



**SELSUSTAINED CROSS-BORDER
CUSTOMIZED CYBERPHYSICAL SYSTEM
EXPERIMENTS
FOR CAPACITY BUILDING AMONG
EUROPEAN STAKEHOLDERS**

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Abstract

This document presents a periodic report of the SMART4ALL project dissemination and communication activities, summarizing the activities and results regarding the calls and programme dissemination and promotion.

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Executive Summary

SMART4ALL project started in January 2020. The kick off meeting coincided with the beginning of the world-wide pandemic of COVID 19 that was followed by lockdowns in all European countries. Hence although the project has developed a well-defined communication plan and reachout strategy, in order to maximize its impact, it became clear that many of the measures had to be revised and many of the dissemination activities became virtual.

Despite the deceleration that took place in all activities across Europe, SMART4ALL managed to expand its network and reach out to a large audience. WP2: 'Promotion, Outreach, and Advertising' is coordinating the wide dissemination of the project results within the consortium and across Europe leading to a sustainable SMART4ALL ecosystem for the SAE initiative.

The key objective of this document is to report on all activities that have been devised in SMART4ALL as part of the dissemination strategy of the SMART4ALL Digital Innovation Hub. It constitutes the written outcome of the work conducted in the context of SMART4ALL WP 2, tasks T2.1, T2.2, T2.3, T2.4 and T2.5 for the first reporting period of the project. It is noted that in this deliverable contributions and updates from previous deliverables are summarized.

Abbreviations and Acronyms

[Abbr]	[explanation]
ATB	Agricultural Engineering and Bioeconomy
BTU	Brandenburgische Technische Universität Cottbus-Senftenberg
CC	Competence Centres
CEST	Central European Summer Time
CET	Central European Time
CLEC	Customized Low Energy Computing
CPS	Cyber-Physical Systems
CSW	Computing Systems Week
CTTE	Cross-Domain Technology Transfer Experiments
DIH	Digital Innovation Hubs
DIHNET	Digital Innovation Hub Networks
DLR	Deutsches Zentrum für Luft und Raumfahrt EV
DOI	Digital Object Identifier
DPN	DataProgNet
EC	European Commission
FAQ	Frequently Asked Questions
FBA	FundingBox Accelerator SP ZOO
FTN	Univerzitet U Novom Sadu Fakultet Tehnickih Nauka
FTTE	Focused Technology Transfer Experiments
HiPEAC	High Performance Embedded Architecture and Compilation
HW	Hardware
IA	Innovation Action
ICT	Information and communications technology
IPR	Intellectual property rights
KPI	Key Performance Indicators
KTE	Knowledge Transfer Experiments
MTU	Universiteti Metropolitan Tirana
NGO	Non-Governmental Organization

PAE	Pathfinder Application Experiments
PSP	Patras Science Park
RWG	Region of Western Greece
S&C	Sensing & Control Systems
SAE	Smart Anything Everywhere
SEEU	South East European University Tetovo
SME	Small and medium-sized enterprises
SW	Software
TALTECH	Tallinna Tehnikaulikool
TUD	Technische Universiteit Delft
UOP	University of Peloponnese
UPV	Universitat Politecnica De Valencia
UPZ	Universiteti Ukshin Hoti
WP	Work Package

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1. INTRODUCTION

The goal of the SAE initiatives implemented by the European Commission (EC), is to support Innovation Actions (IAs) that offer funding to SMEs and mid-caps to enhance their products and services through the inclusion of innovative digital technologies. It is therefore necessary that all services, open calls and potential benefits are shared with industry, innovation centers and the public in general. Each Digital Innovation Hub should therefore deliver communication and dissemination activities in a way that:

- Raise awareness of and attract the attention at the local, National and International levels on each Digital Innovation Hub targets and achievements
- Inform specific target groups (especially industrial stakeholders) about the results and services, results and means of collaboration.
- Facilitate the alignment of each Innovation Hub results with similar academic and industrial research and innovation efforts,
- pave the way for project products as the first necessary stage successful

SMART4ALL is a multi-pillar Digital Innovation Hub active in the area of Customized Low Energy Computing powering Cyber-Physical Systems and the Internet of Things, To achieve all the above a well-defined communication plan has been devised in order to maximize SMART4ALL impact. Specifically, the Objectives of Work Package 2 is to perform the wide dissemination of the project results within the consortium and across Europe leading to a sustainable SMART4ALL ecosystem for the SAE initiative. The objectives of this WP are:

- To develop a cohesive public outreach strategy.
- To maximize the number of relevant stakeholders and third-parties reached during the project prioritized countries from South-East Europe.
- To promote and advertise the services provided by the SMART4ALL.
- To organize at least one summer school and/or workshop per year.

Moreover, other objectives on the dissemination work are:

- To grow the SMART4ALL Digital Innovation Hub network.
- To create awareness about SMART4ALL at European level in relevant target groups.
- To attract the open call audience to take part in SMART4ALL calls (Universities or Academic Institutions, SMEs and Slightly Bigger Companies, and System Integrators and/or Technology Providers in general).
- To create liaison with other SAE initiatives and DIH across Europe.

The outcome of all dissemination and communication activities are reported in this document addressing aspects such as preparation of dissemination material, events and participation of events, webinars, papers and publications, dissemination with electronic means, social media and newsletters.

1.1 Objectives

The key objective of this document is to report on all activities that have been devised in SMART4ALL as part of the dissemination strategy of the Digital Innovation Hub, following the objectives and guidelines set in D2.2 [1] which was delivered at the beginning of this project. It constitutes the written outcome of the work conducted in the context of SMART4ALL Work Package 2 (WP2), tasks T2.1, T2.2, T2.3, T2.4 and T2.5 for the first reporting period of the project.

SMART4ALL PAEs target Customized Low-Energy Computing (CLEC), Cyber-Physical Systems (CPS) and the Internet of Things (IoT) and aim to combine a set of unique characteristics that join together under a common vision different cultures, different policies, different geographical areas and different application domains.

A total 67 cross-border **Pathfinder Application Experiments** (PAEs) are expected to be executed by the SMART4ALL consortium members and by **Third-Party consortia** which will be financially supported via 3 open calls of the following 3 types: **Knowledge Transfer Experiments** (KTE), **Focused Technology Transfer Experiments** (FTTE), and **Cross-domain Technology Transfer Experiments** (CTTE), as described in WP6. Also, in WP7 the internal PAEs are explained. WP2 is in charge of disseminating these activities, mobilizing participation, and enhancing outreach of their results.

1.2 Document Structure

This document comprises eight (8) sections. Following the Executive Summary and Introduction sections:

Section 2 describes the target groups of the dissemination activities. SMART4ALL partners and the whole DIH Network are the main recipients of the dissemination activities.

Section 3 describes the material that was prepared to be used in dissemination activities (printable and multimedia material, project logo, project flyer, poster, roll up and presentations). Here a summary of D2.3 [2] is presented along with some additional material produced for dissemination purposes during the reporting period.

Section 4 emphasizes on the online channels which especially in the COVID 19 era were main dissemination channels. Also, part of the D2.1 [3] is summarized with updated statistics about the SMART4ALL Website. However, as all portals of SMART4ALL DIH were used as information points for the activities while they comprise services for the DIH, also a short presentation of the Matchmaking & Partner Service, the Open Call micro-site and the Helpdesk, is summarized. During the reporting period large effort was made to expand the social network and the mailing list of SMART4ALL and this is reported here.

Section 5 reports on the main press releases that were developed within the project and that were used to reach out to the target groups of the consortium and the general public. The section is structured with respect to the main press releases, and how they are disseminated. All main press releases are appended in this document.

Section 6 describes all the major events that were organized within the reporting period and they were related to the SMART4ALL. Although the reporting period coincided with major lockdowns in most of the European countries and participation of events was limited, there was still an impressive participation to events from the consortium partners that boosted the dissemination activities. Especially because the SMART4ALL events were limited due to this situation, there were numerous satellite events that were organized to disseminate the DIH and expand the SMART4ALL network. The satellite events were devised as an alternative plan to adhere to the reach out strategy. Finally, there were some webinars that were organized with respect to the open calls for experiments that were very successful and attracted attendance and are presented in this section.

Section 7 lists the publications and editorial that were presented in scientific events.

Section 8 enlists WP2 related risks and mitigation plans for the first year of the project

Section 9 concludes this report.

2. TARGET GROUPS AND NETWORK

2.1. Audience

The first essential step before generating a fruitful strategy is the identification and profiling of the targeted audience, along with the associated messages that are of their interest, and the appropriate communication methods to reach each group. Target Groups of SMART4ALL activities are related to the following groups

Table 2.1: Target Groups of SMART4ALL Activities

Target groups	Description
Business support organization	Chambers of commerce, business incubators, clusters dedicated to the IoT or low energy computing field, industrial associations, Innovation HUBs
Education / training center and schools	
Higher education and research institutions	Universities, Research Centers, Technology parks
Slightly Bigger Companies and Large Enterprise	Manufacturers, end ICT users, and system integrators
SME	Manufacturers, installers, technology providers
National public Authority	National public authorities in charge of ICT policies, digital transformation strategies
Regional public Authority	Regional public authorities related to technology uptake and financing
Interested groups including NGOs	Various groups that can utilize IoT
Other (News/ Innovation Agents)	Media etc.
General public	
Project Partners	Include all project partners and associated partners
Other SAE initiatives / DIH	

The communication strategy as reported in D2.2 for SMART4ALL will target different audiences with various actions and channels, in order to maximize the impact of the foreseen messages, reaching a higher number of stakeholders and third parties, at regional, national, and European level. However, there are specific communications measures that are related to specific target groups. Also, there are some target groups that are of high importance to the overall strategy and dissemination plan with respect to the Open Calls and all SMART4ALL services (Market place etc.). Hence, they are grouped as primary and secondary target groups described in details in the following subsections.

2.1.1 Primary Target Groups

In general, the research and academia communities as well as the industry working on CLEC CPS and the IoT are of primary interest to Smart4All. As aforementioned, we consider the dissemination activities as mainly focused on targeting the academia and research communities together with CLEC CPS and the IoT market and industry). Considering the CLEC CPS and the IoT ecosystem value chain, the specifically important audiences that SMART4ALL are addressing are presented here:

- **Universities or Academic Institutions and research centers:**

They are specifically involved in the research of CLEC CPS and the IoT, and they can provide innovation and research ideas with respect to the SMART4ALL application areas: digitized environment, digitized agriculture, digitized anything and digitized transport.

- **SMEs, Slightly Bigger Companies and Large Enterprises:**

Classic SMEs are traditional SMEs operating in the domains prioritized by SMART4ALL. In this project, SMEs and Slightly Bigger Companies can participate in the digital transformation of their businesses with innovative ICT solutions. SMART4ALL is an opportunity for Europe to be a pioneer in non-tech sectors, from transport, agriculture, to manufacturing. However Larger companies can benefit from digital transformation in specific sectors.

- **System Integrators and/or Technology Providers:**

System Integrators and Technology providers will be the organizations that have the experience in the development of CLEC CPS/IoT solutions. With their expertise and knowledge, they can help SMEs and Slightly Bigger Companies, providing them with the technology and resources that they might not have access to. They will also be able to create new products and invest in the European South-Eastern market.

2.1.2 Secondary Target Groups

The SMART4ALL DIH services and solutions can be further applicable to other industries, with similar targets/requirements/restrictions to those represented in the project application areas. The project services, results and platforms will be therefore communicated to a broader audience, including the general public, other Business support organizations, and even national and regional public authorities in order to ensure high visibility and impact. In the figure below the overall Objectives are enlisted together with target groups and dissemination means.

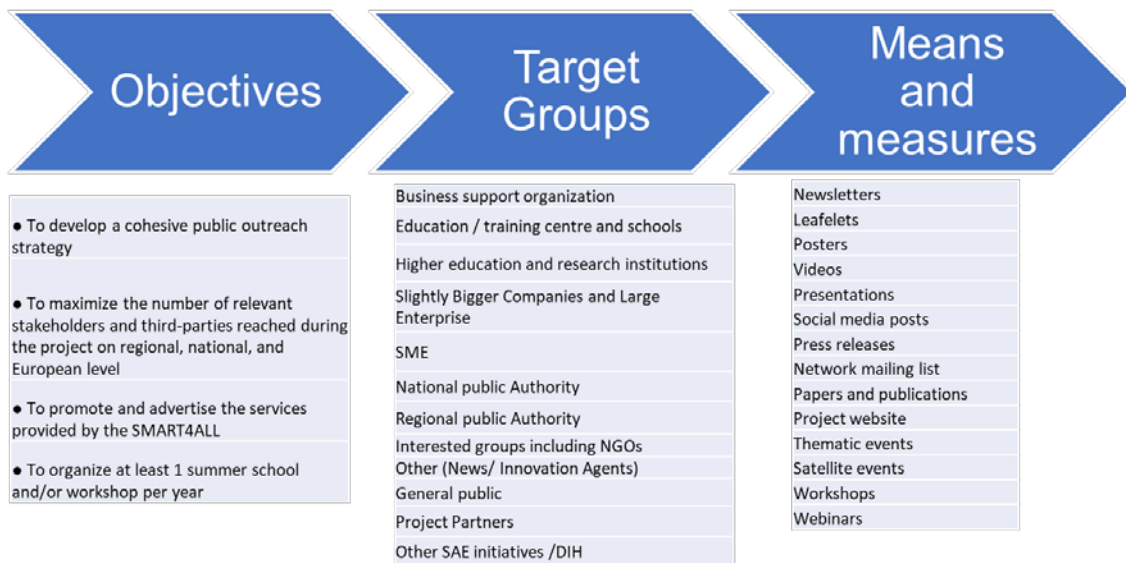


Fig. 2.1 Target groups, dissemination means and overall objectives of the SMART4ALL DIH

2. 2. SMART4ALL Network

Aiming to ensure the success of SMART4ALL as a project but also the post-project sustainability of the SMART4ALL DIH network, significant effort was devoted in expanding the SMART4ALL network (<https://smart4all-project.eu/network/>). Respective efforts were multifaceted taking into consideration geographical, application domain and member type aspects.

By leveraging the local ecosystems of all SMART4ALL partners and a wide nexus of different activities, relative results were quite impressive since, by the end of the first reporting period of the project, aggregative SMART4ALL network was composed by more than 220 members (Fig. 2.2 depicts the status at the end of November 2020).

Aforementioned activities that contributed to the SMART4ALL network expansion include:

- Organization of three highly successful international webinars
- Organization of various local level events presenting and promoting SMART4ALL objectives
- Participation at local and international Summer Schools promoting SMART4ALL objectives and services and funding opportunities
- Close monitoring and active participation at all SAE relative workshops and remote conferences
- Close monitoring and active participation at highly prestigious initiatives and networks like HiPEAC. SMART4ALL organized a full day workshop dedicated to SMART4ALL efforts and opportunities
- Preparation and successful paper submission at prestigious international conferences and journals
- Active promotion of SMART4ALL through social networks
- SMART4ALL Open Calls



Fig. 2.2 SMART4ALL Network

Through the aforementioned approaches, SMART4ALL managed to expand adequately and have a strong presence in all key axes.

Specifically, with respect to the key application SMART4ALL domains the following distribution is indicated at the time this document was prepared:

Digitized Agriculture: 44 members

Digitized Transport: 34 members

Digitized Environment: 52 members

Digitized Anything: 156 members

Considering the type of the SMART4ALL network members the following statistics can be extracted:

SMEs: 115

Bigger companies: 20

Digital Innovation Hubs: 10

NGOs: 3

Research Institutes: 13

Universities: 53

Venture Capitals: 3

Finally, considering the geographical area statistics, SMART4ALL network expansion is also aligned with the main project's objectives:

South Europe: 147

Eastern Europe: 32

Central Europe: 29

EU-13: 14

Non-European: 3

The SMART4ALL DIH will exploit the accumulated network to meet its objectives. Specifically, it will facilitate the matchmaking between potential partners in context of SMART4ALL open call proposal preparation and not only. Furthermore, it will ensure the continuous provision of novel services, tools, and assets for the SMART4ALL Marketplace as a service platform. Additionally, as the network expands so will the influence of SMART4ALL to South-East Europe which is of cornerstone importance for the project. Finally, it will significantly increase the possibility of SMART4ALL DIH to form synergies and collaborations with other DIHs.

3. PREPARATION OF DISSEMINATION MATERIAL

3. 1. SMART4ALL printable and multimedia material

SMART4ALL printable and multimedia materials are directly related to project dissemination and communication activities. The SMART4ALL dissemination plan identified and organized the activities to be performed in order to maximize the impact of the project [2]. The objectives are to communicate the right information to the right people at the right time using the right language and considering the dissemination needs of the project at each stage of its lifecycle.

The produced materials had to be “eye-catching” and attractive, including project logo, posters, banners, leaflets and newsletters. The target was to structure the visual identity of the project. Printable material with information for different target groups has been provided to all partners to distribute at various venues. In this section, a summary of D2.3 [2] is presented along with some additional material produced for dissemination purposes during the reporting period.

3.1.1 Project logo

The project logo has been developed as a central graphic symbol or visual emblem that will be used throughout all the project related materials. The logo is a cornerstone for all dissemination materials and has been used in various formats in banners.



Fig. 3.1 SMART4ALL logo

3.1.2 Social media banners

Several banners have been produced and have been used for the dissemination of the activities and the project open calls through social media posts and mailing campaigns (see Appendix 1.1).

3.1.3 Project Flyer

The project flyer will be distributed in events and info sessions. It's a double-sided design enables to include all the necessary information, such as project overview, list of partners and funding opportunities.

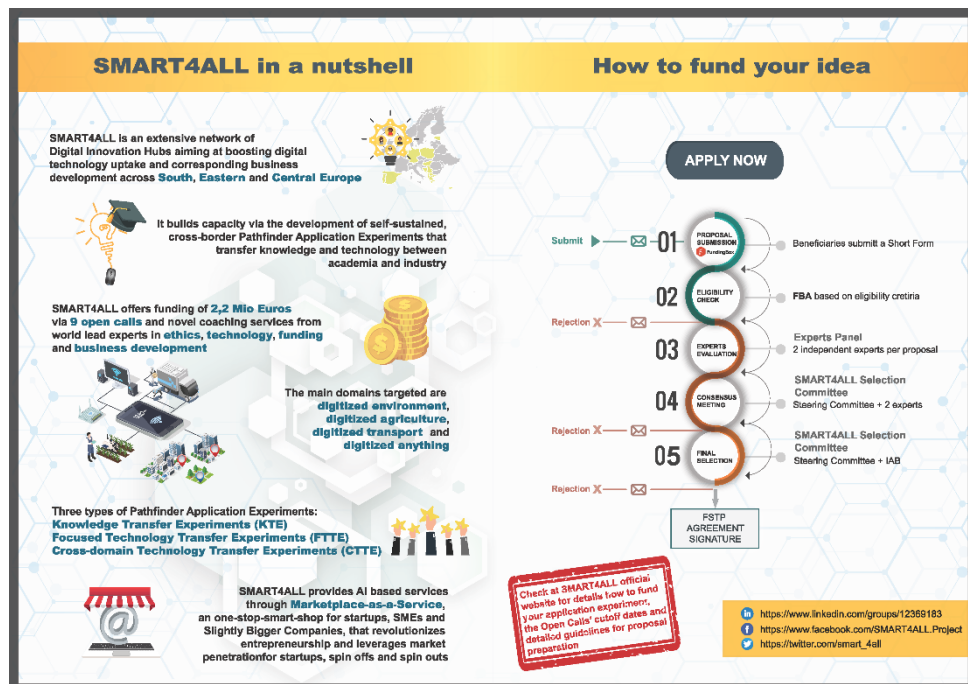


Fig. 3.2 SMART4ALL Flyer

3.1.4 Project poster

The project poster can be used in various events, such as seminars, trade shows, conferences etc. It can be used as a stand-alone advertising piece or to decorate a booth, poster stand or similar. The main focus is to advertise funding possibilities.



SMART4ALL

SMART4ALL has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 872614



Self-sustained Cross-Border Customized Cyberphysical System Experiments for Capacity Building among European Stakeholders

www.smart4all-project.eu



SMART4ALL is a four-year Innovation Action project funded under call DT-ICT-01-2019: Smart Anything Everywhere Area 2: Customized low energy computing powering CPS and the IoT

SMART4ALL is an extensive network of Digital Innovation Hubs aiming at boosting digital technology uptake and corresponding business development across **South, Eastern** and **Central Europe**



It builds capacity via the development of self-sustained, cross-border Pathfinder Application Experiments that transfer knowledge and technology between academia and industry

SMART4ALL offers funding of **2,2 Mio Euros** via 9 open calls and novel coaching services from world lead experts in **ethics, technology, funding** and **business development**



The main domains targeted are **digitized environment, digitized agriculture, digitized transport** and **digitized anything**

Three types of Pathfinder Application Experiments:
Knowledge Transfer Experiments (KTE)
Focused Technology Transfer Experiments (FTTE)
Cross-domain Technology Transfer Experiments (CTTE)



SMART4ALL provides AI based services through **Marketplace-as-a-Service**, an one-stop-smart-shop for startups, SMEs and Slightly Bigger Companies, that revolutionizes entrepreneurship and leverages market penetration for startups, spin offs and spin outs





DIGITIZED ANYTHING



DIGITIZED AGRICULTURE



DIGITIZED TRANSPORTATION



DIGITIZED ENVIROMENT

Check at SMART4ALL official website for details **how to fund** your application **experiment**, **Open Calls' cutoff dates** and **detailed guidelines for proposal preparation**

CONTACT

Prof. Nikolaos Voros
Project Coordinator

University of Peloponnese
Electrical & Computer Engineering Department
Embedded System Design and Applications Laboratory

+30 2610 369151
voros@uop.gr

<https://www.linkedin.com/groups/12369183>
<https://www.facebook.com/SMART4ALL-Project>
https://twitter.com/smart_4all



Fig. 3.3 SMART4ALL poster

3.1.5 Roll-up

Roll-up can be used as a stand-alone advertising material in various events, during presentations, etc. It can also serve as a backdrop for various other promotional materials (photos etc.). The roll-up has been designed to be self-explanatory.

SMART4ALL has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 872614





Self-sustained Cross-Border Customized Cyberphysical System Experiments for Capacity Building among European Stakeholders



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www.smart4all-project.eu

Check at SMART4ALL official website for details how to fund your application experiment. The Open Calls' call dates and detailed guidelines for proposal preparation

CONTACT
Prof. Nikolaos Voros
 Project Coordinator
 University of Peloponnese
 Electrical & Computer
 Engineering Department
 Embedded System
 Design and Applications
 Laboratory
 +30 2510 369151
 voros@uop.gr



Fig. 3.4 SMART4ALL roll-up

3. 2. Presentations for events

3.2.1 Presentation with the main aspects to be used in events SMART4ALL is participating

Two sets of slides have been prepared and made available to the whole SMART4ALL consortium to present the main aspects of the project as well as the key points of the open calls.

The initial slide of the first presentation presenting the SMART4ALL project main aspects and objectives, is depicted in the following figure and the current version of the presentation can be found through the following link (<https://repository.smart4all-project.eu/s/BiKeYMsBrr7HXmK>). It is noted that the presentation may be updated as the project progresses.



Fig. 3.5 The initial slide of the official SMART4ALL project presentation

3.2.2 Open calls PPT to be used in SMART4ALL info sessions

The initial slide of the second presentation focusing on the open calls key points, proposal preparation rules and procedures is depicted in the following figure and the current version of the presentation can be found through the following link (<https://repository.smart4all-project.eu/s/sAJmrpJyRTLb6QN>). It is noted that the presentation may be updated as the project progresses.



**SELSUSTAINED CROSS-BORDER CUSTOMIZED
CYBERPHYSICAL SYSTEM EXPERIMENTS
FOR CAPACITY BUILDING AMONG EUROPEAN STAKEHOLDERS**

SMART4ALL Open Calls

**Antonio Montalvo
Project Manager
FundingBox Accelerator Z.o.o.**



Co-funded by the Horizon 2020 programme
of the European Union

DT-ICT-01-2019
Smart Anything Everywhere Area 2

www.smart4all-project.eu
Grant Agreement: 872614

Fig. 3.6 The initial slide from the presentation focusing on the Open Calls key points

4. ONLINE CHANNELS

4.1. SMART4ALL Website

SMART4ALL website is the cornerstone of Smart4all's online and communication channels. Thus, effort is constantly put, in order to maintain, update and enhance the functionalities of the website.

With regard to the version of the website reported in D2.1 [3], the main additions/differences that have been applied the last seven months can be summarized in public changes and private functionalities.

As far as the changes that refer to the general public, two easy to use shortcuts with the main services of the SMART4ALL project have been added, as depicted in Fig 4.1. The shortcuts are links to the Matchmaking service, to the Marketplace information and to other relative information about the project's network and of course to the information related to the open calls.



Fig. 4.1 SMART4ALL website updated home page

For the private functionalities of the project's website, a set of webforms have been created and deployed to the registered users (partners of the project), aiming to provide a structured pathway for the partners to report back dissemination information and material. These forms, which are accessible only to authenticated users through the main menu of the website are used not only to collect all the relative information but also to monitor each partner and maintain an updated log on the performance and the KPIs related to the dissemination activities. Fig. 4.2 depicts the list of the provided forms.

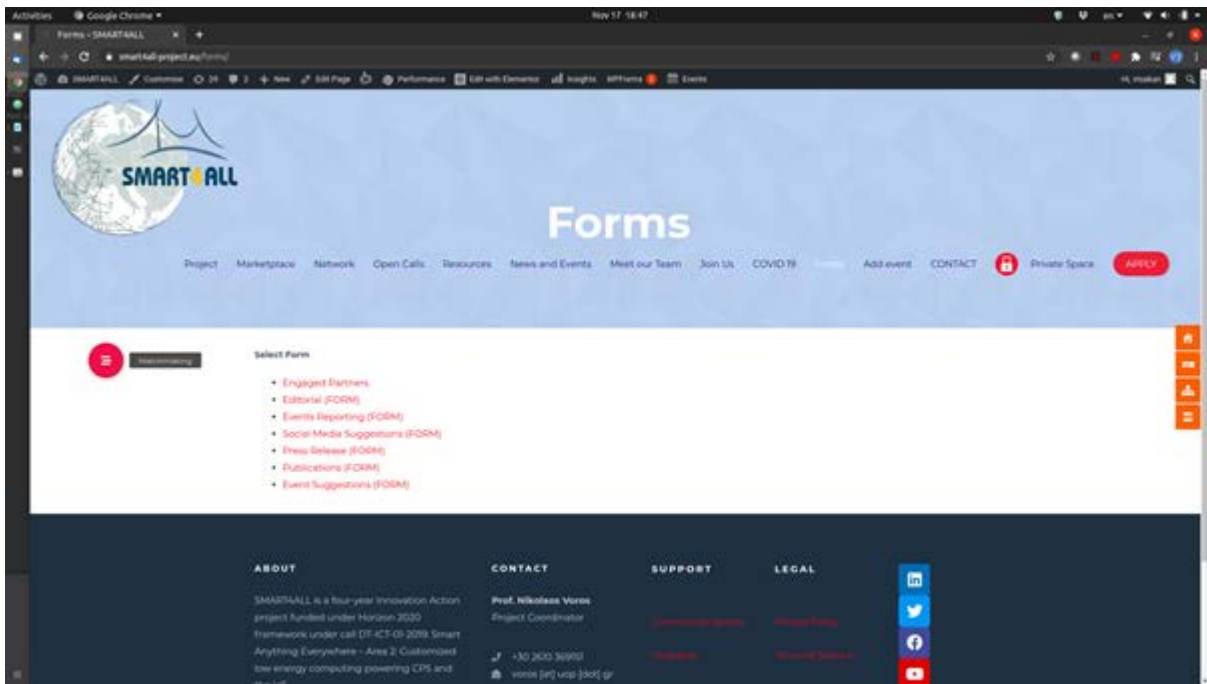


Fig. 4.2 Communication and dissemination reporting forms

A sample of these forms is presented in Fig. 4.3, where the events which partners of the project have participated in are reported.

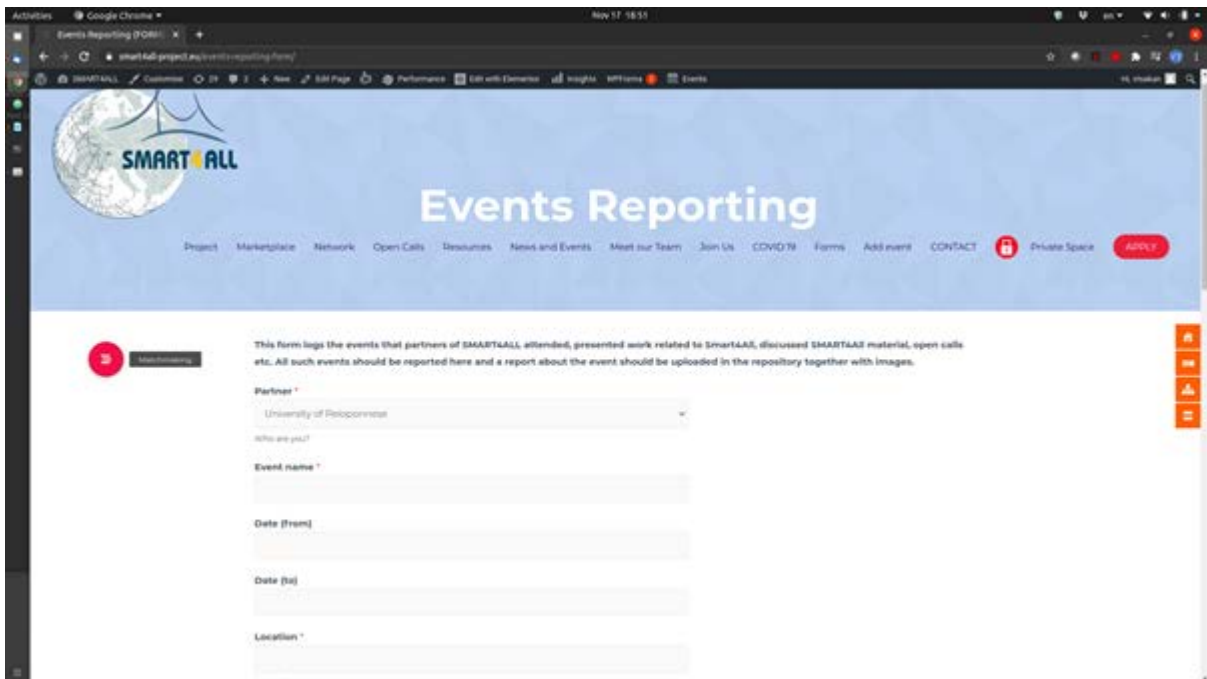


Fig. 4.3 Events reporting form

Finally, the next figures present some basic statistics related to the traffic of the website, like unique visitors and most visited pages.

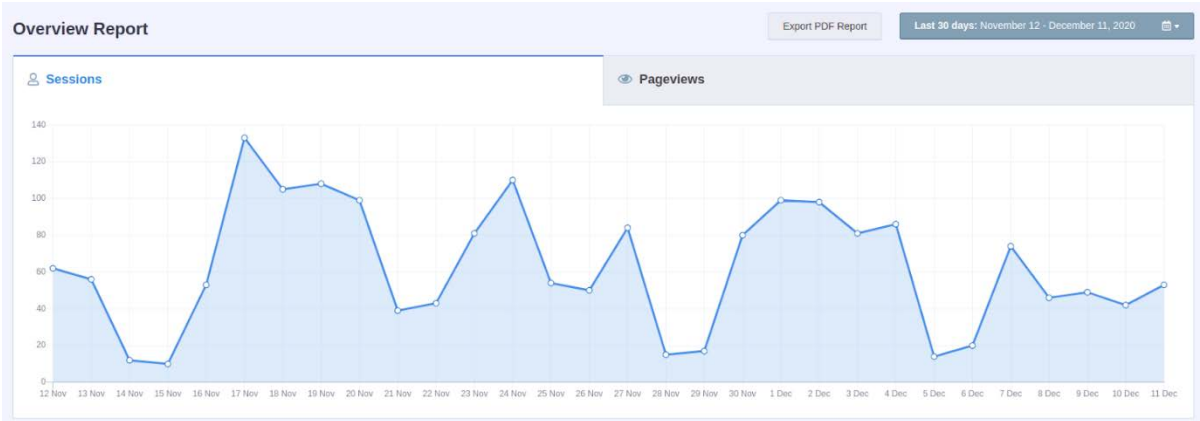


Fig. 4.4 Number of website sessions



Fig. 4.5 Number of website pageviews

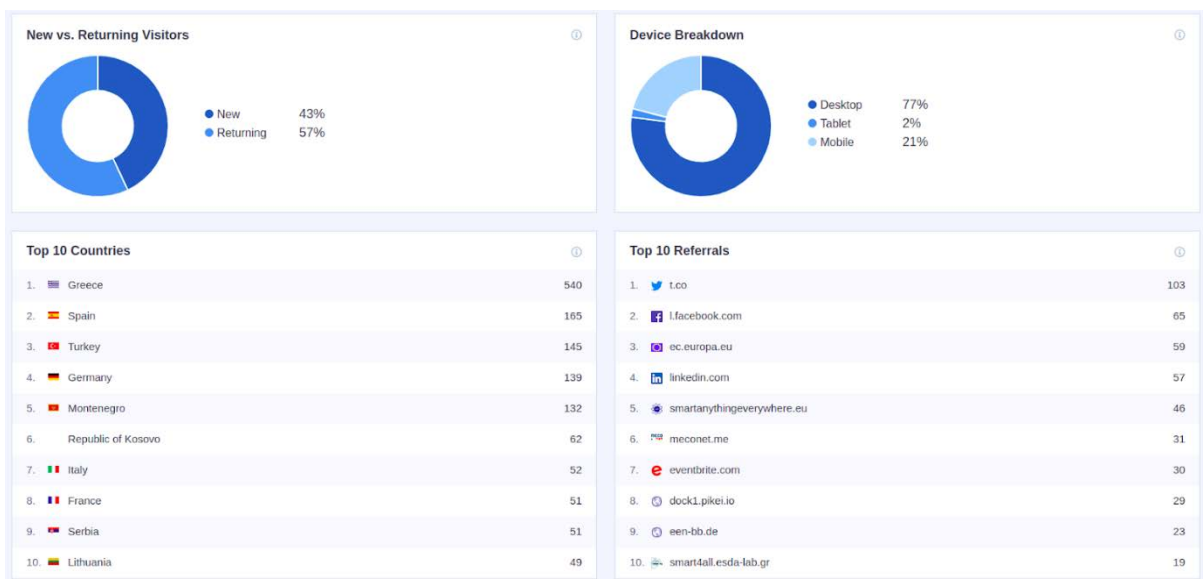


Fig. 4.6 General SMART4ALL website statistics.

4. 2. Matchmaking & Partner Service

To further facilitate seeking of partners interested to apply to SMART4ALL Open Calls, a Matchmaking & Partner Search Service was introduced in the project's website (<https://matchmaking.smart4all-project.eu/>). Through this service interesting parties can have access to the SMART4ALL ecosystem for matchmaking among technological partners as well as business parties, based on specific requirements, offerings and characteristics.

Dissemination of this service through social media:

<https://www.facebook.com/SMART4ALL.Project/photos/a.126736625578190/146019946983191/>

https://twitter.com/Smart_4All/status/1262277499368726530

<https://www.linkedin.com/feed/update/urn:li:activity:6694512270279491584>

The Matchmaking and Partner Service platform comprises of a publicly available web interface (<https://matchmaking.smart4all-project.eu/>), for facilitating the partner search process for those who are interested to apply to SMART4ALL Open Calls, and a restricted access back-office system (<https://matchmaking.smart4all-project.eu/scp/>), used by specialized SMART4ALL consortium members for evaluating the submitted partner search requests and provide applicants with suitable access to the SMART4ALL ecosystem for matchmaking purposes. Based on its initial usage experience and evaluation the platform has been revised in order to allow the request of more granular type of applicant submitted information, which can greatly facilitate the matchmaking process mechanism. Changes have also been implemented in the operation of the back-office subsystem which is responsible for the coordination of the matchmaking process.

4.2.1 Organizations' Subsystem of "Matchmaking & Partner Search" platform

4.2.1.1 Initial Page

Through the initial page, an organization can either start a "New Search", by submitting a form containing all the required information, or "Check Search Status" in order to gain access to a previously submitted form.

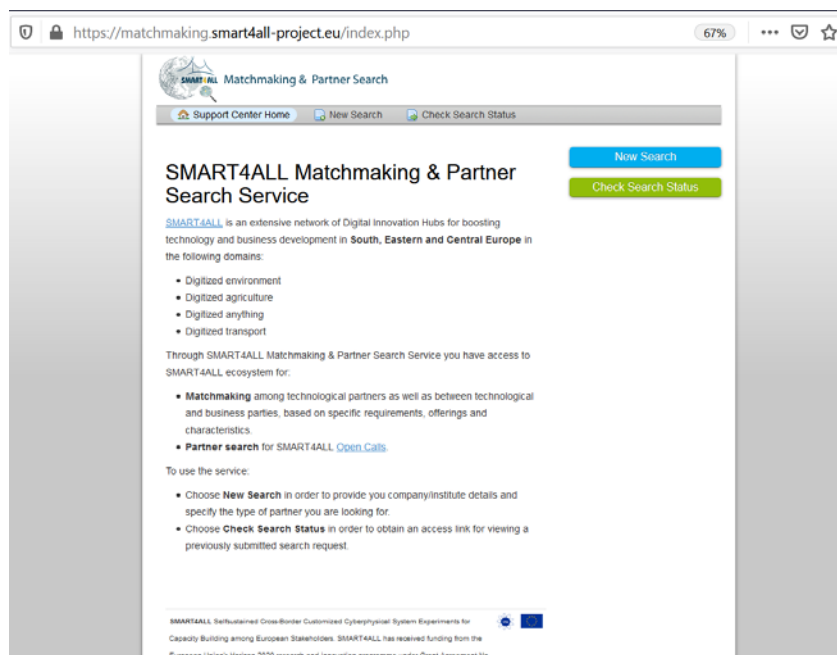


Fig. 4.7 Initial page of SMART4ALL Matchmaking and Partner Service

4.2.1.2 “New Search” Page

In order to initiate a “New Search” an organization must fill in two distinct sections in the corresponding “SMART4LL Matchmaking Info” form. The first section requires information concerning the organization itself and the second one is related to information concerning the desired partner. The currently used form fields for the ORGANIZATION and PARTNER sections are shown in the following figures and are presented in more details in Appendix 1.15:

The screenshot shows a web browser window with the URL <https://matchmaking.smart4all-project.eu/open.php>. The page title is "SMART4ALL Matchmaking & Partner Search Service: ORGANIZATION". The form is titled "Organization Type" and includes a dropdown menu. Below this is the "Information" section with fields for "Name", "Year of establishment", "Country of establishment" (dropdown), and "Expertise" (text area). The "Contact" section includes fields for "Contact Person's Name", "Contact Person's Email", and "Contact Person's Telephone".

Fig. 4.8 SMART4ALL Matchmaking and Partner Service: ORGANIZATION Form Section

The screenshot shows a web browser window with the URL <https://matchmaking.smart4all-project.eu/open.php>. The page title is "SMART4ALL Matchmaking & Partner Search Service: PARTNER". The form is titled "Request" and includes a dropdown menu for "Type of service" and a text area for "Purpose of request". Below this is the "Auxiliary services" section with a dropdown menu and a text area. The "Expectations" section includes a dropdown menu and a text area. The "Expertise" section includes a text area.

Fig. 4.9 SMART4ALL Matchmaking and Partner Service: PARTNER Form Section

4.2.1.3 “Check Search Status” Page

An organization may have access to the submitted information of its previous own search in two ways:

- Either by means of the access link that was sent by the platform upon successful submission of a new search or
- By providing, through the “Check Search Status” page, the unique identification number of a previous search along with the organization’s e-mail address. This can be useful in case the initial confirmation e-mail (which contains the access link) has been lost.

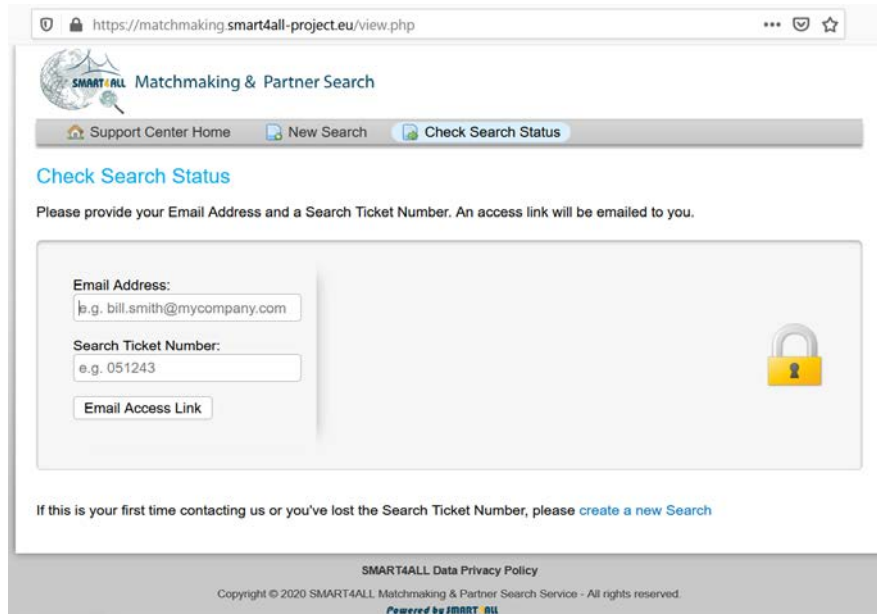


Fig. 4.10 SMART4ALL Matchmaking and Partner Service: “Check Search Status” page

4.2.2 SMART4ALL project partners’ Subsystem of “Matchmaking & Partner Search” platform

4.2.2.1 Initial Page

The SMART4ALL project partners have access to all the submitted organization forms for further processing through a private area which is accessible via authentication.



Fig. 4.11 SMART4ALL Matchmaking and Partner Service: Backend Subsystem

A team of 23 specialized SMART4ALL project partners have access to the backend subsystem, which supports the matchmaking process. For better management of the several organizations' requests the specialized project partners have been divided (currently) in 16 teams, which have been formed based on a combination of geographical and technology sector criteria:

Table 4.1: Teams of 16 partners based in geographical and technology criteria

#	Team	Members
1	TEAM Digitized Agriculture - Central Europe	10 members
2	TEAM Digitized Agriculture - Eastern Europe	13 members
3	TEAM Digitized Agriculture - Southern Europe	10 members
4	TEAM Digitized Agriculture - The Balkans	13 members
5	TEAM Digitized Transport - Central Europe	6 members
6	TEAM Digitized Transport - Eastern Europe	8 members
7	TEAM Digitized Transport - Southern Europe	6 members
8	TEAM Digitized Transport - The Balkans	6 members
9	TEAM Digitized Environment - Central Europe	6 members
10	TEAM Digitized Environment - Eastern Europe	8 members
11	TEAM Digitized Environment - Southern Europe	6 members
12	TEAM Digitized Environment - The Balkans	8 members
13	TEAM Digitized Anything - Central Europe	8 members
14	TEAM Digitized Anything - Eastern Europe	8 members
15	TEAM Digitized Anything - Southern Europe	8 members
16	TEAM Digitized Anything - The Balkans	10 members

The above mentioned 16 (second level) teams are coordinated by a (first level) team (General Support Team, with 4 members) which is responsible for the assignment of each organization's request to the most appropriate, in terms of technology sector and geographical boundaries, team.

It must be noted that in the initial version of the platform the (second level) teams were 8, based on the application domain (APP) and geolocation (GEO) separately:

Table 4.2: Teams of 8 partners based on the application domain and geolocation

#	Team	Members
1	TEAM (APP) Digitized Agriculture Team	9 members
2	TEAM (APP) Digitized Anything Team	7 members
3	TEAM (APP) Digitized Environment Team	5 members
4	TEAM (APP) Digitized Transport Team	5 members
5	TEAM (GEO) The Balkans Team	5 members
6	TEAM (GEO) Central Europe Team	3 members
7	TEAM (GEO) Eastern Europe Team	5 members
8	TEAM (GEO) Southern Europe Team	3 members

Although there are still certain assignments to these legacy (second level) teams, they are not used anymore for new assignments. The members of these teams have been allocated to the corresponding newer team scheme of the 16 second level teams.

4.2.3 SMART4ALL “Matchmaking and Partner Service” platform statistics

The “Matchmaking and Partner Service” platform has received 36 requests from organizations who are seeking partnerships for applying to SMART4ALL Open Calls.

The following diagrams (Figs 4.12-4.15) depict indicative statistical information concerning the matchmaking requests that have been submitted in the platform and have been tackled by the specialized SMART4ALL project partners.

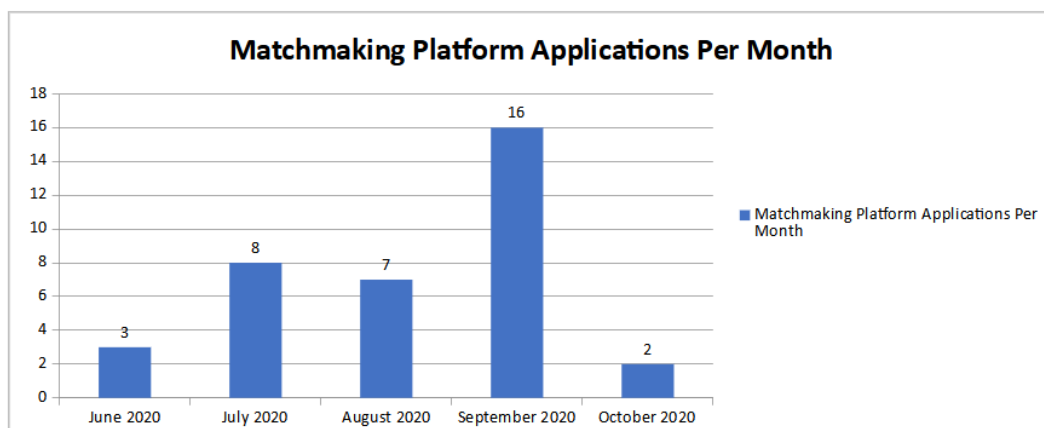


Fig. 4.12 SMART4ALL Matchmaking and Partner Service applications per month (Jun 2020 – Oct 2020)

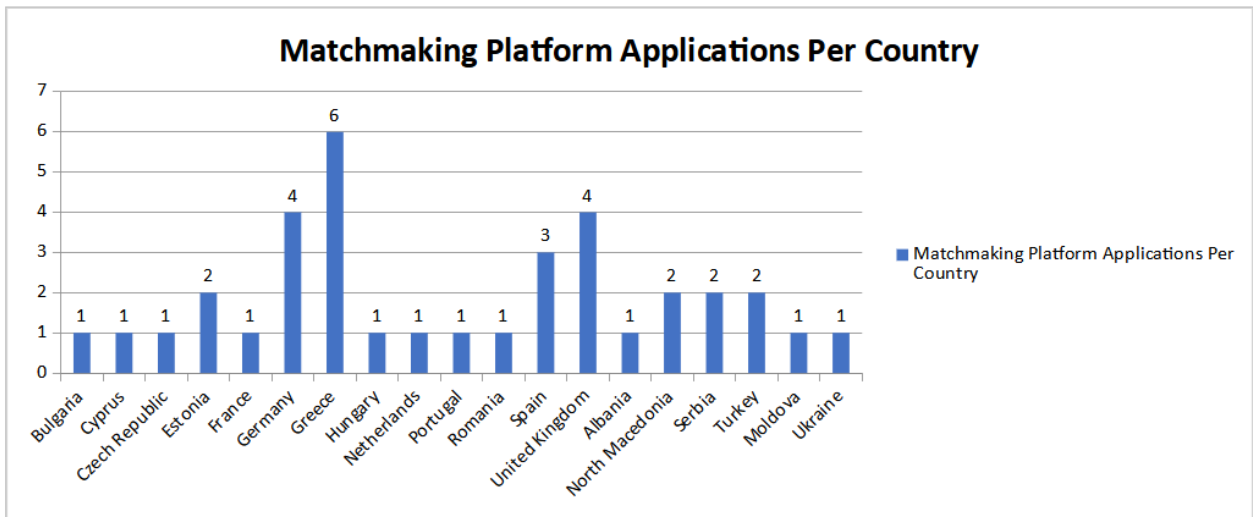


Fig. 4.13 SMART4ALL Matchmaking and Partner Service applications per Country

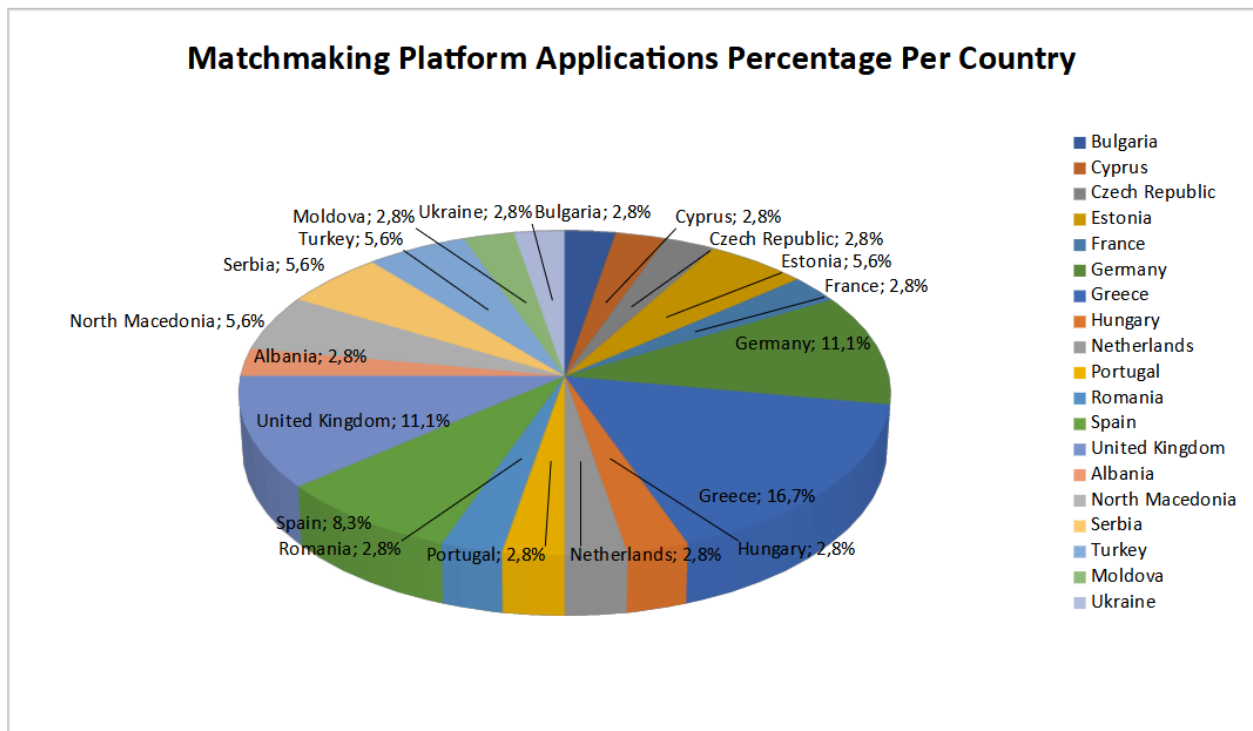


Fig. 4.14 SMART4ALL Matchmaking and Partner Service applications per Country (percentage)

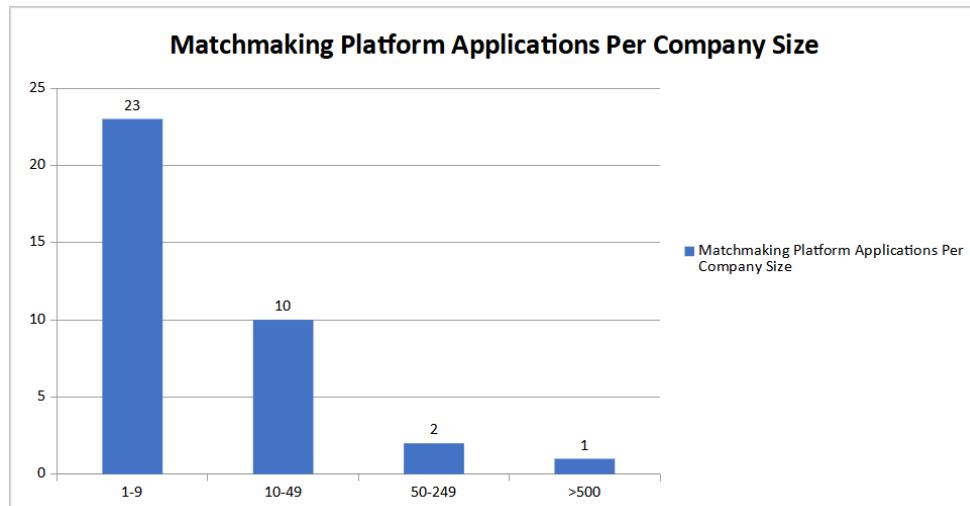


Fig. 4.15 SMART4ALL Matchmaking and Partner Service applications per Company Size

4.3. Open Call micro-site

The SMART4ALL Open Call micro-site is the central place where all applications for SMART4ALL's 9 open calls are submitted and managed, using FundingBox's open call management system. The micro-site includes the following contents:

- A landing page offering general information about SMART4ALL and its open calls, with descriptions on each open call and buttons to apply to them.
- A link to view the Open Call Helpdesk (see point 4.5 below) and ask all questions to the administrators of the open calls.
- A page with all Guides and Documents related to the open calls including the Guide for Applicants, FAQ, and Application Form.
- Individual pages with more information on each of the open calls: KTE, FTTE, CTTE.

4.4. Helpdesk

A community was created on FundingBox's platform to serve two main purposes:

1. Share general news about the SMART4ALL project and its Open Calls, thus offering valuable information to potential applicants and creating interest for the project amongst other communities on the platform whenever possible. The space dedicated to sharing News can be found at <https://fundingbox.com/spaces/smart4all-news-events-articles-more>.
2. Provide a centralized Helpdesk for applicants to ask all their questions related to the Open Calls. The Helpdesk can be found at <https://fundingbox.com/spaces/smart4all-helpdesk>. So far, we have responded to 24 questions from 15 different members.

4.5. Internal Dissemination Calendar

Another tool that has been integrated in the repository and the SMART4ALL platform, that facilitates the review of the dissemination activities throughout the project, is the SMART4ALL calendar for events.

The calendar can be edited via the repository however it can be viewed from the public website. This assists organization of events and disseminates events or contributions to events by partners.

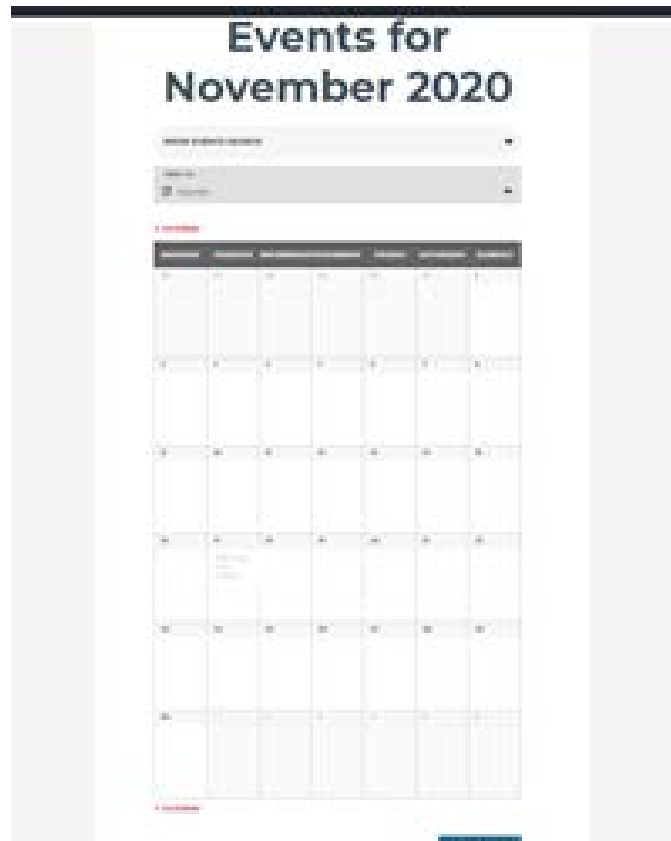


Fig. 4.16 The SMART4ALL Internal Dissemination Calendar

4. 6. Social Media

Effective use of social media is part of the communication digital strategy for delivering SMART4ALL messages in broad audiences. The goal is to attract people interested to find out information about open calls and milestones of the project and gradually create a community of highly engaged followers, increasing further the overall online visibility of the project. At the same time, social media can have a supporting role to the website, redirecting the users to SMART4ALL website for more information on project's news and activities. PSP is the partner responsible to create the social media context, establish and manage the channels, ensuring an effective social media presence of the project. The main social media channels used include Facebook, Twitter, LinkedIn and YouTube. In the following subsections, more details and graphs are provided for each one, through which the audience and activity are monitored.

4.6.1. Facebook

SMART4ALL has created a page in Facebook ([@SMART4ALL.Project](#)) since February 2020 with approximately **500 followers** being the project's social media page with the largest audience up to now. Posts regarding call announcements and other project news are published on a regular base accompanied by visual content to achieve higher engagement. Activities are monthly monitored and measured via Facebook analytics (Figs. 4.17-4.19), enabling us to have a good feedback of the engagement and posts impact.

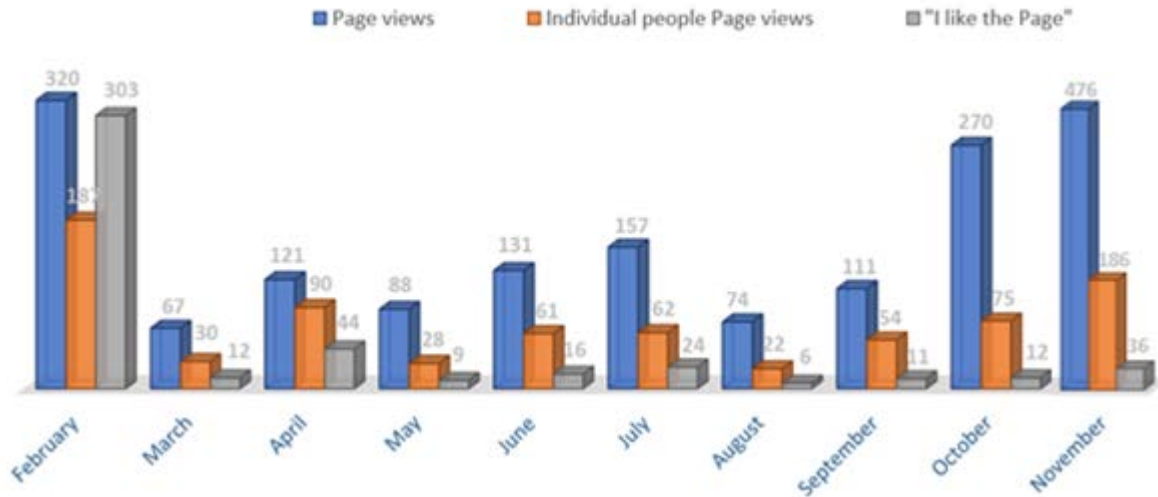


Fig. 4.17 Graph showing total page views, individual people page views and new page likes per month in SMART4ALL Facebook page

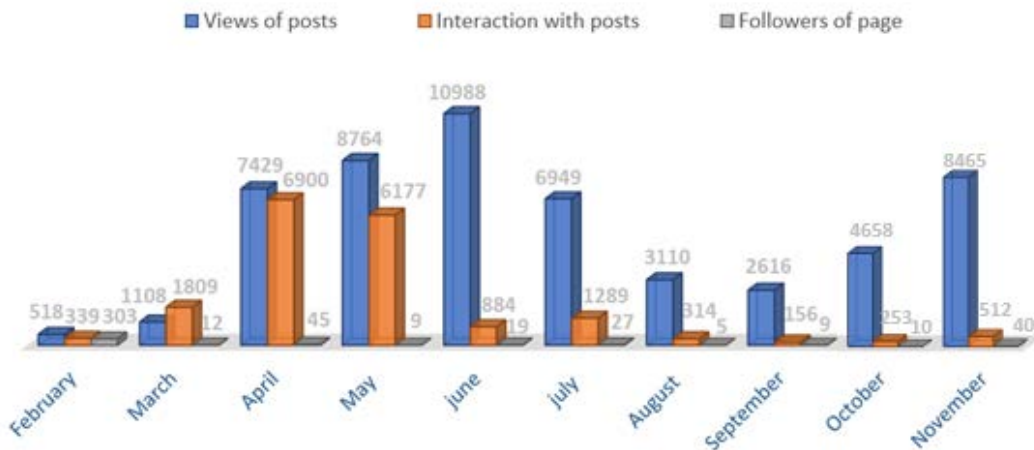


Fig. 4.18 Graph showing the total post views, interactions with the posts and new followers of added per month in SMART4ALL Facebook page

The SMART4ALL Facebook page gained approximately 300 followers in February, when the page was created. Since then, a steady number of followers and “new likes” have been added every month, especially in April when the 1st KTE call was launched and during June-July when the first two webinars took place and the 1st FTTE call was announced. The audience is almost doubled by now and the posts regarding the news and activities of the project are gaining a high number of views.

All partners were encouraged to invite possible interested parties from their local contacts to follow the Facebook page and also further engage with the posts in an attempt to reach larger audiences and spread out the project’s news. During this period, about 70 posts have been published in the Facebook page, disseminating further all milestones and activities of the SMART4ALL project. Figure 4.19 shows the three most popular ones since the beginning of the project with the first open call announcement (1st KTE open call) being in the first place with the highest engagement and reach. In second place is the post announcing the webinars that took place at the end of June and in third place, the 1st FTTE open call announcement.

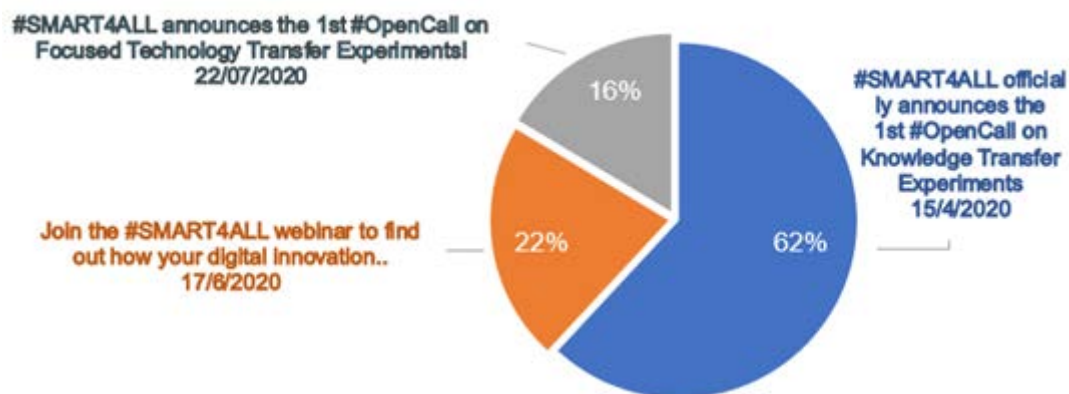


Fig. 4.19 Graph showing the three most popular posts in the SMART4ALL Facebook page

4.6.2. Twitter

The [@Smart_4All](#) Twitter was established in January 2020 and has a total of **180 followers** up to now. Through this page, content such as milestones, open calls, events, success stories of the project etc. is published with a frequency of at least one ‘tweet’ per week, allowing the project to increase visibility and connectivity with innovative SMEs, universities & research institutes or other interested parties and potential beneficiaries.

Additionally, it is used to promote and retweet other EU initiatives related to SMART4ALL and digital innovation in Europe. The page follows and is followed by the SAE - Smart Anything Everywhere Initiative ([@SAE_Initiative](#)), the HiPEAC - High Performance Embedded Architecture and Compilation Network ([@hipeac](#)), DIHNET - Digital Innovation Hub Networks ([@DihnetE](#)) and other related project twitter pages to enable further dissemination via their channels. The overall goal is to have a growing network with good interaction and interconnectivity to share our news and activities.

Twitter impressions, being the total number of times a tweet shows up in somebody's timeline, are between 6K-7K in the last 5 months. Figure 4.20 shows some statistics regarding tweet impressions, profile visits, mentions and new followers added per month for SMART4ALL Twitter page.

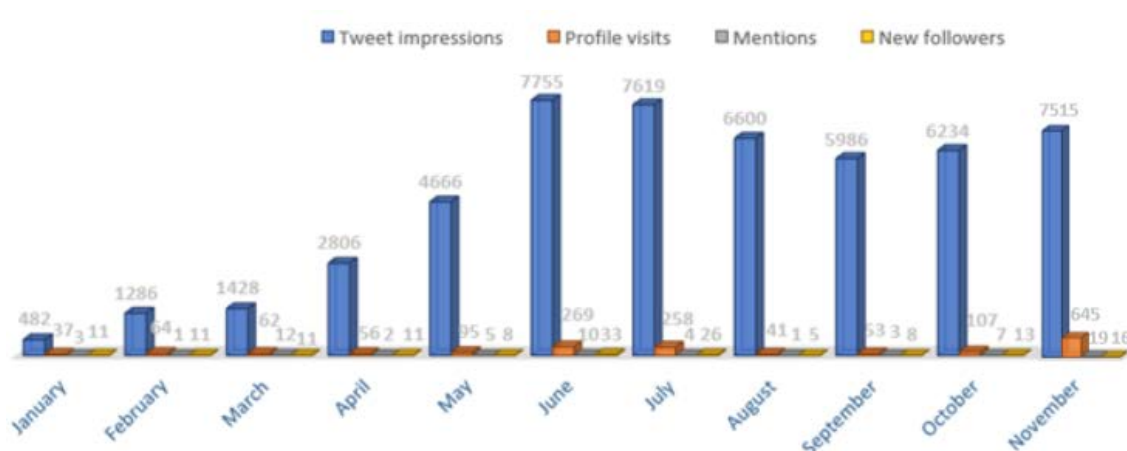


Fig. 4.20 Graph showing tweet impressions, profile visits, mentions and new followers added per month in the SMART4ALL Twitter page

4.6.3. LinkedIn

A group was initiated in LinkedIn named SMART4ALL (<https://www.linkedin.com/groups/12369183/>) in February 2020 (Fig. 4.20). In order to better expand our communication and outreach efforts, we decided to also set up a public page in LinkedIn named SMART4ALL H2020 (<https://www.linkedin.com/company/smart4all-h2020/>) in June 2020 (Fig. 4.22). The page has **250 followers**, and the group has **292 members** up to now.

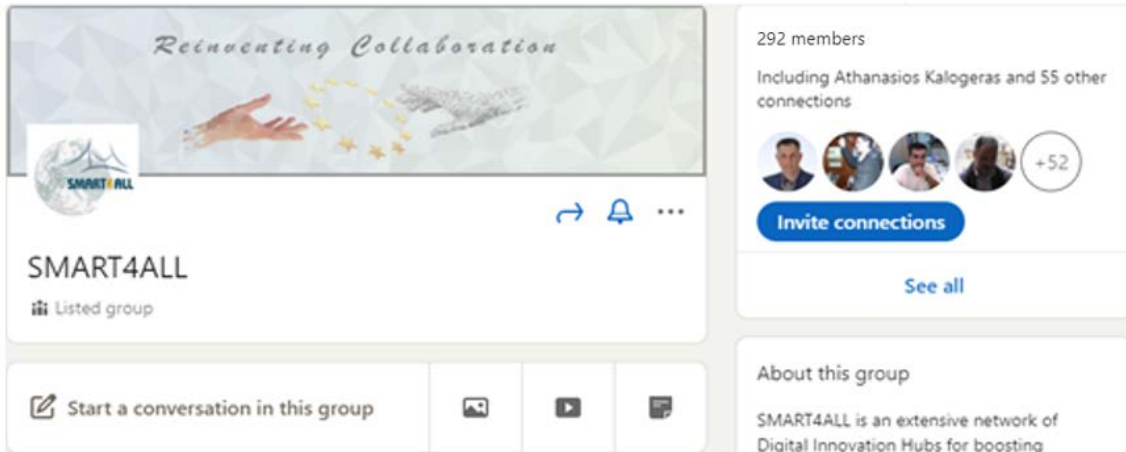


Fig. 4.21 LinkedIn SMART4ALL Group



Fig. 4.22 LinkedIn SMART4ALL public page

LinkedIn has a more engaged audience coming from industry and academia and the goal is to attract leaders in the field of CLEC CPS/IoT solutions. Analytics of the page, allow to derive some statistics on the page visitor demographics shown on Fig. 4.23.

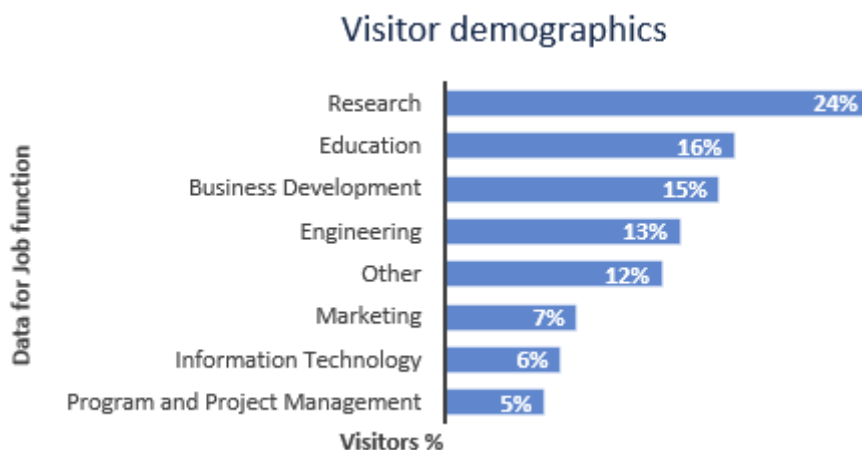


Fig. 4.23 LinkedIn public page visitor demographics (data for job function)

4.6.4. YouTube Channel

Since June 2020 a YouTube channel has been created, named SMART4ALL project (<https://www.youtube.com/channel/UCwmSI9LCI2vNBO-3k75dvJA>), in order to publish interviews and videos regarding the project's news and activities (Fig. 4.24).



Fig. 4.24 SMART4ALL Project YouTube Channel

Up to now, 8 videos have been created and uploaded and the channel has **27 subscribers**.

Specifically:

- One video that was created during the kick-off meeting, presenting the thematic pillars targeted through the SMART4ALL Open Calls, the goals and priorities of the project (Fig. 4.25).
- Three videos recorded during the SMART4ALL webinars that took place on June 26th and July 1st, including the three keynote presentations regarding the Project Overview & Objectives, the Marketplace & Services and the Open Calls & Proposals.
- Four interviews of Prof. Dr. rer. pol. Christiane Hipp, President of the Brandenburg University of Technology Cottbus – Senftenberg and member of the SMART4ALL consortium, Prof. Michael Paraskevas, President of Electrical & Computer Engineering Department (University of Peloponnese), Prof. Spiros Sirmakessis (University of Peloponnese), Mentor for Technology Transfer through Entrepreneurship, and Mr. Fokion Zaimis, Deputy Governor of Entrepreneurship, Research and Innovation of the Region of Western Greece (Fig. 4.26-4.29).



Fig. 4.25 SMART4ALL Kick-off Meeting, 28-29 January 2020, Patra, Greece



Fig. 4.26 Interview of Prof. Dr. rer. pol. Christiane Hipp, President of the Brandenburg University of Technology Cottbus – Senftenberg and member of the SMART4ALL consortium explaining how the project relates to the activities of Brandenburg University Technology and stressing out the mega trends that SMART4ALL addresses in the European Economy.



Fig. 4.27 Interview of Prof. Michael Paraskevas, President of Electrical & Computer Engineering Department (University of Peloponnese), talking about the SMART4ALL project and how the major scientific areas of the department are connected through this project, solving complex problems and providing innovative solutions for the benefit of our society.



Fig. 4.28 Interview Prof. Spiros Sirmakessis (University of Peloponnese), Mentor for Technology Transfer through Entrepreneurship, about the knowledge transfer from universities to industry and vice versa through SMART4ALL open calls, strengthening entrepreneurship status in Greece and Europe in general.



Fig. 4.29 Interview of Mr. Fokion Zaimis, Deputy Governor of Entrepreneurship, Research and Innovation of the Region of Western Greece, about the role of SMART4ALL in strengthening entrepreneurship, research and digitization in Western Greece and its impact on entering the European digital era.

Relative links:

https://youtu.be/KSbPnVLI_jg

<https://www.youtube.com/watch?v=NPPq7q2rOHA&t=304s>

<https://www.youtube.com/watch?v=aNexwuUY79k&t=1251s>

https://www.youtube.com/watch?v=kM7m9_bs0II&t=4454s

<https://www.youtube.com/watch?v=UPMQykXs9hc>

<https://www.youtube.com/watch?v=M6qskNgcOUU>

<https://www.youtube.com/watch?v=YdwswxHjpDU>

<https://youtu.be/ULgpigZETwg>

4. 7. Email Marketing

SMART4ALL distributes an electronic newsletter every six months with all the project's milestones, open calls as well as past and upcoming events. Additionally, mailing campaigns are taking place each time there is a major upcoming event, for further dissemination. PSP is the partner responsible for creating these campaigns, based on the mailing templates that have been agreed and presented in D2.2 [3].

Specifically, up to now 8 mailing campaigns have been sent out to announce events such as the SMART4ALL webinars, the FTTE call that was launched in July 2020, the closed open call winners and other SMART4ALL dedicated promotion and dissemination events that took place remotely.

The 1st SMART4ALL Newsletter was published in September 2020 and was delivered to 360 subscribers via the project's newsletter mailing list. Almost 30% of the recipients opened the campaign and among those who opened it, about 18% clicked on different links included in the newsletter. A screenshot of the created press release in the English version is presented in Fig. 4.30 while the full version of the Newsletter is included in Appendix 1.2. In Appendix 1.3 indicative screenshots of the rest mailing campaigns are included.

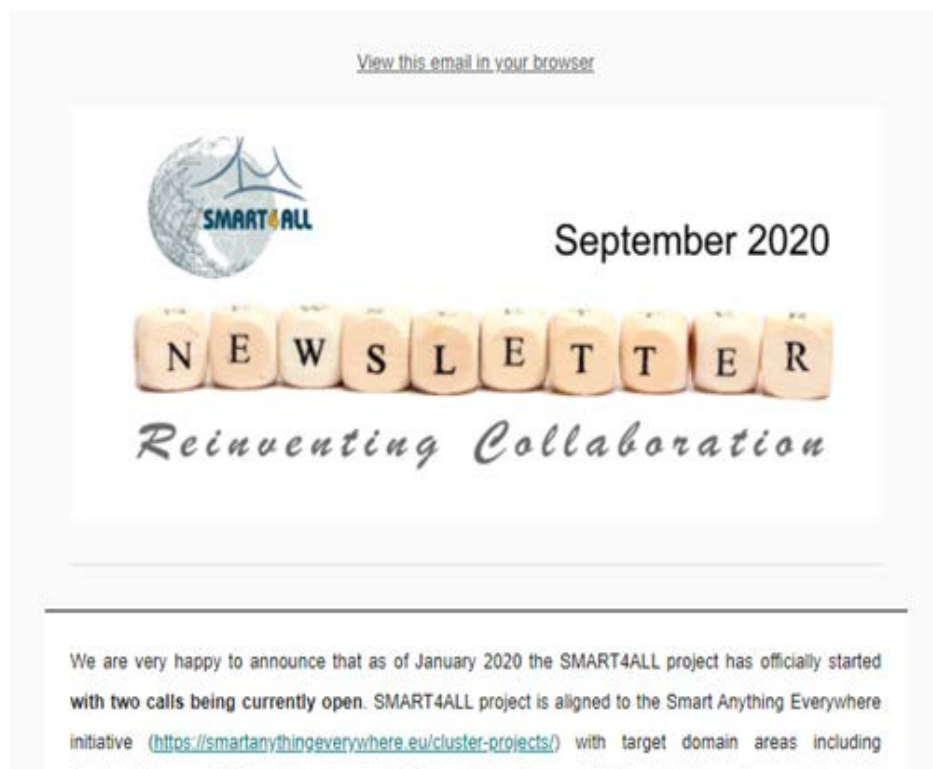


Fig. 4.30 Screenshot of the 1st SMART4ALL Newsletter that was sent on September 2020, through MailChimp to our Newsletter subscribers

The Newsletter was announced via the project's social media (Facebook: <https://www.facebook.com/SMART4ALL.Project/posts/180819680169884>, Twitter: https://twitter.com/Smart_4All/status/1305408393314738178 and LinkedIn: <https://www.linkedin.com/feed/update/urn:li:activity:6711180525530320896>) and further disseminated through the partners' channels and other networks such as the SAE (Smart Anything Everywhere) Cluster (<https://smartanythingeverywhere.eu/>), the HiPEAC (High Performance Embedded Architecture and Compilation) Network (<https://www.hipeac.net/>) and DIHNET (Digital Innovation Hub Networks) community (<https://dihnet-community-1.fundingbox.com/>) etc.

For the distribution of Newsletters and mailing campaigns, a [join-us form](#) has been created in the SMART4ALL website (Fig. 4.31), through which interested parties can join our Newsletter mailing list.

The image shows a web form titled "JOIN US" for the SMART4ALL project. The form is set against a blue background with the SMART4ALL logo (a globe with a stylized 'M' shape) on the left. The navigation menu includes: Project, Marketplace, Network, Open Calls, Resources, News and Events, Meet our Team, Join Us, COVID-19, and CONTACT. The form fields are:

- Subscribe** (Section Header)
- Email Address *** (Text input field, with a small asterisk indicating it is required)
- First Name** (Text input field)
- Last Name** (Text input field)

Below the form fields, there is a "Marketing Permissions" section. It includes a paragraph explaining the GDPR and the project's use of the information. There are three checkboxes for selecting the types of updates and marketing the user wants to receive:

- SMART4ALL News
- Event Alerts
- Newsletter

Below the checkboxes, there is a note: "You can unsubscribe at any time by clicking the link in the footer of our emails. For information about our privacy practices, please visit our website." At the bottom of the form, there is a "Subscribe" button and a line of text: "We use Mailchimp as our marketing platform. By clicking below to subscribe, you acknowledge that your information will be transferred to Mailchimp for processing. [Learn more about Mailchimp's privacy practices here.](#)"

Fig. 4.31 Join us form for subscribing to SMART4ALL Newsletter mailing list

Up to now, our Newsletter list has **435 subscribed contacts**. Figure 4.32, shows some statistics regarding the subscribed audience performance (campaigns average open and click rates, average subscribe and unsubscribe rates) and audience growth per month since the beginning of the project. Big audience changes are mostly observed after webinars and dedicated events.

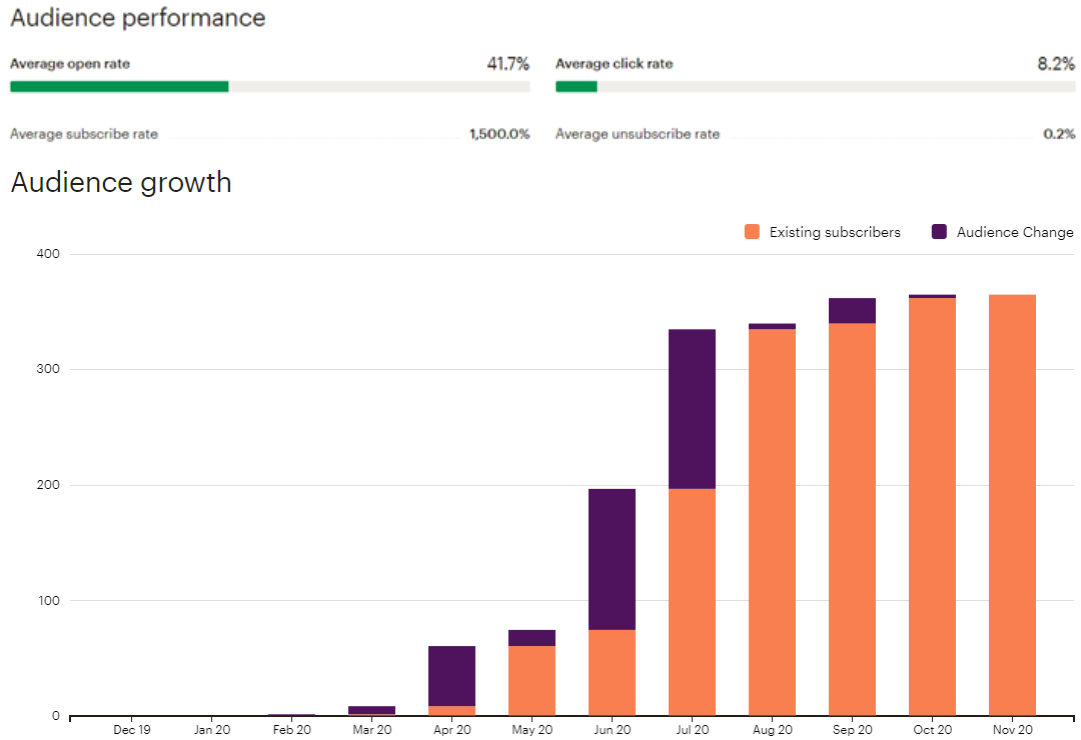


Fig. 4.32 Audience performance (campaigns average open and click rates, average subscribe and unsubscribe rates) and audience growth per month

5. PRESS RELEASES

5.1 1st KTE Press Release

5.1.1 Creation and announcement

A press release was created by PSP in English regarding the 1st KTE Open Call and announced on April 15th. The press release was sent to all partners by email so as to be translated in their local languages and further circulated to their local ecosystems. A screenshot of the created press release in the English version is presented in Fig. 5.1 while the full version of the press release is included in Appendix 1.4.



SMART4ALL

1st Open Call on Knowledge Transfer Experiments

Deadline	July 15th, 2020 at 13:00 CEST
Open to	Universities/Academic Institutions, SME/Slightly Bigger Companies, Technology Providers in general
Benefits	up to 8,000€ to cover mobility allowance for implementing the internship
Read more	https://smart4all-project.eu/opencalls-apply-now

SMART4ALL invites nominations for its 1st Open Call on KTE. The Prizes are part of the SMART4ALL programme which is supported by the European Union under Horizon 2020.

About Knowledge Transfer Experiments (KTEs)

KTEs are novel type of experiments allowing smaller projects, or less mature ideas to be presented, tested and thus potentially find the fertile ground to grow and reveal its product potentials. KTEs act as internships / traineeships, apprenticeships and short-term training programmes (3 months). KTEs are between two different entities from two different Countries: one Academic/Industrial partner who acts as Sending Organization and one Academic/Industrial partner who acts as Host Organization.

KTE proposals have to target the exchange of knowledge of CLEC for CPS and IoT, in one of the following domains:

- Digitized Transport
- Digitized Environment
- Digitized Agriculture
- Digitized Anything

COVID-19 crisis

SMART4ALL through its Open Calls will pay special attention to CLEC (Customized Low Energy Computing) applications facilitating COVID-19 management crisis and all aspects of life focusing on its four verticals: i.e. Digitized Transport, Digitized Environment, Digitized Agriculture and Digitized

Fig. 5.1 Press Release for 1st KTE Open Call

5.1.2 Online dissemination through SMART4ALL Channels

The press release was published through the website of the project (<https://smart4all-project.eu/>) (Fig. 5.2) and the project's social media pages (LinkedIn: <https://www.linkedin.com/groups/12369183/>,

Facebook: <https://www.facebook.com/SMART4ALL.Project/>, Twitter: https://twitter.com/Smart_4All). More precisely, a relative post and 3 reminder posts were created based on the 1st KTE Open Call press release information along with 4 graphics that were developed for dissemination through the social media (Figs. 5.3-5.5). All partners were informed and urged for post engagement and further dissemination through their social networks. The total reach of these posts to the general public through the SMART4ALL social media pages was estimated to be about 2000 people (Facebook), 1500 people (Twitter) and 250 people (LinkedIn).

Moreover, the SAE (Smart Anything Everywhere) Cluster (<https://smartanythingeverywhere.eu/>), the HiPEAC (High Performance Embedded Architecture and Compilation) Network (<https://www.hipeac.net/>) and DIHNET (Digital Innovation Hub Networks) community (<https://dihnet-community-1.fundingbox.com/>) were notified for announcing & publishing the press release via their dissemination channels as well.

Relative links:

<https://smart4all-project.eu/news/smart4all-officially-announces-the-1st-open-call-on-knowledge-transfer-experiments/>

<https://www.facebook.com/SMART4ALL.Project/posts/135649361353583>

<https://www.facebook.com/SMART4ALL.Project/posts/142803757304810>

<https://www.facebook.com/SMART4ALL.Project/posts/148661873385665>

<https://www.facebook.com/SMART4ALL.Project/posts/162647595320426>

https://twitter.com/Smart_4All/status/1250474632559374341

https://twitter.com/Smart_4All/status/1258673115351179265

https://twitter.com/Smart_4All/status/1282601962291290112

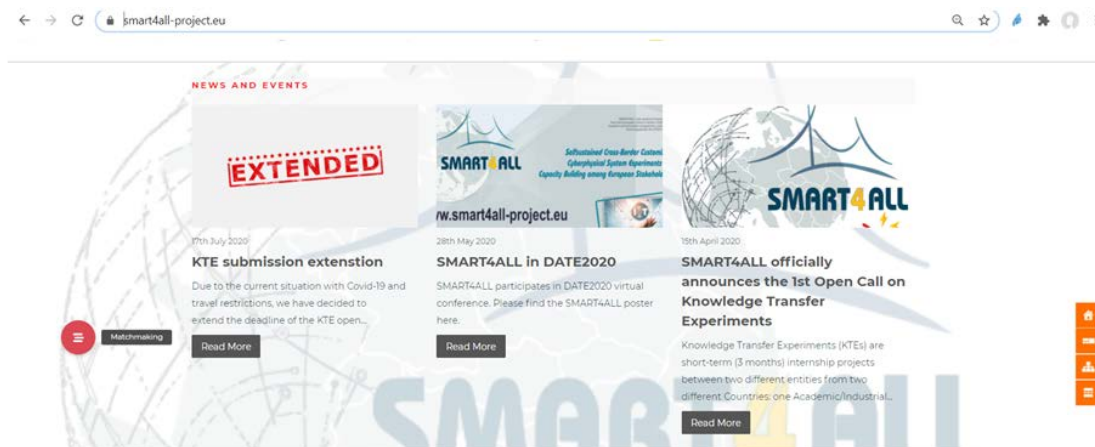


Fig. 5.2 Announcement of the 1st KTE Open Call on SMART4ALL website (News and Events)

Smart4All
 @SMART4ALL.Project - Science, technology & engineering

Home Reviews Events Videos More

Promote View as visitor

Smart4All is 🥳 feeling excited.
 15 April · 🌐

#SMART4ALL officially announces the 1st #OpenCall on Knowledge Transfer Experiments!

Knowledge Transfer Experiments (KTEs) are short-term (3 months) internship projects between two different entities from two different countries: one Academic/Industrial partner who acts as Sending Organization and one Academic/Industrial partner who acts as Host Organization.


KTE proposals have to target the exchange of knowledge of CLEC for CPS and #IoT, in one of the following domains:

- Digitized Transport
- Digitized Environment
- Digitized Agriculture
- Digitized Anything

The KTE proposal submission deadline is July 15th, 2020 at 13:00 CEST.

Guide for Applicants and FAQs are available at SMART4ALL Application Kit (<https://smart4all-project.eu/opencalls-apply-now>)

Don't forget to subscribe at SMART4ALL #newsletter for the latest news and announcements of the project: <https://smart4all-project.eu/newsletter>



6,688 People reached 357 Engagements Boost post

You and 15 others 21 shares

Like Comment Share

Comment as Smart4All

Fig. 5.3 Official announcement of 1st KTE Open Call on the Smart4All Facebook page

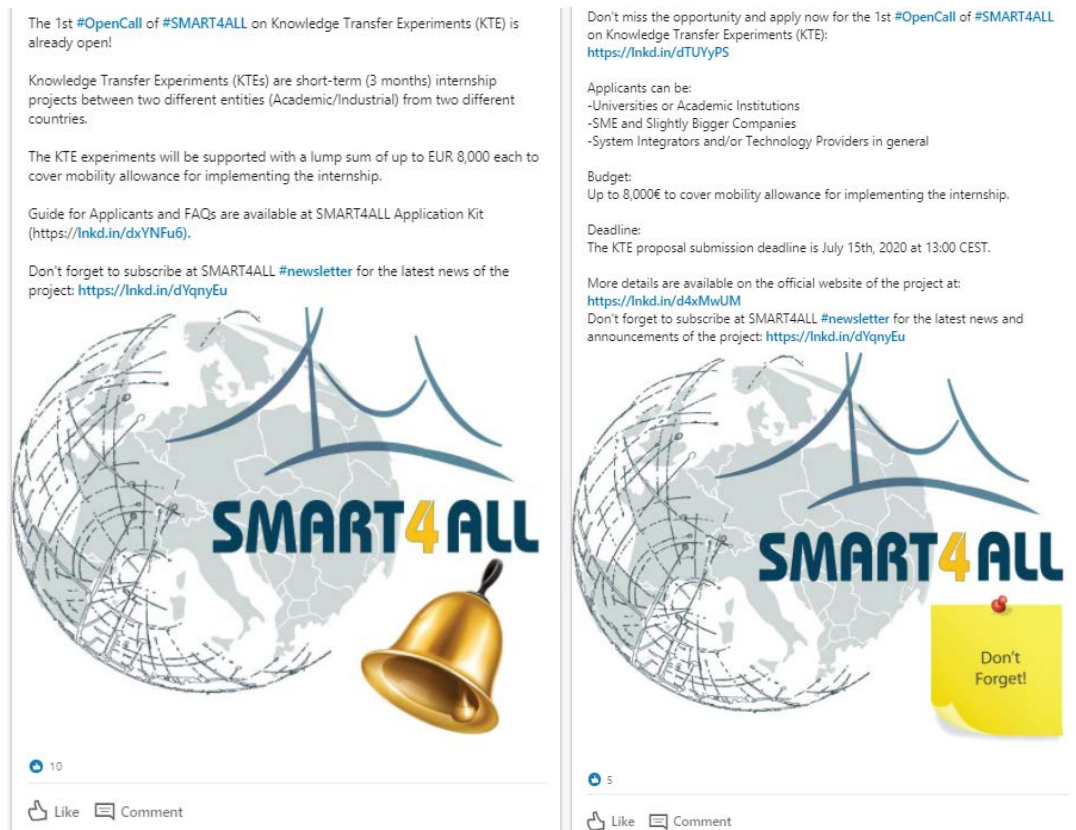


Fig. 5.4 The first and second reminder posts on the SMART4ALL group in LinkedIn



Fig. 5.5 The third reminder post on the Smart4All page on Twitter

5.1.3 Dissemination through partners networks and regional ecosystems

The press release was translated in Greek by Patras Science Park (PSP), a screenshot is shown in Appendix 1.5. The translated press release was published in PSP website (<https://www.psp.org.gr/news/smart4all-1st-opencall-knowledge-transfer-experiments-kte-2020/>) and social media and further distributed through PSP Network to SMEs and media. The press release was also sent by PSP to all partners who were asked to disseminate further to their regional ecosystems either in English or to similarly translate and circulate it in their local languages (relative screenshots of the dissemination activities of the partners are also shown in Appendix 1.5).

The following graph shows an estimation of the different target groups reached during the dissemination of the 1st KTE press release as reported by the partners involved in its dissemination activity. Majority of the audience (about 80%) belong to industry, including SMEs and other enterprises (with 65% of them being SMEs) and 10% belongs to higher education and research. The rest 10% includes other secondary target groups such as regional public authorities, new innovation agents etc. that can support the communication of the project to a broader audience, increasing the visibility and impact.

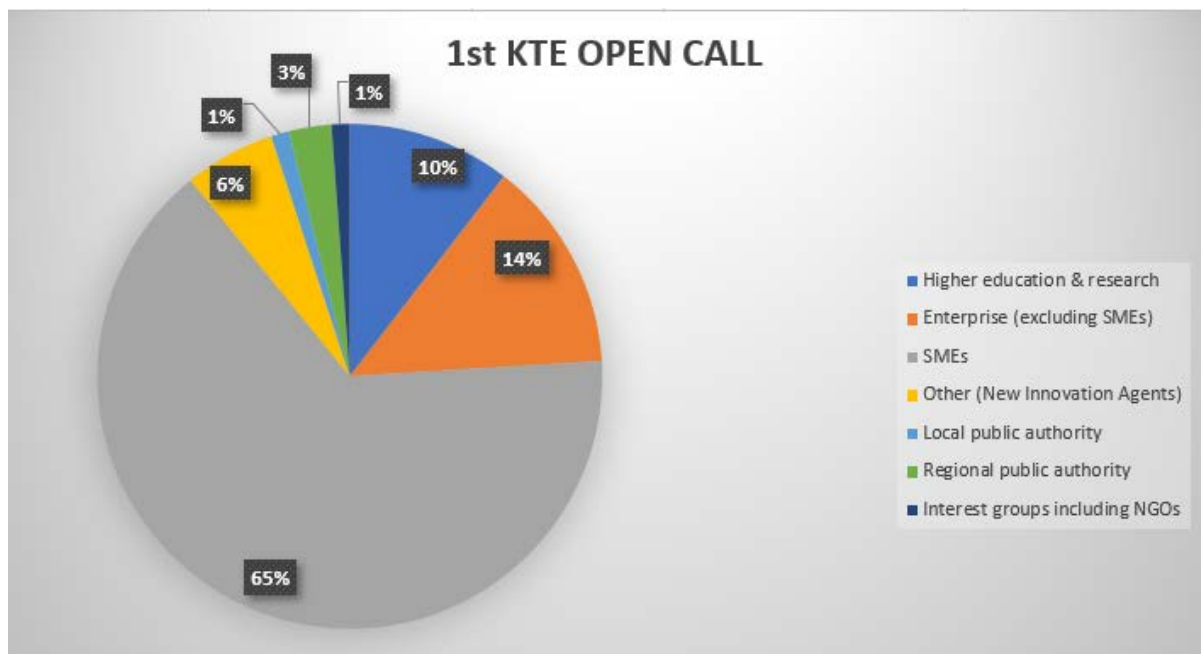


Fig. 5.6 Target Groups reached during the dissemination of the 1st KTE press release

5.2 1st FTTE Press Release

5.2.1 Creation and announcement

A press release was created by PSP in English regarding the 1st FTTE Open Call and announced on July 15th. The press release was sent to all partners by email so as to be translated in their local languages and further circulated to their local ecosystems. A screenshot of the created press release in the English version is presented in Fig. 5.7 while the full version of the press release is included in Appendix 1.6.



SMART4ALL 1st Open Call on Focused Technology Transfer Experiments

Deadline	September 30th, 2020 at 13:00 CEST
Open to	Universities/Academic Institutions, SME/Slightly Bigger Companies, Technology Providers in general
Benefits	Maximum funding request per consortia: up to 80,000€ EU Funds
Read more	https://smart4all-project.eu/opencalls-apply-now/
Submit application	https://smart4all.fundingbox.com/

SMART4ALL invites nominations for its 1st Open Call on FTTE. The Prizes are part of the SMART4ALL programme which is supported by the European Union under Horizon 2020.

About Focused Technology Transfer Experiments (FTTEs)

Focused Technology Transfer Experiments (FTTEs) are novel short-term (up to 12 months) experiments allowing for cross-border synergies that transfer knowledge and technology between academia and industry. FTTEs aim to accelerate product orient projects and offer guidance towards successful commercialization. Within this type of experiments, one party transfers to the receiving partner a specific HW or SW technology in order to enable improved product or processes. In FTTEs, two different entities from two different Countries are involved: one Academic and one Industrial partner or two Industrial partners. The Industrial partner acts as the leading partner.

Fig. 5.7 Press Release for 1st FTTE Open Call

5.2.2 Online dissemination through SMART4ALL Channels

The press release was published through the website of the project (<https://smart4all-project.eu/>) (Fig. 5.8) and the project's social media pages (LinkedIn: <https://www.linkedin.com/groups/12369183/>, Facebook: <https://www.facebook.com/SMART4ALL.Project/>, Twitter: https://twitter.com/Smart_4All). More precisely, a relative post and 3 reminder posts were created based on the 1st FTTE Open Call press release information along with 3 graphics that were developed for dissemination through the social media (Figs. 5.9 and 5.10). All partners were informed and urged for

post engagement and further dissemination through their social networks. The total reach of these posts to the general public through the SMART4ALL social media pages was estimated to be about 2500 people (Facebook), 2000 people (Twitter) and 300 people (LinkedIn).

Moreover, the SAE (Smart Anything Everywhere) Cluster (<https://smartanythingeverywhere.eu/>), the HiPEAC (High Performance Embedded Architecture and Compilation) Network (<https://www.hipeac.net/>) and DIHNET (Digital Innovation Hub Networks) community (<https://dihnet-community-1.fundingbox.com/>) were notified for announcing & publishing the press release via their dissemination channels as well.

Relative links:

<https://smart4all-project.eu/news/1st-open-call-on-focused-technology-transfer-experiments/https://www.facebook.com/SMART4ALL.Project/photos/a.126736625578190/165195548398964/>

<https://www.facebook.com/SMART4ALL.Project/posts/173139377604581>

<https://www.facebook.com/SMART4ALL.Project/posts/176829740568878>

<https://www.facebook.com/SMART4ALL.Project/posts/182930449958807>

https://twitter.com/Smart_4All/status/1285881007334395904

https://twitter.com/Smart_4All/status/1295424818725232645

https://twitter.com/Smart_4All/status/1300352569034842113

https://twitter.com/Smart_4All/status/1308350839929667585

<https://www.linkedin.com/feed/update/urn:li:activity:6691647949136523264>

<https://www.linkedin.com/feed/update/urn:li:activity:6701191019637039105>

<https://www.linkedin.com/feed/update/urn:li:activity:6706117306616975360>

<https://www.linkedin.com/feed/update/urn:li:activity:6714117315589365760>

https://twitter.com/SAE_Initiative/status/1284027817651507203

https://twitter.com/SAE_Initiative/status/1306926097351741444

https://www.linkedin.com/posts/smart-anything-everywhere-initiative_smartanythingeverywhere-smart4all-ftte-activity-6712758828535975938-c_NV

<https://www.facebook.com/PraxiNetwork/posts/2785515571549032/>

<https://www.facebook.com/patrasiq/posts/1349094098614228>

<https://www.facebook.com/patrassciencepark/posts/2714922292060843>

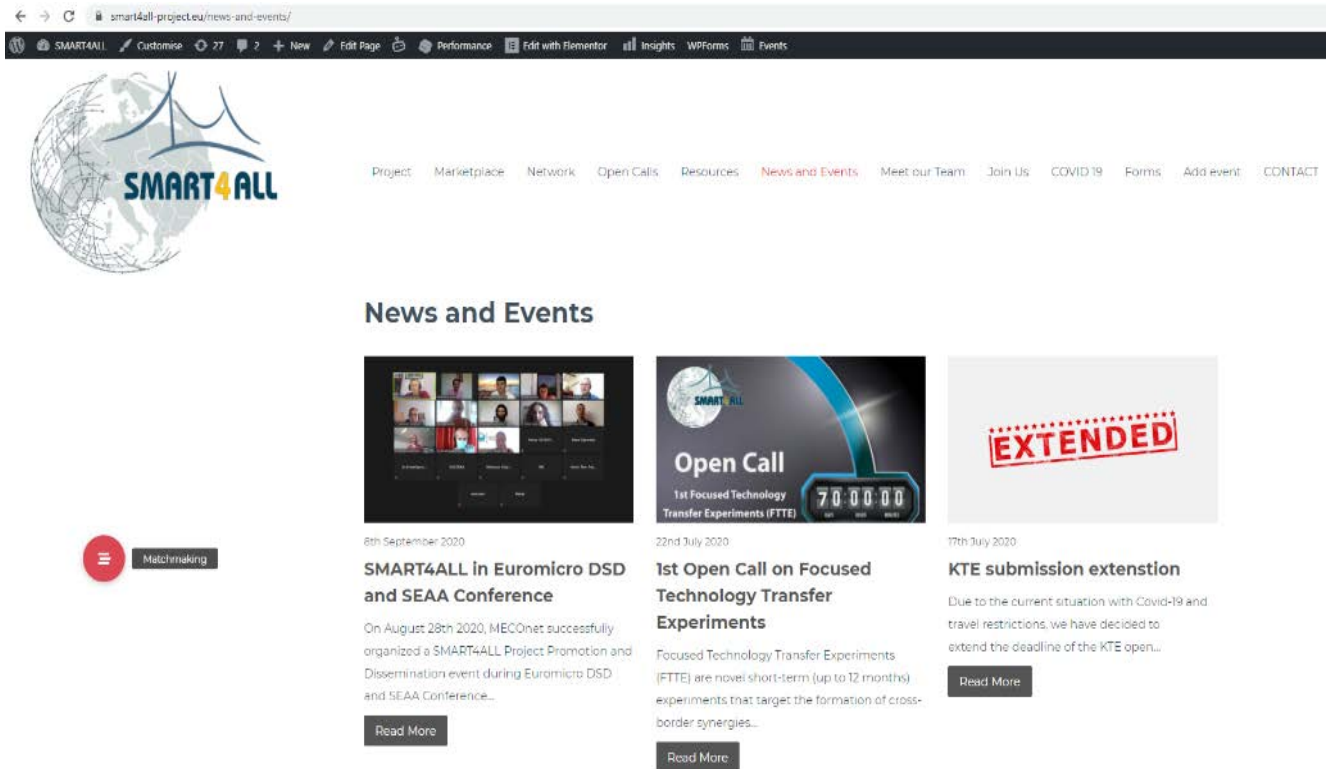


Fig. 5.8 Announcement of the 1st FTTE Open Call on SMART4ALL website (News and Events)

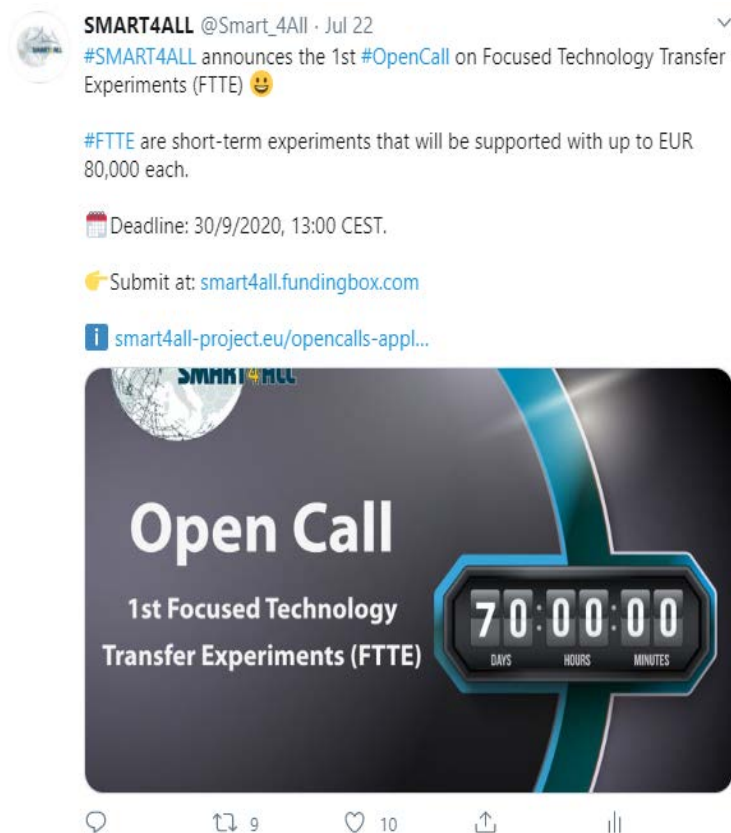


Fig. 5.9 Announcement of 1st FTTE Open Call on the SMART4ALL page in Twitter

SMART4ALL H2020
126 followers
2mo · 🌐

#SMART4ALL announces the 1st **#OpenCall** on Focused Technology Transfer Experiments!

Focused Technology Transfer Experiments **#FTTE** are novel short-term (up to 12 months) experiments that will be supported with a lump sum of up to EUR 80,000 each. FTTE target the formation of cross-border synergies including one Academic/Industrial partner aiming to accelerate product orient projects towards successful commercialization.

FTTE proposals involve technology transfer focusing on Customized Low-Energy Computing **#CLECC** for Cyber-Physical Systems **#CPSS** and the Internet of Things **#IoT** in one of the following domains:

- Digitized Transport
- Digitized Environment
- Digitized Agriculture
- Digitized Anything

The FTTE proposal submission deadline is September 30th, 2020 at 13:00 CEST.

For submitting your application please visit: <https://lnkd.in/dxbuqYB>

Guide for Applicants and FAQs are available at SMART4ALL Application Kit (https://lnkd.in/d_f2mBk)

Don't forget to join us for the latest news and announcements of the project: <https://lnkd.in/dM3mApn>

#H2020 #opencalls #digital_innovation #EUFunding #DIH #SME #embedded #cyberphysicalsystems



9

Like Comment Share Send

Be the first to comment on this

Smart4All is 😊 feeling excited.
17 August · 🌐

👉 Don't miss the opportunity and apply now for the 1st **#SMART4ALL #OpenCall** on Focused Technology Transfer Experiments (FTTE): 📌 <https://smart4all.fundingbox.com/pages/FTTE>

Applicants can be:


- Universities or Academic Institutions
- SME and Slightly Bigger Companies
- System Integrators and/or Technology Providers in general

Budget:
Up to 80,000€

Deadline:
The FTTE proposal submission deadline is September 30th, 2020 at 13:00 CEST.

📌 More details are available on the official website of the project at: <https://smart4all-project.eu/opencalls-apply-now/>

Don't forget to subscribe at SMART4ALL **#newsletter** for the latest news and announcements of the project: <https://smart4all-project.eu/joinus/>



1,083 People reached 47 Engagements Boost post

7 6 shares

Like Comment Share

Comment as Smart4All

Fig. 5.10 Announcement of 1st FTTE Open Call on the project's LinkedIn public page (SMART4ALL H2020) and the first reminder post on the SMART4ALL Facebook page

5.2.3 Dissemination through partners networks and regional ecosystems

The press release was also translated to the Greek language in order to be disseminated in the regional ecosystem. A screenshot of the translated press release is shown in Appendix 1.7. The translated press release was published in Patras Science Park (PSP) website (<https://www.psp.org.gr/news/smart4all-1st-open-call-focused-technology-transfer-experiments-ftte/>) and social media and further distributed through PSP Network to SMEs and media. The press release was also sent by PSP to all partners who were asked to disseminate further to their regional ecosystems either in English or to similarly translate and circulate it in their local languages. Relative screenshots of the dissemination activities of the partners can be found in Appendix 1.7.

The following graph, shows an estimation of the different target groups reached during the dissemination of the 1st KTE press release as reported by the partners. Similarly to the KTE call, FTTE press release targeted mainly the industry, research and then a broader audience including local and regional public authorities, NGOs, new innovation agents and business support organizations.

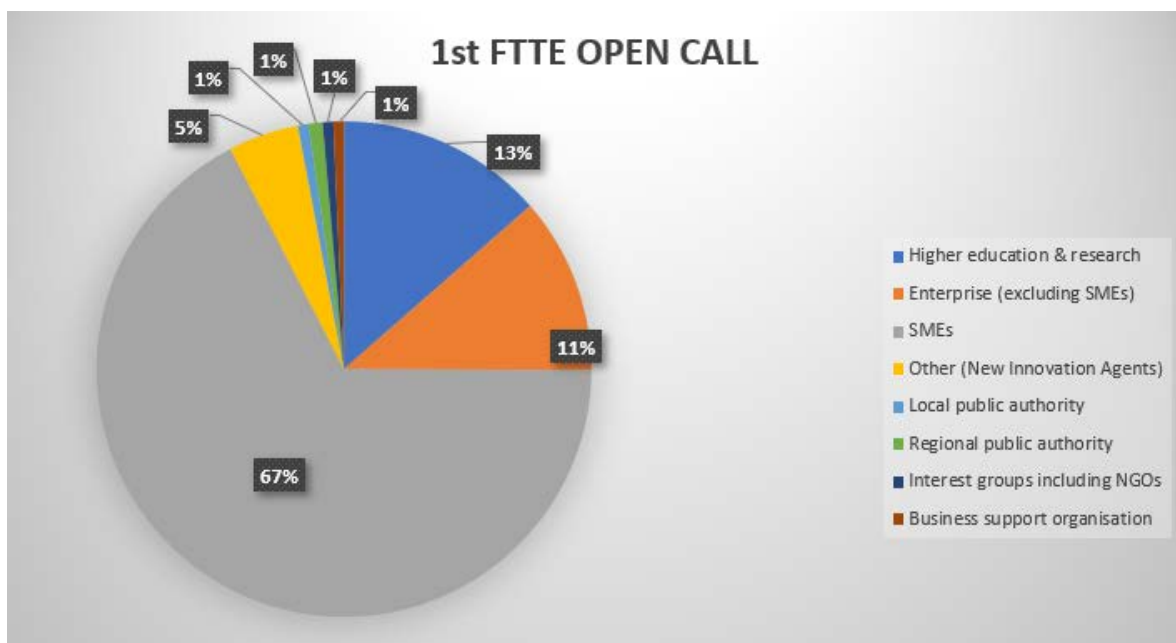


Fig. 5.11 Target Groups reached during the dissemination of the 1st FTTE press release

5.3 1st and 2nd Webinar Press Releases on Open Calls - June 24th 2020, July 1st 2020

5.3.1 Creation and announcement of the 1st and 2nd Webinar Press Releases

A press release was created by FTN (Faculty of Technical Sciences, University of Novi Sad, Serbia) in English regarding the first SMART4ALL Webinar on Open Calls for Cross-Border Technology Transfer Experiments. A screenshot of the created press releases in the English version is shown in Fig. 5.12 while the full version of the press release is attached in Appendix 1.8.

Along with the press release, an email template was also created with the message to be distributed. The press release and the message were both sent to all partners by FTN on June 11th through email, so as to be announced in SMART4ALL Network and further circulated by the partners to their network of

contacts in their regional ecosystems and to specific countries where they could contribute by distributing the invitation (see section 6.5, Table 6.1).

The webinar was scheduled for Wednesday, June 24th, 2020 from 11:00 to 12:30 CEST (UTC+2) aiming to further mobilize the local ecosystems in South and Eastern Europe and inform about SMART4ALL funding opportunities through the SMART4ALL Open Calls. Due to an excessive interest, a second webinar was scheduled in close time for Wednesday, July 1st, 2020 from 11:00 to 12:30 CEST (UTC+2). The press release of the second webinar was sent to all partners by FTN on June 23rd, along with the announcement so as to be circulated to the partners' regional ecosystems. Figure 5.13 shows a screenshot of the created press releases in the English version while the full version of the press release can be found in Appendix 1.9.

Both webinars were organized with great success by FTN and were overbooked twice resulting in more than 200 new registrations for the SMART4ALL DIH network. A full report of the two webinars can be found in Section 6.5 (Webinars)



H2020-DT-2018-2020
Grant Agreement No 872614

SMART4ALL
"SELSUSTAINED CROSS BORDER CUSTOMIZED CYBERPHYSICAL
SYSTEM EXPERIMENTS FOR CAPACITY BUILDING AMONG
EUROPEAN STAKEHOLDERS"

**SMART4ALL Webinar on Open Calls for Cross-Border
Technology Transfer Experiments
June 24th, 2020**

The H2020 project SMART4ALL invites you to register for the webinar aiming to provide information on how to apply for equity-free funding up to 80.000 EUR through SMART4ALL Open Calls. To receive the webinar invitation link, please register by submitting your information through the following link by June 22nd:

<https://forms.gle/3Wi3G86JVgdg6Dqa8>

Webinar is scheduled for Wednesday, June 24th, 2020 from 11:00 to 12:30 CEST (UTC+2)

There is no registration fee for the webinar.

SMART4ALL is an extensive network of Digital Innovation Hubs aiming at boosting digital

Fig. 5.12 Press Release for first Webinar on Open Calls for Cross-Border Technology Transfer Experiments scheduled for Wednesday, June 24th, 2020



H2020-DT-2018-2020
Grant Agreement No 872614

SMART4ALL

“SELFSUSTAINED CROSS BORDER CUSTOMIZED CYBERPHYSICAL
SYSTEM EXPERIMENTS FOR CAPACITY BUILDING AMONG
EUROPEAN STAKEHOLDERS”

The Second SMART4ALL Webinar on Open Calls for Cross-Border Technology Transfer Experiments July, 2020 (date and time to be confirmed)

The H2020 project SMART4ALL invites you to register for the webinar aiming to provide information on how to apply for equity-free funding up to 80.000 EUR through SMART4ALL Open Calls. To receive the webinar invitation link, please register by submitting your information through the following link:

<https://forms.gle/3Wi3G86JVgdg6Dqa8>

The date and time will be communicated to the registered participants very soon.

There is no registration fee for the webinar.

SMART4ALL is an extensive network of Digital Innovation Hubs aiming at boosting digital

Fig. 5.13 Press Release for second Webinar on Open Calls for Cross-Border Technology Transfer Experiments scheduled for Wednesday, July 1st, 2020

5.3.2 Online dissemination through SMART4ALL Channels

The press releases were published in the project's social media pages (Facebook: <https://www.facebook.com/SMART4ALL.Project/>, Twitter: https://twitter.com/Smart_4All, LinkedIn: <https://www.linkedin.com/groups/12369183/>). More precisely, two relative posts were created along with two graphics for dissemination through the social media (Figs. 5.14, 5.15 and 5.16). All partners were informed and urged for post engagement and further dissemination through their social networks. The total reach of these posts to the general public through the SMART4ALL social media pages was estimated to be about 2500 people (Facebook), 2000 people (Twitter) and 300 people (LinkedIn).

Moreover, the SAE (Smart Anything Everywhere) Cluster (<https://smartanythingeverywhere.eu/>), the HiPEAC (High Performance Embedded Architecture and Compilation) Network (<https://www.hipeac.net/>) and DIHNET (Digital Innovation Hub Networks) community (<https://dihnet-community-1.fundingbox.com/>) were notified for announcing & publishing the press release via their dissemination channels as well.

Relative links:

<https://www.facebook.com/SMART4ALL.Project/posts/155012789417240>

<https://www.facebook.com/SMART4ALL.Project/posts/156496705935515>

https://twitter.com/Smart_4All/status/1273174267484688384

https://twitter.com/Smart_4All/status/1275012603408982016

<https://www.linkedin.com/feed/update/urn:li:activity:6683300034668314624>

<https://www.facebook.com/smartanythingeverywhere/posts/845927835931878>

<https://www.facebook.com/dihnet/photos/a.2296791147204239/2580884955461522>



Fig. 5.14 The posts with Webinars announcement on the SMART4ALL page in Facebook

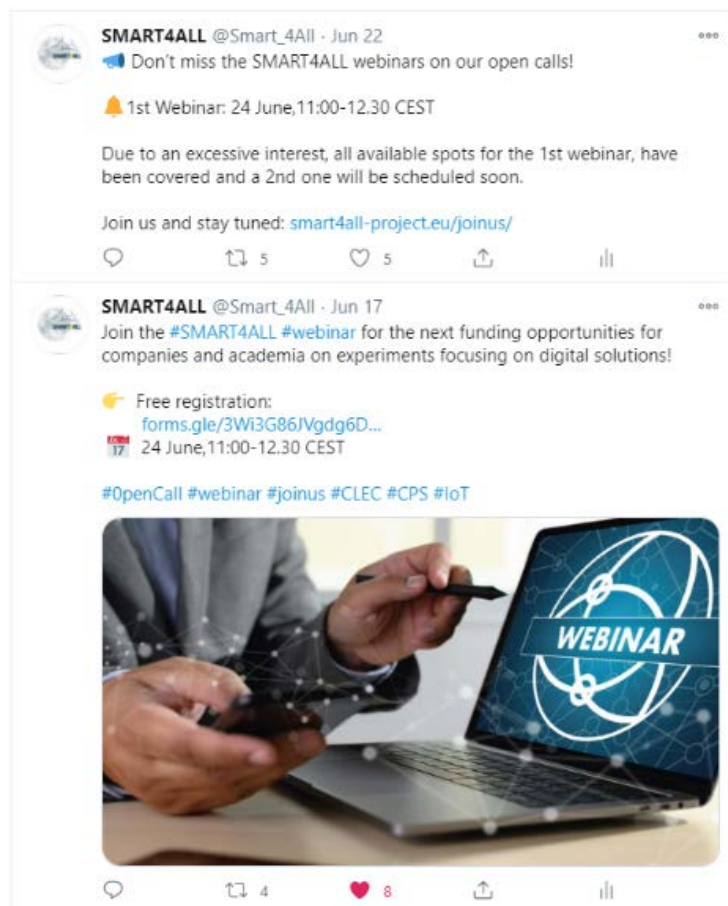



Fig. 5.15 The posts with Webinars announcement on the Smart4All page in Twitter



 SMART4ALL H2020
200 followers
4mo • 🌐

Don't miss the SMART4ALL webinars on Open Calls for Cross-Border Pathfinder Application Experiments!

1st webinar: 24 June, 11:00-12:30 CEST
2nd webinar: 1 July, 11:00-12:30 CEST

"SMART4ALL an extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern and Central Europe" Voros N, University of Peloponnese, Greece – project coordinator
"SMART4ALL MarketPlace and Matchmaking Services" Antonopoulos C, University of Peloponnese, Greece
"How to get equity-free funding to boost cross-border innovation projects in the Areas of Balkans and Eastern Europe" Montalvo A, Funding Box Accelerator SP ZOO, Poland

Don't forget to join us to stay tuned for all news and upcoming events:
<https://lnkd.in/dxxWuws>

  H2020-DT-2018-2020
Grant Agreement No 872614

SMART4ALL
"SELFSUSTAINED CROSS BORDER CUSTOMIZED CYBERPHYSICAL
SYSTEM EXPERIMENTS FOR CAPACITY BUILDING AMONG
EUROPEAN STAKEHOLDERS"

**The Second SMART4ALL Webinar on Open Calls for
Cross-Border Technology Transfer Experiments
July, 2020 (date and time to be confirmed)**

The H2020 project SMART4ALL invites you to register for the webinar aiming to provide information on how to apply for equity-free funding up to 80.000 EUR through SMART4ALL Open Calls. To receive the webinar invitation link, please register by submitting your information through the following link:
<https://forms.gle/3Wj3G86jVpdgEDqa8>

The date and time will be communicated to the registered participants very soon.

There is no registration fee for the webinar.

SMART4ALL is an extensive network of Digital Innovation Hubs aiming at boosting digital technology uptake and corresponding business development across South Eastern and Central Europe. It builds capacity via the development of self-sustained cross-border pathfinder application experiments that transfer knowledge and technology between academia and industry. Main domains target are Digitized Environment, Digitized Agriculture, Digitized Transport and Digitized Everything. We invite you to join the SMART4ALL via <https://smart4all-project.eu/joinus> and to explore our website at the following link: <https://smart4all-project.eu/>

9 OPEN CALLS will be part of various instruments foreseen to engage the European stakeholders from the private sector and academia. SMART4ALL will distribute a total funding of 2.2 mil. Euros and offer novel coaching services by world lead experts in ethics technology, funding and business development. Three types of Pathfinder Application Experiments are foreseen: Knowledge Transfer Experiments (KTE), Focus Technology Transfer Experiments (FTTE) and Cross-Domain Technology Transfer Experiments (CTTE). Through its Open Calls SMART4ALL will pay special attention to CLEC (Customized Low Energy Computing) applications facilitating COVID-19 management crisis and all aspects of life focusing on its four domains. You can access the SMART4ALL Open Calls at <https://smart4all.fundingbox.com/>.

The 1st SMART4ALL **KTE** Open Call is **IN PROGRESS** and will be opened until July 15th, 2020.
The 1st SMART4ALL **FTTE** Open call will open on June 30th and will close on Sept. 30th, 2020.

Fig. 5.16 Announcement of the Webinars on the project's LinkedIn public page (SMART4ALL H2020)

Also, a campaign regarding the webinars was created and sent to all members subscribed in SMART4ALL mailing list through MailChimp:

[SMART4All webinar on open calls for cross-border pathfinder application experiments June-24th-2020](#)

A screenshot of the campaign is shown in Fig. 5.17. The campaign was successfully delivered to 83 recipients with 50.6% opens and 59,5% clicks per unique opens (see Appendix 1.10 for the statistics).

[View this email in your browser](#)



SMART4ALL Webinar on Open Calls for Cross-Border Pathfinder Application Experiments - June 24th, 2020

Dear Sir/Madam,

The SMART4ALL project is starting the countdown to the finale of the 1st Open Call and the launch of the 2nd Open Call through which it will distribute equity-free funding to the European stakeholders from industry and academia.

If you are interested to learn how to successfully apply for up to 80.000 EUR through the SMART4ALL Open Calls, we encourage you to register for the **SMART4ALL Webinar** that will take place on June 24th, 2020 from 11:00 to 12:30 CEST (UTC+2).

To receive the webinar invitation link, please complete and submit your registration through the following link before June 22nd.

<https://forms.gle/3Wi3G86JVgdg6Dqa8>

Please note that there is no registration fee nor any hidden costs for webinar participants. However, due to an increased interest, we may have to limit the number of invitations on the first come, first serve basis. So, make sure you reserve your spot in the cloud for this event through timely registration.

In the attached PDF briefing you can find more information about the program of the webinar, the Open Calls and the SMART4ALL project including links to all relevant websites.

[More Information](#)

With best regards,

Your SMART4ALL team

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SMART4ALL has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 872614



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Fig. 5.17 Screenshot of the campaign regarding the webinars sent to all members subscribed in SMART4ALL mailing list through MailChimp

5.3.3 Dissemination through partners networks and regional ecosystems

All partners were asked to disseminate further the webinar press releases to their regional ecosystems either in English or to translate and circulate it in their local languages and contribute to its dissemination in designated countries (see section 6.5, Table 6.1).

The translated press release was published through Patras Science Park (PSP) social media and further distributed through PSP Network to SMEs and media. In more detail, it was sent to 70 SMEs and Mid-Cups, 10 HUBS and to more than 200 regional media, higher education centers and public authorities in Greece for further dissemination through their websites with an estimated reach of 1,000 people total in general public. Moreover, it was sent to PSP contacts in Bosnia and Herzegovina (ZEDA, RAIS), Bulgaria (Technical University of Varna), Slovenia (SCIENTIFIC RESEARCH CENTRE BISTRA PTUJ), Albania (Albanian Development Fund). Moreover, the webinar press release was sent through the PRAXI network to 500 SMEs, 10 enterprises, 20 higher education & research centers, 10 local public authorities, 10 regional public authorities, 10 business support organizations and 25 other interested groups (including NGOs and new innovation agents).

The webinars were further disseminated in Estonia by the local partner there (Tallinn University of Technology) through a mailing campaign and sent to approximately 80 SMEs & enterprises and 15 higher education & research centers. In Spain, the press release was sent approximately to more than 100 SMEs & enterprises by Polytechnic University of Valencia. FundingBox further promoted the participation in the events with FundingBox community Newsletters (approximate reach of 18,000 recipients) and through their social media pages (approximately 4,000 followers). In Macedonia, SEEU partner shared the webinar announcement and other promotional material related to the calls, containing all the relevant details, support, and contact information. SEEU has actively used the networks of all its collaborative partners (about 300 partners mainly Small and Medium size companies) to reach the highest visibility, increasing awareness regarding the SMART4ALL project and its objectives to the wider public in Macedonia. Dissemination was mainly conducted through official websites, social media (reaching nearly 7,000 people) and via email in English, Albanian and Macedonian language and also through organized close meetings between interested companies for the calls. Screenshots of the press release translated to local languages along with screenshots of the dissemination activities of the partners are shown Appendix 1.11.

The following graph, summarizes the different target groups reached during the dissemination of the webinars press release as reported by the partners. The vast majority of the webinar announcement recipients (78%) belong to SMEs.

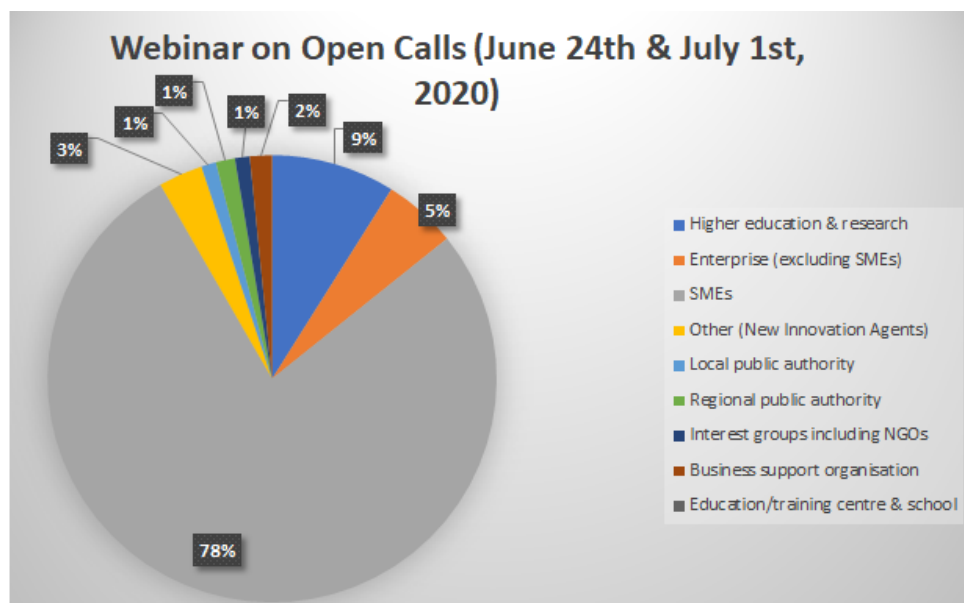


Fig. 5.18 Target Groups reached during the dissemination of the Webinars June & July, 2020 press release

5.4 3rd Webinar Press Release on Open Calls – December 2nd, 2020

5.4.1 Creation and announcement of the 3rd Webinar Press Release

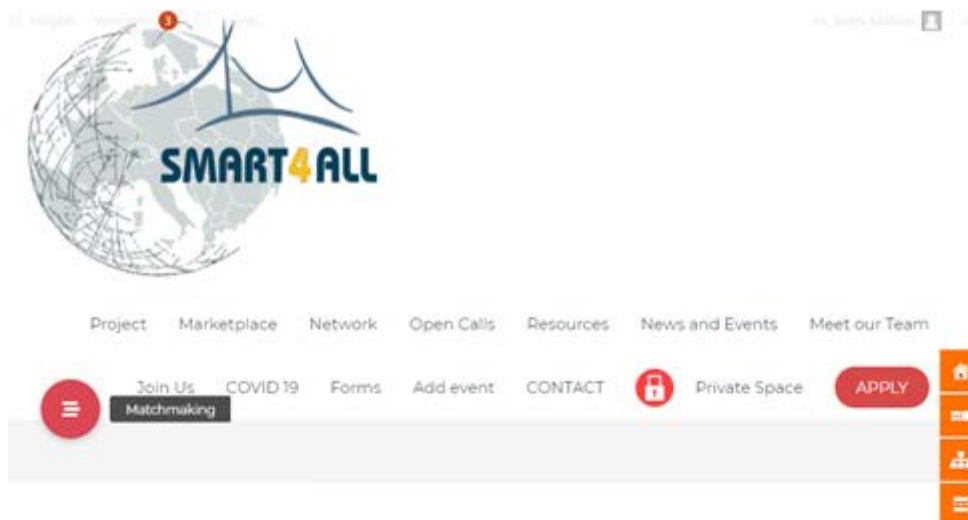
A third webinar was organized on December 2nd, 2020 from 12:00 to 13:30 CET, focusing on the latest Open Call for Cross-Domain Technology Transfer Experiments. A press release was created and was sent to SMART4ALL consortium so as to translate in local language and to distribute to their regional networks. A screenshot of the created press release in the English version is shown in Fig. 5.19 while the full versions of the press releases are attached in Appendix 1.12. Similarly to the previous two webinars, the partner organizing and moderating the event was FTN (a full report of the event can be found in the Section 6.5.2).



Fig. 5.19 Press Release for first Webinar on Open Calls for Cross-Border Technology Transfer Experiments scheduled for Wednesday, June 24th, 2020

5.4.2 Online dissemination through SMART4ALL Channels

Online dissemination of the press release to the SMART4ALL channels, was conducted by PSP who is the partner in charge for this. The press release was published in the project's website (<https://smart4all-project.eu/>) (Fig. 5.20) and social media pages (Facebook: <https://www.facebook.com/SMART4ALL.Project/>, Twitter: https://twitter.com/Smart_4All, LinkedIn: <https://www.linkedin.com/company/smart4all-h2020/>). More precisely, two relative posts were created along with two graphics for dissemination through the social media (Figs. 5.21, 5.22 and 5.23). All partners were informed and urged for post engagement and further dissemination through their social networks. The total reach of these posts to general public through the Smart4All social media pages was approximately 1500 people (Facebook), 1000 people (Twitter) and 400 people (LinkedIn).



The Third SMART4ALL Webinar on Open Calls for Cross-Border Technology Transfer Experiments

Following the success of previous SMART4ALL webinars, the SMART4ALL consortium is organizing its third webinar on Open Calls to assist potential applicants in submitting successful applications and winning equity free cascade funding of 80.000 €.

The third webinar will be focused on the latest Open Call for Cross-Domain Technology Transfer Experiments and will be organized on December 2nd at 12:00 (CET). To receive the webinar invitation link, please register by submitting your information through the following link: <https://forms.gle/d2coH9TJeZuk98k39>

[Read more...](#)

Fig. 5.20 3rd Webinar announcement on the Smart4All Website

Relative links:

<https://smart4all-project.eu/news/the-third-smart4all-webinar-on-open-calls-for-cross-border-technology-transfer-experiments/>

<https://www.facebook.com/SMART4ALL.Project/posts/202070678044784>

<https://www.facebook.com/SMART4ALL.Project/posts/204821341103051>

https://twitter.com/Smart_4All/status/1330901782705414149

https://twitter.com/Smart_4All/status/1332280769927065601

<https://www.linkedin.com/feed/update/urn:li:activity:6736666334601469952>

<https://www.linkedin.com/feed/update/urn:li:activity:6738046962282582016>

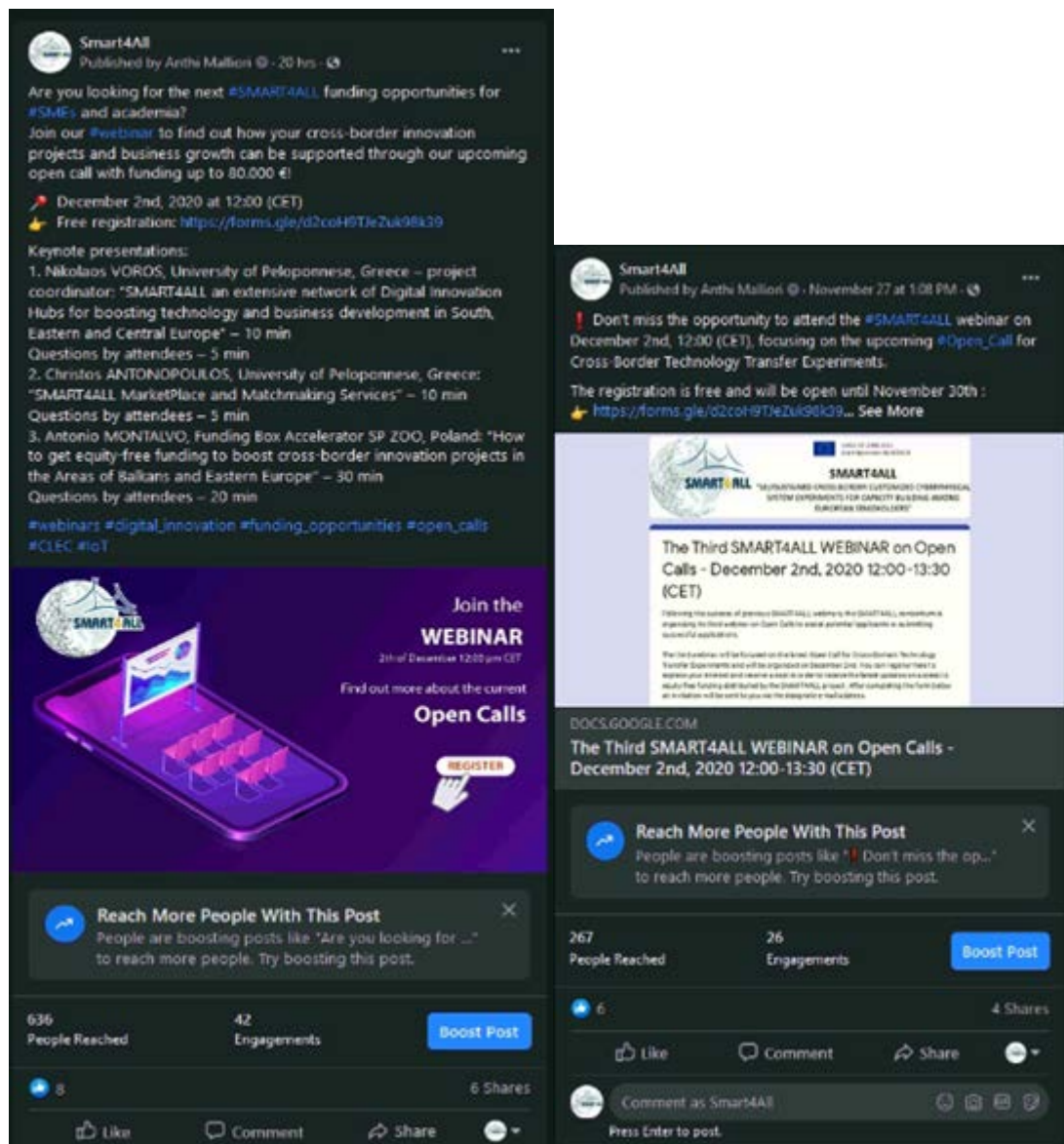


Fig. 5.21 The posts with the 3rd Webinar announcement and reminder on the Smart4All page in Facebook




Fig. 5.22 The posts with 3rd Webinar announcement on the Smart4All page in Twitter and LinkedIn

Also, a campaign regarding the webinars was created and sent to all members subscribed in SMART4ALL mailing list through MailChimp:

[The Third SMART4ALL webinar on open calls for cross-border application experiments December 2nd-2020\]](#)

A screenshot of the campaign is shown in Fig. 5.23. The campaign was successfully delivered to 383 recipients. Among them 40% opened it and 30% of those opened it, clicked on the different links included in the campaign (see Appendix 1.13 for statistics).

View this email in your browser



*Self-sustained Cross-Border Customized
Cyberphysical System Experiments for
Capacity Building among European Stakeholders*

*An extensive network of
Digital Innovation Hubs aiming at boosting digital technology
uptake and business development across South, Eastern and Central Europe*

The Third SMART4ALL Webinar on Open Calls for Cross-Border Technology Transfer Experiments December 2nd, 2020 at 12:00 (CET)

Following the success of previous SMART4ALL webinars, the SMART4ALL consortium is organizing its third webinar on Open Calls to assist potential applicants in submitting successful applications and winning equity free cascade funding of 80 000 €.


The third webinar will be focused on the latest Open Call for Cross-Domain Technology Transfer Experiments and will be organized on **December 2nd**. To receive the webinar invitation link, please register by submitting your information through the following link:
<https://forms.gle/d2coH9TJeZukS8k39>

The registration will be opened until November 30th. However, the current capacity of the webinar is 500 participants and we accept the participants on the first come, first served basis. In case all seats are reserved prior to the registration deadline, we may opt to close the registration earlier.
There is no registration fee for the webinar.

The **SMART4ALL** is an extensive network of Digital Innovation Hubs aiming at boosting digital technology uptake and corresponding business development across South Eastern and Central Europe. It builds capacity via the development of self-sustained cross-border pathfinder application experiments that transfer knowledge and technology between academia and industry. Main domains target are Digitized Environment, Digitized Agriculture, Digitized Transport and Digitized Everything. We invite you to join the SMART4ALL via <https://smart4all-project.eu/joinus> and to explore our website at the following link: <https://smart4all-project.eu/>


9 OPEN CALLS are a part of various instruments foreseen to engage the European stakeholders from the private sector and academia. SMART4ALL will distribute a total funding of 2.2 mil. Euros and offer novel coaching services by world lead experts in ethics, technology, funding and business development. Three types of Pathfinder Application Experiments are foreseen: Knowledge Transfer Experiments (KTE), Focus Technology Transfer Experiments (FTTE) and Cross-Domain Technology Transfer Experiments (CTTE). Through its Open Calls SMART4ALL will pay special attention to CLEC (Customized Low Energy Computing) applications facilitating COVID-19 management crisis and all aspects of life focusing on its four domains. You can access the SMART4ALL Open Calls at <https://smart4all.fundioobox.com/>.


In the attached PDF you can find more about the program of the webinar:



With best regards,
 Your SMART4ALL team

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 SMART4ALL has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 872614





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Fig. 5.23 Screenshot of 3rd webinar campaign sent to SMART4ALL Network through MailChimp

5.4.3 Dissemination through partners networks and regional ecosystems

All partners were asked to disseminate further the webinar press releases to their regional ecosystems either in English or to translate and circulate it in their local languages and contribute to its dissemination. Screenshots of the translated press releases along with screenshots of the dissemination activities of the partners are shown in Appendix 1.14.

The following graph, shows an estimation of the different target groups reached during the dissemination of the webinars press release as reported by the partners. This third webinar was focused on the latest CTTE open call. Majority of the targeted audience in this webinar, remains SMEs but in a much lower percent (44%) compared to the previous one, with many more bigger enterprises being involved (25%) and research (21%).

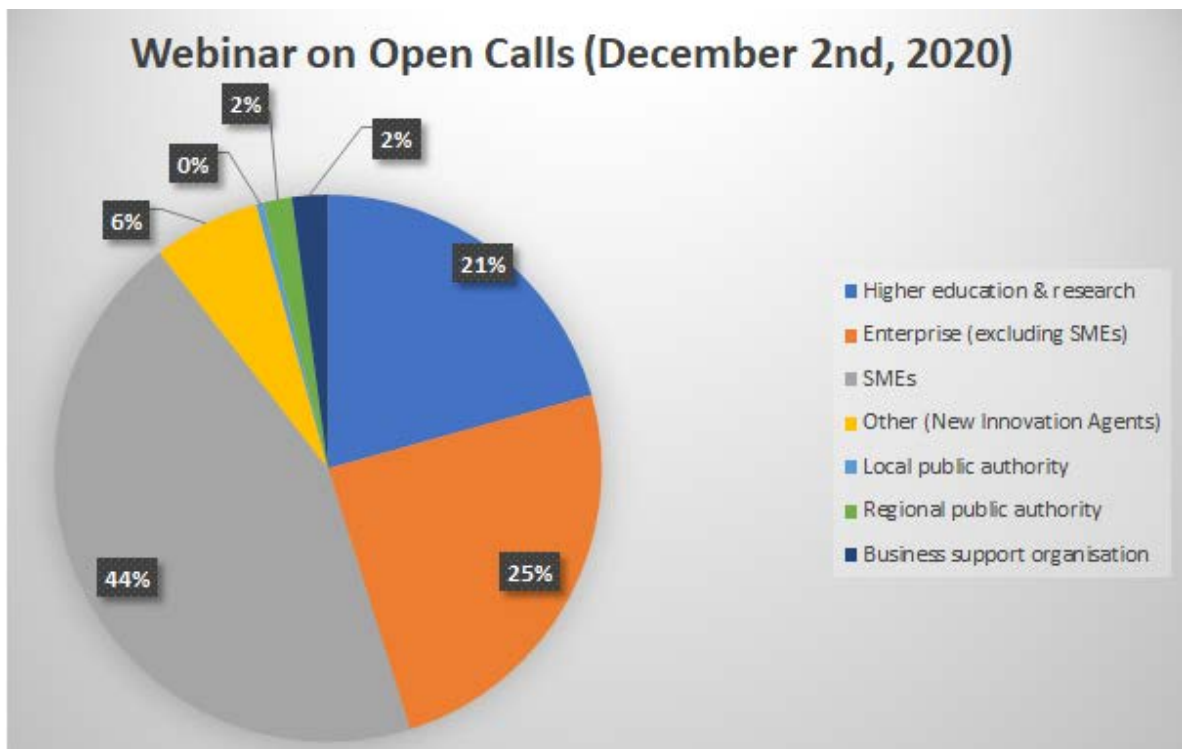


Fig. 5.24 Target Groups reached during the dissemination of the Webinar on December 2nd, 2020 press release

6. EVENTS

Although in the initial dissemination plan, substantial effort was planned to be devoted to participation and organization of events, the reporting period meant to be unpredictable with unanticipated circumstances. To that respect the overall event organization was delayed and the format of the events had to change, in order to ensure participation. It should be noted that the endorsement of SMART4all to the type of event can be either because there is some participation/presentation of the overall SMART4all concept, or a dedicated event that is organized by the consortium and serves a specific communication purpose.

We also devised a new type of events that we call **Satellite events**, initially planned to be held together with a large regional event aiming at promoting the open calls and the SMART4all services at regional level. This new type transformed into small virtual stand-alone events at local languages, usually related to a specific application area with information about the SMART4all services but also a lot of discussion on ideas and possible collaborations.

In this section the events that are related to SMART4ALL are reported. In section 6.1 SMART4ALL dedicated events are described in detail. In section 6.2. all presentations by SMART4ALL partners to regional, national or international events is described. In section 6.3 the regional Satellite events are reported. In section 6.4 the rationale and the mitigation plan of Summer schools is described and in section 6.5 the extremely successful tool of Webinars is reported.

6. 1. SMART4ALL Promotion and Dissemination Events

In this section all events with dedicated sessions to SMART4ALL are described. The goal of the events is to inform about the advantages of the project's services and the possibilities that the marketplace can bring. And about generating businesses and technology transfer, to build the next generation of entrepreneurs.

6.1.1 Session at the 9th Mediterranean Conference on Embedded Computing (MECO'2020)

MECO is an International Scientific Forum aimed to present and discuss the leading achievements in the modeling, analysis, design, validation and application of embedded computing systems, as well as, in the broader sense of complete computer systems with applications and related fields. MECO is one of the most referenced conferences in Embedded Computing, Cyber-physical Systems and Internet of Things. Moreover, MECO covers some other fields related to computing and electrical engineering in general. The event was organized on June 8th -11th, 2020 in Budva, Montenegro and could be also attended online. Main audience included scientists, engineers, academia, SMEs mainly from South and Eastern Europe.

SMART4ALL participated with a keynote presentation:

SMART4ALL an extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern and Central Europe, Nikolaos Voros, UoP

And a presentation:

SMART4ALL - Self-sustained customized cyberphysical system experiments for capacity building among European stakeholders, Antonio Montalvo, FundingBox

The presentations took place virtually via Zoom meeting. There was a lot of interaction from the audience (27 visitors) who showed interest in SMART4ALL funding opportunities.

Images of the event and screenshots of the presentations are shown in Figs.6.1 and 6.2.

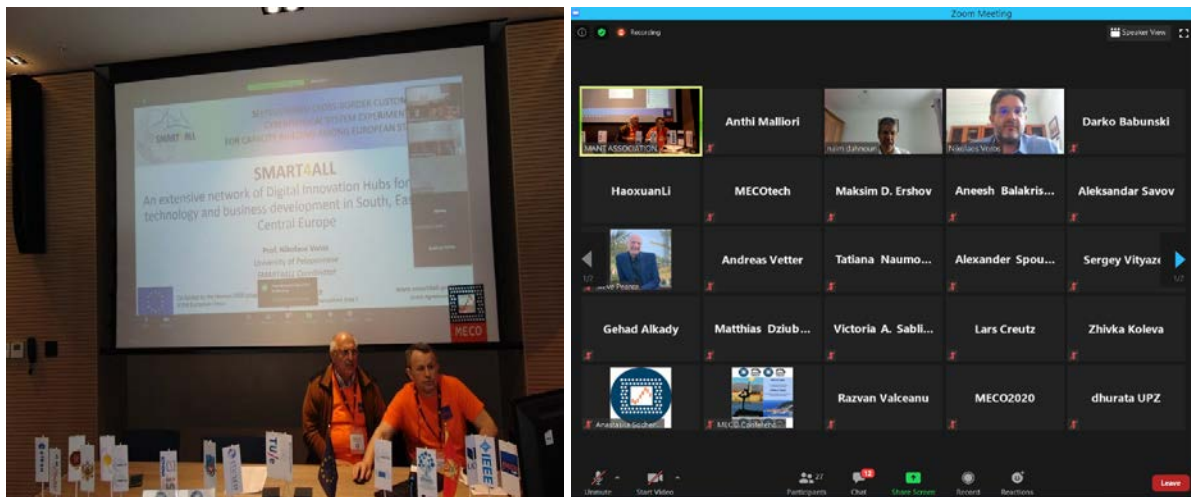


Fig. 6.1 Participation of SMART4ALL at the 9th Mediterranean Conference on Embedded Computing (MECO'2020)

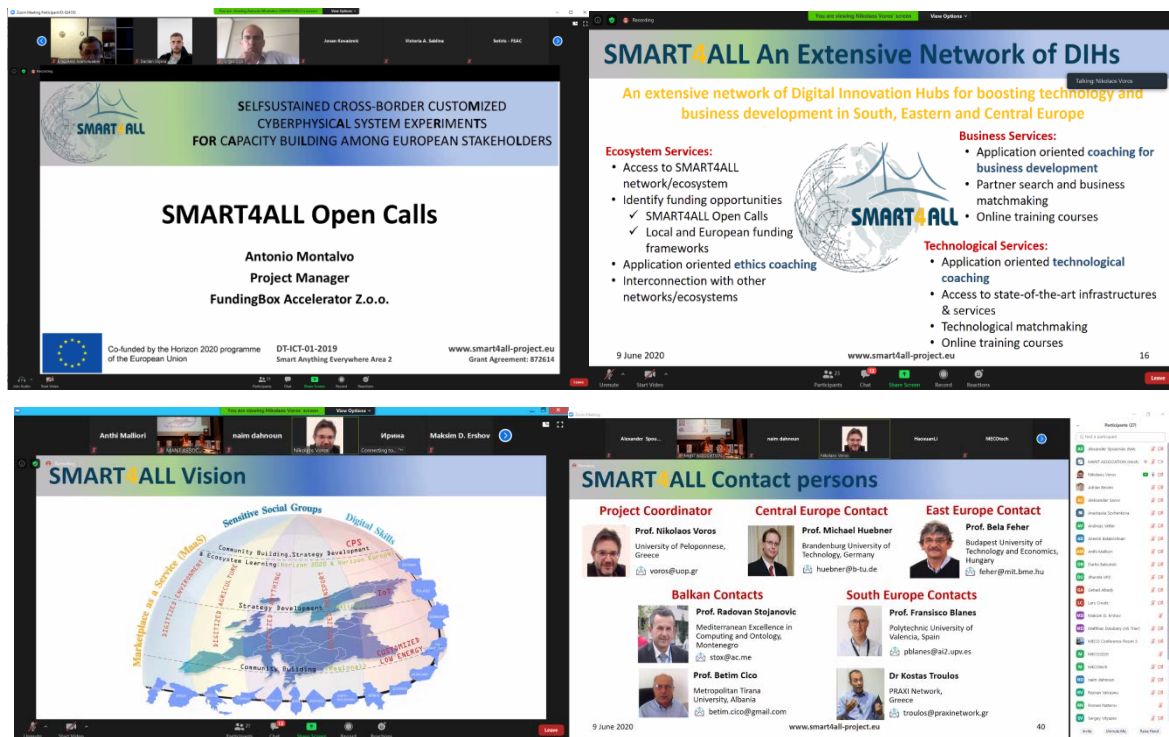


Fig. 6.2 Screenshots during the presentations

6.1.2 SMART4ALL Meet and Apply event at EEN

On August 11th 2020, Prof. Nikolaos Voros (UOP) and Prof. Michael Huebner (BTU) presented at Enterprise Europe Network(<https://een.ec.europa.eu>) the funding opportunities offered by SMART4ALL and the forthcoming Open Calls. The Meet & Apply event was devoted to SMART4ALL and it was attended by 40 participants, mainly coming from SMEs in Central and Eastern Europe. The SMART4ALL presentation was followed by a pitching event, during which the SMART4ALL Matchmaking & Partner Search Service (<https://matchmaking.smart4all-project.eu>) was

also introduced. The SMART4ALL Meet & Apply was organized by Berlin Partner for Business and Technology (<https://www.berlin-partner.de/en>). Figure 6.3 shows screenshots during the event.

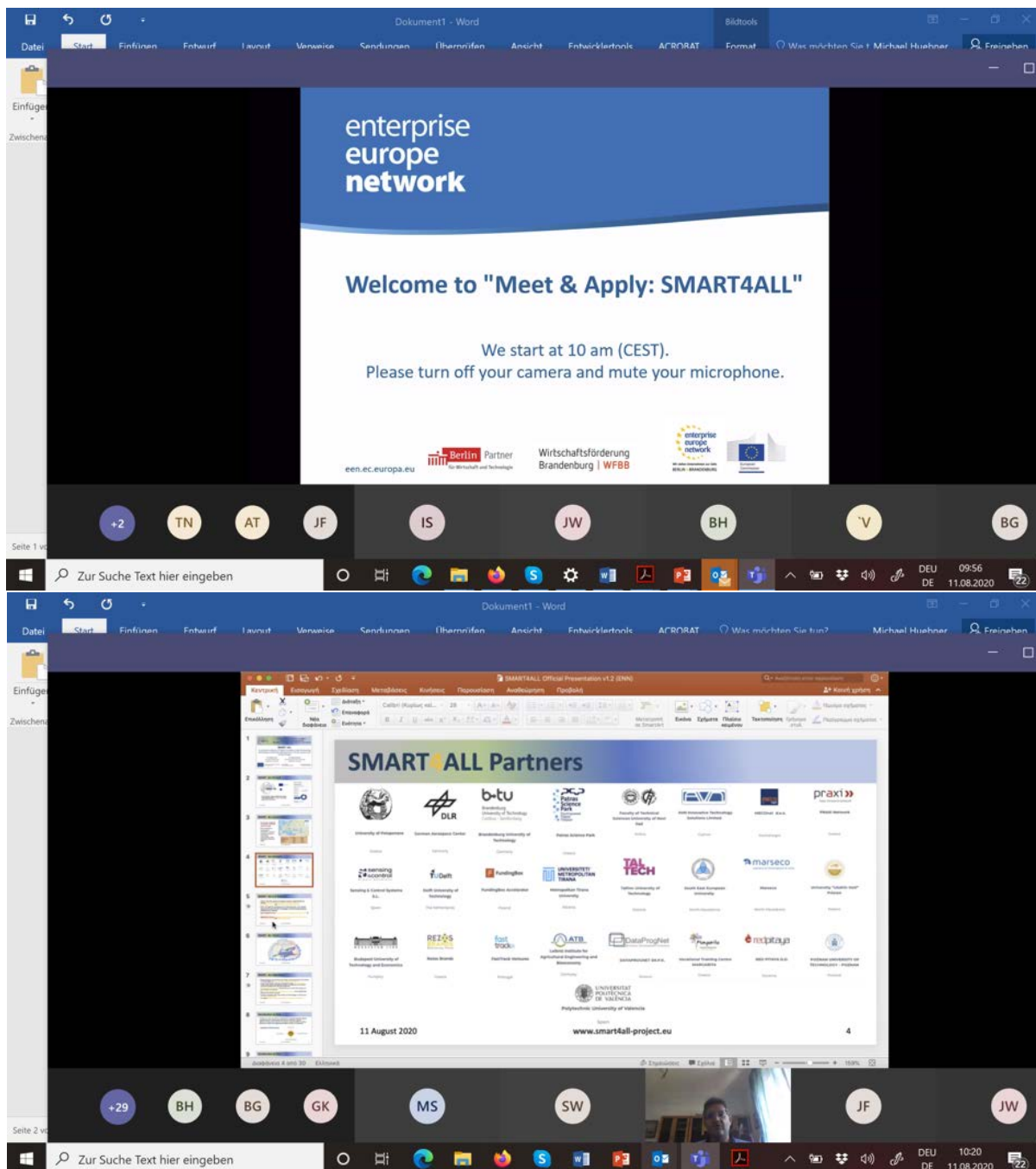


Fig. 6.3 Screenshots of the presentations during the SMART4ALL Meet & Apply Event

6.1.3 SMART4ALL Project Promotion and Dissemination Event at the Euromicro DSD/SEAA'2020 Conference

The event was organized by MECOnet's team on August 28th, 2020 during the last day of the Euromicro DSD/SEAA'2020 Conference that was organized from Kranj, Slovenia and was held online. Within the event's objectives was to introduce participants of the Euromicro DSD/SEAA'2020 Conference, academia and SMEs from EUBC and Turkey the SMART4ALL project, the funding opportunities

offered through the open calls and practical information about submission of proposals. The Marketplace and Matchmaking & Partner Search Service were also introduced.

Agenda:

Keynote presentations:

SMART4ALL Technologies: Cyber-Physical Systems and Internet of Things, Lech Jozwiak

SMART4ALL Digital Innovation Hubs, Radovan Stojanovic, MECOnet

The SMART4ALL toolbox for boosting technology and business development in South, Eastern and Central Europe, Georgios Keramidas, UoP

SMART4ALL Open Calls, Antonio Montalvo, FBOX

The event had 30 visitors approximately and was mainly attended by conference participants, academia representatives from Turkey, NGO representatives from Albania, SME representatives from UK and Germany and other participants registered via Eventbrite and got positive feedback from both Conference organizers and attendees. A special interest in applying for grants was expressed by participants from Turkey who attended the event.

The main outcomes of the event were achieved throughout:

1. An increased visibility of the SMART4ALL project (more than 30 representatives from non-partner institutions were present at the event, an Eventbrite page for participants' registration has recorded 626 page views in the 10 days period and 282 of them was achieved throughout Eventbrite discovery platform, new LinkedIn members from Montenegrin SMEs have joined SMART4ALL LinkedIn group and they started to follow project activities on other social media channels, Euromicro DSD/SEAA 2020 web page and Youtube channel, SMART4ALL Facebook, Twitter and LinkedIn page. The event was also advertised on Business Improvement Montenegro LinkedIn page, Youth Office Budva Facebook page and Viber group, MECOnet Facebook page, Hightech-hub.me web site, Facebook and Instagram page).

2. High level of interest in funding opportunities (the interest was expressed by participants' interaction with presenters and participants from other institutions).

MECOnet team has undertaken a live Slido pull during the event and they have asked following questions:

- What are your expectations regarding this event? The results were as follows: To obtain information regarding funding opportunities 38%, To obtain general information about the project 25%, To connect with other representatives of SMEs and academia 25%, To attend the event as project partner 13% and Other 0%.

- What is your main domain of interest? The results were as follows: Just want to hear about the SMART4ALL project 50%, Digitized environment 6%, Digitized agriculture 25%, Digitized transport 6% and Digitized anything 13%.

- What type of organization do you represent? The results were as follows: SME 29%, Hub 7%, NGO related to innovation and digital services 7%, University 57%, Other education institution 0% and Governmental institution 0%.

According to results gained from the live pull, we can make a conclusion that this event was successful to present and explain all funding opportunities in detail and to clarify every possible dilemma related to the application process.

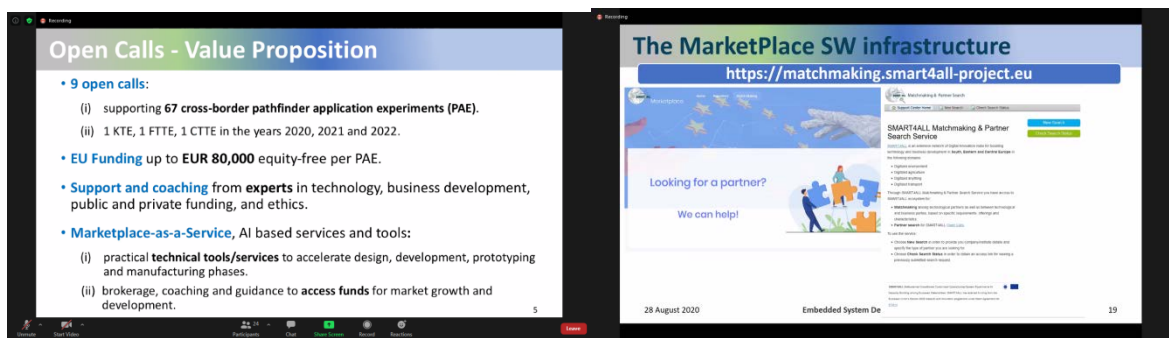
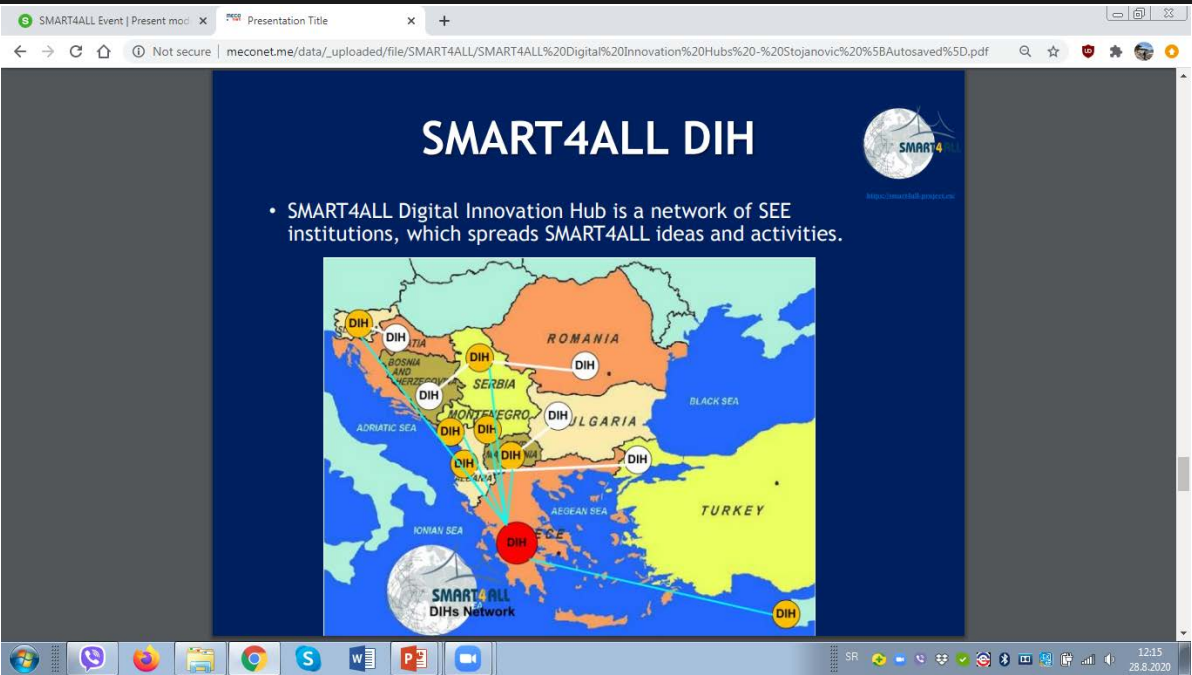
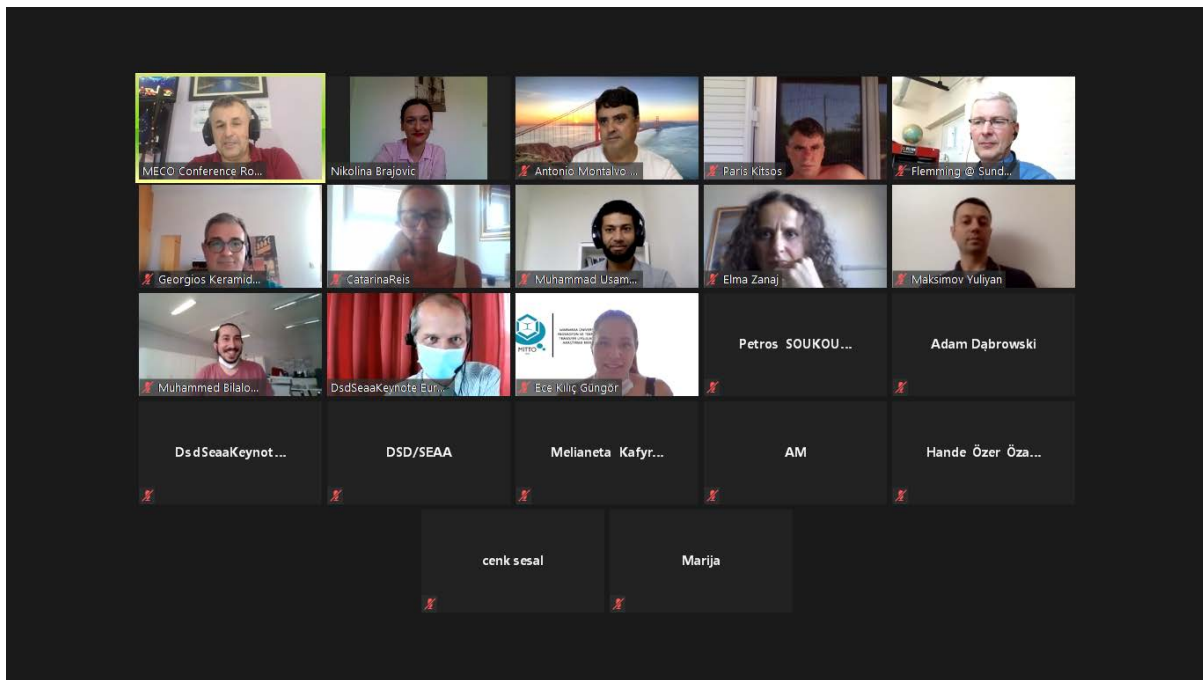


Fig. 6.4 SMART4ALL Project Promotion and Dissemination Event at the Euromicro DSD/SEAA'2020 Conference

6. 2. Participation in events

In this section, we report on the participation of SMART4ALL with presentations in other events/conferences/booths/info corners.

6.2.1 Participation in 8th Regional Growth Conference RWG

SMART4ALL participated at the 8th Regional Growth Conference at Achaia Clauss Winery, July 2nd - 4th, 2020. The event was co-organized by Peloponnese Newspaper and the Region of Western Greece. It should be noted that it was the first physical event that took place in Greece after the Covid-19 crisis. The conference (<https://www.regional-growth-conference.gr/start>) presented all the current issues and good practices regarding the society, entrepreneurship and European affairs through more than 140 speakers in 26 physical sessions, 7 online sessions, 112 events and more than 70 satellite events with the participation of more than 3000 people. Participants belonged mostly to the enterprise sector and public administration while there was a high political attendance including Minister of Infrastructure Mr. Karamanlis, Minister of Development and Investments Mr. Georgiadis and Vice-President of European Commission, Mr. Margaritis, as well as the Head of the Region of Western Greece Mr. Farmakis and State Secretary for Research and Technology Mr. Dimas. The Patras Science Park (PSP) represented the project with a SMART4ALL booth during the event, where interesting parties could be informed about the funding opportunities through SMART4ALL flyers and fruitful discussions with the SMART4ALL communication team regarding the currently open 1st KTE and 1st FTTE calls.



Fig. 6.5 SMART4ALL booth at 8th Regional Growth Conference. The project objectives and funding opportunities were presented by members of the SMART4ALL communication team from Patras Science Park and University of Patras.



Fig. 6.6 Screenshots of the event

The participation of SMART4ALL was announced in the newspaper website (pelop.gr), other local media and further disseminated through PSP website and SMART4ALL social media:

Links of websites with the announcement:

http://www.pelop.gr/?page=article&DocID=583632&srv=13&fbclid=IwAR2YXzcIYW-my9sVkYqIYd9Vt3Zipc3JQNSDCd22ESYFS-A_3v9OSe090Ic

<https://www.skaipatras.gr/2020/07/02/patra-i-prosklisi-toy-ergoy-smart4all-apo-to-epistimoniko-parko-gia-etaireies-kai-ereynitikoys-organismoys/>

<https://boost-osiris.eu/Emerolhogio-ekdelhoseon/SYMMETOChE-STO-8o-SYNEDRIO-PERIPHEREIAKES-ANAPTYXES-STA-PLAISIA-TOY-PROGRAMMATOS-SMART4ALL>

<https://www.psp.org.gr/news/simmetoxi-sto-8o-sundedrio-periferiakis-anaptiksis-sto-plaisio-tou-programmatos-smart4all/>

<https://www.facebook.com/patrassciencepark/posts/2699710900248649>

<https://www.facebook.com/EsdaLab/posts/2584399578485645>

<https://www.facebook.com/SMART4ALL.Project/posts/159794532272399>

https://twitter.com/Smart_4All/status/1278625880907145216

<https://www.linkedin.com/feed/update/urn:li:activity:6684883730550558720>

6.2.2 Participation in the Transnational Workshop of ESMARTCITY Interreg MED Programme

SMART4ALL was presented in the Transnational Workshop of Esmartcity Interreg MED Programme ‘Enabling Smarter Cities in the MED Area through Networking’ that took place on July 6th&7th, 2020. The event was organized by the Region of Western Greece with the presence of the Head of the Region Nektarios Farmakis, Greek Prime Minister Counsellor Giorgos Kremlis and Vice Heads of the Region Lampros Dimitrogiannis and Fokion Zaimis. SMART4ALL participated in the session related to circular economy on the 2nd day of the workshop, with an online presentation under the title “SMART4ALL: An extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern and Central Europe” given the coordinator of the SMART4ALL project, Nikolaos Voros (University of Peloponnese). The event was also attended by the SMART4ALL Communication Team from Patras Science Park (Kristina Politi, Anthi Malliori), with a physical presence throughout the event and involvement in discussions with interesting parties.

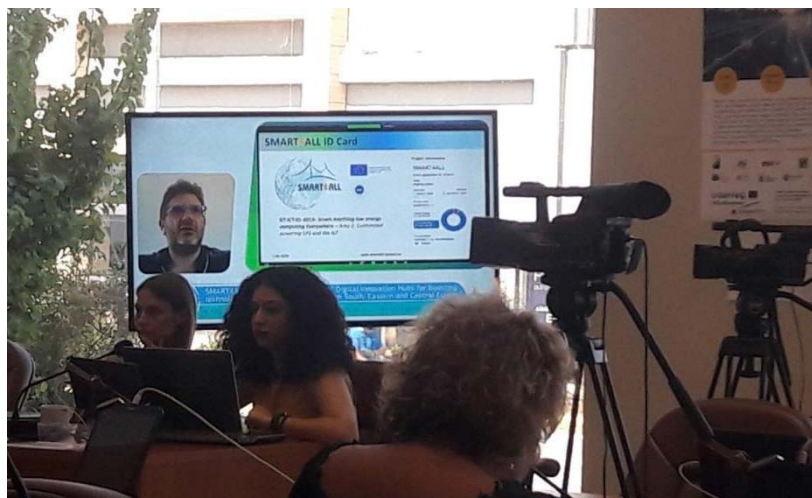


Fig. 6.8 Online presentation of SMART4ALL by Prof. Nikolaos Voros, coordinator of the SMART4ALL project

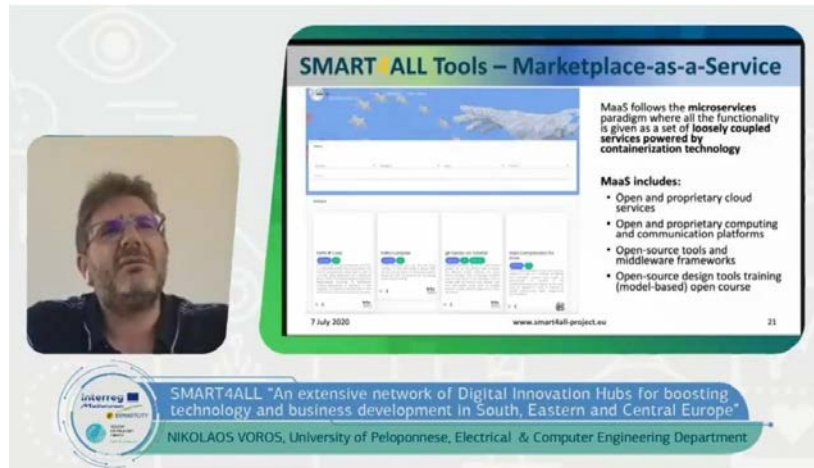


Fig. 6.9 Presentation of the SMART4ALL Tools – Marketplace

The workshop was attended physically by forty-three people, with approximately thirty people joining per session. Moreover, twenty-two people on the 1st day of the workshop and sixteen people on the 2nd day, participated in the meeting remotely through the Greek or the English room via the Zoom cloud platform, while 75 people watched the workshop live in Greek and 70 people in English, via the broadcasting channels. Moreover, on the first day, 5 people watched the event through the YouTube channel of RWG. On the second day of the Workshop, 52 people watched the workshop live via the page routelab.gr in Greek and 40 people in English, 6 people via the YouTube channel of the ESMARTCITY project in Greek, 3 people in English and 1 person watched the event through the YouTube channel of RWG.

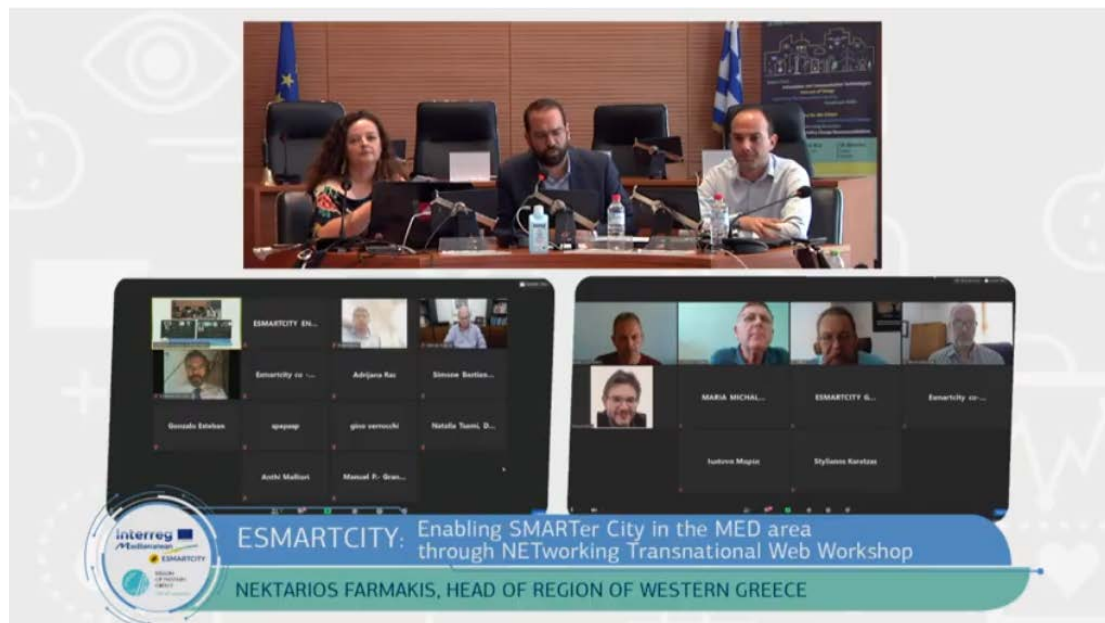


Fig. 6.10 Welcome speech of Mr. Nektarios Farmakis, Head of the Region of Western Greece



Fig. 6.11 Mr. Lampros Dimitrogiannis and Mr. Fokion Zaimis, Vice Heads of the Region of Western Greece, Dr. Kristina Polity and Dr. Anthi Malliori, SMART4ALL communication team (Patras Science Park) with Dr. Maria Makri, project manager of Esmartcity (Region of Western Greece)

The full second day of the event including the SMART4ALL presentation is available on:

<https://www.youtube.com/watch?v=SoGNeSyp0QM>.

The event was announced through the Region of Western Greece official website (<https://www.pde.gov.gr/gr/enimerosi/deltia-tupou/item/13875>), the Esmartcity dissemination channels and the local media while the participation of SMART4ALL was further disseminated through the SMART4ALL social media.

Screenshots of the links of dissemination of the event and the workshop agenda are shown below.

<https://www.patramou.gr/eidisi/patra-dytiki-ellada/24262/exypnes-efarmoges-meso-toy-ergoy-esmartcity>

<https://www.thebest.gr/article/586154-exupnes-efarmoges-sta-dimosia-ktiria-kai-ton-odofotismo-tis-dytikis-elladas-meso-tou-ergou-esmartcity>

<https://www.agrinionews.gr/exypnes-efarmoges-sta-dimosia-ktiria-ton-odofotismo-tis-dytikis-elladas/>

<https://www.facebook.com/SMART4ALL.Project/posts/161880648730454>

<https://www.linkedin.com/feed/update/urn:li:activity:6688486835288588289/>

Παρασκευή, 10 Ιουλίου 2020

Σχετική νομοθεσία Σύνδεσμοι Πολυμεσικό υλικό Χάρτης ιστότοπου Επικοινωνία

Η γνώμη σου - γνώση μας
υπηρεσία υποδοχής προτάσεων

Αναζήτηση...

Ροή ενημέρωσης: Έξυπνες» εφαρμογές στα δημόσια κτίρια και τον οδοφωτισμό της Δυτικής Ελλάδας μέσω του έργου «ESMARTCITY» »

ΠΕΡΙΦΕΡΕΙΑ ΠΕΡΙΦΕΡΕΙΑΚΟ ΣΥΜΒΟΥΛΙΟ ΟΡΓΑΝΑ ΔΙΑΚΥΒΕΡΝΗΣΗΣ ΕΝΗΜΕΡΩΣΗ ΔΙΑΦΑΝΕΙΑ ΕΥΡΩΠΑΪΚΑ / ΔΙΕΘΝΙΚΑ ΕΡΓΑ ΚΑΤΑ

Πέμπτη, 09 Ιούλιος 2020 16:06

Έξυπνες» εφαρμογές στα δημόσια κτίρια και τον οδοφωτισμό της Δυτικής Ελλάδας μέσω του έργου «ESMARTCITY»

μέγεθος γραμματοσειράς [Εκτύπωση](#) [Φωτογραφία](#)



Οι δυνατότητες και προοπτικές της έξυπνης πόλης με την αξιοποίηση της ηλεκτροκίνησης, της κυκλικής οικονομίας μέσω πράσινη ανάπτυξη και την έξυπνη επιχειρηματικότητα ήταν ορισμένα από τα θέματα που αναλύθηκαν εκτενώς στο Διεθνές Δι-Συνέδριο που πραγματοποιήθηκε στο πλαίσιο υλοποίησης του Προγράμματος Μεσογειακού Χώρου INTERREG MED 2014 του Ευρωπαϊκού Έργου «ESMARTCITY» (Enabling Smarter City in the MED area through networking - Δημιουργώντας ευ-πόλεις στην περιοχή της Μεσογείου μέσω δικτύωσης).

Το Συνέδριο διοργάνωσε η Περιφέρεια Δυτικής Ελλάδας τη Δευτέρα 6 και την Τρίτη 7 Ιουλίου 2020. Κατά την πρώτη η εργασιών χαιρετισμό απηύθυναν ο Αντιπεριφερειάρχης Ενέργειας, Περιβάλλοντος, Φυσικών Πόρων και Χωροταξίας, Δημητρώλης και ο Πρόεδρος του Περιφερειακού Συμβουλίου, Παναγιώτης Παπαδόπουλος οι οποίοι τόνισαν τη συ-έργου ESMARTCITY στην επίτευξη στόχων της ΠΔΕ στο πλαίσιο της ιδέας της έξυπνης πόλης και ειδικότερα σε έξυπνα ενεργειακά αποδοτικά δημόσια κτίρια κ οδοφωτισμό.

Στο έργο υλοποιήθηκαν πιλοτικές δοκιμές στο πεδίο των έξυπνων αστικών περιοχών, των ενεργειακά αποδοτικών κτηρίων και του έξυπνου δημόσιου φωτισμού τα απο-των οποίων οδήγησαν στην ανάπτυξη της Πράσινης Βίβλου για την Αλλαγή Πολιτικών Κανονισμών και του Πρωτοκόλλου της Έξυπνης Πόλης που παρουσιάστηκα

«Έξυπνες» εφαρμογές στα δημόσια κτίρια και τον οδοφωτισμό της Δυτικής Ελλάδας μέσω του έργου «Esmartcity»

Στο Σήμερα διδακτικό συνέδριο ήταν τιμητική η εισήγηση του Ειδικού Συμβούλου του Πρωθυπουργού για το Περιβάλλον και την Κυκλική Οικονομία, Γεώργιου Κρεμλή

Οι δυνατότητες και προοπτικές της έξυπνης πόλης με την αξιοποίηση της ηλεκτροκίνησης, της κυκλικής οικονομίας μέσω από την πράσινη ανάπτυξη και την έξυπνη επιχειρηματικότητα ήταν ορισμένα από τα θέματα που αναλύθηκαν εκτενώς στο Διεθνές Δι-Συνέδριο που πραγματοποιήθηκε στο πλαίσιο υλοποίησης του Προγράμματος Μεσογειακού Χώρου INTERREG MED 2014-2020 και του Ευρωπαϊκού Έργου «Esmartcity» (Enabling Smarter City in the MED area through networking - Δημιουργώντας ευφυέστερες πόλεις στην περιοχή της Μεσογείου μέσω δικτύωσης).

Smart4All is with Athanasios Kalogeras and 5 others.
10 July at 18:23 · 🌐

#SMART4ALL successfully participating in the session related to circular economy on the 2nd day of the Transnational Workshop of Esmartcity Interreg MED Programme 'Enabling Smarter Cities in the MED Area through Networking' 6th-7th of July, 2020, organised by Περιφέρεια Δυτικής Ελλάδας / Region of Western Greece with the presence of the Head of the Region Νεκτάριος Αθ. Φαρμάκης, Greek Prime Minister Councilor Γιώργος Κρεμλής and vice heads of the Region Lampros Dimitrogiann... See more

Fig. 6.12 Photos of the event and screenshots from the local media

6.2.3 Participation in the Knowledge transfer webinar regarding the smart cities in the context of Interreg V-A Greece Italy Pit Stop project.

SMART4ALL was presented in the «Innovation Pathways for Urban development» online webinar, in the context of Interreg V-A Greece Italy PIT-STOP project, that was held remotely on July 23rd & 24th, 2020 (18:00- 21:00). The webinar focused on Innovative State of the Art technologies in constructions and were addressed to professionals of the constructions sector. SMART4ALL was represented by Patras Science Park with a presentation of the project's aims and funding opportunities by Kristina Politi (PSP) on Thursday, July 23rd, 20:10-20:30. Agenda and screenshots of the event are shown in Figs. 6.13 and 6.14).

Transfer Webinars (online)
Καινοτόμες Τεχνολογίες Αιχμής
στον κατασκευαστικό κλάδο

Εκπαίδευση και Κατάρτιση σε νέες καινοτόμες τεχνολογίες αιχμής με στόχο την επίτευξη δράσεων έξυπνης πόλης (smart city) για εταιρείες του Κατασκευαστικού Κλάδου

Πέμπτη 23 Ιουλίου 2020 | 18:00

18:00 - 18:15	Εγγραφές- συνδέσεις
18:15 - 18:30	Παρουσίαση προγράμματος PITSTOP κ. Βαγγέλης Μουρελάτος, Τεχνικός Υπεύθυνος Έργου PITSTOP, Επιμελητήριο Αχαΐας
18:30 - 18:50	«Ολυμπία Οδός: Οδηγώντας τις εξελίξεις στις οδικές μεταφορές. Καινοτομίες και IoT στη βαριά συντήρηση της υποδομής» κ. Γρηγόρης Χασάνης, Ολυμπία Οδός Α.Ε.
18:50 - 19:10	Resilient Cities Κα Ελπίδα Κόκκοτα, ΜεΧΟΧΟ ΜΚΟ
19:10 - 19:30	Διάλειμα
19:30 - 19:50	Οι Εφαρμογή Τεχνολογιών IoT στις Σύγχρονες Κατασκευές και Υποδομές κ. Δημήτρης Παπαηλιού, Yodiwo S.A.
19:50 - 20:10	Έξυπνες δράσεις στην Περιφέρεια Δυτικής Ελλάδας στα πλαίσια του έργου esmartcity Δρ. Μαρία Μάκρη, Περιφέρεια Δυτικής Ελλάδας
20:10 - 20:30	Οραματικός ψηφιακός χάρτης για ανοιχτές ψηφιακές υποδομές στις πόλεις Δρ. Τάνια Πολίτη, Επιστημονικό Πάρκο Πατρών
20:30- 21:00	Συζήτηση

Project co-funded by European Union, European Regional Development Funds (E.R.D.F.) and by National Funds of Greece and Italy

Fig. 6.13 Screenshot of the webinar agenda

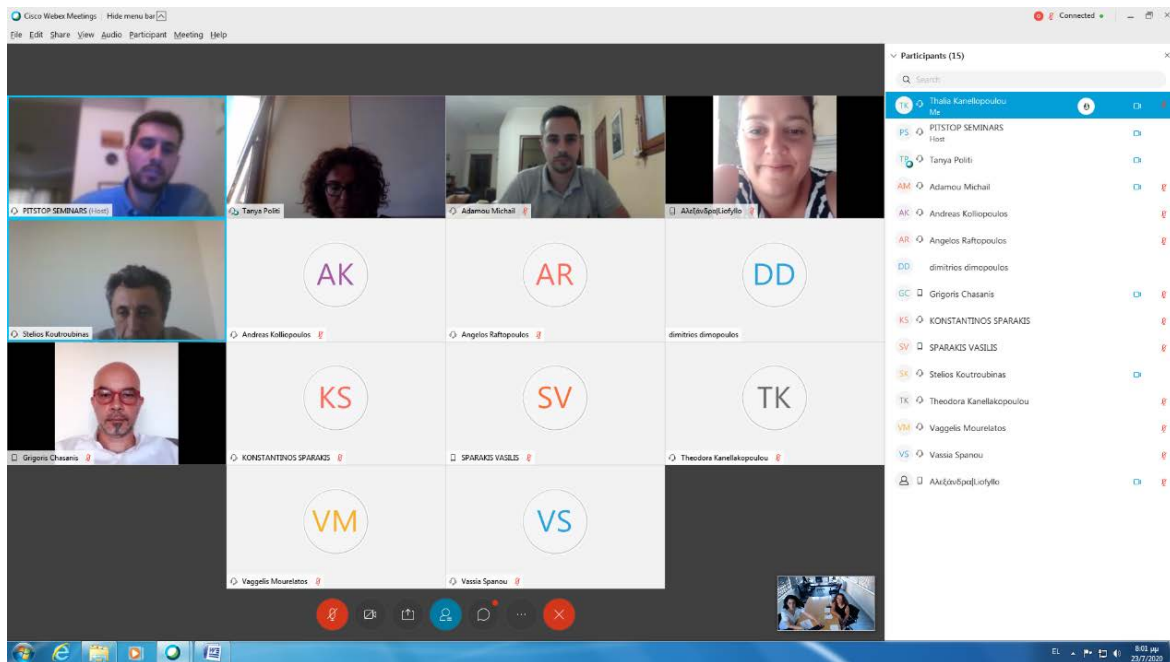


Fig. 6.14 Screenshot of the participants in the online webinar

6.2.4 Participation in Interreg V-A Greece Italy TAGs project.

SMART4ALL participated in the workshop “Technological and business innovation services to stimulate the local Agro-Food ecosystems and to support a cross border collaboration among local action Groups” of Interreg TAGs V-A Greece Italy project. The workshop took place on June 19th and was coordinated by the project manager Elena Kakaridi, on behalf of the TAGs project team for the Region of Western Greece and Pantelis Barouchas, project manager on behalf of the University of Patras. SMART4ALL was presented by Georgios Keramidas (UoP).

The workshop was attended by the Deputy Regional Minister for Rural Development, the General Director of Agricultural Economy, the Director of Agricultural Development of RWG, the President of the Geotechnical Chamber of Peloponnese and Western Greece, as well as representatives of transnational projects in the field of agri-food and innovation: A. Liopa-Tsakalidi - AREThOU5A, G. Keramidas - Smart4all, P. Baltzoi - IR2MA, A. Kavga – iNGREEN, K. Tzamaloukas – INCUBA

Links of dissemination of the event:

<https://www.facebook.com/InterregTAGs/posts/593561277935965>

<https://www.facebook.com/SMART4ALL.Project/posts/160671152184737>

https://twitter.com/Smart_4All/status/1280148743980023808

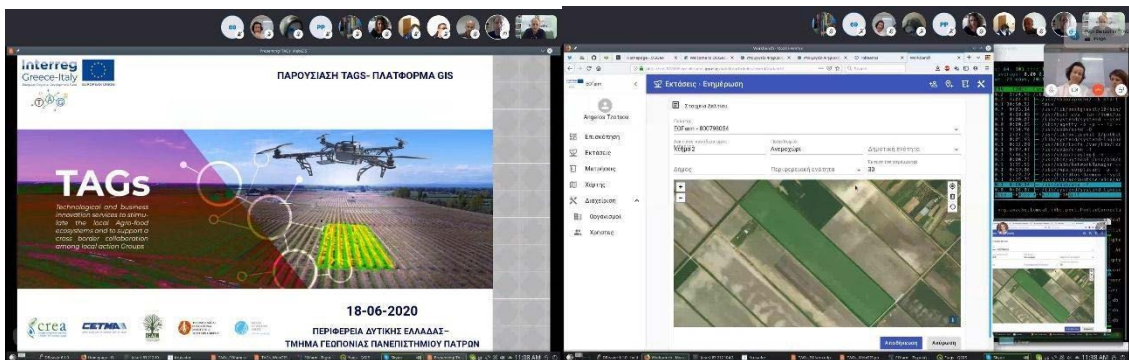


Fig. 6.15 Screenshots of the event

6.2.5 Participation in Interreg V-A Greece Italy TAGs project International Conference – 2nd Conference on “Precision agriculture and Innovation in Greece and Italy”.

SMART4ALL network, objectives and tools were presented in Interreg TAGs International Conference - 2nd International Conference on "Precision agriculture and Innovation in Greece and Italy", which was held on October 20th, 2020. SMART4ALL was represented by the project coordinator, Nikolaos Voros (UoP) who gave a keynote speech: "SMART4ALL: An extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern and Central Europe". The objective of the conference was to inform on smart farming and generally precision agriculture and innovation in Greece and Italy. The event had 21 attendees mainly from academia and industry.

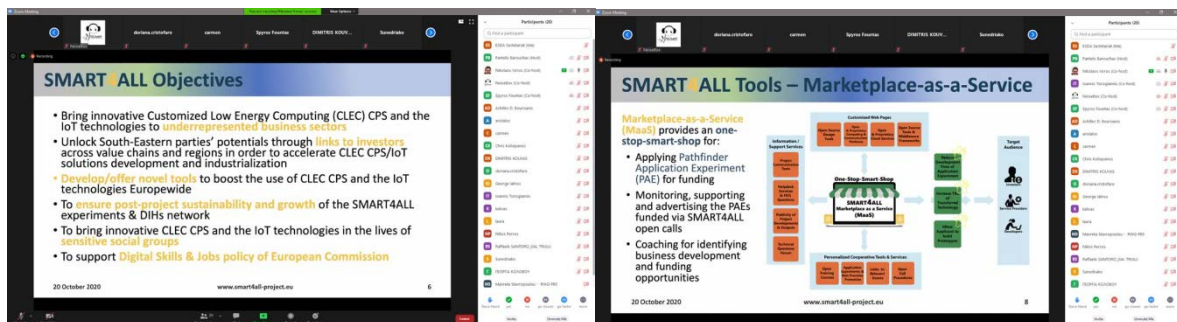
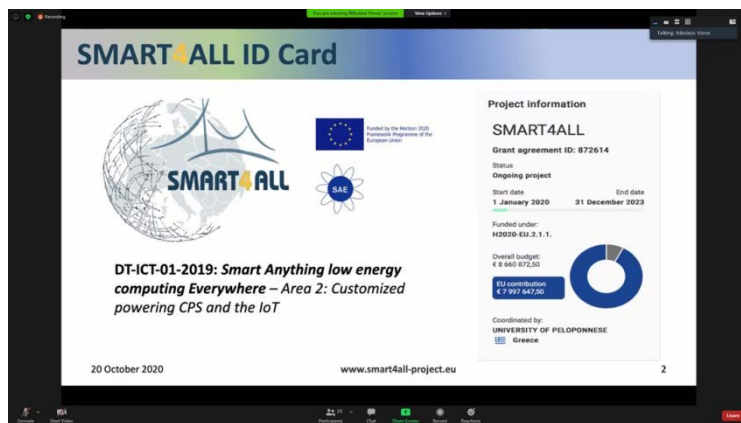
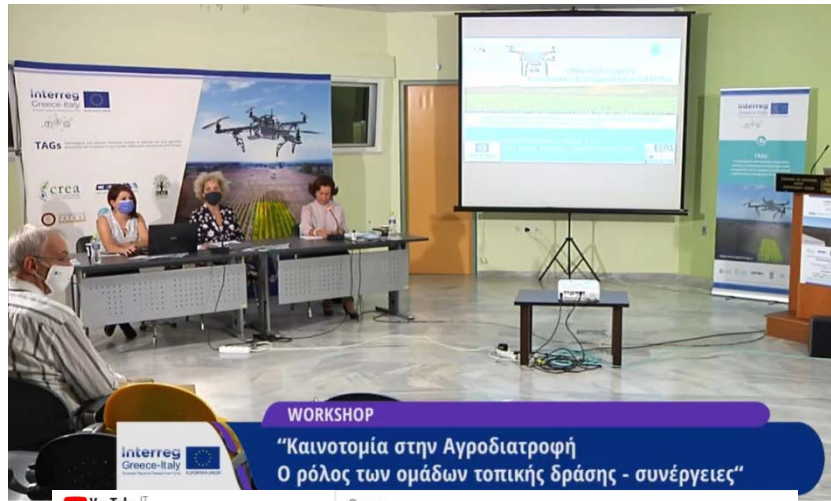


Fig. 6.16 Screenshots of the event

6.2.6 HiPeac CSW Autumn 2020

On October 15th 2020, Prof. Nikolaos Voros presented during the Smart Anything Anywhere-Vision, Opportunities and Success Stories session at this year's virtual HiPEAC Computing Systems Week (<https://www.hipeac.net/csw/2020/autumn-virtual/#/>) the opportunities offered by SMART4ALL for building a network of Digital Innovation Hubs in Southern, Eastern and Central Europe. The session was attended by 38 participants, mainly coming from industry and academia.

The figure consists of three screenshots from a virtual event. The top screenshot shows a welcome slide for the 'Smart Anything Everywhere - Vision, Opportunities and Success Stories' session, featuring portraits of Meike Reimann (Steinbeis 2i) and Isabelle Dor (CEA). The middle screenshot displays the event agenda, listing topics such as 'Welcome to the session', 'Overview on EC Digital Strategy', and 'Innovation Actions Opportunities and Success Stories' with their respective speakers and affiliations. The bottom screenshot is a summary slide titled 'SMART4ALL in a Nutshell' and 'Join now SMART4ALL Network!', detailing the project's vision, how it operates, technological and application areas, and providing contact information for joining the network.

AGENDA

14:00	Welcome to the session	Isabelle Dor / Meike Reimann	CEA / S2i
14:05	Overview on EC Digital Strategy with focus on DIH	Matthias Kuom	EC
14:15	SAE Vision	Meike Reimann	S2i / Smart4Europe
14:30	Innovation Actions Opportunities and Success Stories		
	• TETRAMAX	Eva Haas	RWTH Aachen University
	• SMARTEES	Jérôme Gavillet	CEA
	• DigiFed/FED4SAE	Isabelle Dor	CEA
	• HUBCAP	Peter Gorm Larsen	Aarhus University
	• DIH4CPS	Rita Campos	Uninova
	• SMART4ALL	Nikolaos Voros	Uni. of Peloponnese
	• BOWI	Sander van der Malen	Civitta
15:40	HMS Initiative	Maria Roca	Funding Box
15:50	Q&A		

SMART4ALL in a Nutshell

- **Vision:** To build capacity amongst European stakeholders by joining different cultures, different policies, different geographical areas and different application domains
- **How:** Through the development of self-sustained, cross-border experiments that transfer knowledge and technology between academia and industry
- **Technological Areas:** Customized low energy computing (CLEC) & IoT
- **Application Areas:** Digitized Environment, Digitized Agriculture, Digitized Anything and Digitized Transport

Join now SMART4ALL Network !

Join now SMART4ALL Network in South, Eastern and Central Europe by:

- Subscribing to SMART4ALL newsletter: <https://smart4all-project.eu/joinus>
- Using SMART4ALL matchmaking services: <https://matchmaking.smart4all-project.eu>
- Applying to SMART4ALL Open Calls: <https://smart4all-project.eu/opencalls-apply-now>
- Employing SMART4ALL marketplace: <https://smart4all-project.eu/marketplace>

15 October 2020
www.smart4all-project.eu

Fig. 6.17 Screenshots of the event

6.2.7 ASIM2020

SMART4ALL participated in the 25th Simulation Technology Symposium (ASIM2020) organized in Braunschweig, Germany (<https://www.iais.fraunhofer.de/de/veranstaltungen/asim2020.html>) on October 15th, with a keynote speech of Dr. Umut Durak (DLR). ASIM 2020 is one of the major national conferences in Germany about simulation technologies where many parties from universities, research centers and SMEs attend. The plenary talk gave us the opportunity to publicize SMART4ALL to the audience which have tight connections to automotive, aerospace, and industrial automation. The objective was to introduce people to the SMART4ALL project and the event was attended by 80 people Academia and SMEs.

6.2.8 SPA 2020

On September 24th, 2020, Prof. Georgios Keramidas presented SMART4ALL toolbox for boosting technology and business development in South, Eastern and Central Europe at the Signal Processing algorithms, architectures, arrangements and applications Virtual Conference (SPA 2020) (<https://zueps41p.cse.put.poznan.pl/?w=1162>).

The event was organized in Poznan, Poland and virtually attended and within the objectives was to give a tutorial for SMART4ALL awareness. The tutorial was attended by 45 participants, mainly coming from industry and academia with many questions mainly coming from industry about the CTTEs.



Fig. 6.18 Screenshots of the presentation during the event

6.2.9 Participation in World Manufacturing Foundation Side Event "Digitalization of Manufacturing"

On Thursday November 12th, Prof. Nikolaos Voros presented SMART4ALL during the Smart Anything Everywhere special event “Digitalization of Manufacturing: Building the ecosystem for a smart and sustainable future” held within the framework of the World Manufacturing Week 2020 (<https://worldmanufacturing.org/activities/forum-2020>).

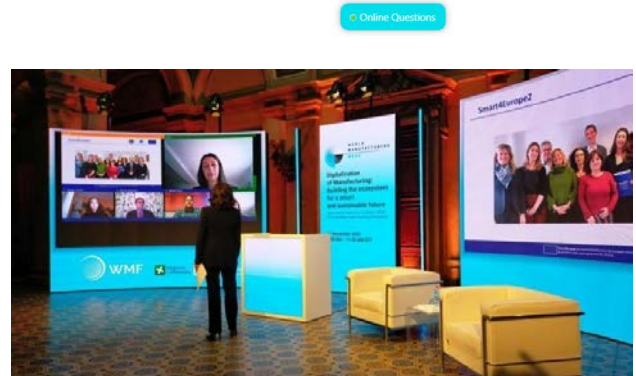
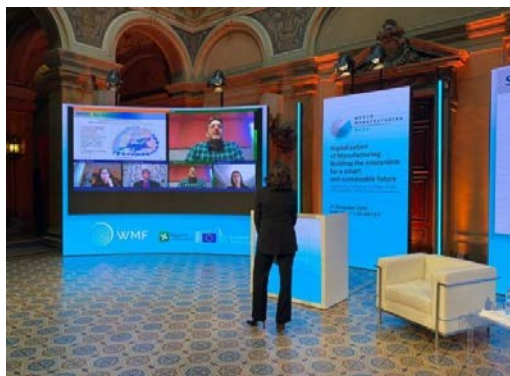
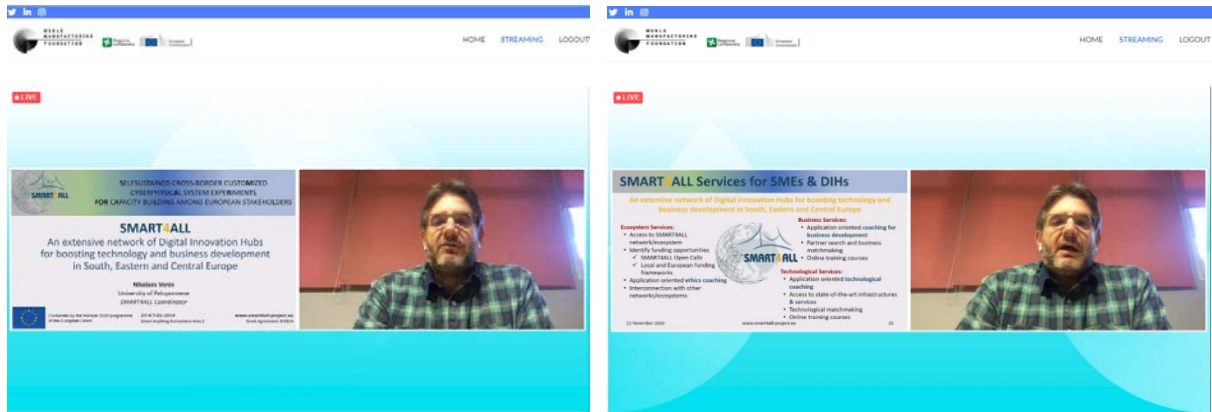


Fig. 6.19 Screenshots of the event

The event attracted approximately 300 attendees from all over Europe and beyond. The visitors, mainly SMEs and from the Industry sector, showed a great interest in the project and had a lot of questions for the speakers.

The title of the presentation was "SMART4ALL: An extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern and Central Europe".

The World Manufacturing Week took place from 9 to 12 November, and included a number of events co-organized with manufacturing companies, institutions, and associations partnering with the World Manufacturing Foundation. The focus was on technical and application aspects related to new technologies and on specific sector-based perspectives.

6.2.10 Participation in PRO-VE 2020

SMART4ALL participated in PRO-VE 2020 - 21st IFIP / SOCOLNET Working Conference on Virtual Enterprises that took place virtually on November 23rd. University of Valencia was the partner representing the project with a presentation titled: "Developing Digital Capabilities for SMEs: SMART4ALL's Cross-border Experiments for Emerging Technology Development and Adoption" given by Anna K. Lopez-Hernandez and J. Francisco Blanes Noguera (UPV), in the special session on "Digital Innovation Hubs for Digitizing European Industry". The session focused on developing Digital Capabilities for SMEs and SMART4ALL was introduced as one of the Digital Innovation Hubs, presenting the opportunities it has to offer for Digitizing European Industry.

The activity of developing a network of Digital Innovation Hubs (DIH), is one of the most important pillars of the Digitizing European Industry effort. DIHs are one-stop-shops that help companies to become more competitive with regard to their business/production processes, products or services using digital technologies. They are based upon technology infrastructure (Competence Centre - CC) and provide access to the latest knowledge, expertise and technology to support their customers with piloting, testing and experimenting with digital innovations. DIHs also provide business and financing support to implement these innovations, if needed across the value chain. As proximity is considered crucial, they act as a first regional point of contact, a doorway, and strengthen the innovation ecosystem. A DIH is a regional multi-partner cooperation (including organizations like RTOs, universities, industry associations, chambers of commerce, incubator/accelerators, regional development agencies and even governments) and can also have strong linkages with service providers outside of their region supporting companies with access to their services.

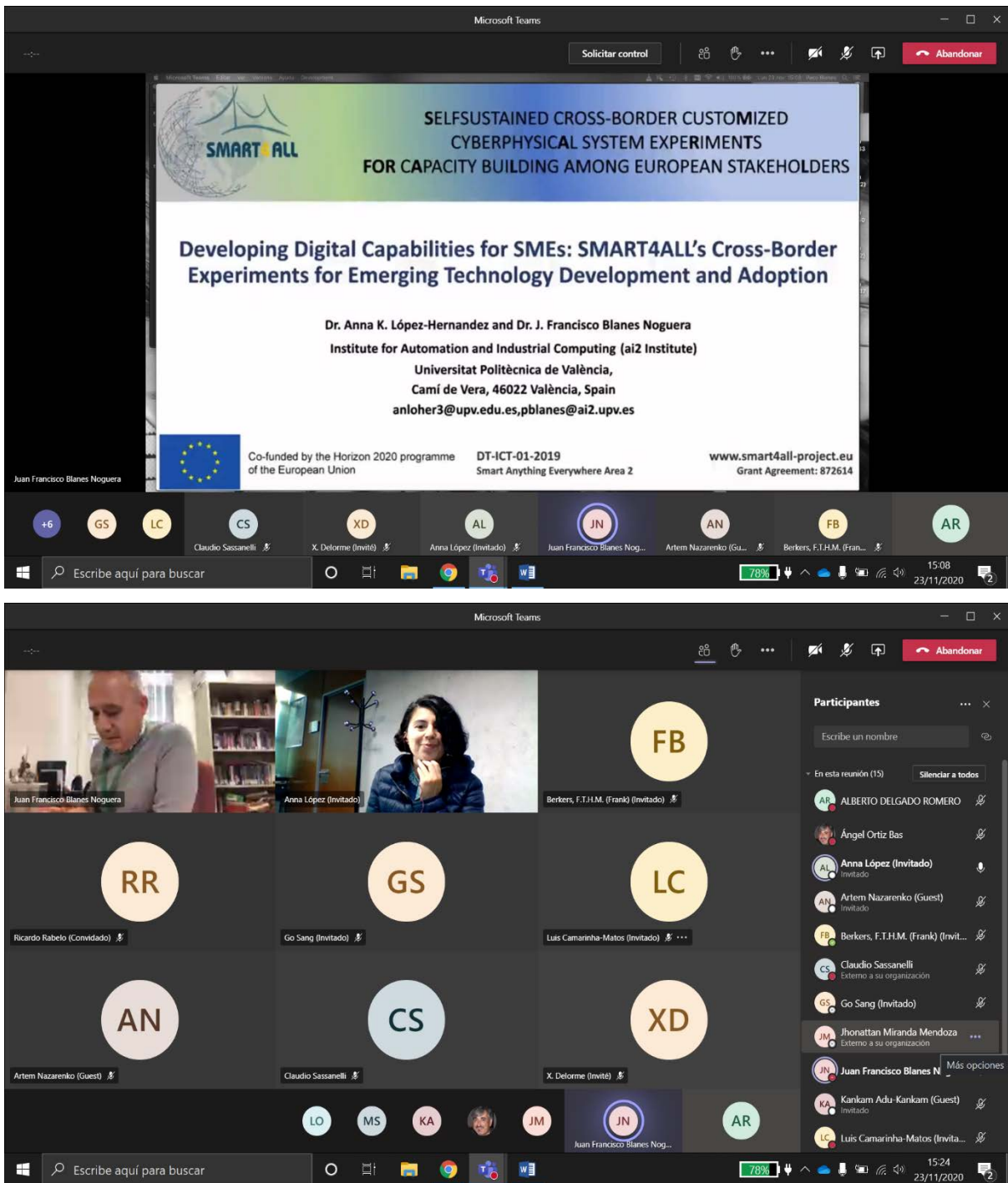


Fig. 6.20 Screenshots of the presentations during the event

6.2.11 Participation in SAE virtual booth at EF ECS2020

SMART4ALL participated in the virtual booth hosted by Smart Anything Everywhere (SAE) Initiative for all aligned projects at the European Forum for Electronic Components and Systems (EF ECS2020). EF ECS 2020 gave participants a unique opportunity to engage with the leaders and enablers of Europe's Digital Economy and attracted visitors from all over Europe. The event took place on November 25th and the SMART4ALL project was represented by Prof. Christos Antonopoulos (UoP). On the booth a poster was displayed explaining the SMART4ALL mission. Interested parties had the opportunity to virtually visit the booth, ask questions and have a live discussion about funding opportunities offered

by our innovation action, with the booth representative during the dedicated time slot. Figure 6.21 shows screenshots of the virtual exhibition.

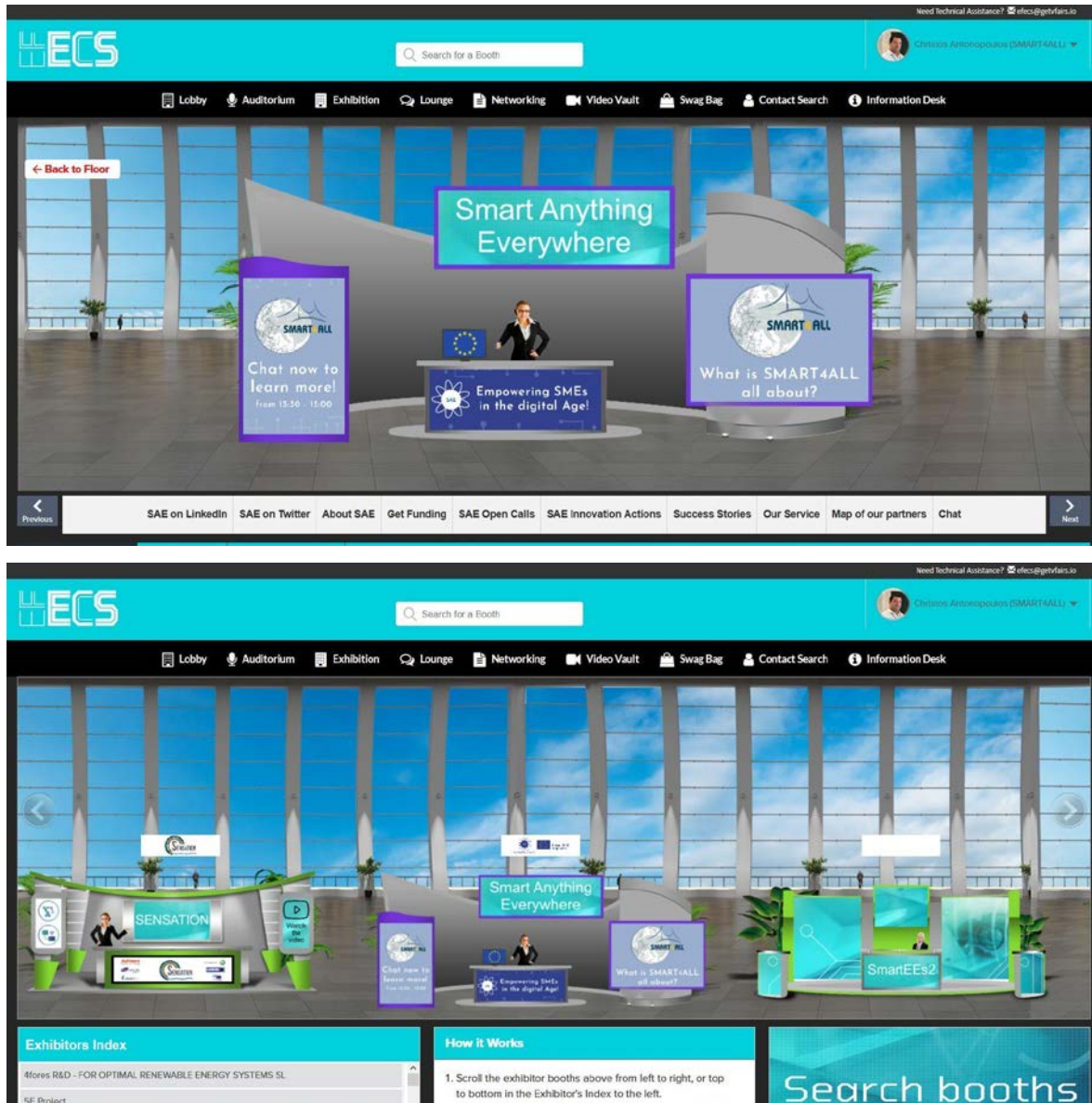


Fig. 6.21 Screenshots of the SAE virtual booth during the time slot dedicated to SMART4ALL Innovation Action

6.2.12 Participation in VI Conference of Applications industrial of the investigation

Polytechnic University of Valencia participated in VI Conference of Applications industrial of the investigation virtually on November 26th with a presentation "SMART4ALL: An extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern and Central Europe" and the financing opportunities at SMART4ALL were discussed. Screenshots during the event are shown in Fig. 6.22.

UNIVERSITAT POLITÈCNICA DE VALÈNCIA

ai2 INSTITUTO DE AUTOMATICA E INFORMÁTICA INDUSTRIAL

Oportunidades de financiación en SMART4ALL

Alberto Delgado
Investigador
Instituto ai2
aldelo@ai2.upv.es

ABB AGC Eberspächer Delmic
fentISS FESTO
omron SIEMENS SMC YCExcuting
INTEA

Control de Proceso
Informática Gráfica y Multimedia
Inteligencia Industrial

Microsoft Teams interface elements: Search, Chat, Call, Meeting, Profile, Meeting controls (Mute, Video, Screen, etc.), Solicitar control.

Microsoft Teams

Gracias por su atención.

SMART4ALL

Francisco Blanes Noguera – pblanes@ai2.upv.es
Alberto Delgado Romero – aldelo@ai2.upv.es

27 November 2020

www.smart4all-project.eu

30

Antoni Corcher Salvador

Fig. 6.22 Screenshots of the presentations during the event

6.2.13 Participation in National Workshop of Albanian Beneficiaries in H2020

The SMART4ALL project was invited at the National Workshop of Albanian Beneficiaries in H2020 Sharing Best Practices and Lessons Learned. The workshop took place on December 3rd and aimed to present the Participation of Albanian Beneficiaries in EU Research Framework Programme Horizon 2020 for the period 2014-2020; Opportunities to exchange and share good practices on the implementation and financial management of Horizon 2020 projects and lessons learned for the next perspective for 2021-2027,” Horizon Europe”.

On behalf of the consortium, the coordinator of SMART4ALL, Prof. Nikolaos Voros, and Prof. Betim Cico, the Balkan contact of the project, presented the thematic priorities of SMART4ALL and the funding opportunities it offers for consortia of South and Eastern Europe. Participants were also informed about the upcoming training seminars both in English and Albanian language about the open call details that are currently open. Participants, mainly from Academia and Industry, were very interested in the project, which was further invited to be presented in the Smart Innovation Hub for Albania companies.

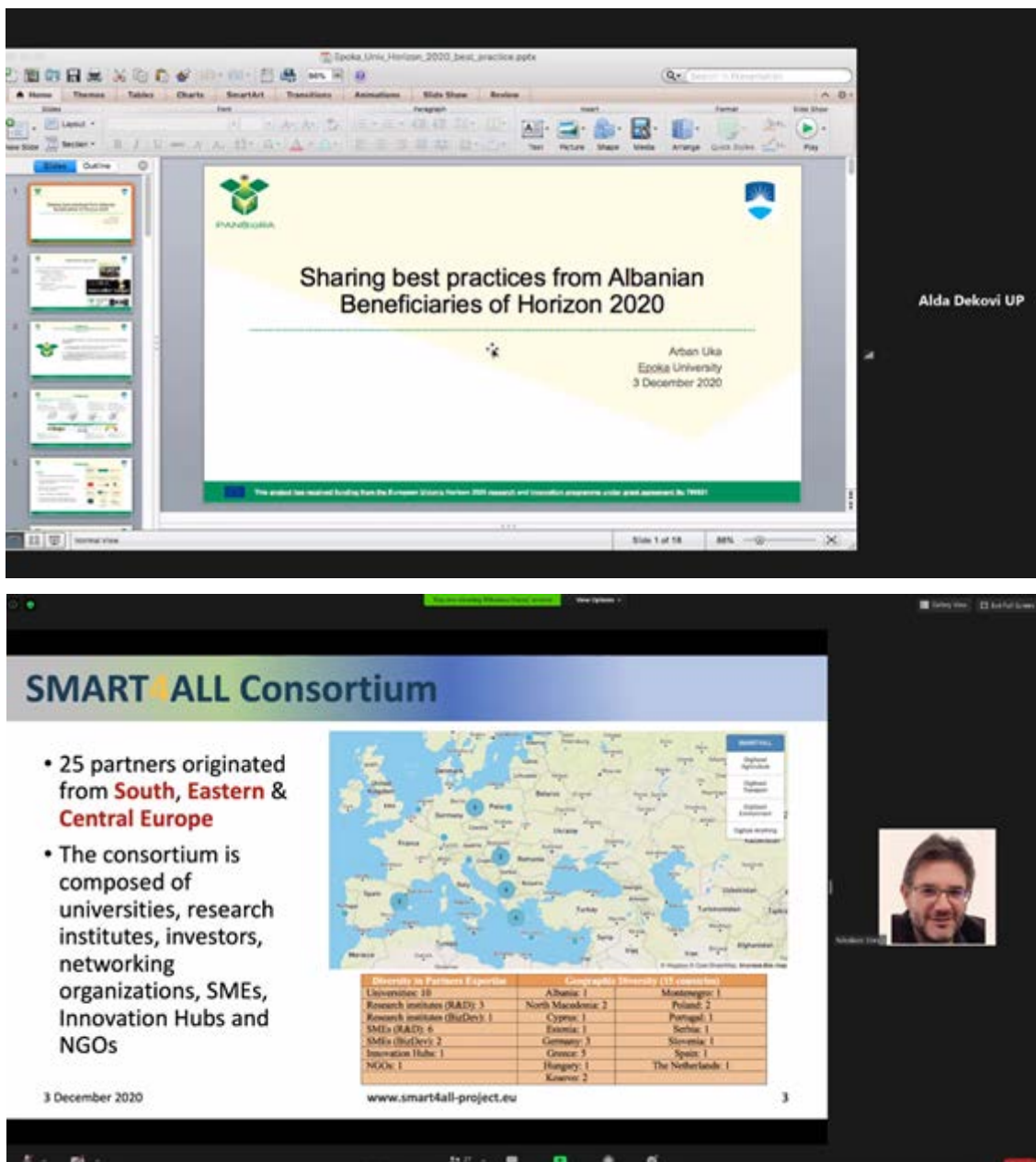


Fig. 6.23 Screenshots of the presentations during the event

6.2.14 Participation in online Workshop on Drone Imaging and Data Analysis in Agriculture

On Friday December 4th SMART4ALL participated in the online Workshop on Drone Imaging and Data Analysis in Agriculture (<https://atb-digitalfieldlab.de/04-dezember-2020-potsdam-drohnenworkshop-luftbilder-erstellen-und-auswerten/>). Leibniz Institute for Agricultural Engineering and Bioeconomy (ATB) organized the event in cooperation with local partners from education and agriculture. It targeted agricultural consultants, farmers and SMEs/companies from the area of remote sensing and specifically drone surveillance and had a total of 32 participants. In addition to the aforementioned, participants from 3 research institutes from the area of remote sensing in agriculture participated. After the state of the art in research on remote sensing using drones in agriculture was outlined, M.Sc. Tjark Schütte presented a presentation of the SMART4ALL Open Calls as a way to implement these technologies into services and products and advertised the matchmaking service as a way to find suitable partners that offer the needed technological knowledge. Interest in collaboration with scientific or technological partners was at 41% according to an online-poll during the presentation.

The image shows a presentation slide with a blue and green header. The header contains the SMART4ALL logo on the left and the text: "SELSUSTAINED CROSS-BORDER CUSTOMIZED CYBERPHYSICAL SYSTEM EXPERIMENTS FOR CAPACITY BUILDING AMONG EUROPEAN STAKEHOLDERS". The main title of the slide is "SMART4ALL Open Calls in Agriculture". Below the title, the presenter is identified as "Tjark Schütte, PhD Researcher" at the "Leibniz Institute for Agricultural Engineering and Bioeconomy e.V. (ATB)". At the bottom of the slide, there is a European Union flag logo on the left, followed by the text: "Co-funded by the Horizon 2020 programme of the European Union". In the center, it says "DT-ICT-01-2019 Smart Anything Everywhere Area 2". On the right, it provides the website "www.smart4all-project.eu" and the "Grant Agreement: 872614".

Fig. 6.24 Screenshots of the presentations during the event

6.3. Info days/satellite events

This section describes the newly devised tool of what we call Satellite events. This was based on the recent experience with the SMART4ALL webinars but also on the feedback from regional ecosystems. The idea started as a proposal for face-to-face events in local languages. These satellite events will take place in selected areas where SMART4ALL partners have strong local contacts and they will take place in local language. The aim is to mobilize the local ecosystems and raise awareness in an audience that is difficult to reach via webinars.

6.3.1. MECOnet webinar on local language

On November 17th 2020, MECOnet team successfully organized the first webinar on local language for potential applicants originating from Montenegro, Bosnia & Herzegovina, Kosovo, Serbia and Croatia. Special emphasis was given on the latest CTTE- Cross Domain Technology Transfer Experiments open call. Since the beginning of the event a total of 69 participants were registered, with more than 35 of them actively and fully participating throughout the whole event. The webinar was conceived of four presentations and a Q&A session in the end. The first three presentations concerned DIH,

SMART4ALL project and Funding possibilities. The last presentation was a success story of KTE winner Verlab ltd. A screenshot of the event's agenda is shown in Fig. 6.25.

Reinventing Collaboration

Self-sustained Cross-Border Customized Cyberphysical System Experiments for Capacity Building among European Stakeholders

Mogućnosti finansiranja transfera tehnologije putem grantova SMART4ALL Projekta

MECOnet Webinar

Utorak, 17. Novembar 2020

PROGRAM

10:00 - 10:15 Prof. dr. Radovan Stojanović
SMART4ALL Digitalni Inovacioni Hubovi

10:15 - 10:25 Mr. Nikolina Brajović
Predstavljanje SMART4ALL projekta

10:25 - 10:40 Doc. dr. Boris Antić
Otvoreni pozivi SMART4ALL projekta- Kako do finansiranja?

10:40 - 10:50 Verification laboratory Verlab Ltd.
Dobitnik KTE poziva za FUTURE-MD projekat

10:50- 11:30 Pitanja i odgovori

Moderator webinara: Matija Stojanović

Registracija za webinar je moguća preko Eventbrite linka:
<https://mogucnosti-finansiraniranja-smart4all.eventbrite.com>

SMART4ALL je četvorodogodnji projekat finansiran od strane EU Horizon 2020 programa za istraživanje i inovacije koji omogućava dodjelu grantova drugim korisnicima kroz 9 otvorenih poziva. Cilj projekta je poveže inovativne kompanije koje imaju razvijenu ideju sa drugim institucijama i kompanijama kroz dodjelu grantova kojim će se omogućiti finansiranje transfera znanja i tehnologija i podrška kroz coaching usluge vodećih svjetskih eksperata iz oblasti etike, tehnologije, finansiranja i razvoja poslovanja.

Ovim webinarom MECOnet kao jedini crnogorski partner u konzorcijumu želi predstaviti projekat potencijalnim aplikantima i pružiti detaljne informacije vezane za predstojeći poziv koji će biti objavljen 1.12.2020.

SMART4ALL is funded by the European Union's Horizon 2020 Programme, Grant Agreement No 872614.

Fig. 6.25 Agenda of the event

During the presentations participants were posing questions and, in the Q&A session that followed, MECOnet team, Prof. Antić (FTN) and Prof. Pokvić (Verlab) were answering and had a live discussion with the interested parties. Screenshots during the presentations are shown in Fig. 6.26. Slido live pulls were used to obtain a full picture of participants' profiles and their interests. Participants represented Montenegrin, Serbian and Bosnian SMEs, hubs and start-ups, showing great interest in obtaining particular information about grants' possibilities and conditions for applying. They have expressed a strong will to apply for CTTE and KTE grants next year. Organizers have received positive feedback from participants. All webinar presentations and the Zoom video of the webinar have been uploaded on MECOnet website (<http://www.meconet.me/SMART4ALL>). Moreover, MECOnet team introduced participants to the Matchmaking services, and advantages of joining SMART4ALL network and subscribing to SMART4ALL official social media channels. Also, this webinar was a great opportunity to announce the SMART4ALL events that would follow and especially the 3rd SMART4ALL webinar organized on 2nd of December and the satellite event on 17th of December by the University of Novi Sad team.

The event was announced in local websites, Ministry of Science Montenegro official twitter page, MECOnet website and further disseminated through SMART4ALL and SAE network and social media channels. Indicative screenshots are shown in Figs. 6.27-6.32.

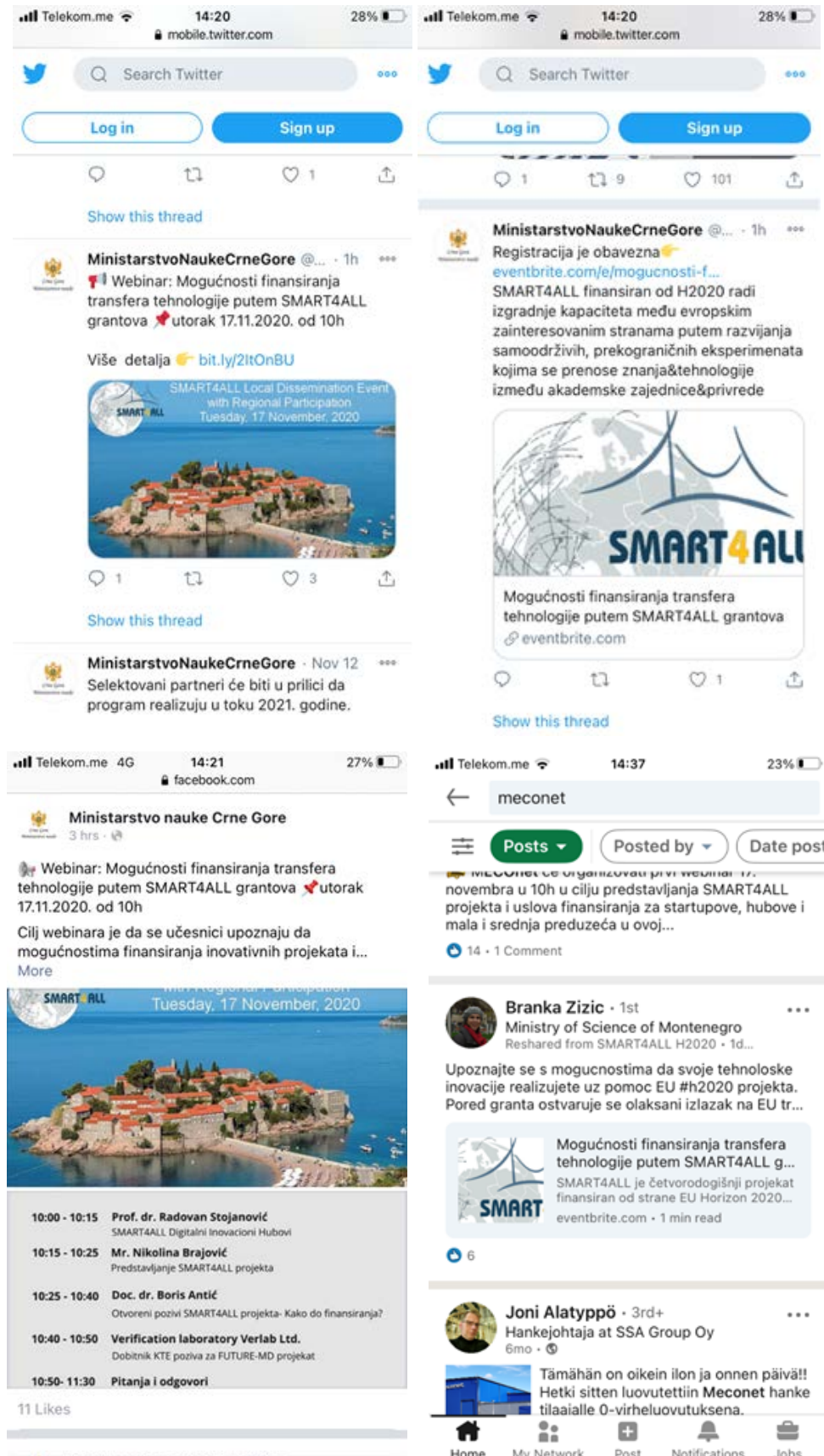


Fig. 6.27 Screenshots of the announcement at Ministry of Science Montenegro Official social media pages

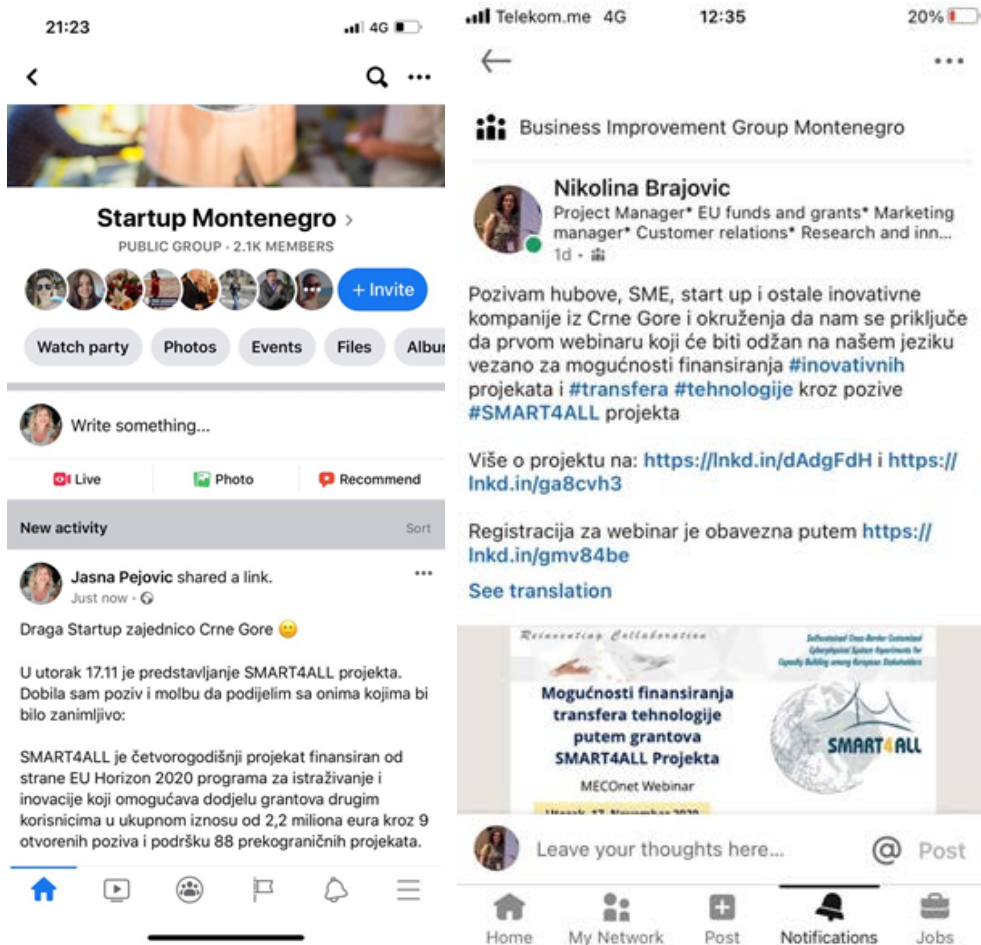


Fig. 6.28 Screenshots of the announcement in Start up Montenegro Facebook page and Business Improvement Group Montenegro LinkedIn page



Fig. 6.29 Screenshots of the announcements in Hightech-hub.me website

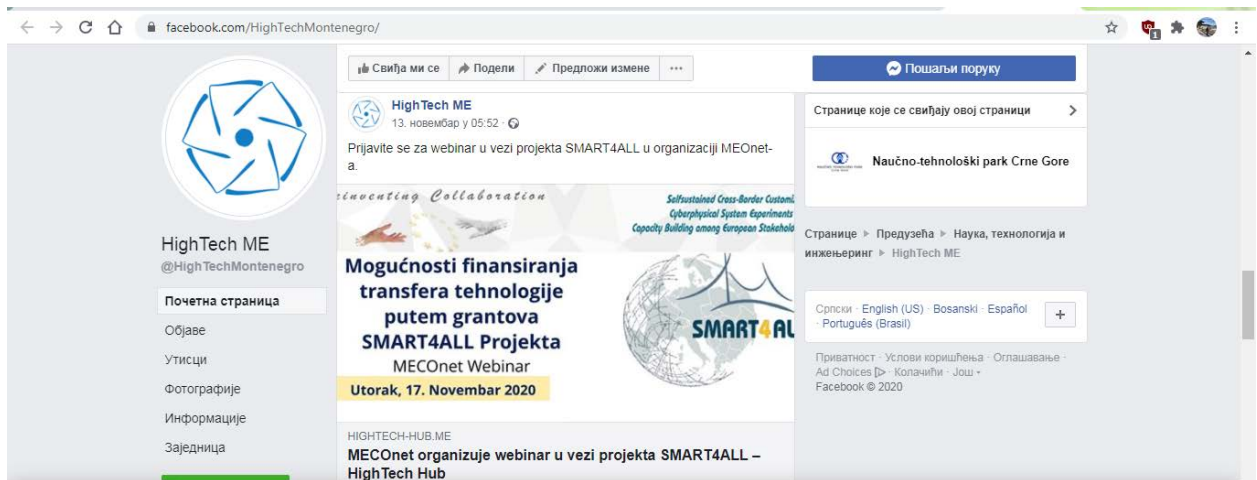


Fig. 6.30 Screenshots of the announcements in Hightech-hub.me Facebook page

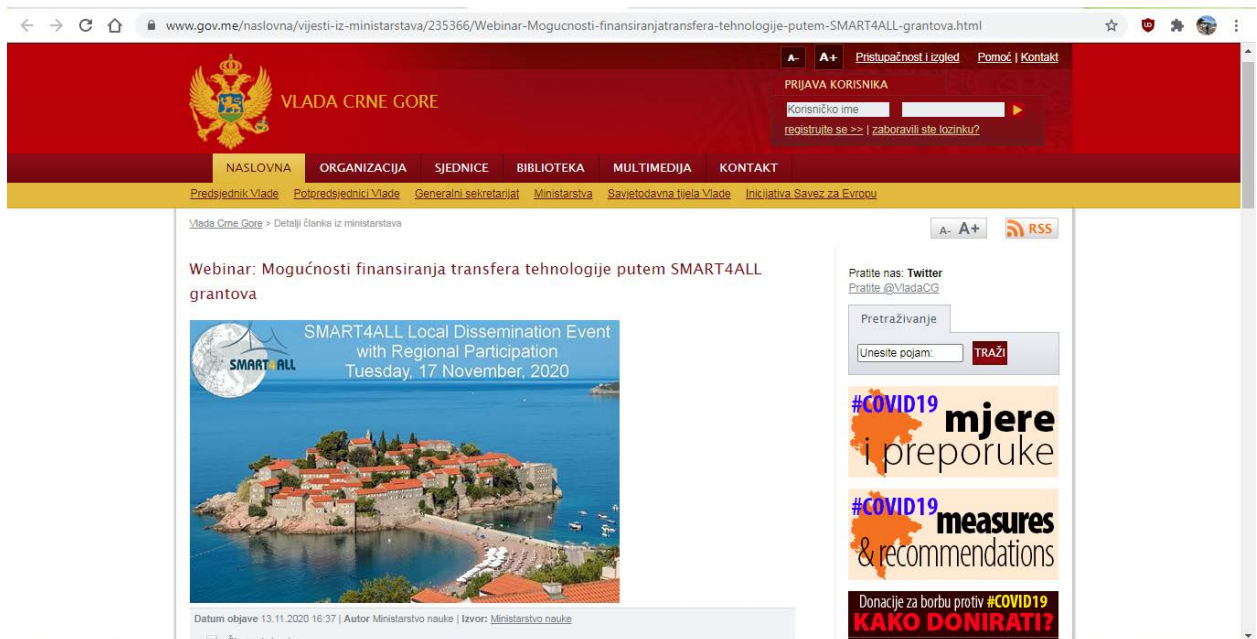


Fig. 6.31 Screenshots of the announcement on Government of Montenegro website



Fig. 6.32 Screenshot of the announcement on Youth of Budva Facebook page

Other links of websites with the announcement of the webinar:

<http://www.meconet.me/SMART4ALL#SMART4ALL-ME>

<https://www.facebook.com/meconet.me/>

https://www.facebook.com/HighTechMontenegro/?ref=py_c

<https://www.gov.me/naslovna/vijesti-iz-ministarstava/235366/Webinar-Mogucnosti-finansiranjatransferatehnologije-putem-SMART4ALL-grantova.html>

https://pt-br.facebook.com/kzmbudva/posts/2738562143069315?_tn_=-R

<https://mrt.gov.me/pretraga/235366/Webinar-Mogucnosti-finansiranja-transferatehnologijeputem-SMART4ALL-grantova.html>

6.3.2. Information day and SMART4ALL opportunities

On November 20th 2020, the organizational team at University “Ukshin Hoti” in Prizren (UPZ), successfully organized the first webinar in Albanian language titled “Dita Informuese për projektin Smart4All” (<https://uni-prizren.com/sq/ngjarje/2119/>). All the representatives from Kosovo, Albania and other Albanian speaking regions were informed on the possibilities of applying for grants through the SMART4ALL project, with special emphasis on the latest CTTE open call. Invitation announcing the event is shown in Fig. 6.33 which was further disseminated through SMART4ALL channels. Agenda of the event is shown in Fig. 6.34.



Fig. 6.33 Invitation to the SMART4ALL Information day

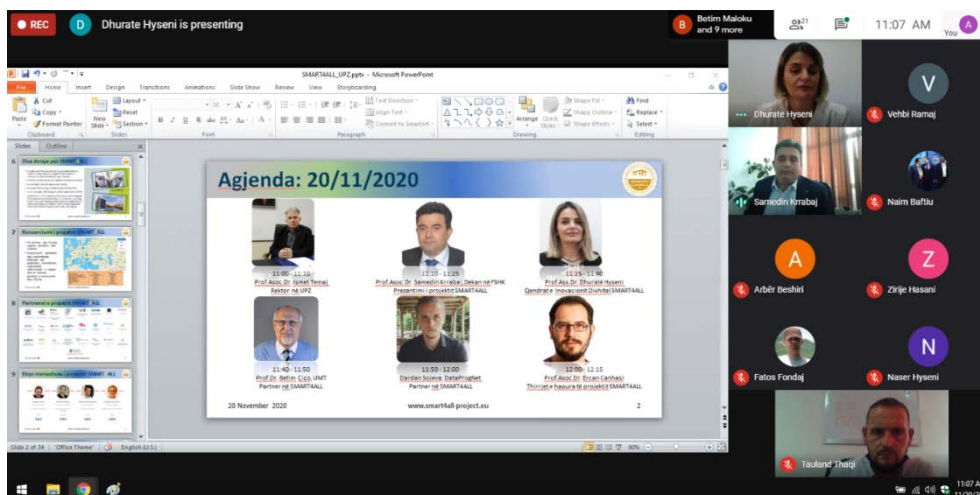


Fig. 6.34 Agenda of the event

More than 30 participants took part in the event. Apart from speakers of the UPZ organizational team that provided information related to the project and the possibility of applying for grants in the open calls, two more partners of the SMART4ALL consortium were present: Universiteti Metropolitan Tirana (MTU) and their representative Prof. Betim Cico and the company DataProgNet (DPN) with their representative Dardan Sojeva. Fig. 6.35 shows screenshots during the presentations. Based on the participants' comments and the discussions that followed, the event was assessed as a good opportunity to support innovative ideas and they also expressed great interest to apply in the upcoming open calls that project SMART4ALL will offer.

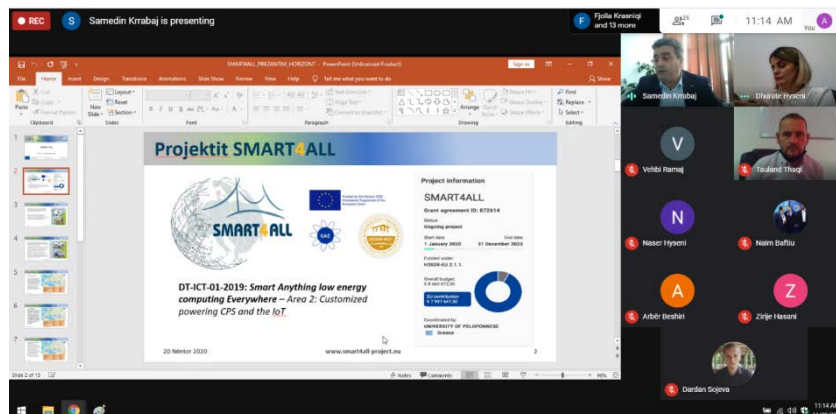
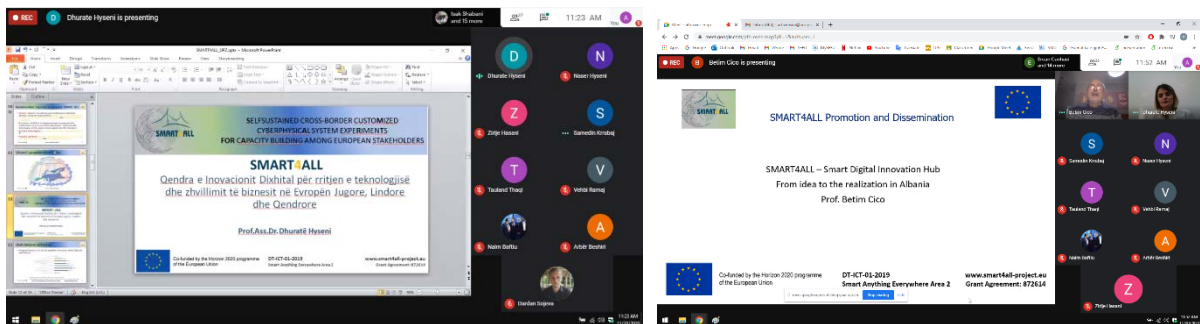
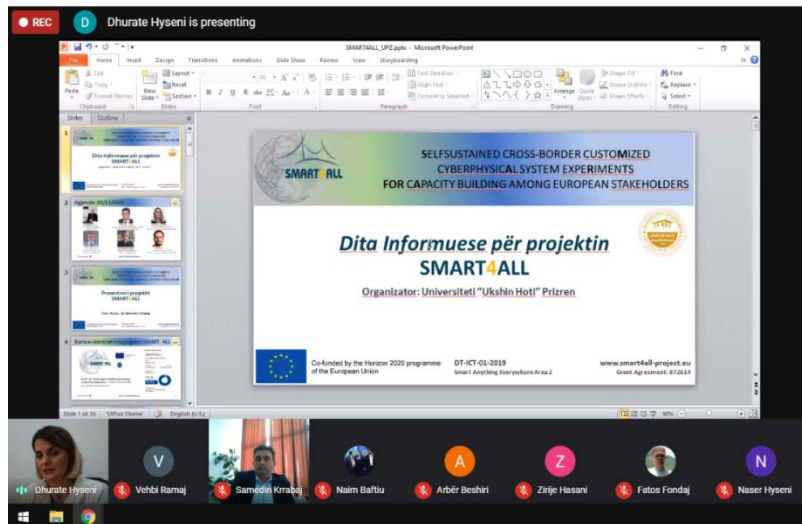


Fig. 6.35 Screenshots of the presentations during the event

6. 4. Summer Schools

In 2020, the first SMART4ALL summer school was planned to be co-located with the 9th Mediterranean Conference on Embedded Computing (MECO'2020) and 8th International Conference on Cyber-Physical Systems and Internet-of-Things (CPS&IoT'2020) to be held in Budva, Montenegro, on June 8 – 11, 2020. The choice to co-locate with these events is based on the fact that these events have a strong history in disseminating research results in the region targeted by the SMART4ALL project as well as attracting companies from the same region. However, due to the COVID-19 pandemic, it was decided to halt the preparations of the summer school event with the intend to postpone

until the pandemic has passed and focus on co-locating with other events (see Sections 6.1 – 6.3) and organize a series of webinars (see Section 6.5) to inform a wider audience about the SMART4ALL project, its goals, and how to apply for funding. It should be noted that these efforts of course focus on the region of Southern, Eastern, and Central Europe.

As said, when the COVID-19 pandemic hit, preparations were well underway and here is a short summary of some of (preparatory) actions:

- Initial discussion on the setup of summer school via e-mail exchanges right after the kick-off meeting.
- A series of online meetings were held in February and March 2020 before the decision was made to halt the preparations. In this period, the initial program of the summer school was defined as well as a list of intended talks from the SMART4ALL partners and other esteemed researchers working in related research fields. Training sessions were also planned, e.g., “How to fund and implement your innovative idea through SMART4ALL?”, “Business development and Innovation Management”, “The SMART4ALL Marketplace”, and “Horizon 2020 Financial Guidelines and the SMART4ALL Ecosystem”.

In the mitigation plan with respect to the SMART4ALL summer school, we foresaw a quick passing of the COVID-19 pandemic, but this was unfortunately not the case. Therefore, it was decided to prepare a SMART4ALL workshop instead and to co-locate it with the HIPEAC 2021 event to be held on January 18-20, 2021. This event will be a virtual event. The program for this SMART4ALL Workshop is being finalized at the time of this writing.

Finally, in the period shortly after the decision to postpone the first SMART4ALL summer school, very good experiences were obtained with smaller-scale events to “spread the word” about the SMART4ALL project (for example the Satellite events in previous section). These experiences together with the definition of the Webinar series presented in Section 6.5 and the evaluation of the SMART4ALL workshop (at HIPEAC 2021), we will plan the next (first) SMART4ALL summer school in 2021.

6. 5. Webinars

6.5.1. 1st and 2nd Webinar on Open Calls - 24th June 2020, 1st July 2020

The first SMART4ALL webinar on Open Calls has been foreseen as an urgent boost to promotional activities realizing the surprisingly small number of applications for the first KTE call. The aim of the webinar was to gather together a critical number of stakeholders from Europe using the existing network of partners and to promote the idea and the benefit of the participation in current and future Open Calls, as well as to investigate the barriers for potential applicants to enter the application process. At the same time, the project team wanted to use the opportunity to promote various tools that are made available both to potential applicants, such as matchmaking service, and to project awardees, such as services and tools available through the MaaS.

From April 15th, 2020 to June 6th, 2020 a preliminary survey has already been conducted within the regions of South East Europe and East Europe among the existing partners and the following table has been used to delegate the announcement distribution task among project partners.

Table 6.1: Prelude survey among the contributors to the Sub-task 2.5.1

Country	2.5.1. contributors				Other SMART4ALL partners
	FTN Serbia	PSP Greece	MECONet Montenegro	TalTech Estonia	
Estonia *				X	
Latvia	X			No direct contact, but maybe can find some	
Lithuania		X		No direct contact, but maybe can find some	
Poland *					*
Belarus					
Czechia			X	X	
Slovakia			X	X	
Hungary *				X	*
Ukraine			X	X	
Moldova					
Romania					
Bulgaria		Probably yes	X		
Slovenia *		X	X	X	*
Croatia	Maybe can find someone	X	X		
Serbia *	X				
Kosovo *			Probably yes		*
Bosnia and Herzegovina	X	Probably yes	Probably yes		

Montenegro *	X – we prefer if MECONET could take over		X		
North Macedonia *			Probably yes		*
Albania *	X	X	Probably yes		*
Greece *	X – we prefer if PSP or UoP could take over	X	X		*
Cyprus *		X	X		*

* Countries with partners in SMART4ALL, who are not participants in this sub-task

After several WP2 meetings in early June, partners were mobilized to provide the logistical support to the webinar organization. The webinar was scheduled for Wednesday, June 24th, 2020 from 11:00 to 12:30 CEST (UTC+2). FTN was in charge of creating the announcement, conducting registration of participants, providing the access links and moderating the webinar. The webinar was announced through partner direct contacts within the local ecosystems. The official announcement was released on June 11th via social media, project website and emails.

Table 6.2: Overview of the SMART4ALL WP2 meeting to initiate webinar organization

Date and time	June 3 rd , 2020 – 12:30-13:00 (CEST)
Meeting place	via Skype
Participants	Tanya Politi (PSP), Anthi Malliori (PSP), Zoran Mitrović (FTN), Boris Antić (FTN)
Conclusions	<ul style="list-style-type: none"> • The webinar will be organized on Wednesday, June 24th, 2020 • FTN will prepare the registration form, webinar announcement and message for the partners to distribute to their network of contacts • PSP will assist in drafting the documents and disseminating the webinar announcement to partners in designated countries • All task participants will be asked to comply with the survey among contributors • All SMART4ALL partners will be asked to distribute the invitation to as many addresses as possible • UoP and Funding Box will prepare the presentations • UoP will host the webinar using the Zoom platform • FTN will act as moderator of the webinar
Webinar capacity	100 participants including 4-5 hosts (later changed to 500)

Later changes in the organization of the Webinar (via e-mail):

- Decision from June 19th: Due to an excessive interest in the webinar and technical limitations of the hosting platform, a second seminar was scheduled for June 1st, 2020
- Decision on June 25th: The limit for the number of participants increased to 500

List of initial documents prepared:

- Announcement of the 1st Webinar including the tentative programme (PDF)
- Announcement of the 2nd Webinar including the tentative programme (PDF)
- Template of the accompanying e-mail message for SMART4ALL partners (PDF)
- Google registration form (<https://forms.gle/3Wi3G86JVgdg6Dqa8>)

Based on these documents further press releases and social media announcements were prepared. However, the interest in the webinar exceeded the expectations of the organizers and the technical limitations foreseen by the presenting platform. So it was decided to immediately schedule and organize the second webinar on 1st July for all those that could not be admitted to the first one. A similar announcement was created and distributed throughout the network of potential attendees. The online dissemination of the webinar through SMART4ALL channels included press releases, social media announcements. All partners were asked to disseminate further the webinar press releases to their regional ecosystems either in English or to translate and circulate it in their local languages and contribute to its dissemination in designated countries. A full report of the dissemination activities regarding the webinar press releases are described in details in section 5.3 and the full version of the press releases can be found in Appendix 1.8 and 1.9.

The registration via Google forms was used to conduct a short survey among the participants and to use their contact information to include them into the SMART4ALL community and subscribe them to the SMART4ALL newsletter. Country participation in the webinar as per registration form and survey statistics are shown in figures below.

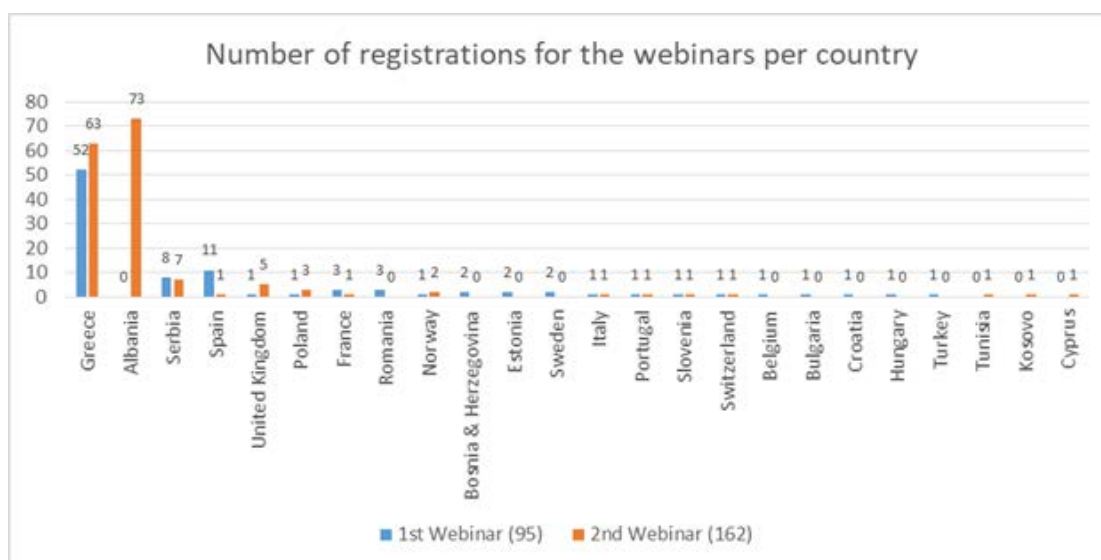


Fig. 6.36 Country registration statistics

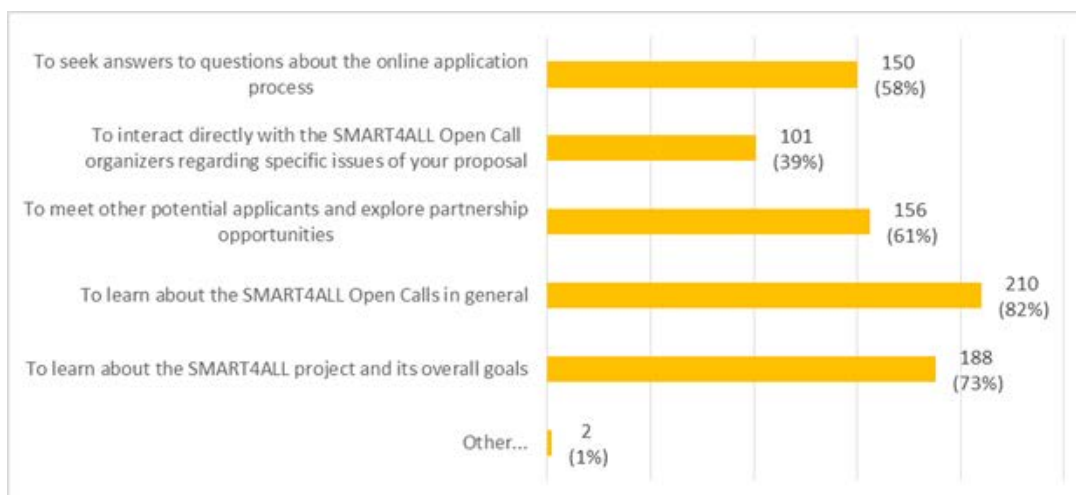


Fig. 6.37 Statistics of the survey

Participants were encouraged to send their questions in advance via email. During the live session they were allowed to ask questions in written form using the available chat option. All questions and answers were later posted at the SMART4ALL website.

Correlation between the webinar attendance and the number of submitted applications per country and per thematic area.

Intersection of companies participating in the webinars and those submitting a proposal for the call.

6.5.2. 3rd Webinar on Open Calls - 2nd December 2020

Following the success of previous SMART4ALL webinars, the SMART4ALL consortium organized its third webinar on Open Calls at the dawn of the first CTTE call to promote the SMART4ALL concepts and assist potential applicants in submitting successful applications. The third webinar was scheduled for December 2nd at 12:00 (CET) via Zoom.

Table 6.3: Overview of the SMART4ALL WP2 meeting to initiate third webinar organization

Date and time	October 14 th , 2020 – 09:30-10:00 (CET)
Meeting place	via Skype
Participants	Tanya Politi (PSP), Anthi Malliori (PSP), Zoran Mitrović (FTN), Boris Antić (FTN)

Conclusions	<ul style="list-style-type: none"> • The date of the webinar will be confirmed, but it will be early in December • FTN will prepare the registration form, webinar announcement and message for the partners to distribute to their network of contacts • PSP will assist in drafting the documents and disseminating the webinar announcement to partners in designated countries • All task participants will be asked to comply with the survey among contributors • All SMART4ALL partners will be asked to distribute the invitation to as many addresses as possible • UoP and Funding Box will prepare the presentations • UoP will host the webinar using the Zoom platform • FTN will act as moderator of the webinar • MECONet will organize a Montenegrin satellite event in local language on November 17th with participation of FTN • FTN will organize a Serbian satellite event in local language on December 17th
Webinar capacity	tbc

Later changes in the organization of the Webinar (via e-mail):

- Decision from November 12th: The date of the webinar was set for December 2nd
- Decision from November 23rd: The Serbian satellite event in local language will be moved to December 10th to collocate it with another online event and broaden the outreach.

List of initial documents prepared:

- Announcement of the 3rd Webinar including the tentative programme (PDF)
- Google registration form (<https://forms.gle/d2coH9TJeZuk98k39>)

Similarly to the previous two webinars, a press release was created for the 3rd webinar. A full report of the dissemination activities regarding the 3rd webinar press release are described in details in section 5.4 and the full version of the press release can be found in Appendix 1.12.

Country participation in the webinar as per registration form and survey statistics is shown in the figure below.

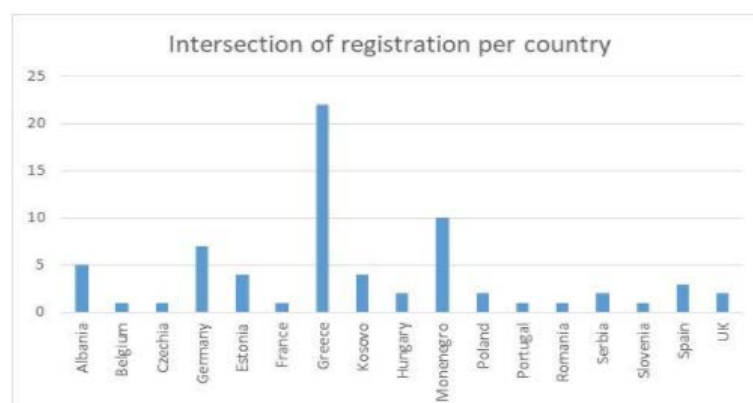


Fig. 6.38 Country registration statistics

7. SCIENTIFIC PUBLICATIONS & EDITORIALS

This Section enlists all scientific publications related to PAEs and SMART4ALL scientific work in the areas of Customized and low energy computing, IoT and communications. The list comprises mainly invited and focused talks and is expected to be enriched and expanded together with the evolutions of PAEs and experiments.

7. 1. Scientific and Technical Publications

Table 7.1: List of scientific papers and technical publications

Date	Authors	Title of Conference/Journal	Publication Title/DOI/Other Information
31/07/20	N.Voros, M.Huebner, C.Antonopoulos and G.Keramidas	HiPEAC magazine(https://www.hipeac.net/news/#/magazine/)	A 2-page article about the vision of SMART4ALL was presented in the October edition of the HiPEAC Info magazine. The HiPEAC Info magazine is a quarterly publication providing the latest news on the activities within the European HiPEAC network, as well as activities on high-performance embedded architectures and compilers at large. The magazine is sent to more than 500 researchers from academia and industry, and company managers in Europe, America and Asia.
01/03/20	R.Stojanovic	Works in progress in Embedded Computing (WiPiEC), Volume 6, Issue 1	Invited Article: Cheap Mechanical Respirator for Emergency -How to Make It for Purposes of COVID-19 DOI: 10.13140/RG.2.2.30583.98721
10/06/20	R.Stojanović, A.Škraba and B.Lutovac,	9th Mediterranean Conference on Embedded Computing (MECO), Budva, Montenegro, 2020, pp. 1-4	A Headset Like Wearable Device to Track COVID-19 Symptoms DOI: 10.1109/MECO49872.2020.9134211
10/06/20	A.Spournias, C.Antonopoulos, G.Keramidas, N.Voros and R.Stojanović	9th Mediterranean Conference on Embedded Computing (MECO), Budva, Montenegro, 2020, pp. 1-6	Enhancing Visual Recognition for Door Status Identification in AAL Robots via Machine Learning DOI: 10.1109/MECO49872.2020.9134108

7. 2. Editorials

Table 7.2: List of editorials

Date	Authors	Title of Editorial	Country/Language	Other Information/Link
01/03/20	R.Stojanovic	Jeftiniprenosivimehanički respirator-Kakoganapraviti? Cheap Mechanical Respirator for Emergency -How to Make It for Purposes of COVID-19 DOI: 10.13140/RG.2.2.327 10.63040	Montenegro/ Montenegrin	https://www.researchgate.net/https://smart4all-project.eu/events-reporting-form/publication/340117543 Jeftini prenosivi mehanicki respirator - kako ga napraviti Low cost portable mechanical respirator - how to make it
24/03/20	R.Stojanovic	Jeftiniprenosivimehanički respirator-Kakoganapraviti? Cheap Mechanical Respirator for Emergency -How to Make It?	Montenegro/ Montenegrin	http://hightech-hub.me/jeftini-prenosivi-mehanicki-respirator-kako-ga-napraviti/
24/03/20	R.Stojanovic	Jeftiniprenosivimehanički respirator-Kakoganapraviti? Cheap Mechanical Respirator for Emergency -How to Make It?	Montenegro/ Montenegrin	https://www.ucg.ac.me/ojava/blog/1267/objava/67438-jeftini-prenosivi-mehanicki-respirator-kako-ga-napraviti

8. RISKS AND MITIGATION PLAN

In the table below we enlist all WP2 related risks and mitigation plans for the first year of the project.

Table 8.1: Risks and mitigation plan

Risk	Level	Mitigation plan
Cancellation of events	M/H	Events had to become virtual
Budget associated to L events/dissemination plan is low	L	<ul style="list-style-type: none"> - The budget for dissemination events was nearly spent during the first year of the project and will be transferred to other years - “digital proximity” was facilitated hence travelling budget was not used
Low attendance to events	L/M	Although the initial communication plan comprised many face-to-face events in conjunction with other large events that would guarantee attendance that was not possible due to the pandemic. Instead “virtual” events were organized that facilitated the attendance by many people that would otherwise not be able to attend
Low attendance to webinars	L/M	Other means of communications will be sought
Low number of followers to social media	L/M	The consortium will seek advertisements through social media
Low incentive for organization of events	M	Due to the pandemic it is expected that partners are not very eager to organize information days, however other formats like virtual Satellite events are sought

9. CONCLUSION

Towards addressing the European Commission’s (EC) goal underpinning the SAE programme of funded Innovation Actions, which is to bring Europe at the heart of innovation and drive its economic growth, SMART4ALL performs concrete and effective dissemination, communication and liaison activities, in the context of the relevant, dedicated Work Package 2 (WP2) towards maximizing its visibility, and impact to the research and industry communities while expanding its network. These activities are part of the project’s WP2 and, in general, will run continuously throughout the lifetime of the project and support activities of SMART4ALL DIH. This document reports and summarizes all main dissemination and communication SMART4ALL activities during the first year of the project. Specifically, D2.4 describes the target groups of the dissemination activities. It also describes the material that was prepared to be used in dissemination activities (printable and multimedia material, project logo, project flyer, poster, roll up and presentations). This report emphasizes on the online channels which especially in the COVID 19 era were main dissemination channels. During the reporting period large effort was made to expand the social network and the mailing list of SMART4ALL and this is reported here. It also reports on the main press releases that were developed within the project and that were used to reach out to the target groups of the consortium and the general public. A major part of the deliverable focused on the event physical and virtual that took place during the reporting period. A mitigation plan to the overall COVID 19 situation was devised for our major dedicated events, named as Satellite events and they are reported here. Also, the webinars that were organized to support the open calls were reported, both with respect to the dissemination of the event but also descriptions of events.

Measuring the performance of the content produced about SMART4ALL is a critical part of the marketing and communication strategy. This will enable us to identify the best ways to deliver our message to the different stakeholders. Table 9.1 describes the Key Performance Indicators (KPIs) that we use and the ones that have been met in the first period of the project:

Table 9.1: Key Performance Indicators (KPIs)

KPI	Target	After the first reporting period
Project Newsletter	8	1
Pillar specific newsletter	4 for each thematic pillar	0 (During the first reporting period SMART4ALL newsletters focused on building a project wide ecosystem and network. Pillar specific newsletter will commence during the second reporting period after PAEs have started)
Newsletter Subscribers	1000+	400
Website, social media accounts, flyer and poster	All material published and printed by M3 and revised periodically	√
Distributed printed material	3.000	100

Website hits	25.000 (4.000+unique visitors)	>7400 website hits
Social media followers	1000+	500
Press Release	9 press release made at strategic moments of the project	4
Email Template for partners in SMART4ALL Open Calls	5	3
Professional Videos	10 SMART4ALL teaser videos +30 (at least) for selected PAE success stories	5
Reporting spreadsheets for measurement of communication performance	6	1
Number of Webinars	12 web-based	3
Open Calls presentation for events and info sessions	4	3
Organization of InfoDays	50 (2 per partner)	9 international + 3 in local languages
Interaction with other SAE initiatives	9 similar projects (5 running projects under the Call 2016 + other 4 approved under the Call 2019)	4
Interaction with other SAE DIHs	8 letters of support from other SAE DIHs	0 (During the first reporting period SMART4ALL has initiated communications with four DIHs in order to define the collaboration and letter of support framework)
Participation in events organized by the EEN or H2020 NCP	32	4 (SMART4ALL will focus on this KPI during the second period onwards)
Participation in Innovation Events	1 per year	1
Participation in pitching events	1 per year	0 (The first pitching event has been organized in the context of HiPEAC 2021, less than one month after the first KTEs have started)

Make 3 rd parties from Europe aware of SMART4ALL	>500	220
---	------	-----

PAE proposals over the open calls	>200	111
-----------------------------------	------	-----

Evidently although the first reporting period of the project was very unpredictable, communication and dissemination wise, SMART4ALL managed to create a network of more than 220 organizations and reached most of its goals for the first year.

REFERENCES

- [1] Deliverable 2.2. 'Public Outreach Strategy', March 2020.
- [2] Deliverable 2.3 'Project Collaterals', March 2020.
- [3] Deliverable 2.1 'SMART4ALL website', March 2020.

APPENDIX

Appendix 1.1.

Social media banners



Fig. A1 Logo for promoting the SMART4ALL Network



Fig. A2 Logo for announcing the SMART4ALL Matchmaking & Partner Search Service



Fig. A3 Logo for the announcement that SMART4ALL applications are facilitating the management of COVID-19 crisis

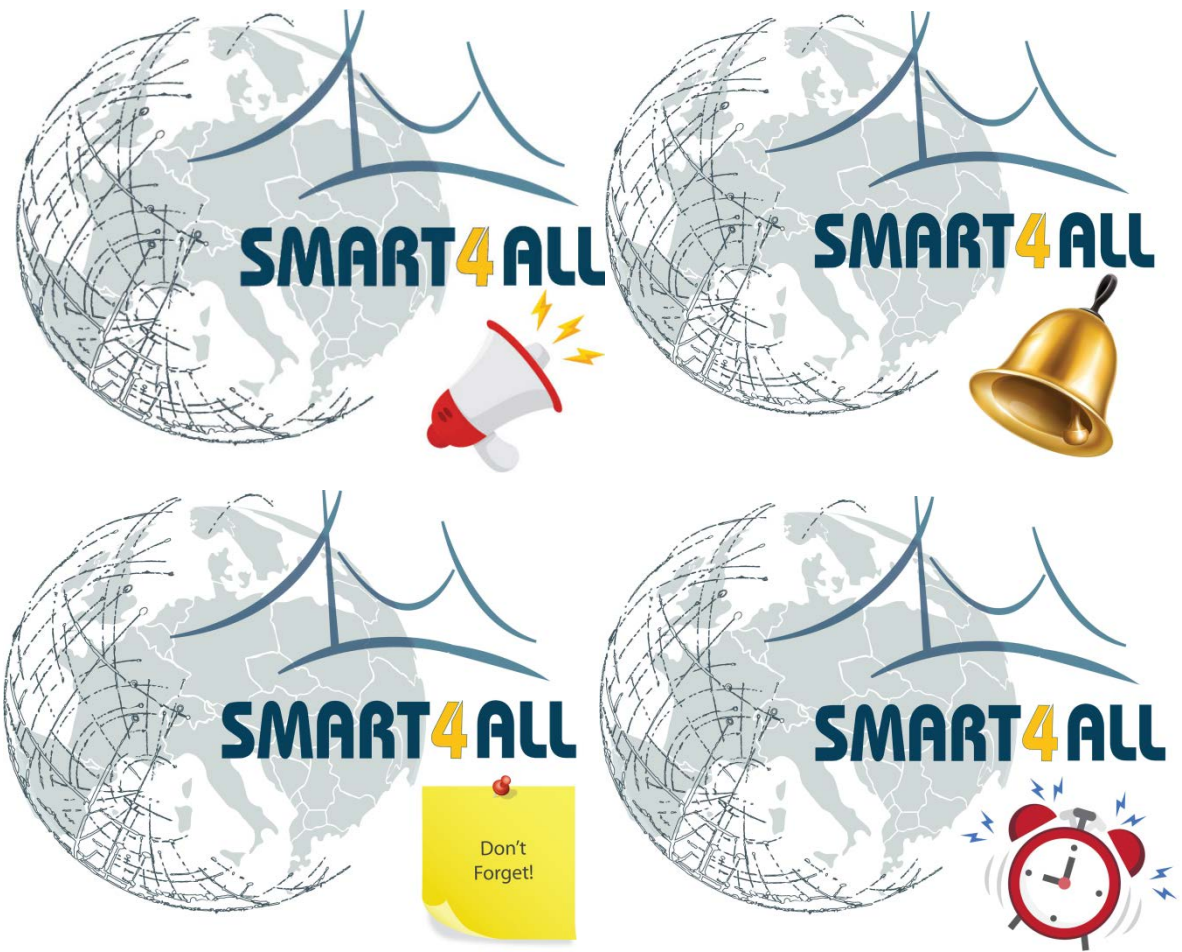


Fig. A4 Banners for the Open Call announcements and reminder posts

1st KTE Open Call
is open until 15th September

SMART4ALL
PROJECT

1st FTTE Open Call
is open until 30th September

Join Us!



Fig. A5 Banner for the Open Calls deadlines



Join the
WEBINAR
2th of December 12:00 pm CET

Find out more about the current
Open Calls

REGISTER

Fig. A6 Banners for the webinars



September 2020



Reinventing Collaboration

Fig. A7 1st SMART4ALL Newsletter logo (September issue)



Fig. A8 1 Logos for open call winners announcements

Appendix 1.2.

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September 2020
NEWSLETTER
Reinventing Collaboration

We are very happy to announce that as of January 2020 the SMART4ALL project has officially started with **two calls being currently open**. SMART4ALL project is aligned to the Smart Anything Everywhere initiative (<https://smart4all.eu/cluster-projects>) with target domain areas including Digitized Transport, Digitized Environment, Digitized Agriculture and Digitized Anything. The aim is to build capacity amongst European stakeholders via the development of self-sustained, cross-border experiments that transfer knowledge and technology between academia and industry. SMART4ALL focuses on customized low energy computing, cyberphysical systems and the IoT and combines a set of unique characteristics that join together under a common vision different cultures, policies, geographical areas and application domains.

SMART4ALL will offer novel coaching services by world leading experts in technology, ethics and business development and will provide funding opportunities through **nine open calls** with two of them approaching their deadlines soon. The **1st Focused Technology Transfer Experiments (FTTE) Open Call** was launched on July 15th and will be open until September 30th, awarding up to €80,000 in funding, while the **1st Knowledge Transfer Experiments (KTE) Open Call** was announced earlier on April 15th offering financial support up to €8,000. The submission deadline for KTE has been extended until September 15th due to Covid-19 crisis. SMART4ALL through its Open Calls will pay special attention to applications addressing current and future problems stemming from the COVID-19 crisis and such proposals will be awarded with **1 extra point** in their overall evaluation score.

We kindly invite you to enjoy our first issue and further learn about the Smart4All Open Calls, the events we participated and our latest news regarding the SMART4ALL Network, the Marketplace, the Matchmaking service and the Webinars that have been organized. We also invite you to visit our website with regularly updated information <https://smart4all-project.eu/>

Best Regards,
The Smart4All Team



SMART4ALL Kick-off Meeting, 28-29 January 2020, Patra, Greece

SMART4ALL OPEN CALLS

SMART4ALL aims to engage interesting parties in a total of 57 cross-border Pathfinder Application Experiments (PAEs) that will be executed by the SMART4ALL consortium members and by Third-Party consortia. Consortia can be composed of two different entities from two different countries including one Academic/Industrial partner who acts as a Technology Provider and an Industrial partner acting as a Technology Receiver. The participation of, at least, one industrial partner (SMEs/Slightly Bigger Companies) is compulsory and should be the lead of the cross.

SMART4ALL financially supports via 3 open calls during the project's lifetime of the following 3 types:

1. **Knowledge Transfer Experiments (KTE)**, which comprise a novel type of short-term experiments (3 months) allowing smaller projects, or less mature ideas to be presented, tested and thus potentially find the fertile ground to grow and reveal its product potential;
2. **Focused Technology Transfer Experiments (FTTEs)**, are novel experiments (up to 9 months) allowing for cross-border synergies that transfer knowledge and technology between academia and industry. FTTEs aim to accelerate product orient projects and offer guidance towards successful commercialization;
3. **Cross-domain Technology Transfer Experiments (CTTEs)**, targeting to more complex multidisciplinary transfers and production of novel CLEC CPS and the IoT technologies to wider markets.

[read more >>](#)

1st KTE Open Call
is open until 15th September

SMART4ALL
PROJECT

1st FTTE Open Call
is open until 30th September
Join Us!



SMART4ALL NEWS

NETWORK

SMART4ALL is an extensive network of Digital Innovation Hubs for boosting technology and business development. You can join in different ways the SMART4ALL Ecosystem in South, Eastern and Central Europe, search for partners and apply to our open calls.

[read more >>](#)



MATCHMAKING & PARTNER SERVICE

To further facilitate seeking of partners interested to apply to SMART4ALL Open Calls, a Matchmaking & Partner Service was introduced in the project's website. Through this service interesting parties can have access to SMART4ALL ecosystem for matchmaking among technological partners as well as business parties, based on specific requirements, offerings and characteristics.

[read more >>](#)

WEBINARS

During the last month two webinars have been organized by the SMART4ALL consortium with great success, in an attempt to further mobilize the local ecosystems in South and Eastern Europe and inform about SMART4ALL funding opportunities through the SMART4ALL Open Calls. The webinars were overbooked twice resulting in more than 200 new registrations for the SMART4ALL DIH network.

In case you missed them, you can check out the presentations in our YouTube channel.



SMART4ALL Task Force Leaders

1 July 2020 www.smart4all.eu

SMART4ALL Webinar – Project Overview - Objectives



What are the current/upcoming Open Calls?

KTE - Knowledge Transfer Experiments
One Sending Academic/Industrial partner sends a member of its staff to one Host Academic/Industrial partner for knowledge transfer.
• Duration: 3 months **OPEN until 15 July**

FTTE - Focused Technology Transfer
One Academic/Industrial Technology Provider transfers to an Industrial Technology Receiver a specific Hardware or Software technology in order to enable an improvement in product or processes.
• Duration: 9 months **OPEN until 30 September**

SMART4ALL Webinar – Open Calls & Proposals Submission Procedure

MARKETPLACE

Marketplace-as-a-Service concept is a one-stop-smart-shop for startups, SMEs and slightly bigger companies. SMART4ALL will revolutionize entrepreneurship and leverage market penetration for startups, spin offs and spin outs.



SMART4ALL EVENTS

SMART4ALL participated in DATE 2020 virtual conference through HPEAC (High Performance and Embedded Architecture and Compilation) booth (May 31st, 2020) and in the 9th Mediterranean Conference on Embedded Computing (MECO2020) with a keynote speech and a special session presenting the opportunities for boosting technology and business development in South, Eastern and Central Europe (June 8th-11th, 2020). Similarly, the consortium members participated in several other local events that took place, promoting the SMART4ALL Open Calls such as the workshop of Interreg TAGs V-A Greece Italy 2014-2020 (June 9th, 2020), the 8th Regional Growth Conference in Western Greece (July 2nd-4th, 2020), the Transnational Workshop of Esmarcity Interreg MED Programme (July 6th-7th, 2020) and the smart cities Knowledge transfer webinar in the context of Interreg V-A Greece Italy Pt Stop project (July 23rd-24th, 2020). During the last month, SMART4ALL participated in two more project promotion and dissemination events. On August 11th 2020, the funding opportunities offered by SMART4ALL and the forthcoming Open Calls were presented at Enterprise Europe Network BB, while on August 28th 2020, SMART4ALL was presented during the Euromicro DSD/SEAA/2020 Conference. Both events were mainly attended by SMEs where the Marketplace and Matchmaking & Partner Search Service were also introduced.

[read more >>](#)

UPCOMING EVENTS

UPCOMING EVENTS



- PRO-VE 2020 - 21st IFIP / SOCOLNET Working Conference on Virtual Enterprises (<https://www.pro-ve.org>) 23-25 November, Valencia, Spain
Special session on "Digital Innovation Hubs for Digitalising European Industry"
- Technology transfer journeys organised in the Instituto de Automática e Informática Industrial-a2 (<https://www.a2.uv.es/foroedetransferencias/>) 26 November, Valencia, Spain
Presentation of SMART4ALL opportunities focused on regional SME with presentations and hands-on demos.

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Fig. A9 The 1st SMART4ALL Newsletter sent on September 2020

Appendix 1.3.

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SMART4ALL
Reinventing Collaboration

SMART4ALL selects 8 winning consortia for its 1st Open Call on Knowledge Transfer Experiments

SMART4ALL, the EU-funded project dedicated to the development of self-sustained, cross-border experiments that transfer knowledge and technology between academia and industry, has selected 8 winners in its 1st Open Call on Knowledge Transfer Experiments (KTE). The Open Call ran from 15th April until 15th September 2020. Candidates were required to submit their application online at smart4all.fundingbox.com

Knowledge Transfer Experiments (KTEs) are short-term internship projects between two different entities from two different countries: one Academic/Industrial partner who acts as Sending Organization and one Academic/Industrial partner who acts as Host Organization. To be eligible for selection in the Open Call, proposals had to target the exchange of knowledge of CLEC for CPS and IoT, in one of the following domains: Digitized Transport, Digitized Environment, Digitized Agriculture, or Digitized Anything.

The 8 winning consortia were selected amongst 12 applications that included entities from 12 different countries: Bosnia and Herzegovina, Bulgaria, Cyprus, France, Germany, Greece, Hungary, Lithuania, Malta, Montenegro, Serbia,

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SMART4ALL
Reinventing Collaboration


**SMART4ALL
1st Open Call on Focused Technology Transfer Experiments (FTTE)**

Deadline	September 30th, 2020 at 13:00 CEST
Open to	Universities/Academic Institutions, SME/Highly Rigger Companies, Technology Providers in general
Benefits	Maximum funding request per consortium: up to 80,000€ EU Funds
Read more	https://smart4all.accomt.eu/announcements
Submit application	https://smart4all.fundingbox.com/

SMART4ALL invites nominations for its 1st Open Call on FTTE. The Prizes are part of the SMART4ALL programme which is supported by the European Union under Horizon 2020.

About Focused Technology Transfer Experiments (FTTEs)
Focused Technology Transfer Experiments (FTTEs) are novel short-term (up to 12 months) experiments allowing for cross-border synergies that transfer knowledge and technology between academia and industry. FTTEs aim to accelerate product orient projects and offer guidance towards successful commercialization. Within this type of experiments, one party transfers to the receiving partner a specific HW or SW technology in order to enable improved product or processes. In FTTEs, two

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SMART4ALL Webinar on Open Calls for Cross-Border Pathfinder Application Experiments - June 24th, 2020

Dear Sir/Madam,

The SMART4ALL project is starting the countdown to the finale of the 1st Open Call and the launch of the 2nd Open Call through which it will distribute equity-free funding to the European stakeholders from industry and academia.

If you are interested to learn how to successfully apply for up to 80,000 EUR through the SMART4ALL Open Calls, we encourage you to register for the **SMART4ALL Webinar** that will take place on June 24th, 2020 from 11:00 to 12:30 CEST (UTC+2).

To receive the webinar invitation link, please complete and submit your registration through the following link before June 22nd:

<https://forms.gse/3W3G86Jv3d96Dsa8>

Please note that there is no registration fee nor any hidden costs for webinar

View this email in your browser



SMART4ALL Project Promotion and Dissemination Event on the Euromicro DSD/SEAA'2020 Conference

Dear Sir/Madame

we kindly invite you to join the SMART4ALL Project Promotion and Dissemination on **Friday, 28 August 2020 at 10:30 am CET (11:30 am EEST)**.

This is a dissemination and networking event for potential applicants on funding opportunities for CPS and IoT knowledge transfer projects and will be organized at the Euromicro DSD/SEAA'2020 Conference.

Participation in the SMART4ALL Event is free of charge for all DSD/SEAA'2020 Conference participants and all registered participants via this link: <https://www.eventbrite.com/e/smart4all-promotion-and-dissemination-event-tickets-11742304367>

Fig. A10 Screenshots of SMART4ALL mailing campaigns for project's milestones and major upcoming events

Appendix 1.4.

English version of the 1st KTE open call press release



SMART4ALL

1st Open Call on Knowledge Transfer Experiments

Deadline	July 15th, 2020 at 13:00 CEST
Open to	Universities/Academic Institutions, SME/Slightly Bigger Companies, Technology Providers in general
Benefits	up to 8,000€ to cover mobility allowance for implementing the internship
Read more	https://smart4all-project.eu/opencalls-apply-now

SMART4ALL invites nominations for its 1st Open Call on KTE. The Prizes are part of the SMART4ALL programme which is supported by the European Union under Horizon 2020.

About Knowledge Transfer Experiments (KTEs)

KTEs are novel type of experiments allowing smaller projects, or less mature ideas to be presented, tested and thus potentially find the fertile ground to grow and reveal its product potentials. KTEs act as internships / traineeships, apprenticeships and short-term training programmes (3 months). KTEs are between two different entities from two different Countries: one Academic/Industrial partner who acts as Sending Organization and one Academic/Industrial partner who acts as Host Organization.

KTE proposals have to target the exchange of knowledge of CLEC for CPS and IoT, in one of the following domains:

- Digitized Transport
- Digitized Environment
- Digitized Agriculture
- Digitized Anything

COVID-19 crisis

SMART4ALL through its Open Calls will pay special attention to CLEC (Customized Low Energy Computing) applications facilitating COVID-19 management crisis and all aspects of life focusing on its four verticals, i.e. Digitized Transport, Digitized Environment, Digitized Agriculture and Digitized Anything. In order to ensure that innovative solutions for attacking this crisis will be properly attended, experiments that are related to these issues are going to be evaluated positively. Specifically, during the evaluation process, open call submissions that are related to SMART4ALL domains and are

addressing current and future problems stemming from the COVID-19 crisis will be awarded with 1 extra point in their overall evaluation score.

Who can apply?

Consortia must include the following type of applicants:

- Universities or Academic Institutions
- SME and Slightly Bigger Companies
- Technology Providers in general

Proposals can be submitted by any of the afore-mentioned type of entities, but the participation of, at least, one SMEs/Slightly Bigger Companies is compulsory and should be the lead of the cross.

The proposals must be cross border, involving at least two independent entities from two different EU Member States or associated countries. All the participating partners must be established in EU member state or in Associated Countries. The applicants involved in the consortia can NOT include any SMART4ALL partners.

What are the Benefits?

- Get financial support of up to €8,000
- Establish new collaboration
- Get business, **ethics, technology, funding** development help from international lead experts
- Join novel coaching services

How to Apply?

Guide for Applicants and FAQs are available at SMART4ALL [Application Kit \(https://smart4all-project.eu/opencalls-apply-now\)](https://smart4all-project.eu/opencalls-apply-now)

The KTE proposal submission deadline is July 15th, 2020 at 13:00 CEST.

About SMART4ALL project

SMART4ALL is funded by the EU program Horizon 2020 and aims to bring together a Digital Innovation Hub across Europe. It comprises a consortium of 25 partners from 16 countries but aims to reach out many more.

SMART4ALL Digital Innovation Hub builds capacity amongst European stakeholders via the development of self-sustained, cross-border experiments that transfer knowledge and technology between academia and industry. It targets customized low energy computing cyberphysical systems and the IoT and combines a set of unique characteristics that join together under a common vision different cultures, different policies, different geographical areas and different application domains.

You may subscribe at SMART4ALL [#newsletter \(https://smart4all-project.eu/newsletter\)](https://smart4all-project.eu/newsletter) for the latest news and announcements of next calls.

All regional and national organizations that are interested in following up Open Calls for funded experiments should stay tuned either by visiting the website <http://www.smart4all-project.eu> or by following the project on

 <https://www.linkedin.com/groups/12369183/>

 https://twitter.com/smart_4all

 <https://www.facebook.com/SMART4ALL.Project/>

Appendix 1.5.

Indicative screenshots from the translated press release published in partners' websites and social media:



SMART4ALL- 1st OpenCall για πειράματα Μεταφοράς Τεχνογνωσίας

Λήξη Υποβολών	15 Ιουλίου 2020, 14:00 ώρα Ελλάδος
Δικαιούχοι	Πανεπιστημιακά & Ερευνητικά ιδρύματα, ΜΜΕ/Ελαφρώς μεγαλύτερες εταιρείες, Πάροχοι τεχνολογίας γενικά
Όφελούμενοι	Έως 8,000€ για την κάλυψη επιδόματος κινητικότητας κατά την εφαρμογή της πρακτικής άσκησης
Πληροφορίες	https://smart4all-project.eu/opencalls-apply-now

Το SMART4ALL προσκαλεί υποψήφιους για το 1^ο Open Call σε Πειράματα Μεταφοράς Γνώσης. Τα βραβεία αποτελούν μέρος του προγράμματος SMART4ALL που υποστηρίζεται από την Ευρωπαϊκή Ένωση στο πλαίσιο του προγράμματος «Ορίζοντας 2020».

Σχετικά με τα Πειράματα Μεταφοράς Γνώσης (Knowledge Transfer Experiments - KTE)

Τα ΚΤΕs είναι ένας νέος τύπος πειραμάτων που επιτρέπουν την παρουσίαση & δοκιμή μικρότερων έργων ή λιγότερο ώριμων ιδεών και, κατά συνέπεια, τη δυνατότητα εύρεσης εύφορου εδάφους για ανάπτυξη των δυνατοτήτων ενός προϊόντος. Τα ΚΤΕs λειτουργούν ως βραχυπρόθεσμα προγράμματα εκπαίδευσης και μεταφοράς τεχνογνωσίας (3 μηνών). Τα ΚΤΕs είναι μεταξύ δύο διαφορετικών φορέων από δύο διαφορετικές χώρες: έναν Ακαδημαϊκό/Βιομηχανικό εταίρο που ενεργεί ως Οργανισμός Αποστολής και έναν Ακαδημαϊκό/Βιομηχανικό εταίρο που ενεργεί ως Οργανισμός Υποδοχής.

Οι προτάσεις των ΚΤΕs πρέπει να στοχεύουν στην ανταλλαγή γνώσεων σε θέματα σχετικά με υπολογιστικά συστήματα χαμηλής ενέργειας (Customized Low Energy Computing-CLEC) για κυβερνοφυσικά συστήματα (Cyber Physical Systems-CPS) και το διαδίκτυο των πραγμάτων (Internet of Things-IoT), σε έναν από τους ακόλουθους τομείς:

- Ψηφιοποιημένες μεταφορές
- Ψηφιοποιημένο περιβάλλον
- Ψηφιοποιημένη γεωργία
- Ψηφιοποίηση οπουδήποτε

COVID-19 crisis

Τα Open Calls του SMART4ALL θα δώσουν ιδιαίτερη προσοχή στις εφαρμογές CLEC που διευκολύνουν τη διαχείριση κρίσεων COVID-19 και όλες τις πτυχές της ζωής εστιάζοντας στους τέσσερις

Fig. A11 Screenshot of the 1st KTE press release translated in Greek sent to the regional ecosystem

SMART4ALL ги pokanuva site zainteresirani strani za 1-виот Otvoren povik na KTE (Knowledge Transfer Experiments). Grantovite se del od programata SMART4ALL koja e poddrzana od Evropskata unija - Horizon 2020.

Povik:	1st Open Call on Knowledge Transfer Experiments
Kraen rok za aplikiranje:	Julij 15ti, 2020 do 13:00 часot
Otvoren za:	<ul style="list-style-type: none"> • Univerziteti ili akademski instituciji • Mali i sredni pretprijatija • Sistem-integratori (inkubatori) i/ili pomuduvani na tehnologiji
Prizobivki:	do 8,000€
Povik na:	https://smart4all-project.eu/opencalls-apply-now

KTE se nov vid na eksperimenti koji deluvaat kako programi za praktikanstvo/obucuvanje vo oblik na kratkorocni treninzi (ne poveke od 3 mesecci), za nevraboteni lica za slobodni digitalni radni mesta. KTE eksperimentite se realiziraat pomegu dva razlicni subjekti od dve razlicni zemji: eden akademski/industrijski partner koj deluva kako organizacija-iskraicah i eden akademski/industrijski partner koj deluva kako organizacija-domakini.

Предлозите треба да имаат за цел размена на знаења во една од следните области:

- Дигитализиран транспорт
- Дигитализирана околина
- Дигитализирано земјоделство
- Дигитализација на сè

Kriza COVID-19

SMART4ALL преку своите Otvoreni Poviци ќе посвети посебно внимание на апликациите кои го олеснуваат управувањето со кризата COVID-19. Со цел да се обезбеди соодветно присуство на иновативни решенија поврзани со оваа криза, предлог eksperimentite се повеќе од добредојдени. Поточно, за време на процесот на evaluacija, приjavite od otvoreniot povik za resavane na tekovnite i idnite problemi što proizleguvaat od krizata COVID-19, ќе добијат 1 дополнителен bod vo vkupniot rezultat od ocenuvajeto.

Koj moze da aplikira?

Konzorcijumot mora da go sodrzi sledniot tip na aplikanti:

- Univerziteti ili akademski instituciji
- Mali i sredni pretprijatija

• Sistem-integratori (inkubatori) i/ili pomuduvani na tehnologiji

Предлозите можат да поднесат од кој било од горенаведените типови на субјекти, но, учеството на барем едно мало и средно претпријатие и задолжително е истото да биде носител на предлог eksperimentot. Двата субјекти треба да бидат преку-гранични т.е. предлог projektot треба да вклучува најмалку два независни субјекти од две различни земји-членки или земји-партнери на Европската Унија. Апликантите вклучени во konzorcijumot, не можат да вклучат веќе постоечки партнери на SMART4ALL.

Кои се придобивките?

- Финансиска поддршка до 8000 евра
- Воспоставување на нова мрежа за соработка
- Развој на нов бизнис, етика, технологија, поддршка за вклучување на меѓународни водечки експерти
- Развој на нови услуги за обука

Како да аплицирате?

Прирачникот за апликанти и прашања во врска со повиците, може да се пронајде во листата за отворени повици на официјалната веб страна на SMART4ALL, на следниот линк (<https://smart4all-project.eu/opencalls-apply-now>).

Крајниот рок за доставување на предлогот е 15-ти Јули 2020 година до 13:00 часот.

За проектот SMART4ALL

SMART4ALL e finansiran od programata na EU- Horizon 2020 и има за цел да стане центар за digitalni inovacii na cela Evropa. Toj ofisa konzorcijumi od 25 partneri od 16 zemji megu кои i Univerzitetot na Juzistochna Evropa (JIE) od Tetovo.

SMART4ALL Digital Innovation Hub gradi kapaciteti megu evropskite zasengati strani преку развој на само одржливи, преку-гранични експерименти кои пренесуваат знаење и технологија меѓу академијата и индустријата. Проектот таргетира кориснички компјутерски системи со ниска потрошувачка на енергија и Интернет на нешта (IoT), како и комбинира збир на уникатни карактеристики кои се здружуваат под заедничка визија на различни култури, различни политики, различни географски области и различни домени на апликација.

Може да се регистрирате за SMART4ALL списанието #newsletter на следниот линк: <https://smart4all-project.eu/newsletter> за да ги добивате најновите вести и соопшенија за следните повици. Сите регионални и национални организации кои се заинтересирани да ги следат отворените повици за финансирани на експерименти, можат да го направат тоа преку посета на официјалната веб страница: <http://www.smart4all-project.eu> или да го следат проектот преку некоја од следните социјални мрежи:

<https://www.linkedin.com/groups/12369183/>
https://twitter.com/smart_4all
<https://www.facebook.com/SMART4ALL-Project/>

Fig. A12 Screenshot of the 1st KTE call translated in Macedonian sent to the regional ecosystem (SEEU)

SMART4ALL i fton te gjithë te interesuarit për thirrjen e hapur të KTE (Knowledge Transfer Experiments). Grantet janë nga programi SMART4ALL e përkrahur nga Unioni Europian si pjesë nga projektet e Horizon 2020.

Thirrje:	Thirrja e hapur e hapur lidhur me Eksperimentet për transfer të njohurive (Knowledge Transfer Experiments)
Afati i fundit për aplikim:	15 Korrik 2020 deri ora 13:00
Hapur për:	<ul style="list-style-type: none"> • Universitete dhe institucione akademike • Ndërmarrje të vogla dhe të mesme • Sistem integruar (inkubatorë) dhe / ose ofrues të teknologjive
Përfitime:	deri 8,000€
Për më tepër në:	https://smart4all-project.eu/opencalls-apply-now

KTE-të paraqesin një lloj i ri i eksperimentit që funksionon si një program për punë praktike / trajnime në formën e trajnimit afatshkurtër (jo më shumë se 3 muaj) për persona të papunë për vende pune digjitale të lira. Eksperimentet e KTE-së rrezikohen midis dy subjekteve të ndryshme nga dy vende të ndryshme: një partner akademik / industrial që vepron si një organizatë dërguese dhe një partner akademik / industrial që vepron si organizatë nikoqire.

Propozimet duhet të kenë për qëllim shkëmbim të dijeve në njërin nga fushat e mëposhtme:

- Transporti i digjitalizuar
- Mjedis i digjitalizuar
- Bujqësia e digjitalizuar
- Digjitalizim i çdo gjëje

Krizat e COVID-19

SMART4ALL përmes thirrjeve të saja publike do t'i kushtojë vëmendje të veçantë aplikacioneve që lehtësojnë menaxhimin e krizës me COVID-19. Për të siguruar praninë e duhur të zgjidhjeve inovative në lidhje me këtë krizë, propozim eksperimente të tilla janë më se të mirëseardhura. Në mënyrë të veçantë, gjatë procesit të vlerësimit, aplikimet nga thirrja e hapur për zgjidhjen e problemeve aktuale dhe të ardhshme që vijnë nga kriza me COVID-19 do të marrin 1 pikë shtesë në rezultatin e përgjithshëm të vlerësimit.

Kush mund të aplikoni?

Konzorciumi duhet të përmbajë llojin e mëposhtëm të aplikantëve:

- Universitete dhe institucione akademike
- Ndërmarrje të vogla dhe të mesme
- Sistem-integruar (inkubatorë) dhe / ose ofrues të teknologjive

Propozimet mund të parashtrohen nga cilido prej llojeve të lartpërmendura të subjekteve, por pjesëmarrja e të paktës një ndërmarrje të vogël dhe të mesme është e detyrueshme dhe e nevojshme të jetë bartësi i eksperimentit të propozuar. Të dy entitetet duhet të jenë ndërkufitare. Pra, propozim projekt i duhet të përfshijë të paktën dy entitete të pavarura nga dy shtete anëtare të ndryshme të BE-së ose vendet partnere. Aplikantët e përfshirë në konsorcium nuk mund të përfshijnë partnerë ekzistues nga SMART4ALL.

Cilat janë përfitimet?

- Ndhimë finansiare deri më 8000 euro
- Vendosje e rrejtë të ri të bashkëpunimit
- Zhvillimi i biznesit të ri, etikës, teknologjisë, mbështetje për përfshirjen e ekspertëve eminentë ndërkombëtarë
- Zhvillim i shërbimeve të reja për trajnim

Si të aplikoni?

Udhëzuesi për aplikantët si dhe pyetjet lidhur me thirrjen mund të gjenden në listën e thirrjeve të hapura në faqen zyrtare të SMART4ALL në linkun e mëposhtëm (<https://smart4all-project.eu/opencalls-apply-now>).

Afati i fundit për dorëzim të propozimeve është deri më 15 Korrik 2020 deri në orën 13:00.

Rreth projektit SMART4ALL

SMART4ALL finansohet nga programi EU-Horizon 2020 dhe synon të bëhet një qendër për inovacion digjital në të gjithë Evropën. Ai përmblledh një konsorcium prej 25 partnerësh nga 16 vende vende të ndryshme, përfshirë edhe Universitetin e Evropës Juglindore (UEJL) në Tetovë.

SMART4ALL Digital Innovation Hub ndërton kapacitete midis palëve europiane të interesuara duke zhvilluar eksperimente të vetëqëndrueshme ndërkufitare që transferojnë njohuri dhe teknologji midis akademisë dhe industrisë. Projekti targeton sisteme kompjuterike për konsumatorë me fuqi të ulët si dhe internetin e gjësëndeve (IoT), dhe kombinon një seri karakteristikash unike që bashkohen nën një vizion të përbashkët të kulturave, politikave, zonave të ndryshme gjeografike dhe fushave të ndryshme të aplikimit.

Mund të regjistrohesh në revistën SMART4ALL #newsletter përmes linkut të mëposhtëm: <https://smart4all-project.eu/newsletter> për t'i marrur lajmet dhe njoftimet më të fundit për thirrjet e mëposhtme. Të gjitha organizatat rajonale dhe kombëtare të interesuara për të ndjekur thirrjet e hapura për eksperimente të financuara mund ta bëjnë këtë duke vizituar uebfaqen zyrtare: <http://www.smart4all-project.eu> ose duke ndjekur projektin [DUA DUEJA ROSI TRISTEVE SOCIALE SI VIDEO](https://www.facebook.com/SMART4ALL-Project/)

<https://www.linkedin.com/groups/12369183/>
https://twitter.com/smart_4all
<https://www.facebook.com/SMART4ALL-Project/>

Fig. A13 Screenshot of the 1st KTE call translated in Albanian sent to the regional ecosystem (SEEU)

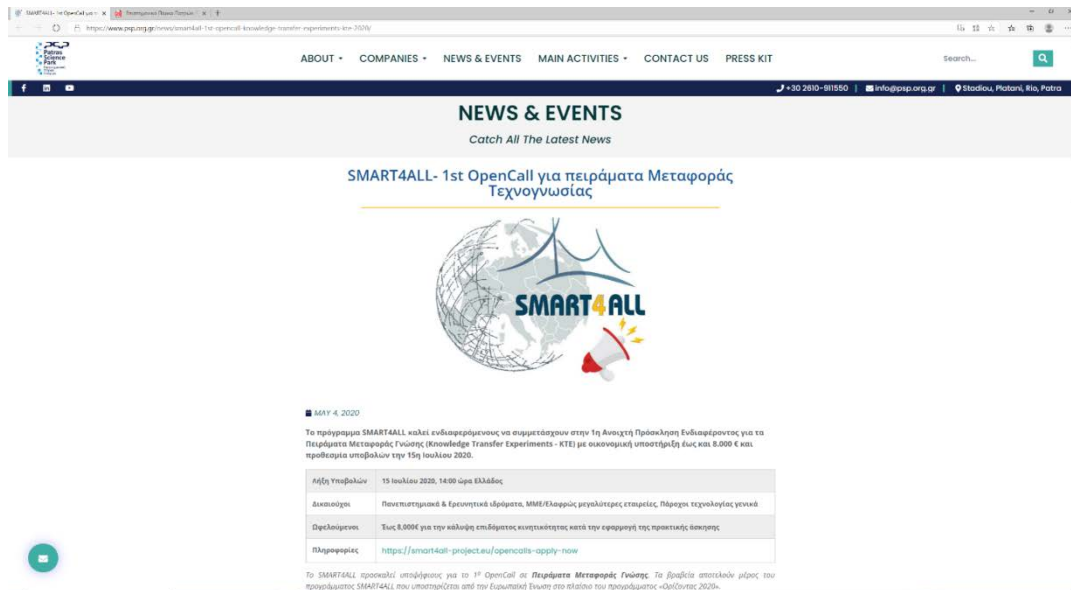


Fig. A14 Screenshot of the 1st KTE Open Call announcement on PSP Website

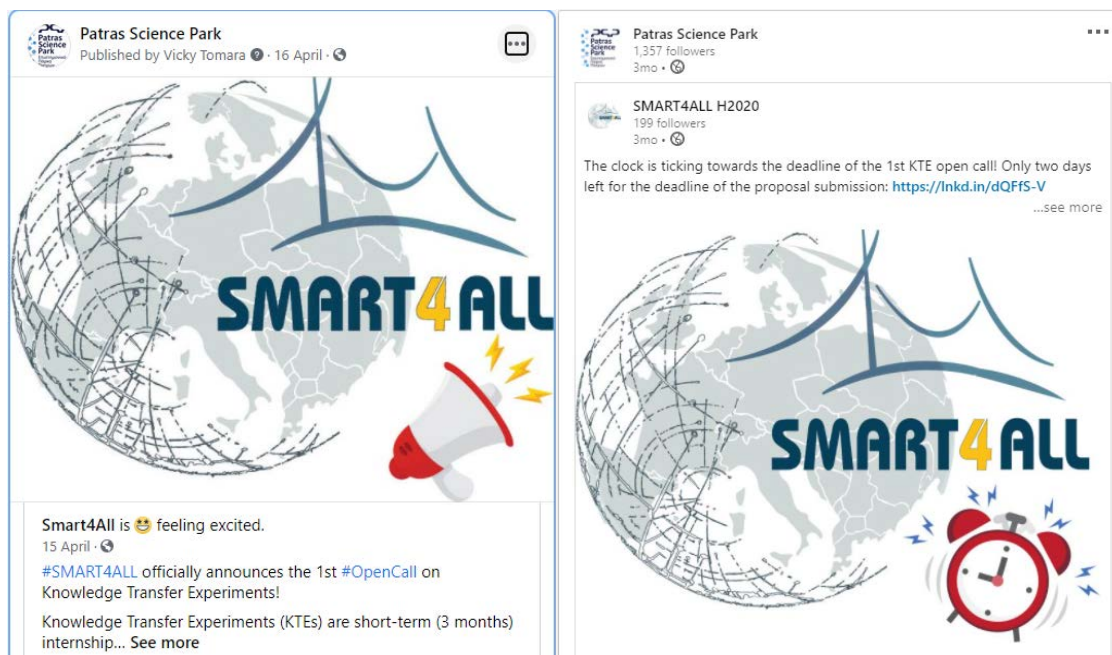


Fig. A15 Screenshot of the 1st KTE Open Call announcement on PSP social media



Fig. A16 Screenshot of the 1st KTE Open Call announcement on PRAXI social media

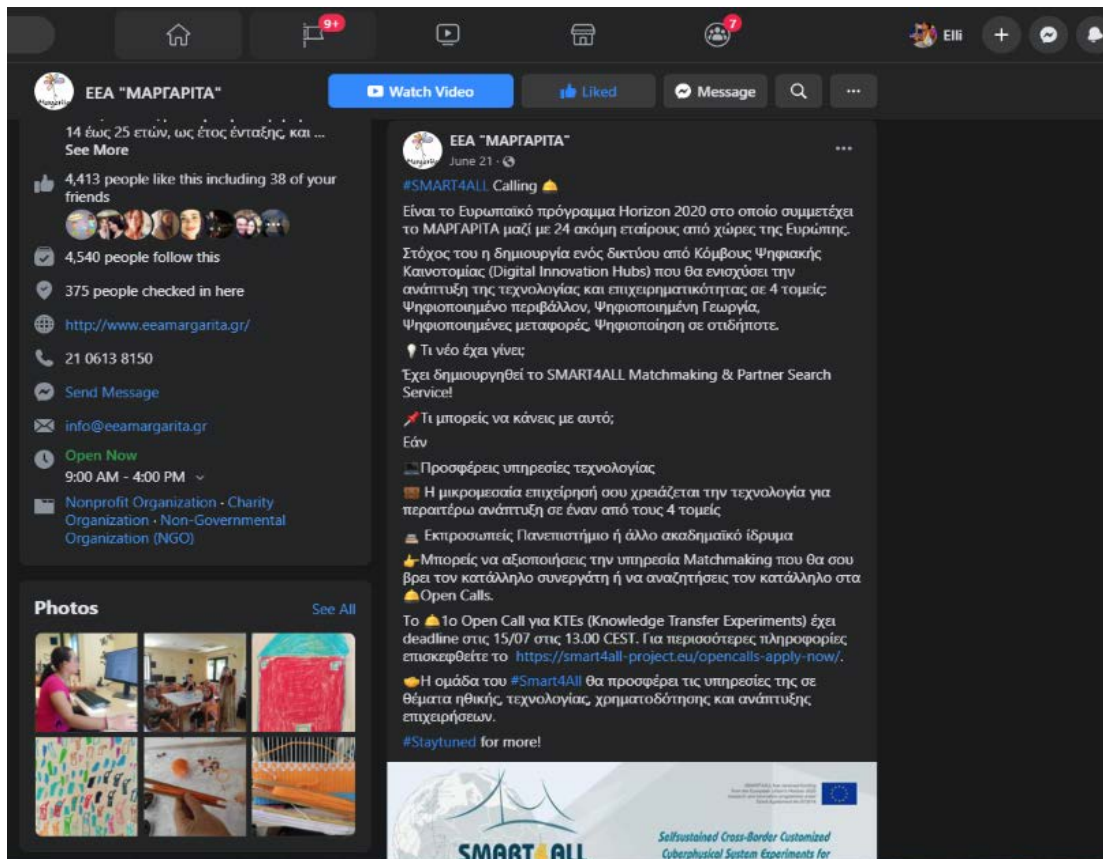


Fig. A17 Screenshot of the 1st KTE Open Call announcement on Vocational Training Centre MARGARITA social media

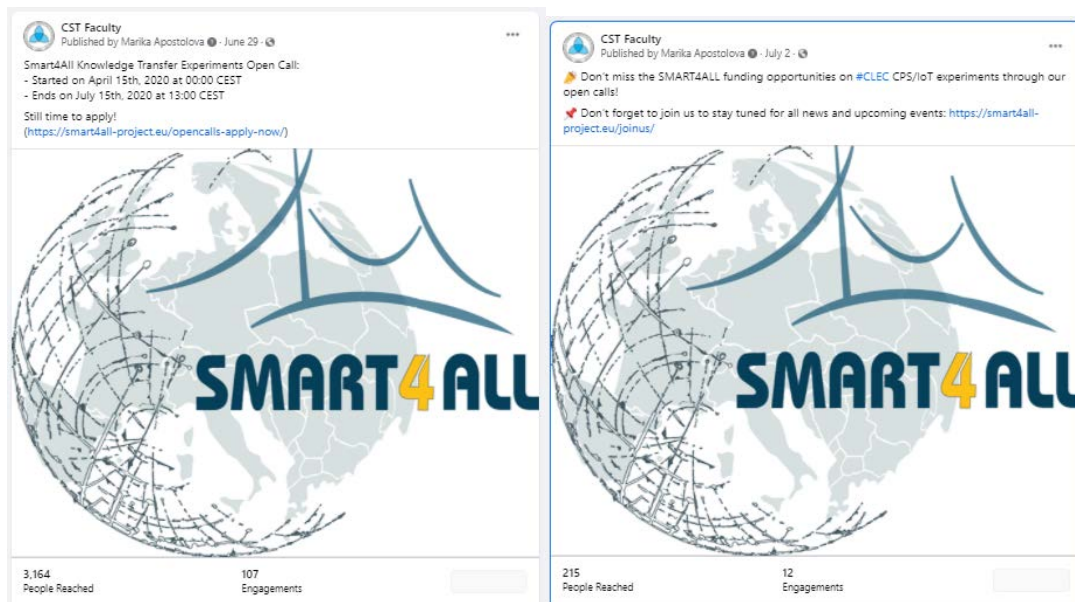


Fig. A18 Screenshots of the 1st KTE Open Call announcements on SEEU (CST) social media

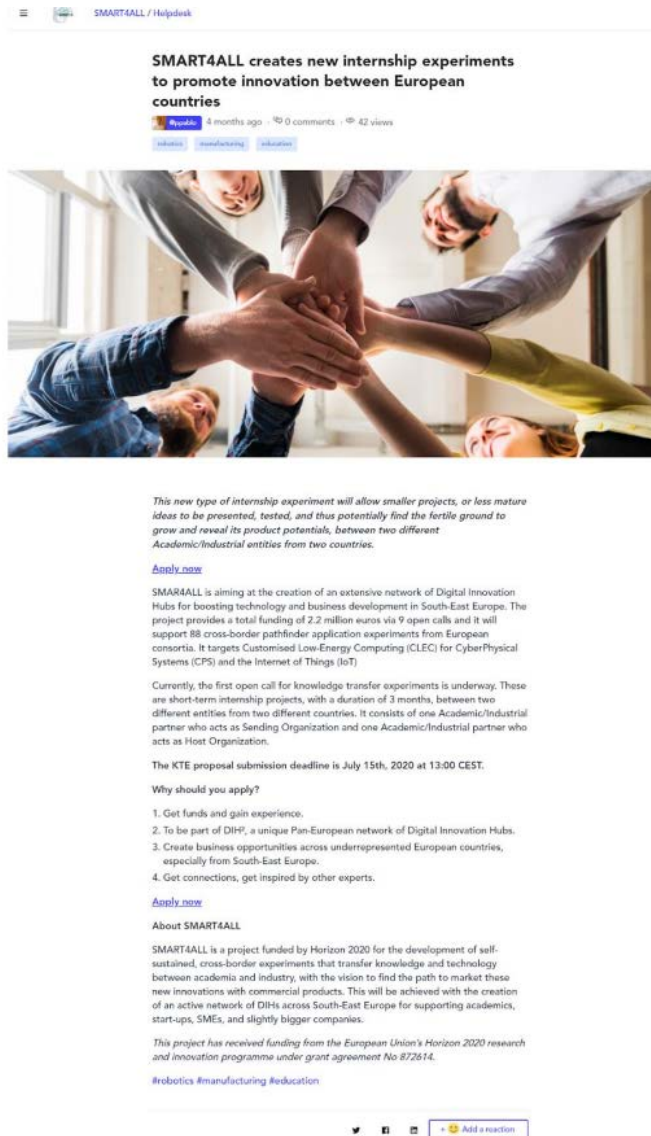


Fig. A19 Screenshot of the 1st KTE Open Call announcement: SMART4ALL creates new internship experiments to promote innovation between European countries as appearing at FundingBox Community - SMART4ALL community

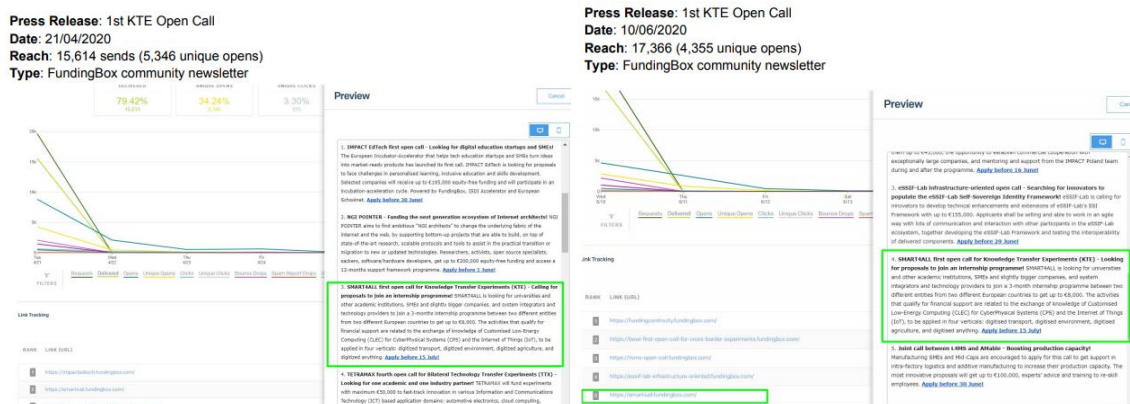


Fig. A20 Screenshots of the 1st KTE Open Call announcement through Newsletters and Emails sent by FundingBox

Gert Jervan

From: aivar.usk@estonianelectronics.eu
Sent: teisipäev, 6. oktoober 2020 12:03
To: Gert Jervan
Subject: FW: EETL info: Euroopa Horisondi partnerlus KDT, SAE/ SMART4ALL ja iNEMI webinarid

From: aivar.usk@estonianelectronics.eu <aivar.usk@estonianelectronics.eu>
Sent: Friday, 24 April 2020 16:55
Subject: EETL info: Euroopa Horisondi partnerlus KDT, SAE/ SMART4ALL ja iNEMI webinarid

Lugupeetud liitlased,

1. Eesti on kaalumas liitumist Euroopa Horisondi uute partnerlustega tööstuskeskseks teadus-, arendus- ja innovatsioonikoostööks (R&D&I), millest elektroonikasektorile lähedaseim on KDT – Key Digital Technologies, ECSEL JU järglane. Selle esialgne kirjeldus on lisas, lähemalt peaks algatuse kohta peatselt saama lugeda siit, praegu on nähtavad 2019 avalike konsultatsioonide kommentaarid:

https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/11900-European-Partnership-for-Key-Digital-Technologies/feedback?p_id=5722216

Kui lugejate seas leidub ettevõtteid, kel oleks huvi uue koostööpartnerlusega juba algfaasis ühineda, siis palun mulle võimalusel juba järgmise nädala jooksul tagasisidet anda. Eeldatavasti lepitakse käivitamisel kokku detailsemad teemad ning võetakse finantskohustusi, järgnevatel aastatel võimendatakse koostööd EÜ ja liikmesriikide rahaga.

2. SMART4ALL taotlusvoor teadmussiirde-eksperimentideks on avatud – mobiilsustugi kuni 8k€, info on lisas. Eestis koordineerib TalTech, lisainfot annab vajadusel Gert Jervan <gert.jervan@taltech.ee>

<https://smart4all-project.eu/>

Head ülevaated kogu projekti SAE kohta leiab siit – nii slaidid kui eraldi videosalvestised:

https://smartanythingeverywhere.eu/cluster_collaboration_workshop_042020/

3. USA mittetulunduslik teadus- ja uurimiskonsortium iNEMI (The International Electronics Manufacturing Initiative) kutsub harivatele tunniste webinaridele, mis toimuvad kolmapäeviti, algusega meie aja järgi varahommikul kell 4 (EDT ajavöönd on UTC -4, meil suveaeg UTC+3). Järelvaatamisvõimalust ei paista, lähima teemaks on:

Sustainable Electronics

Speakers: Mathew Chalkley and Tom Okrasinski
Wednesday, April 29, 2020
11:00am EDT

https://community.inemi.org/ev_calendar_day.asp?date=4%2F29%2F2020&eventid=327

1. Please find attached preliminary information on the European Horizon Key Digital Technologies (KDT) partnership, a successor to the ECSEL JU. It is expected to be most suitable for industrial R&D&I cooperation within the electronics sector. Estonia is currently reviewing participation in that partnership, among others. If joining up and committing resources in the early phase is of interest, kindly let me know during the coming week, if possible.

2. The SMART4ALL open call announcement is attached. Up to 8k€ support for mobility in knowledge transfer experiments can be requested.

3. Early birds may enjoy the iNEMI webinars starting on Wednesdays at 4:00 AM, please see the calendar link above.

Tervitades,

Aivar Usk

arendusnõunik
Eesti Elektroonikatööstuse Liit
Akadeemia tee 23, Tallinn
tel. 5131021
aivar.usk@estonianelectronics.eu
www.estonianelectronics.eu


Fig. A21 1st KTE Open Call announcement through Emails sent by TalTech

Indicative screenshots from the translated press release published in regional media and authorities:

1/6/2020 SMART4ALL - 1η Ανοικτή Πρόσκληση για πειράματα Μεταφοράς Τεχνολογίας - Επιμελητήριο Θεσσαλονίκης - Αρθρα

Δευτέρα, 01 Ιουνίου 2020

ΑΡΧΙΚΗ ΣΕΛΙΔΑ | FAQ's | ΧΡΗΣΙΜΕΣ ΣΥΛΛΕΞΕΙΣ | SITE MAP | ΕΠΙΧΟΡΗΓΩΝΙΑ

ΑΝΑΖΗΤΗΣΗ ΣΥΝΘΕΤΗ ΑΝΑΖΗΤΗΣΗ 


ΣΥΝΕΡΓΑΣΙΕΣ - ΧΡΗΣΙΜΑ - ΔΙΑΓΩΝΙΣΜΟΙ / ΠΑΡΟΥΣΙΑΣΗ ΔΡΟΜΩΝ

SMART4ALL - 1η Ανοικτή Πρόσκληση για πειράματα Μεταφοράς Τεχνολογίας
29/05/2020
ΠΗΓΗ: ΕΠΙΜΕΛΗΤΗΡΙΟ

SMART4ALL- 1stOpenCall
για πειράματα Μεταφοράς Τεχνολογίας

Λήξη Υποβολών: 15 Ιουλίου 2020, 14:00 ώρα Ελλάδος

Δικαιούχοι: Πανεπιστημιακά & Ερευνητικά ιδρύματα, ΜΜΕ/Ελαφρός μεγαλύτερες εταιρείες, Πάροχοι τεχνολογίας γενικά



20/5/2020

Πρώτο Open Call σε Πειράματα Μεταφοράς Γνώσης από το πρόγραμμα SMART4ALL

STARTUPPER

Αρχική > ACCELERATION >



Πρώτο Open Call σε Πειράματα Μεταφοράς Γνώσης από το πρόγραμμα SMART4ALL

S **Συντάκτης:** Newsroom **Τελευταία αναχώρηση:** Τρίτη, 02 Μαΐου, 2020

Το SMART4ALL, το πρόγραμμα το οποίο στοχεύει στη δημιουργία ενός Digital Innovation Hub σε ολόκληρη την Ευρώπη, προσκαλεί υποψήφιους για το 1ο Open Call σε Πειράματα Μεταφοράς Γνώσης (KnowledgeTransferExperiments - KTE).

1/6/2020

SMART4ALL- 1st OpenCall για πειράματα Μεταφοράς Τεχνολογίας - Messolonghi News

2021 Αλληλεργίες Ανακαλύψτε το Μεσαλόγι Παραπομπές

info@messolonghinews.gr Αρχείο

Messolonghi News
Το πρώτο και μεγαλύτερο ηλεκτρονικό εβδομαδιαίο περιοδικό της Μεσσηνιακής Επαρχίας
Ηλεκτρονικό Εργαλείο [https://thousa.messologia.gr/](#)

Αρχική Πολιτική Οικονομία Κοινωνία Πρόσωπα
Πολιτισμός Βιβλίο Επιστήμη Επικοινωνία

< Προηγούμενο Επόμενο >

SMART4ALL- 1st OpenCall για πειράματα Μεταφοράς Τεχνολογίας



Το SMART4ALL προσκαλεί υποψήφιους για το 1st Open Call σε **Πειράματα Μεταφοράς Γνώσης** Τα βραβεία αποτελούν μέρος του προγράμματος SMART4ALL που υποστηρίζεται από την Ευρωπαϊκή Ένωση στο πλαίσιο του προγράμματος «Γrowth»

1/6/2020

sfedona.gr - Το SMART4ALL προσκαλεί υποψήφιους για το 1ο... | Facebook

Το να είναι επιτυχής η προσπάθειά σου να βρεις το κατάλληλο άτομο ή ομάδα για να εργαστείς μαζί σου είναι το πιο σημαντικό αποτέλεσμα της προσπάθειάς σου. Αν είσαι σίγουρος ότι μπορείς να βρεις το κατάλληλο άτομο ή ομάδα, τότε στείλε το μήνυμά σου στο Facebook και θα σου απαντήσουμε. Μην ξεχάσεις να μας ενημερώσεις για το αποτέλεσμα της προσπάθειάς σου.

Εισαγωγή | Email ή τηλέφωνο | Κωδικός πρόσβασης | Είσοδος | Ξεχάστε το κωδικό σας



SFEDONA GR
SMART4ALL- 1st OpenCall για πειράματα Μεταφοράς Τεχνογνωσίας - Sfedona.gr

- Σχετικές εγγραφές
- Korinthian News - Επισκόπηση ΜΜΕ/δημοσιογραφίας κτ...
 - Korinthosnews.gr - Brake Fin 10... Παρομοιωμένος σταθμός
 - Korinthosnews.gr - Τεχνική επιχείρηση
 - Χρήστος Ωλέας - Χρήστος Ω... Πολιτικός
 - Μαρίνα Σκουνηθιάκη Πολιτικός
 - Corinthosnews.gr - Γραφείο επικοινωνίας

25/5/2020

22 great funding opportunities to support your venture in 2020 | AlphaGamma

SMART4ALL Open Call

Deadline: June 30, 2020 | Apply [here](#)
Eligibility: Universities and other Academic Institutions; SME and Slightly Bigger Companies, as defined in the EU recommendation 2003/361. Slightly Bigger Companies are defined respectively as organisations with a staff headcount below 500 employees and a turnover below €100M; System Integrators and/or Technology Providers, i.e. any type of organisation specialised in technology transfer or system integration, serving the needs of end-users, provided they can be categorised in one of the two previous types of beneficiaries from eligible countries.
Funding: A lump sum of up to EUR 8,000 each to cover mobility allowance for implementing the Internship

Knowledge Transfer Experiments (KTE) comprise a novel type of experiments allowing smaller projects or less mature ideas to be presented, tested and thus potentially find the fertile ground to grow and reveal its product potentials.

KTEs are a short-term (3 months) internship projects between two different entities from two different Countries: one Academic/Industrial partner who acts as Sending Organization and one Academic/Industrial partner who act as Host Organization.

1/6/2020

Υποβολή αιτήσεων για το SMART4ALL- 1st OpenCall για πειράματα Μεταφοράς Τεχνογνωσίας | tempo24.news

Δευτέρα, 1 Ιουνίου 2020

f @tempo24.news | @tempo24.news | @tempo24.news

Υποβολή αιτήσεων για το SMART4ALL- 1st OpenCall για πειράματα Μεταφοράς Τεχνογνωσίας

Μέγιστη ηλικία: 15 Ιουλίου 2020

ΠΡΟΚΛΗΣΗ ΤΑΧΕΩΣ



Το SMART4ALL προσκαλεί υποψήφιους για το 1ο Open Call σε Πειράματα Μεταφοράς Γνώσης. Το βραβείο αποτελεί μέρος του προγράμματος SMART4ALL που υποστηρίζεται από την Ευρωπαϊκή Ένωση στο πλαίσιο του προγράμματος «Ορίζοντας 2020».

Συγκεκριμένα τα Πειράματα Μεταφοράς Γνώσης (Knowledge Transfer Experiments - KTE)

Το KTE είναι ένας είδος τύπος πειράματος που επιτρέπει την παρουσίαση & διεξαγωγή μικρών έργων ή λιγότερο ώριμων ιδεών και, κατά συνέπεια, τη δυνατότητα εύρεσης εύρους ενδιαφέροντος για ανάπτυξη των δυνατοτήτων ενός προϊόντος. Τα KTEs λειτουργούν ως βραχυπρόθεσμα προγράμματα εκπαίδευσης και μεταφοράς τεχνογνωσίας (3 μηνών).

Το KTE είναι μεταξύ δύο διαφορετικών φορέων από δύο διαφορετικές χώρες/είναι Ακαδημαϊκό/Βιομηχανικό εταιρία που ενεργεί ως Οργανισμός Αποστολής και είναι Ακαδημαϊκό/Βιομηχανικό εταιρία που ενεργεί ως Οργανισμός Υποδοχής.

Οι προτάσεις των KTEs πρέπει να στοχεύουν στην ανάπτυξη γνώσεων σε θέματα σχετικά με υπολογιστικά συστήματα χαμηλής ενέργειας (Customized Low Energy Computing-CLCQ) για κυβερνοφυσικά συστήματα (Cyber Physical Systems-CPS) και τα δεδομένα των πραγμάτων (Internet of Things-IoT), σε έναν από τους ακόλουθους τομείς:

- Ψηφιοποιημένες μεταφορές
- Ψηφιοποιημένο περιβάλλον
- Ψηφιοποιημένη γεωργία
- Ψηφιοποίηση υποδομών

COVID-19 crisis: Η επιδημία μας βλάπτει τον τομέα της τεχνολογίας και της καινοτομίας. Η επιδημία μας επηρεάζει την κρήνη των ταλέντων. Προσπαθήστε

Δέσμευση

<https://tempo24.news/news/295532/yprovoli-aitiseon-gia-to-smart4all-1st-opencall-gia-peirasmata-metaphoras-technognosias>

1/5

NEWSFLASH ΑΗΣ Μελίτης: Υπεγράφη η Απόφαση Έγκρισης Περιβαλλοντικών Όρων (<https://www.epixeiro.gr/article/186563>)

Ειδήσεις (/news) | Events (<https://www.epixeiro.gr/events>) 2 λεπ. ανάγνωση

SMART4ALL: 1st OpenCall για πειράματα μεταφοράς τεχνολογίας



11_05_2020 | 15:00 Ανοιχτή πρόσκληση σε πανεπιστημιακά και ερευνητικά ιδρύματα, ΜΜΕ (ή και ελαφρώς μεγαλύτερες εταιρείες), πάροχους τεχνολογίας για τη συμμετοχή τους στο 1ο Open Call - Πειράματα Μεταφοράς Γνώσης (KnowledgeTransferExperiments - KTE) απευθύνει το SMART4ALL το οποίο χρηματοδοτείται από το πρόγραμμα Horizon 2020 της ΕΕ και στοχεύει στη δημιουργία ενός Digital Innovation Hub σε ολόκληρη την Ευρώπη.

Τα ΚΤΕ είναι ένας νέος τύπος πειραμάτων που επιτρέπουν την παρουσίαση και δοκιμή μικρότερων έργων ή λιγότερο ώριμων ιδεών και, κατά συνέπεια, τη δυνατότητα εύρεσης εύφορου εδάφους για ανάπτυξη των δυνατοτήτων ενός προϊόντος. Τα ΚΤΕ λειτουργούν ως βραχυπρόθεσμα προγράμματα εκπαίδευσης και μεταφοράς τεχνολογίας (3 μηνών). Τα ΚΤΕ είναι μεταξύ δύο διαφορετικών φορέων από δύο διαφορετικές χώρες: έναν Ακαδημαϊκό/Βιομηχανικό εταίρο που ενεργεί ως Οργανισμός Αποστολής και έναν Ακαδημαϊκό/Βιομηχανικό εταίρο που ενεργεί ως Οργανισμός Υποδοχής.



Οι αιτήσεις για το 10ο καλύτερο Μεταπτυχιακό Πρόγραμμα στη Δ. Ευρώπη συνεχίζονται!
(<https://www.epixeiro.gr/article/186563>)

Advertorials



Ροή ειδήσεων

Στην πρωτοβουλία ΕΛΛΑ-ΔΙΚΑ ΜΑΣ εντάσσεται και η VITEX
(<https://www.epixeiro.gr/article/186586>)

1428

1 στους 4 επαγγελματίες θεωρεί ότι μπορεί να αναγκαστεί να κλείσει
(<https://www.epixeiro.gr/article/186582>)



ΕΠΙΜΕΛΗΤΗΡΙΟ
ΞΑΝΘΗΣ

🔍 eChamber

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Νέα & Ενημερώσεις
Επιχειρηματική Στήριξη
Υπηρεσίες
Επιμελητήριο
Επικοινωνία

SMART4ALL: 1st OpenCall για πειράματα Μεταφοράς Τεχνολογίας

SMART4ALL: Πρώτο OpenCall για πειράματα Μεταφοράς Τεχνολογίας

ΔΕΥΤΕΡΑ 01 ΙΟΥΝ 2020 | 09:00

B Θέλεις να ενημερώσου για τις σημαντικότερες ειδήσεις από την Ελλάδα και την περιφέρεια

ΑΚΥΡΟ ΑΠΟΔΕΧΟΜΑΙ

Το μεγαλύτερο περιφερειακό portal

ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
ΥΠΟΥΡΓΕΙΟ ΠΑΙΔΕΙΑΣ, ΕΡΕΥΝΑΣ ΚΑΙ ΘΡΗΣΚΕΥΜΑΤΩΝ
ΙΝΣΤΙΤΟΥΤΟ ΤΕΧΝΟΛΟΓΙΑΣ ΥΠΟΛΟΓΙΣΤΩΝ ΚΑΙ ΕΚΔΟΣΕΩΝ ΔΙΔΑΚΤΙΚΩΝ ΒΙΒΛΙΩΝ (ΙΤΥΣΟ)

Εξάπλωση κορωνοϊού - λήρη

ΚΟΙΝΩΝΙΑ / 16/05/2020, 09:40

SMART4ALL: Πρώτο OpenCall για πειράματα Μεταφοράς Τεχνολογίας



Μην κλείσει! Κοινοποίηση Tweet

Προθεσμία υποβολής ως 15 Ιουλίου

Το SMART4ALL προσκαλεί υποψήφιους για το 1ο Open Call σε Πειράματα Μεταφοράς Γνώσης. Τα βραβεία αποτελούν μέρος του προγράμματος SMART4ALL που υποστηρίζεται από την Ευρωπαϊκή Ένωση στο πλαίσιο του προγράμματος «Ορίζοντας 2020».

Σχετικά με τα Πειράματα Μεταφοράς Γνώσης (Knowledge Transfer Experiments - KTE).

SMART4ALL- 1st OpenCall για πειράματα Μεταφοράς Τεχνολογίας

www.iatro.gr

Το SMART4ALL προσκαλεί υποψήφιους για το 1ο Open Call σε Πειράματα Μεταφοράς Γνώσης. Τα βραβεία αποτελούν μέρος του προγράμματος SMART4ALL που υποστηρίζεται από την Ευρωπαϊκή Ένωση στο πλαίσιο του προγράμματος «Ορίζοντας 2020».

Σχετικά με τα Πειράματα Μεταφοράς Γνώσης (Knowledge Transfer Experiments - KTE)

25/5/2020 SMART4ALL: 1st OpenCall για πειράματα μεταφοράς τεχνογνωσίας | Μονάδα Καινοτομίας Επιχειρηματικότητας

Μονάδα Καινοτομίας & Επιχειρηματικότητας
Δημοκρίτειο Πανεπιστήμιο Θράκης

Αρχική | Σκοπός | Ερωτήσεις / Επικοινωνία

Χρηματοδότηση | Διαγωνισμός | Είδη | Success Story | Startup Επιλογή | Από Βίρα Μόληρη | Εκδόσεις | Νομοθεσία | Συμφωνητικό | Δελτία Τύπου
Χρήσιμες Σύνδεσες

ΑΡΧΗ / SMART4ALL: 1ST OPENCALL ΓΙΑ ΠΕΙΡΑΜΑΤΑ ΜΕΤΑΦΟΡΑΣ ΤΕΧΝΟΓΝΩΣΙΑΣ

SMART4ALL: 1st OpenCall για πειράματα μεταφοράς τεχνογνωσίας

ΣΥΓΓΡΑΦΕΑΣ: DTBTSIS
ΗΜΕΡΟΜΗΝΙΑ: ΜΑΪΟΣ 11, 2020 23:50

Ανοικτή πρόσκληση σε πανεπιστημιακά και ερευνητικά ιδρύματα, ΜΜΕ (ή και ελαφρώς μεγαλύτερες εταιρείες), πάροχους τεχνολογίας για τη συμμετοχή τους στο 1ο Open Call - Πειράματα Μεταφοράς Γνώσης (Knowledge Transfer Experiments - KTE) απευθύνει το SMART4ALL το οποίο χρηματοδοτείται από το πρόγραμμα Horizon 2020 της ΕΕ και στοχεύει στη δημιουργία ενός Digital Innovation Hub σε ολόκληρη την Ευρώπη.

Καταληκτική Ημερομηνία:
Τετάρτη, 15 Ιουλίου, 2020

Αναλυτικότερα:
SMART4ALL: 1st OpenCall για πειράματα μεταφοράς τεχνογνωσίας

65 εμφανίσεις

ΔΗΜΟΦΙΛΗ

Αρχιτεκτονικός Διαγωνισμός...
Η εταιρεία ΕΠΗ ανακοινώνει την έναρξη του Αρχιτεκτονικού Δ...
Πηλ, 20200509 - 23:09

4η Προκήρυξη καθεύτους...
Ο συναπτός προϋπολογισμός του παρόντος καθεύτους ανέργει...
Πηλ, 20200509 - 23:09

4η Προκήρυξη Δράσης «Επι...
Το Ελληνικό Ίδρυμα Έρευνας & Καινοτομίας (ΕΛ.Ι.Δ.Ε.Κ.Σ.)...
Πηλ, 08/05/2020 - 10:39

GeoMarea: Το ελληνικό και...
Είνα το πρώτο φασματόμετρο που μπορεί να διαμετρήσει την πυ...
Πηλ, 20200508 - 08:19

Fig. A22 Screenshots of the 1st KTE announcement appearing on Greek press and media

Relative links:

<https://www.alphagamma.eu/opportunities/funding-opportunities-2020/>

<https://www.thebest.gr/article/579482-smart4all-PROTO-OPENCALL-GIA-PEIRAMATA-METAFORAS-TECHNOGNOSIAS>

<https://tempo24.news/eidisi/295532/ypovoli-aitiseon-gia-to-smart4all-1st-opencall-gia-peiramata-metaforas-tehnognosias>

<https://startupper.gr/news/60445/proto-open-call-se-piramata-metaforas-gnosis-apo-to-programma-smart4all/>

<https://messolonghinews.gr/?p=35030>

<https://sfedona.gr/tag/smart4all/>

<https://iatro.gr/smart4all-1st-opencall-gia-peiramata-metaforas-technognosias/>

<https://ebex.gr/smart4all1st-opencall/>

<https://www.epixeiro.gr/article/183568>

<http://epixeireite.duth.gr/?q=node/35662#.XzzCPsAzZtQ>

<http://www.e-thesprotias.gr/thesprotia/articles/article.jsp?context=103&articleid=18840>

<https://mna.gov.me/ministarstvo/227590/Do-80-000-eur-za-SMART4ALL-projekte.html?AccessibilityFontSize=default>

<https://mzdravlja.gov.me/pretraga/227590/Do-80-000-eur-za-SMART4ALL-projekte.html>

<https://www.portalanalitika.me/clanak/do-80000-eur-za-smart4all-projekte>

<http://hightech-hub.me/smart4all-2/>

<https://www.facebook.com/MinistarstvoNaukeCG/posts/-prvi-od-devet-smart4all-poziva-self-sustained-cross-border-customised-cyber-phy/1934119623379217/>

<http://www.mcp.gov.ba/Publication/Read/smart4all-poziv>

<https://www.akta.ba/Tender/prvi-smart4all-poziv-prvi-eksperiment-transfera-znanja/1468634>

<http://www.meconet.me/SMART4ALL>

Appendix 1.6.

English version of the 1st FTTE open call press release



SMART4ALL

1st Open Call on Focused Technology Transfer Experiments

Deadline	September 30th, 2020 at 13:00 CEST
Open to	Universities/Academic Institutions, SME/Slightly Bigger Companies, Technology Providers in general
Benefits	Maximum funding request per consortia: up to 80,000€ EU Funds
Read more	https://smart4all-project.eu/opencalls-apply-now/
Submit application	https://smart4all.fundingbox.com/

SMART4ALL invites nominations for its 1st Open Call on FTTE. The Prizes are part of the SMART4ALL programme which is supported by the European Union under Horizon 2020.

About Focused Technology Transfer Experiments (FTTEs)

Focused Technology Transfer Experiments (FTTEs) are novel short-term (up to 12 months) experiments allowing for cross-border synergies that transfer knowledge and technology between academia and industry. FTTEs aim to accelerate product orient projects and offer guidance towards successful commercialization. Within this type of experiments, one party transfers to the receiving partner a specific HW or SW technology in order to enable improved product or processes. In FTTEs, two different entities from two different Countries are involved: one Academic and one Industrial partner or two Industrial partners. The Industrial partner acts as the leading partner.

FTTE proposals focus on domains that are not adequately represented in current Smart Anything Everywhere (SAE) projects and include:

- Digitized Transport
- Digitized Environment
- Digitized Agriculture
- Digitized Anything

Additional Information

A total 67 cross-border **Pathfinder Application Experiments** (PAEs) will be executed by the SMART4ALL consortium members and by **Third-Party consortia** which will be financially supported via 3 open calls of the following 3 types:

- 1) **Knowledge Transfer Experiments** (KTE), which comprise a novel type of internship experiments allowing smaller projects, or less mature ideas to be presented, tested and thus potentially find the fertile ground to grow and reveal its product potentials;
- 2) **Focused Technology Transfer Experiments** (FTTEs), focusing on one of the four defined underrepresented areas, will give the opportunity to form synergies, accelerate product orient projects and offer guidance towards successful commercialization;
- 3) **Cross-domain Technology Transfer Experiments** (CTTEs), targeting to more complex multidisciplinary transfers and productization of novel CLEC CPS and the IoT technologies to wider markets.

SMART4ALL PAEs target **Customized Low-Energy Computing (CLEC)**, **Cyber-Physical Systems (CPS)** and the **Internet of Things (IoT)** and aim to combine a set of unique characteristics that join together under a common vision different cultures, different policies, different geographical areas and different application domains.

Who can apply?

Consortia is composed of two different entities from two different countries including one Academic/Industrial partner who acts as a Technology Provider and an Industrial partner acting as a Technology Receiver.

- Consortia can include the following type of applicants:
- Universities or Academic Institutions
- SME and Slightly Bigger Companies
- Technology Providers in general

The eligible countries are: EU Member States (including the United Kingdom), H2020 Associated countries and any other South-East Europe countries not listed above and included in Annex A of the H2020 Work Programme.

Consortia including **at least one member of the following South-East Europe countries** will be prioritized: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Hungary, Kosovo, Moldova, Montenegro, North Macedonia, Romania, Slovakia, Slovenia and Serbia.

Proposals must be cross border and can be submitted by any of the afore-mentioned type of entities, but the participation of, at least, one SMEs/Slightly Bigger Companies is compulsory and should be the lead of the cross.

The applicants involved in the consortia can NOT include any SMART4ALL partners.

Matchmaking & Partner Service

For seeking organization partners and matchmaking service please visit:

<https://matchmaking.smart4all-project.eu/>

COVID-19 crisis

SMART4ALL through its Open Calls will pay special attention to CLEC applications facilitating COVID-19 management crisis and all aspects of life focusing on its four verticals, i.e. Digitized Transport, Digitized Environment, Digitized Agriculture and Digitized Anything. Specifically, during the evaluation process, open call submissions that are related to SMART4ALL domains and are addressing current and future problems stemming from the COVID-19 crisis will be awarded with 1 extra point in their overall evaluation score.

What are the Benefits?

- Get financial support of up to €80,000
- Establish new collaboration
- Get business, **ethics, technology, funding** development help from international lead experts
- Join novel coaching services

How to Apply?

Guide for Applicants and FAQs are available at SMART4ALL [Application Kit](https://smart4all-project.eu/opencalls-apply-now) (<https://smart4all-project.eu/opencalls-apply-now>)

The FTTE proposal submission deadline is September 30th, 2020 at 13:00 CEST.

About SMART4ALL project

SMART4ALL is funded by the EU program Horizon 2020 (Grant Agreement No. 872614) and aims to bring together a Digital Innovation Hub across Europe. It comprises a consortium of 25 partners from 16 countries but aims to reach out many more.

SMART4ALL Digital Innovation Hub builds capacity amongst European stakeholders via the development of self-sustained, cross-border experiments that transfer knowledge and technology between academia and industry. It targets customized low energy computing cyberphysical systems and the IoT and combines a set of unique characteristics that join together under a common vision different cultures, different policies, different geographical areas and different application domains.

You may subscribe at SMART4ALL Newsletter (<https://smart4all-project.eu/joinus/>) for the latest news and announcements of next calls.

All regional and national organizations that are interested in following up Open Calls for funded experiments should stay tuned either by visiting the website <http://www.smart4all-project.eu> or by following the project on



page: <https://www.linkedin.com/SMART4ALLH2020>

group: <https://www.linkedin.com/groups/12369183/>



https://twitter.com/smart_4all




<https://www.facebook.com/SMART4ALL.Project/>



<https://www.youtube.com/channel/SMART4ALL>

Appendix 1.7.

Indicative screenshots and relative links from the translated press release published in partners' websites and social media:



SMART4ALL - 1st Open Call
για Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας
Focused Technology Transfer Experiments (FTTE)

Λήξη Υποβολών	30 Σεπτεμβρίου 2020, 14:00 ώρα Ελλάδος
Δικαιούχοι	Πανεπιστημιακά & Ερευνητικά ιδρύματα, ΜΜΕ/Ελαφρώς μεγαλύτερες εταιρείες, Πάροχοι τεχνολογίας γενικά
Χρηματοδότηση	Μέγιστη χρηματοδότηση ανά κοινοπραξία: έως 80,000€ EU Funds
Περισσότερες Πληροφορίες	https://smart4all-project.eu/opencalls-apply-now
Υποβολή Προτάσεων	https://smart4all.fundingbox.com/

Το SMART4ALL προσκαλεί υποψήφιους για το 1^ο Open Call σε Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας FTTE. Τα βραβεία αποτελούν μέρος του προγράμματος SMART4ALL που υποστηρίζεται από την Ευρωπαϊκή Ένωση στο πλαίσιο του προγράμματος «Ορίζοντας 2020».

Σχετικά με τα Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας (Focused Technology Transfer Experiments - FTTE)

Τα FTTEs είναι ένας νέος τύπος πειραμάτων σύντομης διάρκειας (έως 12 μήνες) που επιτρέπουν τη δημιουργία διακρατικών συνεργειών για τη μεταφορά τεχνολογίας μεταξύ Βιομηχανικών εταιριών και Ακαδημαϊκής κοινότητας. Τα FTTEs υποστηρίζουν έργα που έχουν ως στόχο την ανάπτυξη καινοτόμων προϊόντων και προσφέρουν καθοδήγηση προς την επιτυχή εμπορευματοποίησή τους. Σε αυτόν τον τύπο πειραμάτων, ο ένας εταίρος μεταφέρει στον άλλο (φορέα υποδοχής) μια συγκεκριμένη τεχνολογία HW ή SW που θα οδηγήσει σε βελτιωμένα προϊόντα ή διαδικασίες. Στα FTTEs, συμμετέχουν δύο διαφορετικές οντότητες από δύο διαφορετικές χώρες: ένας Ακαδημαϊκός/Ερευνητικός φορέας και ένας Βιομηχανικός ή δύο Βιομηχανικοί εταίροι. Ο Βιομηχανικός εταίρος ενεργεί ως ο επι κεφαλής εταίρος στην κοινοπραξία.

Fig. A23 Screenshot of the FTTE press release translated in Greek sent to the regional ecosystem (PSP)



SMART4ALL
I Convocatoria de Experimentos de transferencia de tecnologías focalizadas (FTTE)

Plazo de presentación	Hasta el 30 de septiembre de 2020, a las 13:00 horas (CEST)
Destinatarios de la convocatoria	Universidades/instituciones académicas; pymes/grandes empresas; proveedores de tecnología, en general
Dotación	Solicitud máxima de financiación por consorcio: hasta 80.000€ de fondos de la UE
Más información	https://smart4all-project.eu/opencalls-apply-now/
Envío de solicitudes	https://smart4all.fundingbox.com/

SMART4ALL abre su I Convocatoria de FTTE. Los galardones son parte del programa SMART4ALL, financiado por la Unión Europea en el marco de Horizonte 2020.

Experimentos de transferencia de tecnologías focalizadas (Focused Technology Transfer Experiments, FTTEs)

Los Experimentos de transferencia de tecnologías focalizadas (FTTEs, por sus siglas en inglés) son iniciativas a corto plazo (de hasta 12 meses) que facilitan sinergias transfronterizas y que permiten la transferencia de conocimiento y tecnología entre el mundo académico y el empresarial. Las FTTE tienen como objetivo agilizar los proyectos orientados a producto y ofrecer asesoramiento de cara a que su comercialización tenga éxito. Dentro del proyecto, una de las partes se encargará de transferir a la otra una tecnología de hardware o software específica que permita la mejora de un producto o proceso. En las FTTE están implicadas dos entidades diferentes de dos países: un socio académico y uno empresarial, o dos socios empresariales. El socio procedente del mundo empresarial es el que lidera el proyecto.

Las propuestas de FTTE se centran en áreas que actualmente no están perfectamente recogidas en los proyectos incluidos en las Smart Anything Everywhere (SAE) y son las siguientes:

- Transporte digitalizado
- Medio Ambiente digitalizado
- Agricultura digitalizada
- Cualquier área que requiera digitalización no incluida en las anteriores

Fig. A24 Screenshot of the FTTE press release translated in Spanish sent to the regional ecosystem (UPV)

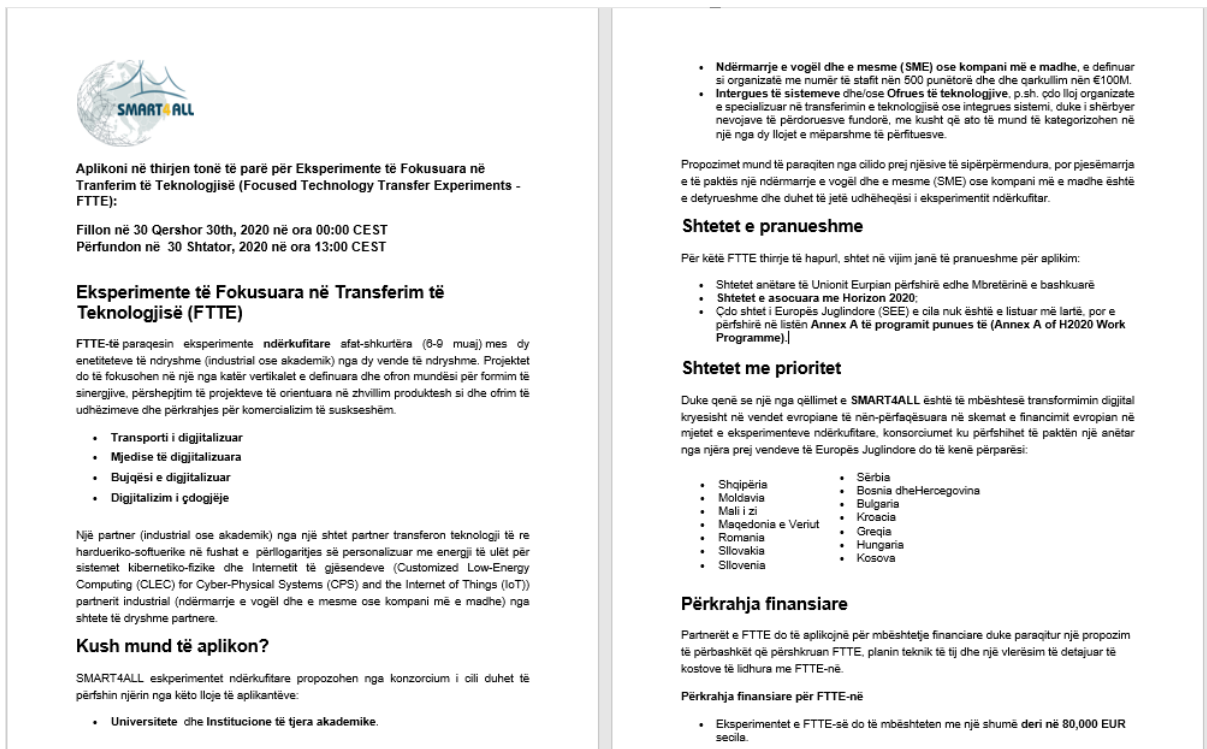


Fig. A25 Screenshot of the 1st FTTE call translated in Macedonian sent to the regional ecosystem (SEEU)

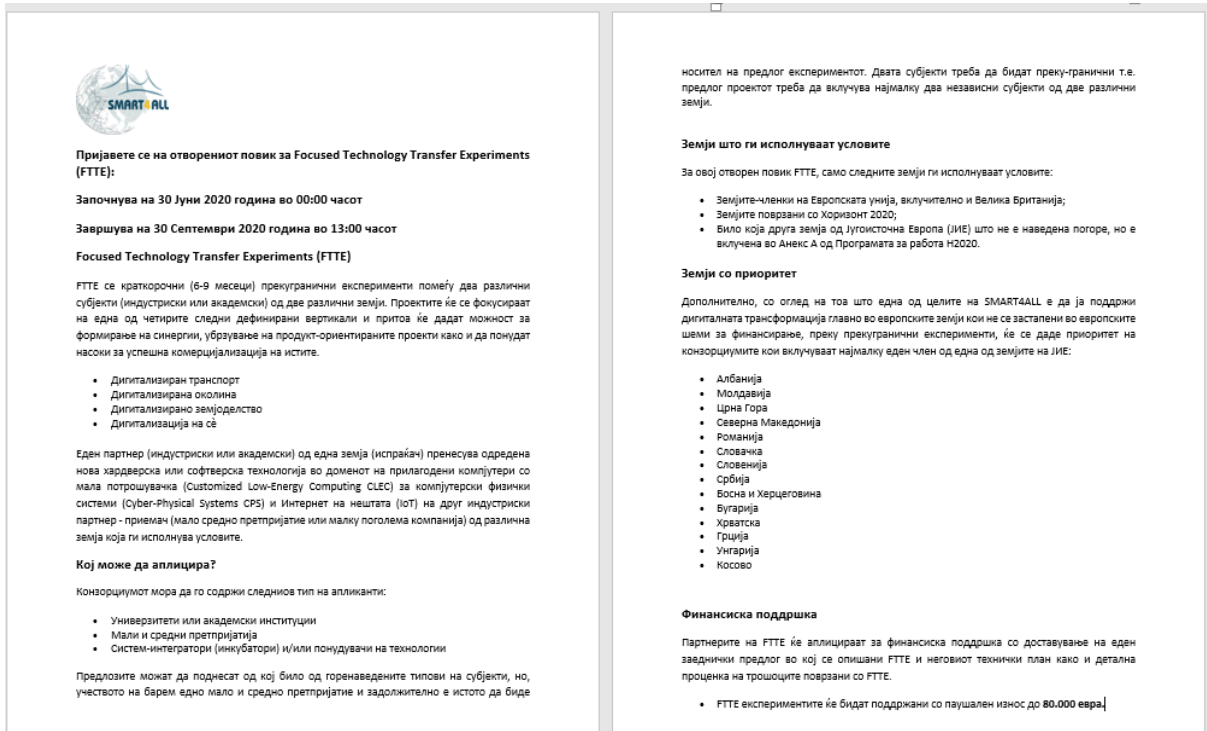


Fig. A26 Screenshot of the 1st FTTE call translated in Albanian sent to the regional ecosystem (SEEU)


psp.org.gr/news/smart4all-1st-open-call-focused-technology-transfer-experiments-ftte/

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SMART4ALL – 1st Open Call για Πειράματα Μεταφοράς Στοιχειωμένης Τεχνολογίας Focused Technology Transfer Experiments (FTTE)



JULY 22, 2020

Το πρόγραμμα **Smart4All** καλεί ενδιαφερόμενους να συμμετάσχουν στην 1η Ανοιχτή Πρόσκληση Ενδιαφέροντος για τα Πειράματα Μεταφοράς Στοιχειωμένης Τεχνολογίας (Focused Technology Transfer Experiments – FTTE) με οικονομική υποστήριξη έως και 80.000 €. Η πρόσκληση του έργου **Smart4All** αφορά εταιρείες και ερευνητικούς οργανισμούς και στοχεύει στη συνεργασία έρευνας και βιομηχανίας στις παρακάτω θεματικές περιοχές:

- ✓ Digitized agriculture
- ✓ Digitized transport
- ✓ Digitized environment
- ✓ Digitized everything

Fig. A27 Screenshot of the 1st FTTE Open Call announcement on PSP Website

ai2 UNIVERSITAT POLITÈCNICA DE VALÈNCIA

QUIÉNES SOMOS ▾ ÁREAS DE INVESTIGACIÓN ▾ TRABAJAMOS EN ▾ JORNADAS DE TRANSFERENCIA NOTICIAS ▾ CONTACTO ▾

I Convocatoria de Experimentos de transferencia de tecnologías focalizadas (FTTE)

Publicado el 29 julio, 2020

Plazo de presentación	Hasta el 30 de septiembre de 2020, a las 13:00 horas (CEST)
Destinatarios de la convocatoria	Universidades/instituciones académicas; pymes/grandes empresas; proveedores de tecnología, en general
Dotación	Solicitud máxima de financiación por concurso: hasta 80.000€ de fondos de la UE
Más información	http://smart4all.com/es/areas-academicas/convocatoria
Envío de solicitudes	http://smart4all.com/convocatoria

SMART4ALL abre su I Convocatoria de FTTE. Los galardones son parte del programa SMART4ALL, financiado por la Unión Europea en el marco de Horizonte 2020.

Noticias

- Noticias
- Becas y Convocatorias
- Boletines
- Editoriales
- Empresas
- Entrevistas
- Eventos
- Jornadas
- Proyectos Europeos
- Proyectos
- Ambito

Fig. A28 Screenshot of the 1st FTTE Open Call announcement on UPV Website

The image shows a screenshot of the PRAXI Network LinkedIn profile and a post. The profile header includes the PRAXI logo, the name 'PRAXI Network', and '1,393 followers'. The post is titled 'SMART4ALL – 1η Ανοιχτή Πρόσκληση για «Focused Technology Transfer Experiments»'. The main text of the post describes the FTTE experiments, their duration (up to 12 months), and their goal of supporting the development of products and services. It also mentions the deadline for applications (31 September 2020) and lists the eligible participants (universities, research centers, SMEs, etc.). A list of focus areas is provided: Digitized Transport, Digitized Environment, Digitized Agriculture, and Digitized Anything. The post includes two links for more information and a translation option.

PRAXI Network
1,393 followers
View full profile

PRAXI Network
1,393 followers
2mo • Edited •

SMART4ALL – 1η Ανοιχτή Πρόσκληση για «Focused Technology Transfer Experiments»

Τα Focused Technology Transfer Experiments #FTTE είναι πειράματα, διάρκειας έως 12 μήνες, που υποστηρίζουν την ανάπτυξη καινοτομικών προϊόντων και υπηρεσιών.

Τα FTTE έχουν στόχο τη δημιουργία διασυνοριακών συνεργιών με τη συμμετοχή ενός ακαδημαϊκού/βιομηχανικού εταίρου, ώστε να επιταχυνθεί η διαδικασία εμπορικής αξιοποίησης των προϊόντων ερευνητικών έργων.

Προθεσμία υποβολής αιτήσεων: 31 Σεπτεμβρίου 2020

Στην πρόσκληση μπορούν να συμμετέχουν κοινοπραξίες διεκδικώντας χρηματοδότηση, ύψους έως 80.000€.

Η πρόσκληση απευθύνεται σε πανεπιστήμια, ακαδημαϊκά κέντρα, SMEs (& μεγαλύτερες επιχειρήσεις) καθώς επίσης και σε παρόχους τεχνολογίας.

Η πρόσκληση εστιάζει στις εξής θεματικές περιοχές:

- ✔ Digitized Transport
- ✔ Digitized Environment
- ✔ Digitized Agriculture
- ✔ Digitized Anything

Περισσότερα για την πρόσκληση:
<https://lnkd.in/gTsj2rQ>


Να σημειωθεί ότι το SMART4ALL έχει στόχο τη δημιουργία ενός περιφερειακού Κόμβου Ψηφιακής Καινοτομίας (Digital Innovation Hub) στη Νοτιοανατολική Ευρώπη. Το Δίκτυο ΠΡΑΞΗ έχει αναλάβει το innovation coaching των ωφελούμενων και την κατάρτιση του πλάνου βιωσιμότητας του έργου.
<https://lnkd.in/de5VKYS>

[See translation](#)

Fig. A29 Screenshots of the 1st FTTE Open Call announcement on PRAXI Network website



Fig. A30 Screenshots of the 1st FTTE Open Call announcement on UPV social media (Facebook, Twitter, LinkedIn)

 **AMPER S&C IoT S.L.** 597 seguidores
19 horas · 🌱

"#SMART4ALL announces the 1st #OpenCall on Focused Technology Transfer Experiments!

Focused Technology Transfer Experiments **#FTTE** are novel short-term (up to 12 months) experiments that will be supported with a lump sum of up to EUR 80,000 each. FTTE target the formation of cross-border synergies including one Academic/Industrial partner aiming to accelerate product orient projects towards successful commercialization.

FTTE proposals involve technology transfer focusing on Customized Low-Energy Computing **#CLECC** for Cyber-Physical Systems **#CPSS**) and the Internet of Things **#IoT**) in one of the following domains:

- Digitized Transport
- Digitized Environment
- Digitized Agriculture
- Digitized Anything

The FTTE proposal submission deadline is September 30th, 2020 at 13:00 CEST.

For submitting your application please visit: <https://lnkd.in/dxbuqYB>

Guide for Applicants and FAQs are available at SMART4ALL Application Kit (https://lnkd.in/d_f2mBk)

 **AMPER S&C IoT S.L.** @sensingcontrol · 20 h

"#SMART4ALL announces the 1st #OpenCall on Focused Technology Transfer Experiments (FTTE) 😊

#FTTE are short-term experiments that will be supported with up to EUR 80,000 each.

📅 **Deadline: 30/9/2020, 13:00 CEST.**


📄 **Submit at: smart4all.fundingbox.com**

📄 **smart4all-project.eu/opencalls-appl...**

💬 2 🔄 2 ❤️ 2 📤

Fig. A31 Screenshots of the 1st FTTE Open Call announcement on S&C social media (LinkedIn and Twitter)

SMART4ALL starts the 1st Open Call on Focused Technology Transfer Experiments

 3 months ago · 0 comments · 34 views

[#manufacturing](#) [#b2b-enterprise](#)



SMART4ALL invites nominations for its 1st Open Call on FTTE. The Prizes are part of the SMART4ALL programme which is supported by the European Union under Horizon 2020.

[Apply now!](#)

About Focused Technology Transfer Experiments (FTTEs)

Focused Technology Transfer Experiments (FTTEs) are novel short-term (up to 12 months) experiments allowing for cross-border synergies that transfer knowledge and technology between academia and industry. FTTEs aim to accelerate product orient projects and offer guidance towards successful commercialization. Within this type of experiments, one party transfers to the receiving partner a specific HW or SW technology in order to enable improved product or processes. In FTTEs, two different entities from two different Countries are involved: one Academic and one Industrial partner or two Industrial partners. The Industrial partner acts as the leading partner.

FTTE proposals focus on domains that are not adequately represented in current Smart Anything Everywhere (SAE) projects and include:

- Digitized Transport
- Digitized Environment
- Digitized Agriculture
- Digitized Anything

[Click here to submit your application](#)

Who can apply?

Consortia composed of two different entities from two different countries including one Academic/Industrial partner who acts as a Technology Provider and an Industrial partner acting as a Technology Receiver.

Consortia can include the following type of applicants:

- Universities or Academic Institutions
- SME and Slightly Bigger Companies
- Technology Providers in general

The eligible countries are: EU Member States (including the United Kingdom), H2020 Associated countries and any other South-East Europe countries not listed above and included in Annex A of the H2020 Work Programme.

Consortia including at least one member of the following South-East Europe countries will be prioritized: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Hungary, Kosovo, Moldova, Montenegro, North Macedonia, Romania, Slovakia, Slovenia and Serbia.

Proposals must be cross border and can be submitted by any of the aforementioned type of entities, but the participation of, at least, one SMEs/Slightly Bigger Companies is compulsory and should be the lead of the cross. The applicants involved in the consortia can NOT include any SMART4ALL partners.

Matchmaking & Partner Service

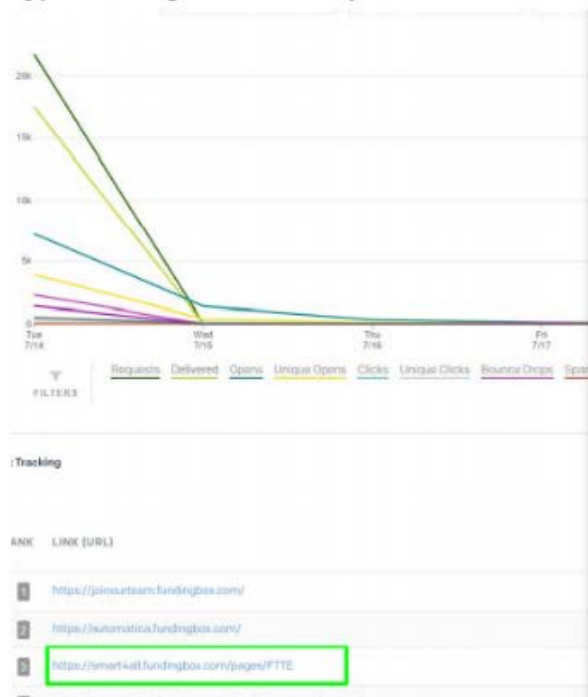
For seeking organization partners and matchmaking service please visit: <https://matchmaking.smart4all-project.eu/>

[#manufacturing](#) [#b2b-enterprise](#)

   [+ Add a reaction](#)

Fig. A32 Screenshot of the 1st FTTE Open Call announcement: SMART4ALL starts the 1st Open Call on Focused Technology Transfer Experiments as appearing at FundingBox Community - SMART4ALL community

Press Release: 1st FTTE Open Call
Date: 14/07/2020
Reach: 17,523 (4,888 unique opens)
Type: FundingBox community newsletter



Preview

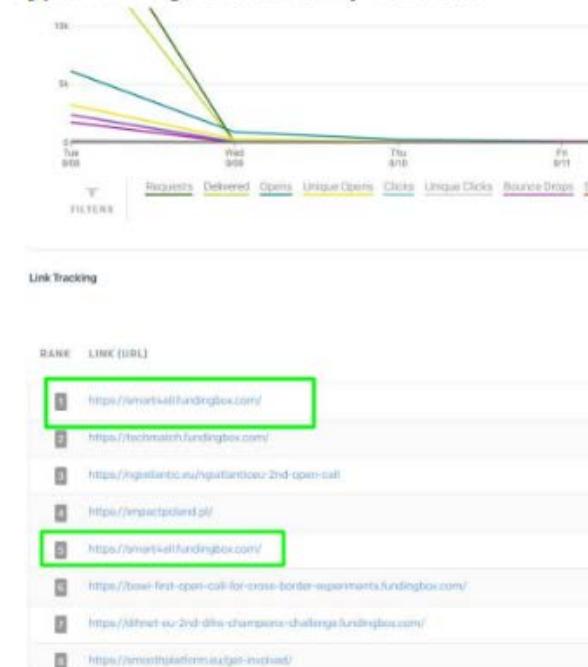
1. **SMART4ALL first Focus Technology Transfer Experiments (FTTE) open call - Supporting consortias to develop cross-border experiments!** Are you a university, SME and slightly bigger company, system integrator and/or technology provider? Apply now to the first Focused Technology Transfer Experiments (FTTE) SMART4ALL open call. You will be able to participate in cross-border experiments between two entities (industrial or academic) of two European countries. SMART4ALL is the extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern, and Central Europe. The FTTE experiments will be supported with a lump sum of up to €80,000 each, and every FTTE partner can receive up to €60,000 of financial support. **Apply before 30 September!**

2. **DIH² call for offers to join the DIH² network - Calling for robotics Digital Innovation Hubs (DIHs)!** DIH², using the power of robotics to make manufacturing more agile, is looking for 26 robotics DIHs to join the DIH² network and become service providers for the Technology Transfer Experiments that were selected in previous open calls. You can receive up to €30,000 equity-free funding. EU13 countries will be given priority in the selection process. **Apply before 31 August!**

3. **SMART4ALL first Focus Technology Transfer Experiments (FTTE) open call - Supporting consortias to develop cross-border experiments!** Are you a university, SME and slightly bigger company, system integrator and/or technology provider? Apply now to the first Focused Technology Transfer Experiments (FTTE) SMART4ALL open call. You will be able to participate in cross-border experiments between two entities (industrial or academic) of two European countries. SMART4ALL is the extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern, and Central Europe. The FTTE experiments will be supported with a lump sum of up to €80,000 each, and every FTTE partner can receive up to €60,000 of financial support. **Apply before 30 September!**

4. **SMOOTH Platform - Searching for beta testers for its Platform!** Tic-tac... Hurry, the pilot is about to start! SMOOTH is looking for beta-testers for its platform to get 1) a one-year free subscription of their software that will help you be GDPR-compliant and 2) other rewards. For the past two years the SMOOTH project has been developing a cloud-based platform that will allow micro-enterprises to receive a GDPR-compliance report in a simple, constructive and reliable format. **Become a beta-tester now!**

Press Release: 1st FTTE Open Call
Date: 18/09/2020
Reach: 18,096 (3,936 unique opens)
Type: FundingBox community newsletter



Preview

1. **Tech Match second Open Call - Linking startups and SMEs to transform the construction industry!** Tech Match, the initiative from FundingBox, Realidaria and BioHub, is looking for 5 EU startups who already received cascade funding via FundingBox, to match 5 Danish SMEs in order to transform the construction industry into a more efficient and sustainable sector with deep tech technologies. Beneficiaries will get up to €100,000 and other perks. **Apply before 10 October!**

2. **SMART4ALL Open Calls - Offering an internship programme and supporting consortias!**

- **Knowledge Transfer Experiments (KTE) Open Call** - SMART4ALL is looking for universities and other academic institutions, SMEs and slightly bigger companies, and system integrators and technology providers in Customised Low-energy Computing (CLC) for CyberPhysical Systems (CPS) and the Internet of Things (IoT), to join a 3-month internship programme between two different entities from two different European countries to get up to €8,000. **Apply before 13 September!**
- **Focus Technology Transfer Experiments (FTTE) Open Call** - Universities, SMEs and slightly bigger companies, system integrators and/or technology providers are encouraged to apply to this call to participate in cross-border experiments between two entities (industrial or academic) of two European countries. The FTTE experiments will be supported with a lump sum of up to €80,000 each, and every FTTE partner can receive up to €60,000 of financial support. **Apply before 30 September!**

3. **BOWI first Open Call - Helping SMEs and Mid-Caps to access innovative digital technologies!** This call will distribute up to €50,000 per experiment among 24 experiments from six regions participating in the BOWI project: Nord Vest (Romania), Latvia, Jihozápad (Czech Republic), Małopolskie (Poland), Yugozapaden (Bulgaria), and

Fig. A33 Screenshots of the 1st FTTE Open Call announcement through Newsletters and Emails sent by FundingBox



FundingBox.com
Published by Loomly [7] | Page Liked · July 7

Are you a university, SME or slightly bigger company, System Integrator, and/or Technology Provider?

APPLY NOW to the First Focused Technology Transfer Experiments (FTTE) Open Call of #SMART4ALL.

You will be able to participate in cross-border experiments between two entities (industrial or academic) ... See More

0 People Reached | 0 Engagements | **Boost Post**

1 Comment

Like Comment Share

Comment as FundingBox.com

1st Open Call on Focused Technology Transfer Experiments (FTTE)

September 30th

FundingBox.com
Published by Loomly [7] | Like This Page · July 27

#SMART4ALL announces the 1st #OpenCall on Focused Technology Transfer Experiments (FTTEs)

FTTEs are short term experiments that will be supported with up to € 80k each.

Deadline: 30/9/2020, 13:00 CEST

Submit at: <https://bit.ly/2CYaDeG>

#FundingBox is a proud partner of #SMART4ALL. #FundingGrowth

0 People Reached | 0 Engagements | **Boost Post**

Like Comment Share

Comment as FundingBox.com

FundingBox.com
Published by Loomly [7] | September 25

Only a few days left to access up to €80,000 in funding in Smart4All's 1st Focused Technology Transfer Experiments (#FTTE) Open Call! Submit your proposal by 30th Sept at 13:00 CEST.

Calling all cross-border consortia of Universities and other Academic Institutions, #SMEs, #Tech providers, and System Integrators willing to partner and implement advanced industry digitalisation solutions in Transport / Environment / Agriculture / Other.

Apply now https://loom.ly/SdI4_V8... See More

SMART4ALL

Open Call closes 30th Sept

APPLY NOW

FundingBox.com
Published by Loomly [7] | September 29

The clock is ticking! Submit your proposal by 13:00 CEST tomorrow to access up to €80,000 in funding in Smart4All's 1st Focused Technology Transfer Experiments (#FTTE) Open Call.

Calling all cross-border consortia of Universities and other Academic Institutions, #SMEs, #Tech providers, and System Integrators willing to partner and implement advanced industry digitalisation solutions in Transport / Environment / Agriculture / Other.

Apply now <https://loom.ly/xBDKWQI...> See More

SMART4ALL

Open Call closes 30th Sept at 13:00 CEST

APPLY NOW

Fig. A34 Screenshots of the 1st FTTE Open Call announcement on FundingBox Facebook

FundingBox @FundingBox

Are you a university, SME or slightly bigger company, System Integrator, and/or Technology Provider?

Apply now to the 1st Focused Technology Transfer Experiments (FTTE) Open Call, of @Smart_4All.

Participate now! bit.ly/2CevaAk



5:38 PM · Jul 7, 2020 · Loomly

2 Retweets 1 Like

FundingBox @FundingBox

.@Smart_4All announces the 1st #OpenCall on Focused Technology Transfer Experiments (FTTEs) 😊

#FTTEs are short-term experiments that will be supported with up to € 80k each.

Deadline: 30/9/2020, 13:00 CEST.

Submit at: bit.ly/2CYwDeG #FundingGrowth



FundingBox @FundingBox · Sep 25

Only a few days left to access up to €80,000 in funding in @Smart_4All's 1st #FTTE Open Call!

Calling Academia, #Tech providers & #SMEs interested in partnering to transfer advanced industry digitalisation solutions.

Apply now loom.ly/SdI4_V8 #FundingGrowth



🗨️ 🔄 ❤️ 📌 📊

FundingBox @FundingBox · Sep 29

24 hours left to access up to €80,000 in funding in @Smart_4All's 1st #FTTE Open Call!

Calling Academia, #Tech providers & #SMEs interested in partnering to transfer advanced industry digitalisation solutions.

Apply now loom.ly/SdI4_V8 #FundingGrowth



🗨️ 🔄 ❤️ 📌 📊

Fig. A35 Screenshots of the 1st FTTE Open Call announcement on FundingBox Twitter

FundingBox
3,693 followers
3mo • 🌐


📄 Are you a university, SME or slightly bigger company, System Integrator, and/or Technology Provider?

📄 **APPLY NOW** to the First Focused Technology Transfer Experiments (FTTE) Open Call of **Smart4all**.

You will be able to participate in cross-border experiments between two entities (industrial or academic).

Discover more! 📄 <https://bit.ly/2CevaAk>

#SMART4ALL is the extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern, and Central Europe.



Fundingbox Apply
apply.fundingbox.com

7

FundingBox
3,693 followers
2mo • 🌐

#SMART4ALL announces the 1st **#OpenCall** on Focused Technology Transfer Experiments!

Focused Technology Transfer Experiments **#FTTE** are novel short-term (up to 12 months) experiments that will be supported with a lump sum of up to € 80k each.

These experiments target the formation of cross-border synergies including one Academic/Industrial partner aiming to accelerate product-oriented projects towards successful commercialization.

📅 Deadline: 30/9/2020, 13:00 CEST.

📄 Submit at: <https://bit.ly/2CYwDeG>

#FundingBox is a proud partner of **#SMART4ALL**

#H2020 #opencalls #digital_innovation #EUfunding #DIH #SMES #FundingGrowth




Fundingbox Apply

FundingBox
3,693 followers
1w • 🌐

🕒 Only a few days left to access up to €80,000 in funding in **SMART4ALL H2020's 1st Focused Technology Transfer Experiments (#FTTE) Open Call!** Submit your proposal by 30th Sept at 13:00 CEST.

Calling all cross-border consortia of Universities and other Academic Institutions, **#SMES, #Tech** providers, and System Integrators willing to partner and implement advanced industry digitalisation solutions in Transport / Environment / Agriculture / Other.

Apply now 📄 https://loom.ly/Sdl4_V8
#SMART4ALL #FundingGrowth




Fundingbox Apply
apply.fundingbox.com

FundingBox
3,693 followers
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🕒 The clock is ticking! Submit your proposal by 13:00 CEST tomorrow to access up to €80,000 in funding in **SMART4ALL H2020's 1st Focused Technology Transfer Experiments (#FTTE) Open Call.**

Calling all cross-border consortia of Universities and other Academic Institutions, **#SMES, #Tech** providers, and System Integrators willing to partner and implement advanced industry digitalisation solutions in Transport / Environment / Agriculture / Other.

Apply now 📄 <https://loom.ly/xBDKWQJ>
#SMART4ALL #FundingGrowth



1st FTTE Open Call | Apply by 30th Sept at 13:00
smart4all.fundingbox.com • 2 min read

6

Fig. A36 Screenshots of the 1st FTTE Open Call announcement on FundingBox LinkedIn

Not secure | meconet.me/SMART4ALL

Focused Technology Transfer Experiments (FTTE). Closed on September 30th, 2020 at 13:00 CEST

FTTEs (Focused Technology Transfer Experiments) are short-term (6-9 months) cross-border experiments between two different entities (Industrial or academic) from two different eligible countries. The projects will focus on one of the four following defined verticals and will give the opportunity to form synergies, accelerate product orient projects and offer guidance towards successful commercialisation.

- Digitized Transport
- Digitized Environment
- Digitized Agriculture
- Digitized Anything

One partner (Industrial or academic) from one eligible country transfers a particular novel hardware or software technology in the domain of Customized Low-Energy Computing (CLEC) for Cyber-Physical Systems (CPS) and the Internet of Things (IoT) to a receiving industry partner (SME or Slightly Bigger Company) from a different eligible country.

Who can Apply?

The SMART4ALL cross border Experiments have to be proposed by a Consortium including the following type of applicants:

Universities and other Academic Institutions.

SME and Slightly Bigger Companies, as defined in the EU recommendation 2003/361. Slightly Bigger Companies are defined respectively as organisations with a staff headcount below 500 employees and a turnover below €100M.

System Integrators and/or Technology Providers. I.e. any type of organisation specialised in technology transfer or system integration, serving the needs of end-users, provided they can be categorised in one of the two previous types of beneficiaries.

Proposals can be submitted by any of the aforementioned type of entities, but the participation of, at least, one SME/Slightly Bigger Company is

Eligible Countries

For this FTTE Open Call, the following countries will be eligible:

The Member States of the European Union including United Kingdom;

The Countries Associated to Horizon 2020;

Any other South-East Europe (SEE) country not listed above but included in Annex A of the H2020 Work Programme.

Prioritised Countries

Additionally, since one of the goals of SMART4ALL is to support the digital transformation in mainly European countries underrepresented in European funding schemes, by means of cross-border experiments, consortia including at least one member from one of the SEE countries will be prioritised:

Albania, Moldova, Montenegro, North Macedonia, Romania, Slovakia, Slovenia, Serbia, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Hungary, Kosovo

Financial support

The FTTE partners will apply for financial support by submitting one joint proposal describing the FTTE and its technical plan and a detailed estimation of the FTTE-related costs.

Financial support per FTTE

The FTTE experiments will be supported with a lump sum of up to EUR 80,000 each.

Financial support per FTTE partner

Every FTTE partner can receive a maximum financial support of EUR 60,000.

[Apply here](#)
[Guide for applicants](#)
[Find out active Calls](#) on SMART4ALL official web page

facebook.com

MECOnet
 August 22 at 3:05 PM · 🌐

If you believe in your idea, apply for SMART4ALL grants!
 Focused Technology Transfer Experiments (FTTE)
 Ends on September 30th, 2020 at 13:00 CEST
 More at <http://meconet.me/smart4ALL#opencalls>.



7 Likes

Fig. A37 Screenshots of the 1st FTTE Open Call announcement on MECOnet website and Facebook

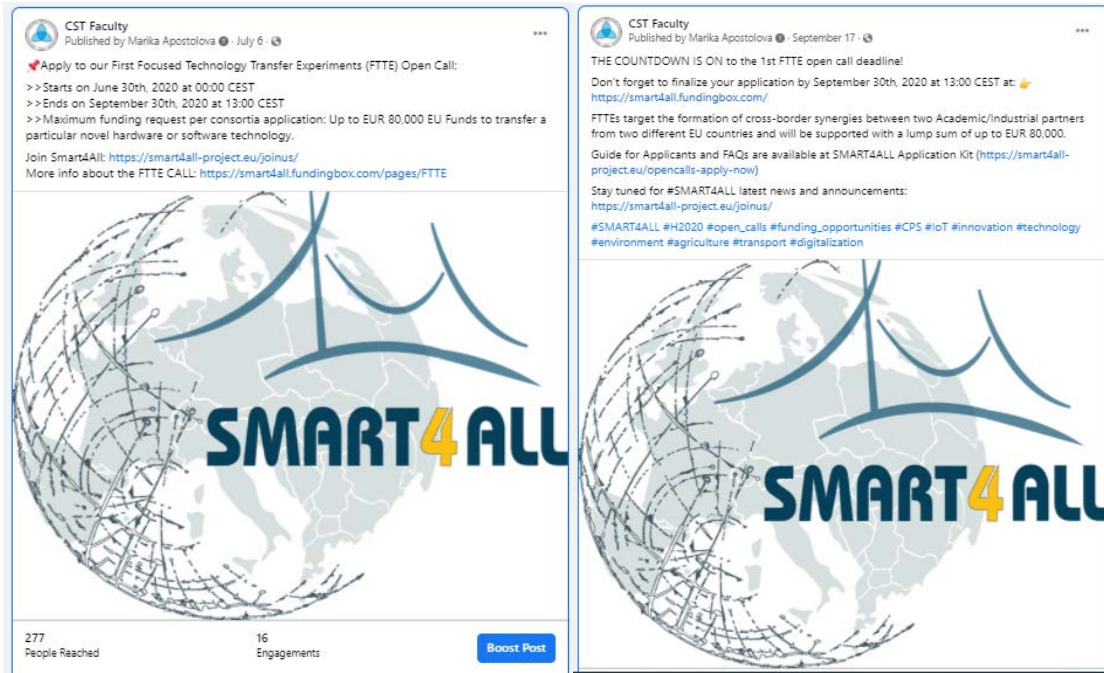


Fig. A38 Screenshots of the 1st FTTE Open Call announcements on SEEU (CST) social media

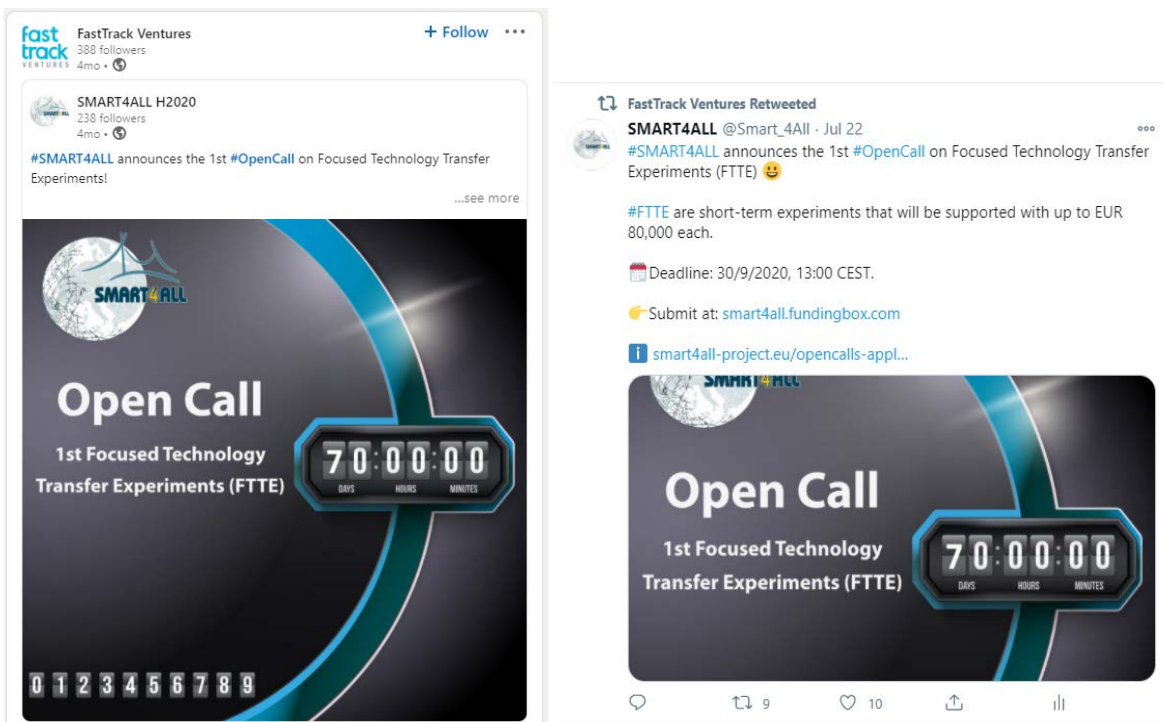


Fig. A39 Screenshots of the 1st FTTE Open Call announcements on FastTrack social media

Relative links:

<https://www.ai2.upv.es/i-convocatoria-de-experimentos-de-transferencia-de-tecnologias-focalizadas-ftte/>

<https://twitter.com/Institutoai2upv/status/1288419391907024903>

https://www.facebook.com/institutoai2upv/posts/3256851344393879?_tn=-R

https://www.linkedin.com/posts/instituto-de-autom-tica-e-inform-tica-industrial_i-convocatoria-de-experimentos-de-transferencia-activity-6694185502733541376-YjS1/

<https://www.linkedin.com/feed/update/urn:li:activity:6716629328085569536/>

<https://www.linkedin.com/feed/update/urn:li:activity:6716629328085569536/>

<https://www.linkedin.com/company/sensing-&-control-systems-s-l/>

<https://www.facebook.com/FundingBoxAccelerator/photos/a.874866962526363/3350619074951127/?type=3&theater>

<https://twitter.com/FundingBox/status/1280526495509815297>

<https://www.linkedin.com/feed/update/urn:li:activity:6686292181122121729/>

https://www.facebook.com/FundingBoxAccelerator/photos/a.874866962526363/3407300869282947/?type=3&av=864674856878907&eav=AfZkOktUBF_aaeNRCPWX_ak1LryyYtpXNjTCC-MdhMe-iNWCP6ypAsBh_KOivRsC1i4

<https://twitter.com/FundingBox/status/1287693969065943040>

<https://www.linkedin.com/feed/update/urn:li:activity:6693459658528616448/>

<https://www.facebook.com/FundingBoxAccelerator/photos/a.874866962526363/3601783556501343/?type=3&theater>

<https://twitter.com/FundingBox/status/1309417923044413440>

<https://www.linkedin.com/feed/update/urn:li:activity:6715183616088948736/>

<https://www.facebook.com/FundingBoxAccelerator/photos/a.874866962526363/3614386201907745/?type=3&theater>

<https://twitter.com/FundingBox/status/1310863639222648833>

<http://www.meconet.me/SMART4ALL>

Indicative screenshots and relative links from the translated press release published in regional media and authorities:

https://www.glnis.com/GR/Patras/113054892161029/Τμήμα-Έρευνας%2C-Καινοτομίας-και-Επιχειρηματικότητα...

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Article 1: 29/07/2020
Έκθεση Καινοτομίας & Μεταφοράς Τεχνολογίας Patras IQ
2ος ΔΙΑΓΩΝΙΣΜΟΣ ΚΑΙΝΟΤΟΜΙΑΣ ΝΟΥΝΟΥ IDEA CHALLENGE SUSTAINABILITY - ΒΙΩΣΙΜΟΤΗΤΑ
2ος ΔΙΑΓΩΝΙΣΜΟΣ ΚΑΙΝΟΤΟΜΙΑΣ ΝΟΥΝΟΥ IDEA CHALLENGE SUSTAINABILITY - ΒΙΩΣΙΜΟΤΗΤΑ
<https://www.nounoyideachallenge.gr/>

Advertisement: **Open Call**
1st Focused Technology Transfer Experiments (FTTE)

Article 2: 24/07/2020
SMART4ALL - 1st Open Call για Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας Focused Technology Transfer Experiments (FTTE)
#SMART4ALL announces the 1st #OpenCall on Focused Technology Transfer Experiments!

Article 3: 22/07/2020
RE-STARTUP Patras Open Innovation Quest Level 1 completed!
RE-STARTUP Patras Open Innovation Quest Level 1 completed!
Το Σάββατο 18 και την Κυριακή 19 Ιουλίου 15 ομάδες από μεταπτυχιακούς, προπτυχιακούς φοιτητές και εργαστήρια είπαν ναι, στα 5 challenges του RE-Startup Patras :Open Innovation Quest , και παρουσίασαν σε παραπάνω από 30 εταιρείες, μεγάλους οργανισμούς και funds υλοποιήσιμες καινοτόμες ιδέες και τεχνολογίες. Έπειτα από περισσότερες από 20 ώρες πλήρους δουλειάς, επισημα...

Advertisement: **MEAL HIM!**
TRY

Advertisement: **to Play, this Strategy Game is a**

Advertisement: **s - Free Online Game**

Ειδήσεις | Επικειρηματικά Νέα

3 λεπ. ανάγνωση

SMART4ALL – 1st Open Call για πειράματα μεταφοράς στοχευμένης τεχνολογίας



25_09_2020 | 18:40

Ειδήσεις | Επικειρηματικά Νέα, Διαδίκτυο & Τεχνολογία

Το SMART4ALL προσκαλεί υποψήφιους για το 1ο Open Call σε Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας FTTE. Τα βραβεία αποτελούν μέρος του προγράμματος SMART4ALL που υποστηρίζεται από την Ευρωπαϊκή Ένωση στο πλαίσιο του προγράμματος «Ορίζοντας 2020».

Τα FTTEs είναι ένας νέος τύπος πειραμάτων σύντομης διάρκειας (έως 12 μήνες) που επιτρέπουν τη δημιουργία διακρατικών συνεργειών για τη μεταφορά τεχνολογίας μεταξύ Βιομηχανικών εταιριών και Ακαδημαϊκής κοινότητας. Τα FTTEs υποστηρίζουν έργα που έχουν ως στόχο την ανάπτυξη καινοτόμων προϊόντων και προσφέρουν καθοδήγηση προς την επιτυχή εμπορευματοποίησή τους. Σε αυτόν τον τύπο πειραμάτων, ο ένας εταίρος μεταφέρει στον άλλο (φορέα υποδοχής) μια

Εκθεση Καινοτομίας & Μεταφοράς Τεχνολογίας Patras IQ



Comments

- 66 Submit your #deeptech startup by March 29 for smart investment from €200k. During these uncertain times, our team at Metavallon VC is pushing through to support ambitious founders with strong IP and domain expertise out there. <https://www.facebook.com/metavallon/posts>
- 66 <https://www.facebook.com/metavallon/posts>
- 66 <https://www.youtube.com/watch?v=GFZMKFm8hA>



Smart4All

SMART4ALL announces the 1st OpenCall on Focused Technology Transfer Experiments!

Focused Technology Transfer Experiments (FTTE) are novel short-term (up to 12 months) experiments that will be supported with a lump sum of up to EUR 80,000 each. FTTE target the formation of cross-border synergies including one Academic/Industrial partner aiming to accelerate product orient projects towards successful commercialization.

FTTE proposals involve technology transfer focusing on Customized Low-Energy Computing (eCLEC) for Cyber-Physical Systems (CPS) and the Internet of Things (IIoT) in one of the following domains:

- Digitized Transport
- Digitized Environment
- Digitized Agriculture
- Digitized Anything

The FTTE proposal submission deadline is September 30th, 2020 at 13:00 CEST.

For submitting your application please visit: <https://smart4all.fundingbox.com/>

Guides for Applicants and FAQs are available at SMART4ALL Application Kit

Διαδικτυακό Workshop «Τεχνητή Νοημοσύνη και Μεγάλα Δεδομένα στην Υγεία»

Διαδικτυακό Workshop «Τεχνητή Νοημοσύνη και Μεγάλα Δεδομένα στην Υγεία» <https://www.eikt.gr/jel/events/24674>

eikt.gr
Επιτηρημένο/Επιχειρησιακό/Ερευνητικό/Καινοτομικό και τους 10.09.2020 Διαδικτυακό-Microsoft Teams Liveto Εξέλιξη Κέντρο Τεχνολογίας και Ηλεκτρονικού Περιβάλλοντος (EK...)

Funding & tenders

Mutual learning and common tools and resources for national/regional schemes supporting innovation projects of start-ups and SMEs

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/oppo-details/eic-mutuallearning-2020-free-text-search-keyword-type-codes>

ec.europa.eu The Funding and Tenders Portal is the single entry point (the Single Electronic Data Interchange Area) for applicants, contractors and experts in funding programmes and procurements managed by the European Commission.

Εκθεση Καινοτομίας & Μεταφοράς Τεχνολογίας Patras IQ

Η Γραμφοβόλα αυτή συγκαλεί στη δημιουργία κέντρου καινοτομίας/ερευνητικού κέντρου, τόσο στην ερευνητική κοινότητα όσο και στον παραγωγικό τομέα/μέσα από την αλληλεπίδραση επίσημων προγράμμάτων και εφαρμογών καινοτομίας/έρευνας. Επιπλέον, φιλοδοξεί να αποτελέσει εργαλείο για τους ερευνητές που επιθυμούν να προσοδεύσουν την εφαρμοσμένη έρευνα τους στον παραγωγικό τομέα. Σκοπός των δράσεων αυτών είναι η εξεικλεστική τόσο των κεραιτηρών όσο και του παραγωγικού τομέα με τη διασφάλιση της γνώσης, την ανάπτυξη καινοτομίας, με μηχανισμό και προοπτικές ολοκλήρωσης δικτύων και καινοτομικών συνεργασιών/σχηματισμών και ανάλογες δράσεις χρηματοδότησης της καινοτομίας. Υπό την Αγίδα: Υπουργείου Παιδείας, Έρευνας και Θρησκευμάτων/ Ίνστιτούτου Καινοτομίας, Ανάπτυξης και Ύψους/συνεργία με την υλοποίηση προγραμματικής σύμβασης μεταξύ αυτών και του Πανεπιστημίου Πατρών, του Εθνικού Κέντρου Τεχνολογίας και Ηλεκτρονικού Περιβάλλοντος (EK...)

Videos (show all)



← → ↻ <https://www.onairnews.gr/smart4all-1st-open-call/>

Newsroom Πάτρα: Πατέρας δύο μαθητών θετικός στον κορωνοϊό Άγιος Θωμάς Μεσολογγίου

Αναμνηστικά είδη από το Μεσολόγγι

ΟΜΕ ΕΠΙΣΤΗΜΗ ΤΕΧΝΟΛΟΓΙΑ SMART4ALL – 1ST OPEN CALL



SMART4ALL – 1st Open Call

Posted By: onairnews on: 26 Ιουλίου, 2020 In: ΤΕΧΝΟΛΟΓΙΑ

Εκτύπωση Email

Share



SMART4ALL – 1st Open Call

για Πειράματα Μεταφοράς Στοχευμένης Τεχνογνωσίας

Focused Technology Transfer Experiments (FTTE)

Λήξη Υποβολών	30 Σεπτεμβρίου 2020, 14:00 ώρα Ελλάδος
Δικαιούχοι	Πανεπιστημιακά & Ερευνητικά Ιδρύματα, ΜΜΕ/Ελαφρώς μεγαλύτερες εταιρείες, Πάροχοι τεχνολογίας γενικά
Χρηματοδότηση	Μέγιστη χρηματοδότηση ανά κοινοπραξία: έως 80,000€ EU Funds
Περισσότερες Πληροφορίες	https://smart4all-project.eu/opencalls-apply-now

← → ↻ <https://www.ypaidthros.gr/synergasia-ereynas-biomechanias-stin-ψηφιοποιημενη-geωργια/>

εισορές & τεχνολογία τόπος αγορά χρηματοδοτικά εργαλεία

Αρχική > Χρηματοδοτικά εργαλεία > Προγράμματα

Συνεργασία έρευνας και βιομηχανίας στην ψηφιοποιημένη γεωργία

Νικολέτα Τζώρτζη - 3.08.2020, 10:44



Ο όγκος του νερού που χρησιμοποιώ μπορεί να μειωθεί έως και 43%

43%



Αρδευση

ΓΡΗΗ ΜΕΤΑ



Στην πρώτη ανοιχτή πρόσκληση ενδιαφέροντος για τα Πειράματα Μεταφοράς Στοχευμένης Τεχνογνωσίας (Focused Technology Transfer Experiments – FTTE), με οικονομική υποστήριξη έως και 80.000 ευρώ, προχωρά το πρόγραμμα Smart4All.

Η πρόσκληση αφορά εταιρείες και ερευνητικούς οργανισμούς και στοχεύει στη συνεργασία έρευνας και βιομηχανίας στις ψηφιοποιημένες μεταφορές, στο ψηφιοποιημένο περιβάλλον και στην ψηφιοποιημένη γεωργία. Η προθεσμία υποβολής προτάσεων FTTE λήγει στις 30 Σεπτεμβρίου 2020, στις 14:00, ώρα Ελλάδος.

Τα FTTEs είναι ένας νέος τύπος πειραμάτων σύντομης διάρκειας (έως 12 μήνες), που επιτρέπουν τη δημιουργία διακριτικών συνεργειών για τη μεταφορά τεχνογνωσίας μεταξύ βιομηχανικών εταιρών και ακαδημαϊκής κοινότητας. Υποστηρίζουν, δε, έργα που έχουν ως στόχο την ανάπτυξη καινοτόμων προϊόντων και προσφέρουν καθοδήγηση προς την επιτυχή



SMART4ALL – 1st Open Call για Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας Focused Technology Transfer Experiments (FTTE)



Το SMART4ALL προσκαλεί υποψήφιους για το 1^ο Open Call σε Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας FTTE. Τα βραβεία αποτελούν μέρος του προγράμματος SMART4ALL που υποστηρίζεται από την Ευρωπαϊκή Ένωση στο πλαίσιο του προγράμματος «Ορίζοντας 2020».

Σχετικά με τα Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας (Focused Technology Transfer Experiments – FTTE)

Τα FTTEs είναι ένας νέος τύπος πειραμάτων σύντομης διάρκειας (έως 12 μήνες) που επιτρέπουν τη δημιουργία διακρατικών συνεργειών για τη μεταφορά τεχνολογίας μεταξύ Βιομηχανικών εταιριών και Ακαδημαϊκής κοινότητας. Τα FTTEs υποστηρίζουν έργα που έχουν ως στόχο την ανάπτυξη καινοτόμων προϊόντων και παροχρήσιμων καθηκόντων προς την ερευνητική κοινότητα τους. Σε αυτόν τον τύπο περιλαμβάνονται ο ένας

www.styga.gr/?sid=1af§ion=18106&language=eL_GR&itemid730=28991&itemid1541=28991&detail730=1&detail1541=1&article=10373&act=detail

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ΣΤΥΞ
Ανεξάρτητη Πολιτισμική και Πολιτική Εφημερίδα της Βόρειας Πελοποννήσου

Αρχική Σελίδα Εκδόσεις Ετήσιες Συνδρομές Εικονομαγεία

Κατηγορίες

- REAL ESTATE
- Τοπικά
- Επικρατότητα
- Συνέντευξη
- ΠΕΡΙΒΑΛΛΟΝ
- Οικονομία
- Πολιτική
- Άρθρα
- Πολιτισμός
- Κόσμος
- ΟΜΙΛΙΕΣ
- 200 ΧΡΟΝΙΑ ΑΠΟ ΤΟ 1821 - Άρθρα - εκδόσεις
- ΠΟΛΙΤΙΣΤΙΚΑ-ΕΚΔΟΧΕΙΣ - ΒΙΒΛΙΟΓΡΑΦΙΑΣ - ΕΚΘΕΣΕΙΣ
- Αγροτικά
- Γαστρονομία - Διατροφή
- Αρχαιολογία
- Αθλητικά
- Κοινωνικά
- Σαν σήμερα...
- ΙΣΤΟΡΙΚΑ - ΜΥΘΟΛΟΓΙΚΑ - ΛΟΓΟΓΡΑΦΙΚΑ - ΤΟΠΙΚΗ ΙΣΤΟΡΙΑ

Επιστροφή

SMART4ALL – 1st Open Call για Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας Focused Technology Transfer Experiments (FTTE)
Παρασκευή 24 Ιουλ 2020

Κλικ για μεγέθυνση

Λήξη Υποβολών 30 Σεπτεμβρίου 2020, 14:00 ώρα Ελλάδος

Δικαιούχοι Πανεπιστημιακά & Ερευνητικά ιδρύματα, ΜΜΕ/Ελαφρώς μεγαλύτερες εταιρείες, Πάραυτα τεχνολογίας γενικά

Χρηματοδότηση Μέγιστη χρηματοδότηση ανά κοινοπραξία: έως 80,000€ EU Funds

Περισσότερες Πληροφορίες <https://smart4all-project.eu/opencalls-apply-now>

Υποβολή Προτάσεων <https://smart4all.fundinabox.com/>

Το SMART4ALL προσκαλεί υποψήφιους για το 1^ο Open Call σε Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας FTTE. Τα βραβεία αποτελούν μέρος του προγράμματος SMART4ALL που υποστηρίζεται από την Ευρωπαϊκή Ένωση στο πλαίσιο του προγράμματος «Ορίζοντας 2020».

Σχετικά με τα Πειράματα Μεταφοράς Στοχευμένης Τεχνολογίας (Focused Technology Transfer Experiments – FTTE)

Τα FTTEs είναι ένας νέος τύπος πειραμάτων σύντομης διάρκειας (έως 12 μήνες) που επιτρέπουν τη δημιουργία διακρατικών συνεργειών για τη μεταφορά τεχνολογίας μεταξύ Βιομηχανικών εταιριών και Ακαδημαϊκής κοινότητας. Τα FTTEs υποστηρίζουν έργα που έχουν ως στόχο την ανάπτυξη

Fig. A40 1st FTTE press release appearing on Greek press and media

Relative links:

<https://www.epixeiro.gr/article/211832>

<https://messolonghinews.gr/?p=36842>

http://www.styga.gr/?sid=1af§ion=18106&language=el_GR&itemid730=28991&itemid1541=28991&detail730=1&detail1541=1&article=10373&act=detail

<https://www.onairnews.gr/smart4all-1st-open-call/>

<https://www.palo.gr/episthmonika-nea/smart4all-1st-open-call/25596208/>

<https://www.ypaithros.gr/synergasia-ereynas-biomixanias-stin-psifiopoiimeni-georgia/>

<https://www.schoolandcollegelistings.com/Patras-IQ>

https://www.glunis.com/GR/Patras_University

Appendix 1.8.

English version of the 1st Webinar press release



DT-2018-2020

H2020-

Grant Agreement No

872614

SMART4ALL

**“SELSUSTAINED CROSS BORDER CUSTOMIZED
CYBERPHYSICAL SYSTEM EXPERIMENTS FOR
CAPACITY BUILDING AMONG**

EUROPE

SMART4ALL Webinar on Open Calls for Cross- Border Technology Transfer Experiments June 24th, 2020

The H2020 project SMART4ALL invites you to register for the webinar aiming to provide information on how to apply for equity-free funding up to 80.000 EUR through SMART4ALL Open Calls. To receive the webinar invitation link, please register by submitting your information through the following link by June 22nd:

<https://forms.gle/3Wi3G86JVgdg6Dqa8>

Webinar is scheduled for Wednesday, June 24th, 2020 from 11:00 to 12:30 CEST

(UTC+2) There is no registration fee for the webinar.

SMART4ALL is an extensive network of Digital Innovation Hubs aiming at boosting digital technology uptake and corresponding business development across South Eastern and Central Europe. It builds capacity via the development of self-sustained cross-border pathfinder application experiments that transfer knowledge and technology between academia and industry. Main domains target are Digitized Environment, Digitized Agriculture, Digitized Transport and Digitized Everything. We invite you to join the SMART4ALL via <https://smart4all-project.eu/joinus> and to explore our website at the following link: <https://smart4all-project.eu/>

9 OPEN CALLS will be part of various instruments foreseen to engage the European stakeholders from the private sector and academia. SMART4ALL will distribute a total funding of 2.2 mil. Euros and offer novel coaching services by world lead experts in ethics technology, funding and business development. Three types of Pathfinder Application Experiments are foreseen: Knowledge Transfer Experiments (KTE), Focus Technology Transfer Experiments (FTTE) and Cross-Domain Technology Transfer Experiments (CTTE). Through its Open Calls SMART4ALL will pay special attention to CLEC (Customized Low Energy Computing) applications facilitating COVID-19 management crisis and all aspects of life focusing on its four domains. You can access the SMART4ALL Open Calls at <https://smart4all.fundingbox.com/>.

The 1st SMART4ALL **KTE** Open Call is **IN PROGRESS** and will be opened until July 15th, 2020. The 1st SMART4ALL **FTTE** Open call will open on June 30th and will close on Sept. 30th, 2020.

PROGRAM OF THE WEBINAR

Wednesday, June
24th, 2020 11:00 –
12:30 CEST (UTC+2)

Webinar moderators: Zoran **MITROVIĆ**, Boris **ANTIĆ**, Faculty of Technical Sciences of the University of Novi Sad, Serbia

Keynote presentations:

1. Nikos **VOROS**, University of Peloponnese, Greece – project coordinator: “SMART4ALL an extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern and Central Europe” – 10 min
Questions by attendees – 5 min
2. Christos **ANTONOPOULOS**, University of Peloponnese, Greece: “SMART4ALL MarketPlace and Matchmaking Services” – 20 min including a short demo
Questions by attendees – 5 min
3. Antonio **MONTALVO**, Funding Box Accelerator SP ZOO, Poland: “How to get equity-free funding to boost cross-border innovation projects in the Areas of Balkans and Eastern Europe” – 30 min
Questions by attendees–20min

Regarding question and answer

sections:

Participants will be permitted to ask questions in written form during the webinar using the available chat option, or in advance via e-mail to the webinar moderators. All unanswered questions will be recorded and answers to them will be posted at the SMART4ALL website.

Appendix 1.9.

English version of the 2nd Webinar press release



DT-2018-2020

H2020-

Grant Agreement No

872614

SMART4ALL

**“SELSUSTAINED CROSS BORDER CUSTOMIZED
CYBERPHYSICAL SYSTEM EXPERIMENTS FOR
CAPACITY BUILDING AMONG**

EUROPE

AN STAKEHOLDERS”

**The Second
SMART4ALL Webinar
on Open Calls for
Cross-Border**

**Technology Transfer Experiments July, 2020 (date and time
to be confirmed)**

The H2020 project SMART4ALL invites you to register for the webinar aiming to provide information on how to apply for equity-free funding up to 80.000 EUR through SMART4ALL Open Calls. To receive the webinar invitation link, please register by submitting your information through the following link:

<https://forms.gle/3Wi3G86JVgdg6Dqa8>

The date and time will be communicated to the registered participants very

soon. There is no registration fee for the webinar.

SMART4ALL is an extensive network of Digital Innovation Hubs aiming at boosting digital technology uptake and corresponding business development across South Eastern and Central Europe. It builds capacity via the development of self-sustained cross-border pathfinder application experiments that transfer knowledge and technology between academia and industry. Main domains target are Digitized Environment, Digitized Agriculture, Digitized Transport and Digitized Everything. We invite you to join the SMART4ALL via <https://smart4all-project.eu/joinus> and to explore our website at the following link: <https://smart4all-project.eu/>

9 OPEN CALLS will be part of various instruments foreseen to engage the European stakeholders from the private sector and academia. SMART4ALL will distribute a total

funding of 2.2 mil. Euros and offer novel coaching services by world lead experts in ethics technology, funding and business development. Three types of Pathfinder Application Experiments are foreseen: Knowledge Transfer Experiments (KTE), Focus Technology Transfer Experiments (FTTE) and Cross-Domain Technology Transfer Experiments (CTTE). Through its Open Calls SMART4ALL will pay special attention to CLEC (Customized Low Energy Computing) applications facilitating COVID-19 management crisis and all aspects of life focusing on its four domains. You can access the SMART4ALL Open Calls at <https://smart4all.fundingbox.com/>.

The 1st SMART4ALL **KTE** Open Call is **IN PROGRESS** and will be opened until July 15th, 2020. The 1st SMART4ALL **FTTE** Open call will open on June 30th and will close on Sept. 30th, 2020.

PROGRAM OF THE WEBINAR

Date and time: TBC

Webinar moderators: Zoran **MITROVIĆ**, Boris **ANTIĆ**, Faculty of Technical Sciences of the University of Novi Sad, Serbia

Keynote presentations:

1. Nikos **VOROS**, University of Peloponnese, Greece – project coordinator: “SMART4ALL an extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern and Central Europe” – 10 min

Questions by attendees – 5 min

2. Christos **ANTONOPOULOS**, University of Peloponnese, Greece: “SMART4ALL MarketPlace and Matchmaking Services” – 20 min including a short demo

Questions by attendees – 5 min

3. Antonio **MONTALVO**, Funding Box Accelerator SP ZOO, Poland: “How to get equity-free funding to boost cross-border innovation projects in the Areas of Balkans and Eastern Europe” – 30 min

Questions by attendees-20min

Regarding question and answer

sections:

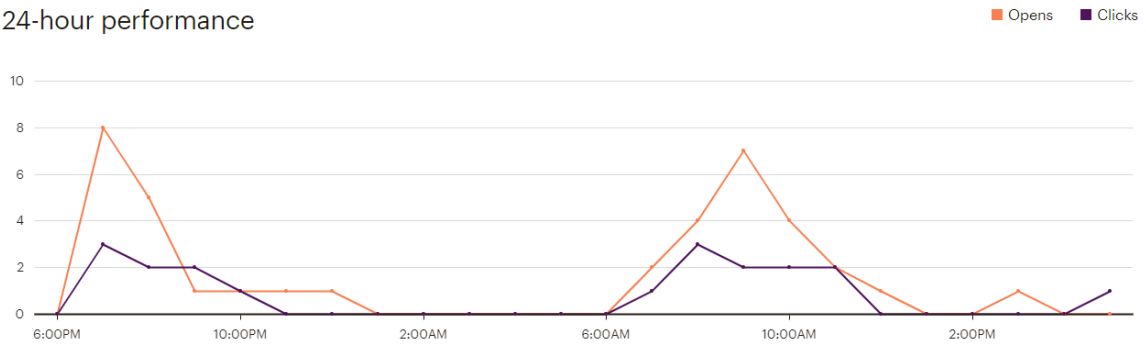
Participants will be permitted to ask questions in written form during the webinar using the available chat option, or in advance via e-mail to the webinar moderators. All unanswered questions will be recorded and answers to them will be posted at the SMART4ALL website.

Appendix 1.10.

42 Opened	25 Clicked	0 Bounced	0 Unsubscribed
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Successful deliveries	83 100.0%	Clicks per unique opens	59.5%
Total opens	105	Total clicks	42
Last opened	7/26/20 11:29	Last clicked	6/27/20 14:56
Forwarded	0	Abuse reports	0

24-hour performance



Top links clicked

https://forms.gle/3Wi3G86JVgdg6Dqa8	25
https://drive.google.com/file/d/1dy-wsc7MFs49PHI44W-EICCZT1QNYwQF/view?usp=sharing	17
https://cordis.europa.eu/project/id/872614	0
https://smart4all-project.eu/	0
https://twitter.com/Smart_4All	0
View more	

Fig. A41 Screenshot with statistics of the campaign regarding the webinars sent to all members subscribed in SMART4ALL mailing list through MailChimp

Appendix 1.11.



SMART4ALL – 1^o Webinar για τα Open Calls των Διασυνοριακών Πειραμάτων Μεταφοράς Τεχνογνωσίας – 24 Ιουνίου, 2020

Το SMART4ALL μετράει αντίστροφα για τη λήξη της υποβολής προτάσεων στα πλαίσια του 1st Open Call και την έναρξη του 2nd Open Call μέσω των οποίων θα χρηματοδοτήσει προτάσεις που θα υποβληθούν από ενδιαφερόμενους φορείς Ακαδημαϊκούς/Βιομηχανικούς μεταξύ δύο διαφορετικών Ευρωπαϊκών χωρών.

Αν ενδιαφέρεστε να μάθετε περισσότερες πληροφορίες σχετικά με το πώς μπορείτε να υποβάλετε τις προτάσεις και να λάβετε χρηματοδότηση μέχρι και 80.000 EUR μέσω των SMART4ALL Open Calls, μπορείτε να εγγραφείτε στο **SMART4ALL Webinar** που θα πραγματοποιηθεί στις 24 Ιουνίου, 2020, ώρα 12.00-13.30 μμ.

Για να λάβετε το σύνδεσμο πρόσκλησης για το webinar, παρακαλούμε συμπληρώστε και υποβάλλετε την εγγραφή σας στην παρακάτω φόρμα πριν τις 22 Ιουνίου:

<https://forms.gle/3Wi3G86JVgdg6Dqa8>

Η συμμετοχή στο webinar είναι δωρεάν. Λόγω αυξημένου ενδιαφέροντος συμμετοχής, είναι

Fig. A42 Screenshot of the press release translated in Greek sent to the regional ecosystem (PSP)



Webinar SMART4ALL sobre convocatoria abierta de proyectos EU transfronterizos. Experimentos de transferencia Pathfinder 24 de junio de 2020.

El proyecto H2020 SMART4ALL le invita a registrarse en el seminario web que tiene como objetivo proporcionar información sobre cómo solicitar financiación sin capital hasta 80.000 euros, a través de las Convocatorias Abiertas de SMART4ALL. Para recibir el enlace de invitación al seminario web, regístrese enviando su información a través del siguiente enlace antes del 22 de junio:

<https://forms.gle/3Wi3G86JVgdg6Dqa8>

El webinar está programado para el miércoles 24 de junio de 2020 de 11:00 a 12:30 CEST (UTC+2)

No hay que pagar ninguna cuota de inscripción para el seminario web.

Fig. A43 Screenshot of the press release translated in Spanish sent to the regional ecosystem (UPV)

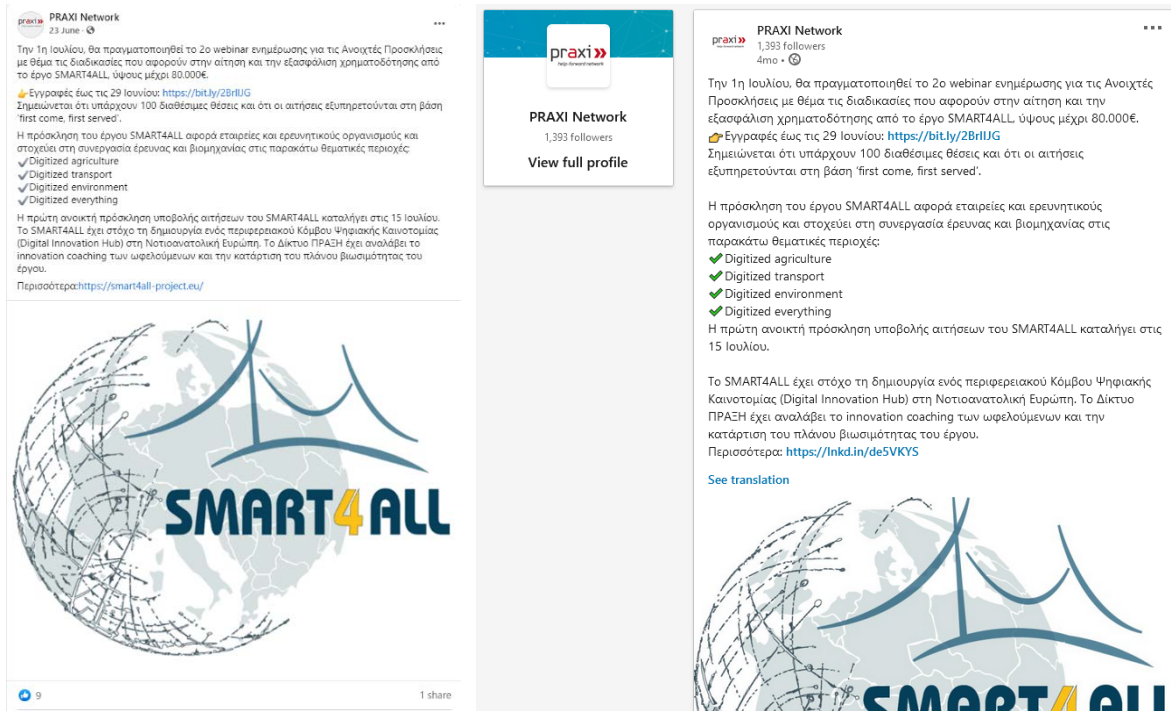


Fig. A44 Screenshots of dissemination activities regarding the webinars on the website and social media (PRAXI Network)



Fig. A45 Screenshots of dissemination activities regarding the webinars (UPV)

SMART4ALL will participate in the MECO'2020 and CPS&IoT'2020

 4 months ago · 0 comments · 26 views

[Internet-of-things](#) [MECO](#)



This week SMART4ALL will participate in [MECO'2020 & CPS&IoT'2020](#), the 9th Mediterranean Conference on Embedded Computing and 8th International Conference on Cyber-Physical Systems and Internet-of-Things. The event has been organised in Montenegro since 2012, but this year it will take place online due to the Covid-19 situation.

[Participate in the event!](#)

1. SMART4ALL - Technological Challenges and Funding Opportunities in the Areas of Balkans and Eastern Europe:

On Tuesday, 9th June, 09:00 CEST, Nikolaos Voros, Coordinator of SMART4ALL, will be talking about the Technological Challenges and Funding Opportunities that the SMART4ALL project is offering in the Areas of Balkans and Eastern Europe.

2. SMART4ALL - How to get equity-free funding to boost cross-border innovation projects in the Areas of Balkans and Eastern Europe: This webinar will take place on Wednesday 10th June, 10:00h CEST. Antonio Montalvo, from FundingBox, will explain the application and evaluation process of the SMART4ALL Open Calls.

This initiative is an extensive network of Digital Innovation Hubs aiming at boosting digital technology uptake and corresponding business development across South, Eastern and Central Europe. SMART4ALL has a total funding of EUR 2.2 million via 9 open calls and novel coaching services from world lead experts in ethics, technology, funding and business development.

[Participate in the event!](#)

[#internet-of-things](#) [#MECO](#)

   [+ Add a reaction](#)



Fig. A46 Screenshots of dissemination activities regarding the webinars (FundingBox)

Gert Jervan

From: aivar.usk@estonianelectronics.eu
Sent: teisipäev, 6. oktoober 2020 12:02
To: Gert Jervan
Subject: FW: EETL info: IoT SMART4ALL webinar, ISFOE20 sümpoosion, AI ja iNEMI LCA slaidid
Attachments: SMART4ALL_Announcement_20200611.pdf

From: aivar.usk@estonianelectronics.eu <aivar.usk@estonianelectronics.eu>
Sent: Friday, 12 June 2020 12:28
Subject: EETL info: IoT SMART4ALL webinar, ISFOE20 sümpoosion, AI ja iNEMI LCA slaidid

Lugupeetud liitlased,

1. IoT valdkonnas kuni 80 k€ mahus tehnoloogiaübirdeprojekte (Focused Technology Transfer Experiments, FTTE) võimaldava projekti **SMART4ALL webinar toimub kell 12:00-13:30 jaanipäeval, 24.06.2020**. Selgitatakse nõudeid taotlustele jms, täpsem info on lisatud PDFis; Eestis koordineerib TalTech (gert.jervan@taltech.ee). Huvilistel palutakse registreeruda enne 22.06.2020:

<https://forms.gle/3Wl3G86JVgdg6Dqa8>

2. Kreekas toimub **6.-9. juulil 2020 ISFOE20** - 13. rahvusvaheline sümpoosion painduvate orgaaniliste elektroonikaseadmete teemal (*Flexible Organic Electronics*). Üritus toimub nii päriselus koha peal kui virtuaalülekanadena. Osalemine on tasuline: virtuaalosalajale 200€, pärisosalajale alates 350€.

Registratsioon: <https://www.nanotextology.com/index.php/registration-isfoe>

3. Ka elektroonikavaldkonnas räägitakse aina sagedamini **tehisintellektist (AI)**, mis on raamprogrammi Euroopa Horisont / Digital Europe üks fookusvaldkondadest. Eestis kaalutakse AI arendus- ja testkeskuse käivitamist ning sügisel (07.10.2020) on tulemas konverents „Praktiline tehisintellekt 2020“, millele leiab viite muu kasuliku seast EAS targa tööstuse infolehel (varase registreeruja hind on madalam):

<https://www.eas.ee/tarktoostus>

Näiteks Ühendkuningriigis otsustati sügisest luua 2500 uut magistriõppekohta AI ja andmeteaduse arendusspetsialistide koolitamiseks tööstussektori tarbeks; valdkonna arengutega tasub kursis olla.

<https://eandt.thiet.org/content/articles/2020/06/applications-open-for-ai-and-data-science-conversion-courses/>

4. iNEMI ja SMTA webinar „**LCA Impact**“ (02.06.2020) andis ülevaate **toote keskkonnakoormuse** hindamise protseduuridest tootearendusprotsessis, mis on muunud keerukamaks seoses eluea süsinikuheite hindamise vajaduse lisandumisega; ees on ootamas ka mõju hindamine veevarudele. Käimas on lihtsustatud

veebipõhise rakenduse loomine koostöös Purdue Ülikooliga. Slaidid on lisatud, aga viidatud järelvaatamine on ainult iNEMI liikmetele.

1. The **SMART4ALL webinar** on Open Calls for Cross-Border Pathfinder Application Experiments with IoT relevance at **12:00-13:30 on Wednesday, June 24**. Further information is in the attached PDF, coordinator in Estonia is TalTech (gert.jervan@taltech.ee). Please register by 22.06.2020.

2. ISFOE Organizing Committee invites to participate at the 13th International Symposium on Flexible Organic Electronics **ISFOE20 taking place 6-9 July 2020**, in Thessaloniki, Greece. Fees: 200€ virtual, from 350€ up when present.

ISFOE is the biggest world-class scientific & technology event on Flexible Organic Electronics (OEs), promoting Research, Technology and Innovation in OE nanomaterials, Manufacturing Processes, Devices, Applications and Solutions. ISFOE20 provides an interdisciplinary forum for front-line scientists, engineers, people from industry and policy makers to discuss and exchange ideas on the hottest topics and progress in the field of OEs.

3. Artificial Intelligence (**AI**) seems to be coming closer to the electronics industries: a centre for AI testing and development is being discussed in Estonia and a conference on practical AI is planned on October 07. Other useful links may be found on the EAS webpages. As an example, the UK has decided to offer 2500 opportunities for MSc level AI and data science studies to bring up the R&D competences in the industries.

4. iNEMI + SMTA webinar slides of the “**LCA Impact**“ are attached; using the link to webinar record requires iNEMI membership.

Tervitades,

Aivar Usk
arendusnõunik
Eesti Elektroonikatööstuse Liit
Akadeemia tee 23, Tallinn
tel. 5131021
aivar.usk@estonianelectronics.eu
www.estonianelectronics.eu

Fig. A47 Screenshots of dissemination activities regarding the webinars (TalTech)

Patras Science Park
Published by Dimitris Symeopoulos · 17 June ·

Εγγραφείτε στο SMART4ALL Webinar που θα πραγματοποιηθεί στις 24 Ιουνίου, 2020, ώρα 12.00-13.30 μμ για να να υποβάλετε τις προτάσεις και να λάβετε χρηματοδότηση μέχρι και 80.000 EUR μέσω των SMART4ALL Open Calls. περισσότερες πληροφορίες <https://bit.ly/2YHgG3R>
👉 φόρμα εγγραφής <https://forms.gle/3Wi3G86JVgdg6Dqa8>



Smart4All
17 June ·

Are you looking for the next funding opportunities for companies and academia on experiments focusing on digital solutions?

Join the #SMART4ALL webinar to find out how your digital innovation and business growth can be supported:

👉 Free registration <https://forms.gle/3Wi3G86JVgdg6Dqa8>
📅 24 June, 11:00-12.30 CEST
[#open_calls](#) [#webinar](#) [#joinus](#) [#CLEC](#) [#CPS](#) [#IoT](#)

686 People reached 31 Engagements Boost Unavailable

5

Like Comment Share

Comment as Patras Science Park

Ευθύς Οργανισμοί

1ο Webinar για τα Open Calls των Διασυνοριακών Πειραμάτων Μεταφοράς Τεχνογνωσίας – 24 Ιουνίου, 2020

Κατασκευή Ενέργεια

Θέματα

- Επιχειρηματικοί Άγγελοι
- Ανάπτυξη
- Εκπαίδευση & απασχόληση
- Κατανομή
- Ενέργεια
- Προσφύλαξη, Επιχειρηματικότητα
- Webinar

Πηγαίνετε στο ημερολόγιο εκδηλώσεων



ΠΙΝΑΚΑΣ ΠΕΡΙΕΧΟΜΕΝΩΝ	
Περιγραφή	Περιγραφή
Ημερομηνίες και ώρες	Το SMART4ALL μετράει αντίστροφα για τη λήξη της υποβολής προτάσεων στα πλαίσια του 1 ^{ου} Open Call και την έναρξη του 2 ^{ου} Open Call μέσα των οποίων θα

Am: P.U.Aida <aida@zeda.ba>
Amotom: Πέμπτη, 18 Ιουνίου 2020 10:06 πμ
Προ: 'Dimitris Trachylis'; senad@zeda.ba
Kovomioim: malliori@psp.org.gr
Om: RE: SMART4ALL Webinar on Open Calls for Cross-Border Pathfinder Application Experiments - June 24th, 2020

Dear Dimitris
I have signed up for webinar. Have a nice day.

Regards

Aida

Aida Pašalić-Uzunović

Rukovodilac ekonomskih poslova i analitičke razvoja projekata
Head of Economic Affairs, Project Development & Project Management



ZENIČKA RAZVOJNA AGENCIJA ZEDA d.o.o.
ZENICA DEVELOPMENT AGENCY ZEDA
Poslovna zona Zenica 1, Zrnjača od Bosne bb
Zenica, Bosna i Hercegovina
www.zeda.ba

m: +387 61 448 454
t: +387 32 445 833
f: +387 32 449 415
e: aida@zeda.ba



Think before you print.

From: senad@zeda.ba <senad@zeda.ba>
Sent: Wednesday, June 17, 2020 2:06 PM
To: 'Dimitris Trachylis' <trachylis@psp.org.gr>; 'Danilo Čeh' <danilo.keh@bistra.si>; 'ZEDA' <info@zeda.ba>; aida@zeda.ba
Cc: malliori@psp.org.gr
Subject: RE: SMART4ALL Webinar on Open Calls for Cross-Border Pathfinder Application Experiments - June 24th, 2020

Dear Dimitris we will participate for sure.

All best from Zenica.

Senad Pašalić

Direktor Zeničke razvojne agencije ZEDA
Director of Zenica Development Agency ZEDA



ZENIČKA RAZVOJNA AGENCIJA ZEDA d.o.o.
ZENICA DEVELOPMENT AGENCY ZEDA
Poslovna zona Zenica 1, Zrnjača od Bosne bb
Zenica, Bosna i Hercegovina
www.zeda.ba

m: +387 61 534 690

From: Dimitris Trachylis <trachylis@psp.org.gr>
Sent: srijeda, 17. juni 2020. 12:17
To: Danilo Čeh <danilo.keh@bistra.si>; 'Senad Pašalić' <senad@zeda.ba>; ZEDA <info@zeda.ba>; aida@zeda.ba
Cc: malliori@psp.org.gr
Subject: FW: SMART4ALL Webinar on Open Calls for Cross-Border Pathfinder Application Experiments - June 24th, 2020

Dear all,

In the frame work of SMART4 ALL program in which PSP is the communication partner I am announcing the following Webinar (on Open Calls for Cross-Border Pathfinder Application Experiments - June 24th, 2020.)

I think that your ecosystem may be interested! I will appreciate your support as is described below.

Thanks in advance!

All my best,

Dimitris Trachylis

Business Developer Director
Innovation Hub
C.T.E.H
Venture One Of Chicago USA
Patras Science Park S.A.
Stavrou Str., GR-26204 Rafi, Patras, Greece
T: +30 2610 311 137
F: +30 2610 994 106
E: dimitris@cteh.gr
W: <http://www.cteh.gr>
<http://cleantech-hub.gr/>





From: Maria Konstantinou <konstantinou@pss.org.gr>
 Sent: Wednesday, June 17, 2020 12:54 PM
 To: zacharis@pss.org.gr
 Subject: SMART4ALL Webinar on Open Calls for Cross-Border Pathfinder Application Experiments - June 24th, 2020

Dear Ylli,
 Hope this email finds you well.
 I am sending this email to kindly ask if there is a possibility of publicizing the below to your website/social media or forward it directly to interested parties (companies, organisations, etc.) related to this field.
 Your country is among the targeted ones for participating in the open calls of the SMART4 ALL program in which PSP is the communication partner from Greece.
 In case of publicizing this call to social media or any other channel, it would be of great assistance if you could send us back the link of the publication.
 Thank you in advance for your time and cooperation.
 For any further query, you may contact Mrs. Anthe Malliori (shared in this correspondence), the person in charge for this program of PSP: malliori@pss.org.gr
 Best regards,

Fig. A48 Screenshots of dissemination activities regarding the webinars (PSP)

The H2020 project SMART4ALL invites you to register for the webinar aiming to provide information on how to apply for equity-free funding up to 80.000 EUR through SMART4ALL Open Calls. *"Open Calls for Cross-Border Technology Transfer Experiments"*

The registration will be opened until June 29th. However, current capacity of the webinar is 95 participants and we accept the participants on the first come, first served basis. So we may opt to close the registration earlier if all available spots are covered. There is no registration fee for the webinar.

Due to an excessive interest in our webinars on open calls, we are now organizing 2nd webinar on July 1st at 11:00 (CEST).

The 2nd webinar is already half-booked with participants overflowing from the first one, with unfortunately only 27 spots remaining. However, there are still available spots and WE WOULD LIKE TO SEE PARTICIPATION FROM SOME UNDERREPRESENTED COUNTRIES. We particularly encourage partners to intensify their dissemination regarding the webinar in the following countries:

Universiteti i Tiranës
Fakulteti i Shkencave të Natyrës

Faqja kryesore | Departamentet | Kërkimi Shkencor | Studenti | Buletini Shkencor | Bursa për studentë dhe staf akademik | Kriteret dhe Kuota | Baza Ligjore | Guida

Faqja kryesore >
 2nd Webinar on Open Calls

Agjencia Kombëtare e Kërkimit Shkencor dhe Inovacionit njofton se:

Në kuadër të Horizon 2020, lutem gjeni bashkëngjitur informacionin mbi Webinar *"Open Calls for Cross-Border Technology Transfer Experiments"* datë 1 korrik 2020 ora 11:00.

Qëllimi i eventit është si të aplikoni me projekte nëpërmjet Thirrjes SMART4ALL Open Calls.

Objektivat e SMART4ALL janë:

1. Digitized Environment
2. Digitized Agriculture
3. Digitized Transport
4. Digitized Everything

Fig. A49 Screenshots of announcement of dissemination activities in University of Tirana (MTU)

Relative links:

<https://www.facebook.com/PraxiNetwork/posts/2674026126031311>

<https://twitter.com/PraxiNetwork/status/1275367258353786880?s=20>

<https://www.linkedin.com/feed/update/urn:li:activity:6681131634604945408/>

<https://www.facebook.com/patrassciencepark/posts/2686305788255827>

<https://boost-osiris.eu/Emerolhogio-ekdelhoseon/1o-Webinar-gia-ta-Open-Calls-ton-Diasynoriakhon-Peiramhaton-Metaphorhas-Technognoshias-24-Ioynhioy-2020>

<https://unitir.edu.al/eng/smart4all-2nd-webinar-on-open-calls/>

<http://www.fshn.edu.al/home/2nd-webinar-on-open-calls>

<https://twitter.com/hub4manuval/status/1272468718065508353>

<https://twitter.com/hub4manuval/status/1272468937956110337>

Appendix 1.12.

English version of the 3rd Webinar press release



DT-2018-2020

H2020-

Grant Agreement No

872614

SMART4ALL

**“SELSUSTAINED CROSS BORDER CUSTOMIZED
CYBERPHYSICAL SYSTEM EXPERIMENTS FOR
CAPACITY BUILDING AMONG**

The Third SMART4ALL Webinar on Open Calls for Cross-Border Technology Transfer Experiments December 2nd, 2020 at 12:00 (CET)

Following the success of previous SMART4ALL webinars, the SMART4ALL consortium is organizing its third webinar on Open Calls to assist potential applicants in submitting successful applications and winning equity free cascade funding of 80.000 €.

The third webinar will be focused on the latest Open Call for Cross-Domain Technology Transfer Experiments and will be organized on December 2nd. To receive the webinar invitation link, please register by submitting your information through the following link:

<https://forms.gle/d2coH9TJeZuk98k39>

The registration will be opened until November 30th. However, the current capacity of the webinar is 500 participants and we accept the participants on the first come, first served basis. In case all seats are reserved prior to the registration deadline, we may opt to close the registration earlier. **There is no registration fee for the webinar.**

The **SMART4ALL** is an extensive network of Digital Innovation Hubs aiming at boosting digital technology uptake and corresponding business development across South Eastern and Central Europe. It builds capacity via the development of self-sustained cross-border pathfinder application experiments that transfer knowledge and technology between academia and industry. Main domains target are Digitized Environment, Digitized Agriculture, Digitized Transport and Digitized Everything. We invite you to join the SMART4ALL via <https://smart4all-project.eu/joinus> and to explore our website at the following link: <https://smart4all-project.eu/>

9 OPEN CALLS are a part of various instruments foreseen to engage the European stakeholders from the private sector and academia. SMART4ALL will distribute a total funding of 2.2 mil. Euros and offer novel coaching services by world lead experts in ethics, technology, funding and business development. Three types of Pathfinder Application Experiments are foreseen: Knowledge Transfer Experiments (KTE), Focus Technology Transfer Experiments (FTTE) and Cross-Domain Technology Transfer Experiments (CTTE). Through its Open Calls SMART4ALL will pay special attention to CLEC (Customized Low Energy Computing) applications facilitating COVID-19 management crisis and all aspects of life focusing on its four domains. You can access the SMART4ALL Open Calls at <https://smart4all.fundingbox.com/>.

PROGRAM OF THE WEBINAR

Date and time: December 2nd, 12:00 CET

Webinar moderators: Zoran **MITROVIĆ**, Boris **ANTIĆ**, Faculty of Technical Sciences, University of Novi Sad, Serbia

Keynote presentations:

1. Nikolaos **VOROS**, University of Peloponnese, Greece – project coordinator: “SMART4ALL an extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern and Central Europe” – 10 min

Questions by attendees – 5 min

2. Christos **ANTONOPOULOS**, University of Peloponnese, Greece: “SMART4ALL MarketPlace and Matchmaking Services” – 10 min

Questions by attendees – 5 min

3. Antonio **MONTALVO**, Funding Box Accelerator SP ZOO, Poland: “How to get equity-free funding to boost cross-border innovation projects in the Areas of Balkans and Eastern Europe” – 30 min

Questions by attendees-20 min

Regarding question and answer

sections:

Participants will be permitted to ask questions in advance via e-mail but also during the webinar in written form using the available chat option. All questions and answers will be later posted at the SMART4ALL website.

Appendix 1.13.

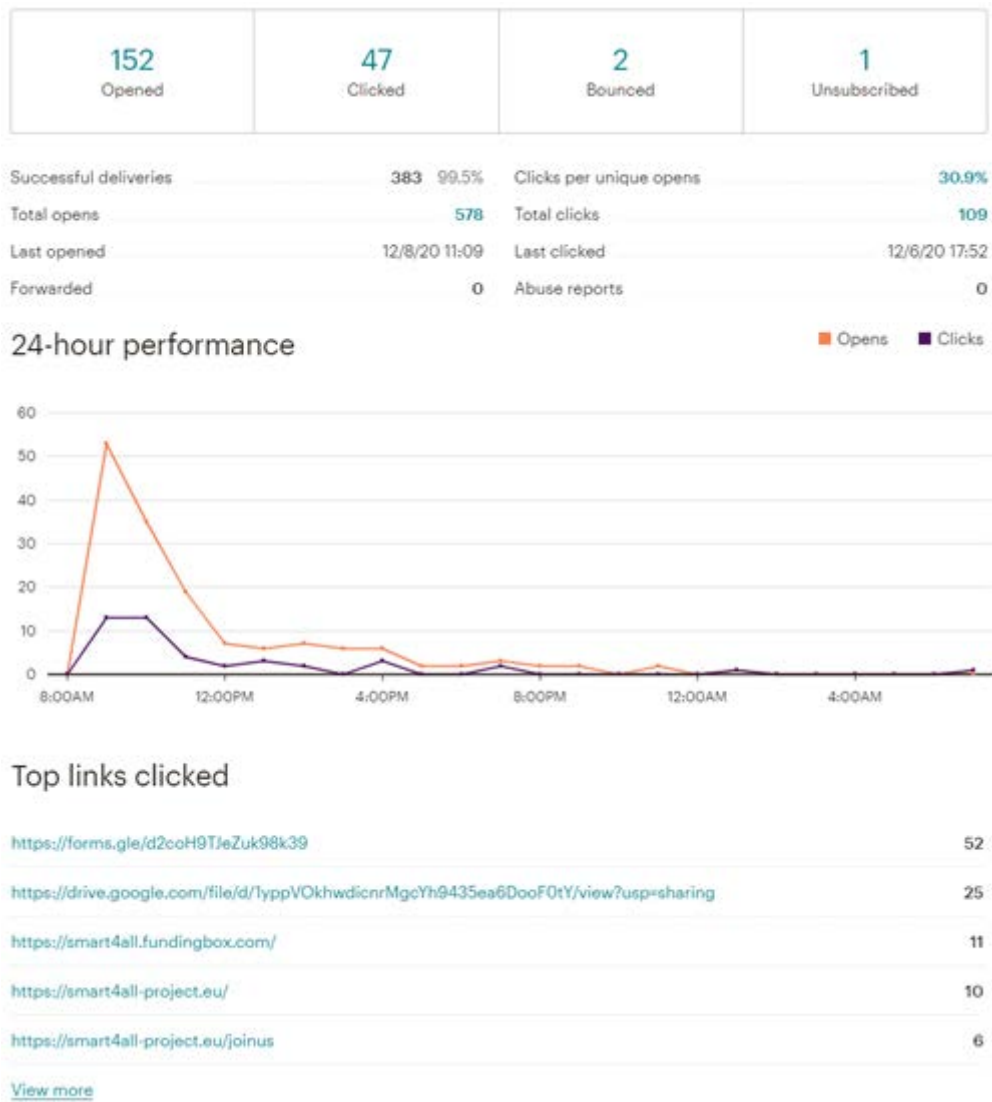


Fig. A50 Screenshot with statistics of the campaign regarding the 3rd webinar sent to all members subscribed in SMART4ALL mailing list through MailChimp

Appendix 1.14.



SMART4ALL – 3^ο διαδικτυακό σεμινάριο για τις ανοιχτές προσκλήσεις του Ευρωπαϊκού έργου SMART4ALL – 2 Δεκεμβρίου, 2020

Μετά την επιτυχία των προηγούμενων διαδικτυακών σεμιναρίων του Ευρωπαϊκού έργου SMART4ALL, θα διοργανωθεί την Τετάρτη, 2 Δεκεμβρίου 2020 και ώρα (Ελλάδας) 13:00 μμ. το τρίτο διαδικτυακό σεμινάριο που θα επικεντρωθεί στην τελευταία πρόσκληση του έργου SMART4ALL για Διασυνοριακά Πειράματα Μεταφοράς Τεχνολογίας (Cross-Border Technology Transfer Experiments-CTTE) που αναμένεται σύντομα να ανοίξει.

Το σεμινάριο αυτό θα βοηθήσει τους υποψηφίους να υποβάλουν επιτυχημένες αιτήσεις και να λάβουν χρηματοδότηση έως και 80.000 €.

Για να λάβετε τον σύνδεσμο πρόσκλησης, παρακαλούμε εγγραφείτε υποβάλλοντας τα στοιχεία σας μέσω του παρακάτω συνδέσμου:
<https://forms.gle/d2coH9TJeZuk98k39>

Οι εγγραφές στο διαδικτυακό σεμινάριο είναι δωρεάν και διαρκούν έως τις 30 Νοεμβρίου. Ωστόσο, η τρέχουσα χωρητικότητα του διαδικτυακού σεμιναρίου είναι 500 συμμετέχοντες και σε περίπτωση κράτησης όλων των θέσεων πριν από την προθεσμία εγγραφής, ενδέχεται να επιλέξουμε να κλείσουμε την εγγραφή νωρίτερα.

Στο επισυναπτόμενο αρχείο, μπορείτε να βρείτε περισσότερες πληροφορίες για το πρόγραμμα του σεμιναρίου, τις ανοιχτές προσκλήσεις και το έργο SMART4ALL συμπεριλαμβανομένων συνδέσμων για μετάβαση στις σχετικές ιστοσελίδες.

Fig. A51 Screenshot of the 3rd webinar press release translated in Greek sent to the regional ecosystem (PSP)



3^º Webminar SMART4ALL sobre las convocatorias para proyectos que impliquen transferencia de tecnología transfronteriza (Cross-Border Technology Transfer Experiments)

2 de Diciembre de 2020 a las 12:00 (CET)

El proyecto SMART4ALL pretende crear una red centros de innovación digital (Digital Innovation Hubs) para facilitar el uso de tecnologías innovadoras a aquellas empresas que necesiten soporte y que estén situadas en la región central y del sudeste de Europa. SMART4ALL tiene como objetivo el desarrollo de proyectos transfronterizos que faciliten el intercambio de conocimiento y tecnología entre la industria, centros de investigación y universidades. Las posibles aplicaciones / experimentos se han dividido en los siguientes sectores: Entorno digital, Agricultura digital, Transporte digital y Digitalización en general. Se puede participar en el proyecto SMART4ALL via enlace <https://smart4all-project.eu/joinus> . Para más información sobre SMART4ALL, se recomienda visitar el siguiente enlace <https://smart4all-project.eu/> Después de 2 webminars previos organizados dentro del proyecto SMART4ALL, el consorcio anuncia un tercer webminar sobre las futuras convocatorias, orientado a aquellas instituciones

Fig. A52 Screenshot of the press release translated in Spanish sent to the regional ecosystem (S&C)



H2020-DT-2018-2020
Grant Agreement No 872614

SMART4ALL

"SELSUSTAINED CROSS BORDER CUSTOMIZED CYBERPHYSICAL
SYSTEM EXPERIMENTS FOR CAPACITY BUILDING AMONG
EUROPEAN STAKEHOLDERS"

Drittes SMART4ALL-Webinar zu offenen Ausschreibungen für grenzüberschreitende Technologietransfer-Experimente 2. Dezember 2020 um 12:00 Uhr (MEZ)

Nach dem Erfolg früherer SMART4ALL-Webinare organisiert das SMART4ALL-Konsortium sein drittes Webinar zu offenen Ausschreibungen, um potenzielle Antragsteller bei der Einreichung erfolgreicher Anträge zu unterstützen um eine Förderung in Höhe von 80.000 € zu gewinnen. Das dritte Webinar konzentriert sich dabei auf die neueste offene Ausschreibung für bereichs- und grenzübergreifende Technologietransferexperimente. Gefördert werden in diesem Rahmen multidisziplinäre Projekte mit mindestens drei Partnern, die Technologien und Produktideen aus IoT und Low-Energy-Computing (bspw. IoT-Sensortechnologien) umsetzen. Das Webinar findet am 2. Dezember um 12:00 Uhr (MEZ) statt. Um eine Einladung zu erhalten, registrieren Sie sich bitte, indem Sie Ihre Informationen unter dem folgenden Link einreichen:

<https://forms.gle/d2coH9TJeZuk98k39>

Die Registrierung ist bis zum 30. November geöffnet. Die derzeitige Kapazität des Webinars beträgt 500 Teilnehmer, die Einladung erfolgt nach Reihenfolge der Anmeldung. Falls alle Plätze vor dem Anmeldeschluss reserviert werden, kann die Anmeldung gegebenenfalls frühzeitig beendet werden. Für das Webinar wird keine Anmeldegebühr erhoben. Vortragssprache ist Englisch.

Fig. A53 Screenshot of the press release translated in German sent to the regional ecosystem (ATB)

The screenshot shows the website of the University of Prizren (UPZ). At the top, there is a navigation menu with links for 'UNIVERSITETI', 'FAKULTETET', 'HULUMTIMET', 'BIBLIOTEKA', 'STUDENTËT', 'SIG. I ÇILËSISË', 'ZMË', and 'KARRIERA DHE ALUMNI'. Below the navigation is a banner image of a university building with the text 'PËRSHIRJE E KONKURSIT PËR PLOTËSIMIN E VENDEVE TË LIRA TË PUNËS NË ADMINISTRATËN E UNIVERSITETIT "UKSHIN HOTI" PRIZREN' and 'KONKURS'. Below the banner, there is a section titled 'Lajme' (News) with a sub-heading 'The Third SMART4ALL Webinar on Open Calls'. The text in this section reads: '24 Mars 2020 The Third SMART4ALL Webinar on Open Calls for Cross-Border Technology Transfer Experiments December 2nd, 2020 at 12:00 (CET) Following the success of previous SMART4ALL webinars, the SMART4ALL consortium is organizing its third webinar on Open Calls to assist potential applicants in submitting successful applications and winning equity free cascade funding of 80.000 €. The third webinar will be focused on the latest Open Call for Cross-Domain Technology Transfer Experiments and will be organized on December 2nd at 12:00 (CET). To receive the webinar invitation link, please register by submitting your information through the following link: https://forms.gle/d2coH9TJeZuk98k39 The registration will be opened until November 30th. However, the current capacity of the webinar is 500 participants and we accept the participants on the first come, first served basis. In case all seats are reserved prior to the registration deadline, we may opt to close the registration earlier. There is no registration fee for the webinar.' To the right of the text is a small image of a university building and a button that says 'Lexo më shumë' (Read more).

Fig. A54 Screenshot of the press release appearing on the website of UPZ

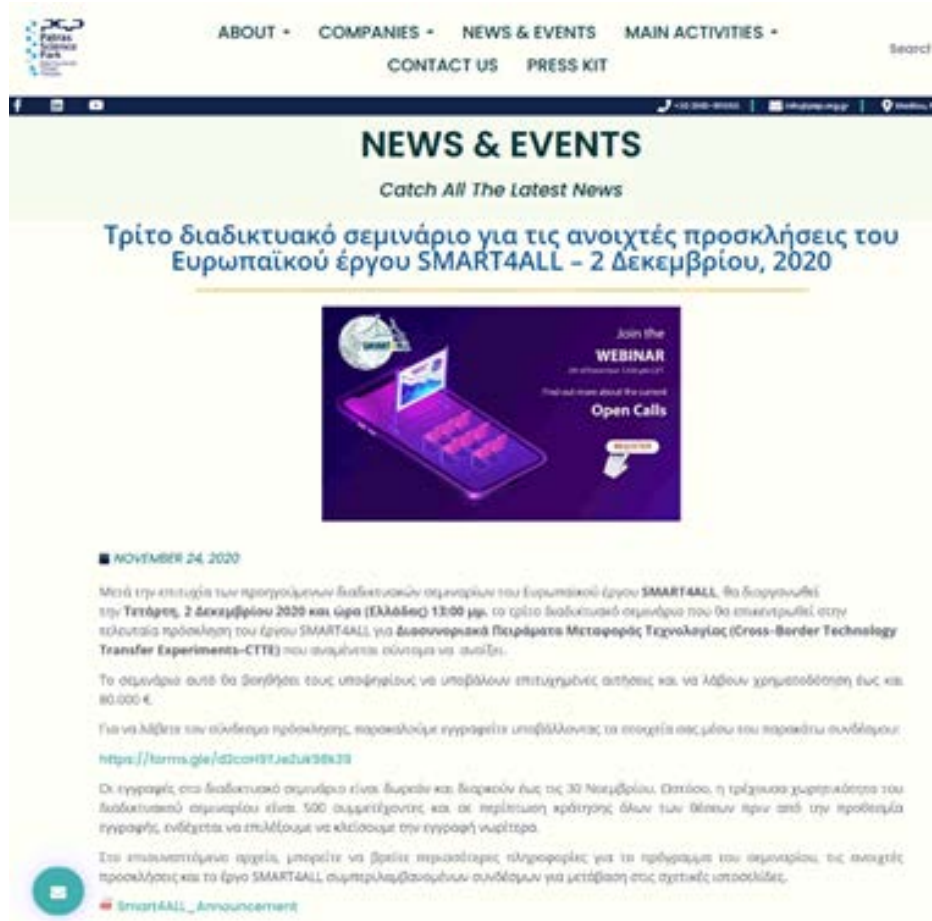


Fig. A55 Screenshot of the 3rd webinar announcement on the website of PSP

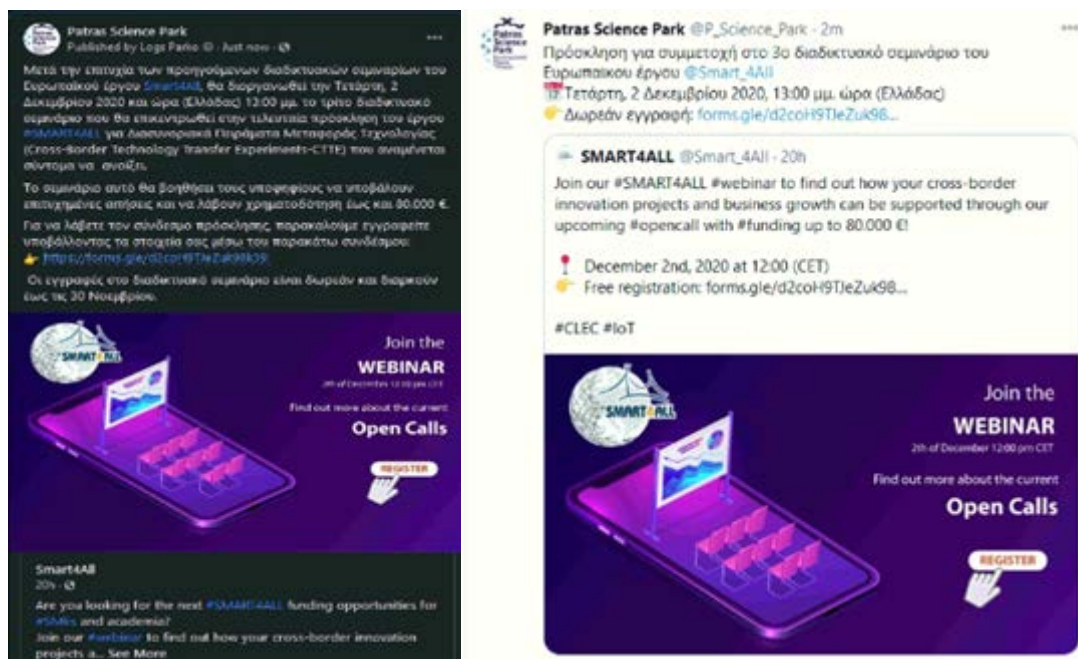


Fig. A56 Screenshots of the 3rd webinar announcement on PSP social media (Facebook and Twitter pages)



Fig. A57 Screenshot of the 3rd webinar announcement on PSP LinkedIn page

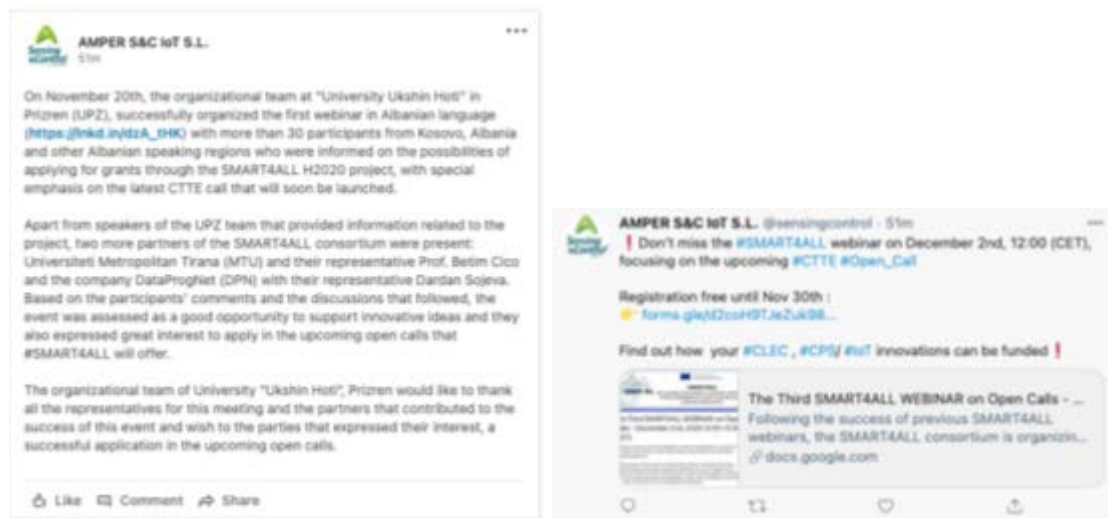


Fig. A58 Screenshots of the 3rd webinar announcement on LinkedIn and Twitter pages (S&C)

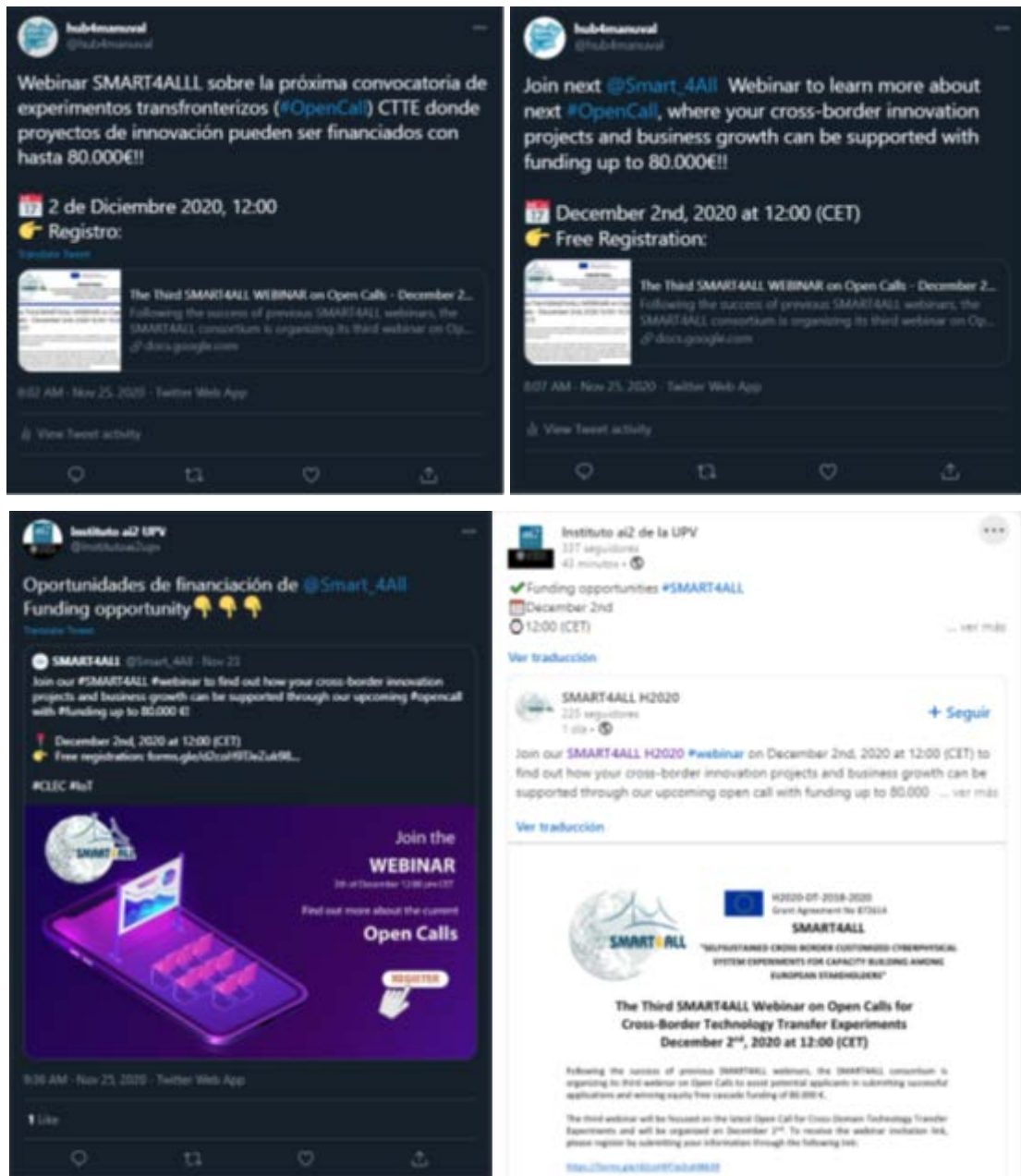


Fig. A59 Screenshots of the 3rd webinar announcement in Spanish and English in Twitter of Hub4manual and twitter and LinkedIn page of Instituto ai2 (UPV)

LeibnizATB Retweeted

SMART4ALL @Smart_4All · Nov 23

Join our #SMART4ALL #webinar to find out how your cross-border innovation projects and business growth can be supported through our upcoming #opencall with #funding up to 80.000 €!

📍 December 2nd, 2020 at 12:00 (CET)

👉 Free registration: forms.gle/d2coH9TjeZuk98...

#CLEC #IoT



Join the
WEBINAR
2th of December 12:00 pm CET
Find out more about the current
Open Calls

REGISTER

👍 6 📄 10

Nina Schwab · 3rd+
Public Relations and Project Management

Ideen für Start-Ups und Projekte im #SmartFarming, #Iotapplications und #LowEnergy-Computing Bereich? Dann können Sie sich beraten und fördern lassen.

Die Partner des EU-Projekts SMART4ALL H2020 organisieren am 2. Dezember 2020 einen Online-Beratungs-Workshop.

Angeboten werden Beratungen um an offenen Ausschreibungen teilzunehmen. Für innovative Projekte, z.B. über #Sensortechnologien in der #Landwirtschaft, stehen Förderungen von bis zu 80.000 € zur Verfügung. Der Schwerpunkt der Vorhaben sollte im Wissens- und Technologietransfer, vor allem in Südosteuropa, liegen. Das Leibniz Institute for Agricultural Engineering and Bioeconomy (ATB) ist als Task Force Leader #digitalagriculture für den Aufbau eines Netzwerks und das Matchmaking zwischen den Akteuren aus #Agrarforschung und landwirtschaftlicher Anwendung verantwortlich.

Weitere Informationen unter:
<https://lnkd.in/gfESF6R>

Anmeldung unter:
<https://lnkd.in/gmXBpGU>

Kontakt am ATB: Tjark Schütte <https://lnkd.in/ggaG-t5>

See translation



SMART4ALL KTE
smart4all.fundingbox.com • 2 min read

🗨️ 2 · 1 Comment

👍 Like 🗨️ Comment ➦ Share ↗️ Send

Fig. A60 Screenshots of the 3rd webinar announcement on Twitter and LinkedIn pages (ATB)

Gert Jervan

To: Gert Jervan
Subject: FW: EETL info: Elektroonikasektori uuringu vahearuanne Smart4All rahastuswebinar 02.12.; DIGINNO konverents 15.12.; EAS meistriklass; Ettevõtte automatiseerimiswebinar 03.12.
Attachments: EETL_Elektroonikasektori_TA_vahearuanne_20201125.pdf; SMART4ALL_Announcement_20201123.pdf

From: aivar.usk@estonianelectronics.eu <aivar.usk@estonianelectronics.eu>
Sent: reede, 27. november 2020 12:08
Subject: EETL info: Elektroonikasektori uuringu vahearuanne, Smart4All rahastuswebinar 02.12., DIGINNO konverents 15.12., EAS meistriklass; Ettevõtte automatiseerimiswebinar 03.12.

Lugupidetu lillesid,

1. Valmis EETL poolt läbi viidava elektroonikasektori teadus- ja arendustegevuse kaardistamisuuringu vahearuanne (lisatud), mis ei olnud ETAG poolt mõeldud avalikuks levitamiseks (enamikus liitudes jääb sisemiseks kasutamiseks). Enne kõigi intervjuude käigus kogutu lõplikku analüüsi järgmisel aastal annab aruanne valitsusele kahe soovitud liituda kandidaati EH partnerlusega KDT ning muuta Eestis maksumüsteem tehnoloogisektori ettevõtetele teadus- ja arendustegevuse kulusid tulumaksuierisuste abil kompenseerivaks nagu enamikus arenenud tööstusriikides.

Ettevõtetele võiks strateegilise arengu planeerimisel huvi pakkuda eelkõige lehekülj 16, kus on viited maailmas valdkonna arengusuundi mõjutavatele dokumentidele ECS-SRA 2020 ja IEEE IRDS 2020. Loodame ka, et juba toimunud intervjuude käigus kogutud üldused on õigesti kirja saanud (lk. 18-19). Tänaan kõiki senise laike koostöö eest ning loodan selle jätkumisele seni külastamata arenduspotentsiaaliga ettevõttega.

Nagu eile lõppenud EFECs 2020 konverentsil selgitati, olid senised ECS-SRA dokumendid koostatud alt-üles initsiatiivide käigus, eelkõige valdkonna teadlaste sisendi alusel. Uus, seni beetaversioonis Euroopa "Strategic Research and Innovation Agenda 2021" on aga koostatud juba ülalt-alla meetodil, võttes aluseks poliitikasuunisteid viiest peatükist kolm käsitlevad Rohelepp eesmärki. Dokument on avatud kommentaarideks kuni 14.12.2020. Lähem info:

<https://www.smart-systems-integration.org/publications>

Kasulikke visioonidokumente nanoelektronikat (NE), painduvat, orgaanilist ja trükitud elektroonikat (FOPE) ning nutikaid süsteeme (ESS) ühendava uue kontseptsiooni "Functional Electronics" teemal leiab projekti Federating European Electronics Ecosystems for Competitive Electronics Industries (SE) veebit:

<https://se-project.eu/vision-papers/>

2. EI konsortiumi Smart Anything Everywhere (SAE) projekti Smart4All raames on taas võimalik taotleda rahastust - „equity free cascade funding of 80.000 €“ (täpsemalt loas). Projektiaktiividele on ennekõike turgad kübertehnoloogilised süsteemid (CPS) ja nendel põhinevad lahendused. Tutvustav webinar „Third SMART4ALL Webinar on Open Calls for Cross-Border Technology Transfer Experiments“ algab 02.12.2020 kell 13:00, registreerimine (avatud kuni 30.11.2020):

<https://forms.gle/dZvcon9Tz7uA5j8z30>

3. ITL kutsub digitaliseerimishuvilisi DIGINNO virtuaalsele konverentsile 15.12.2020 kell 13.30 – 16.00, lisainfo on kirja lõpus.

<https://www.diginno.eu/events>

4. EAS "Kriitilis kasvatamise meistriklass" omaosalusega 499€ sobib ettevõtetele, kellel on välja töötatud uus toode, mida ei ole veel turule toodud. Kandeerimine on avatud kevad 2021 gruppi:

<https://www.eas.ee/teenus/krilis-kasvatamise-meistriklass/>

5. Ettevõtte automatiseerimise teel edasarendamise planeerijale võib huvi pakkuda EAS, EMI ja Äripäeva koostöös korraldatud tasuta veebiseminar "Tööstusautomaatika inspiratsioonihommik" 3. detsembril 2020 kell 10.00-12.15:

<https://pood.aripaev.ee/toostusautomaatika-inspiratsioonihommik>

1. The intermediate report of the electronics sector survey conducted by the EEA is attached. Companies interested in strategic trends in the Electronic Components and Systems domain can find the relevant research related documents and guidelines here:

<https://www.smart-systems-integration.org/publications>
<https://rsh.see.org/>

The new concept of "Functional Electronics", a convergence of unconventional nano-electronics (NE), flexible, organic & printed electronics (FOPE) and electronic smart systems (ESS), is introduced by the Federating European Electronics Ecosystems for Competitive Electronics Industries (SE) which has published several [vision papers](#) on the topic.

2. EU consortium Smart Anything Everywhere (SAE) project Smart4All offers equity free cascade funding of 80.000 €, see details in the attachment. „Third SMART4ALL Webinar on Open Calls for Cross-Border Technology Transfer Experiments“ starts on 02.12.2020 at 13:00, [registration](#) (open until 30.11.2020).

3. ITL is inviting companies interested in digitalisation to DIGINNO virtual conference on 15.12.2020 at 13:30 – 16.00, please see information below.

Tervitades,

Aivar Usk
arendusjuhunik
Eesti Elektroonikatööstuse Liit
tel. 5131021
www.estonianelectronics.eu

Hakkab läbi saama üks suur rahvusvaheline maimuprojekt DIGINNO projekt. Edastan teile kutse osalemaks DIGINNO virtuaalsel konverentsil 15.12. kell 13.30 – 16.00, alpool on inglise keelne info.

Diginno projekti raames loodud tulemused, mis võiksid tööstuse digitaliseerimise osas huvi pakkuda on toodud siin: [WPA_Outcomes_I_DIGINNO_BIG](#)
Kodulehele www.diginno.eu tuleb ülesse ka ajakava.

invitation to DIGINNO virtual event

Fig. A61 Screenshots of dissemination activities regarding the webinars (TalTech)

SMART4ALL / News, events, articles & more

SMART4ALL's Webinar on 2nd December will focus on the upcoming 1st CTTE Open Call

14 days ago · 0 comments · 27 views



Following the success of previous SMART4ALL webinars, the SMART4ALL consortium is organising its third webinar on Open Calls to assist potential applicants in submitting successful applications and winning equity free cascade funding of 080,000.

The third webinar will be focused on the latest Open Call for Cross-Domain Technology Transfer Experiments (CTTE) and will be organised on December 2nd at 12:00 (CET). To receive the webinar invitation link, please register by submitting your information through the following link: <https://forms.gle/dZu4RTJnZu8T9K39>

Registration will be opened until November 30th. However, the current capacity of the webinar is 500 participants and participants will be accepted on a first-come-first-served basis. In case all seats are reserved prior to the registration deadline, we may opt to close the registration earlier. There is no registration fee for the webinar.

About SMART4ALL

SMART4ALL is an extensive network of Digital Innovation Hubs aiming at boosting digital technology uptake and corresponding business development across South Eastern and Central Europe. It builds capacity via the development of self-sustained cross-border Pathfinder application experiments that transfer knowledge and technology between academia and industry. The main domains targeted are Digital Environment, Digital Agriculture, Digital Transport and Digital Everything.

9 Open Calls are a part of various instruments foreseen to engage the European stakeholders from the private sector and academia. SMART4ALL will distribute a total funding of 2.2 million euros and offer novel coaching services by world lead experts in ethics, technology, funding and business development.

Webinar Programme

Date and time: December 2nd, 12:00 CET

Webinar moderators: Zoran MITROVIC, Boris ANTIĆ, Faculty of Technical Sciences, University of Novi Sad, Serbia

Keynote presentations:

- Nikolaos VORBOS, University of Peloponnese, Greece – project coordinator: "SMART4ALL: an extensive network of Digital Innovation Hubs for boosting technology and business development in South, Eastern and Central Europe" – 10 min; Questions by attendees – 5 min
- Christos ANTONIOPOULOS, University of Peloponnese, Greece: "SMART4ALL Marketplace and Matchmaking Services" – 10 min; Questions by attendees – 5 min
- Antonio MONTAÑO, Funding Box Accelerator SP 200, Poland: "How to get equity-free funding to boost cross-border innovation projects in the Areas of Balkans and Eastern Europe" – 30 min; Questions by attendees – 20 min

For each OSA segment, participants will be permitted to ask questions in advance via e-mail but also during the webinar in written form using the available chat option. All questions and answers will be later posted at the SMART4ALL website and shared in this community.

#It2b-entrepria #ItT

Presented by @fundingbox

SMART4ALL = News, events, articles & more
 Toolkit for digital environment, digital agriculture, digital transport and digital everything.

Fig. A62 Screenshots of the 3rd webinar announcement on FundingBox Spaces (FBA)

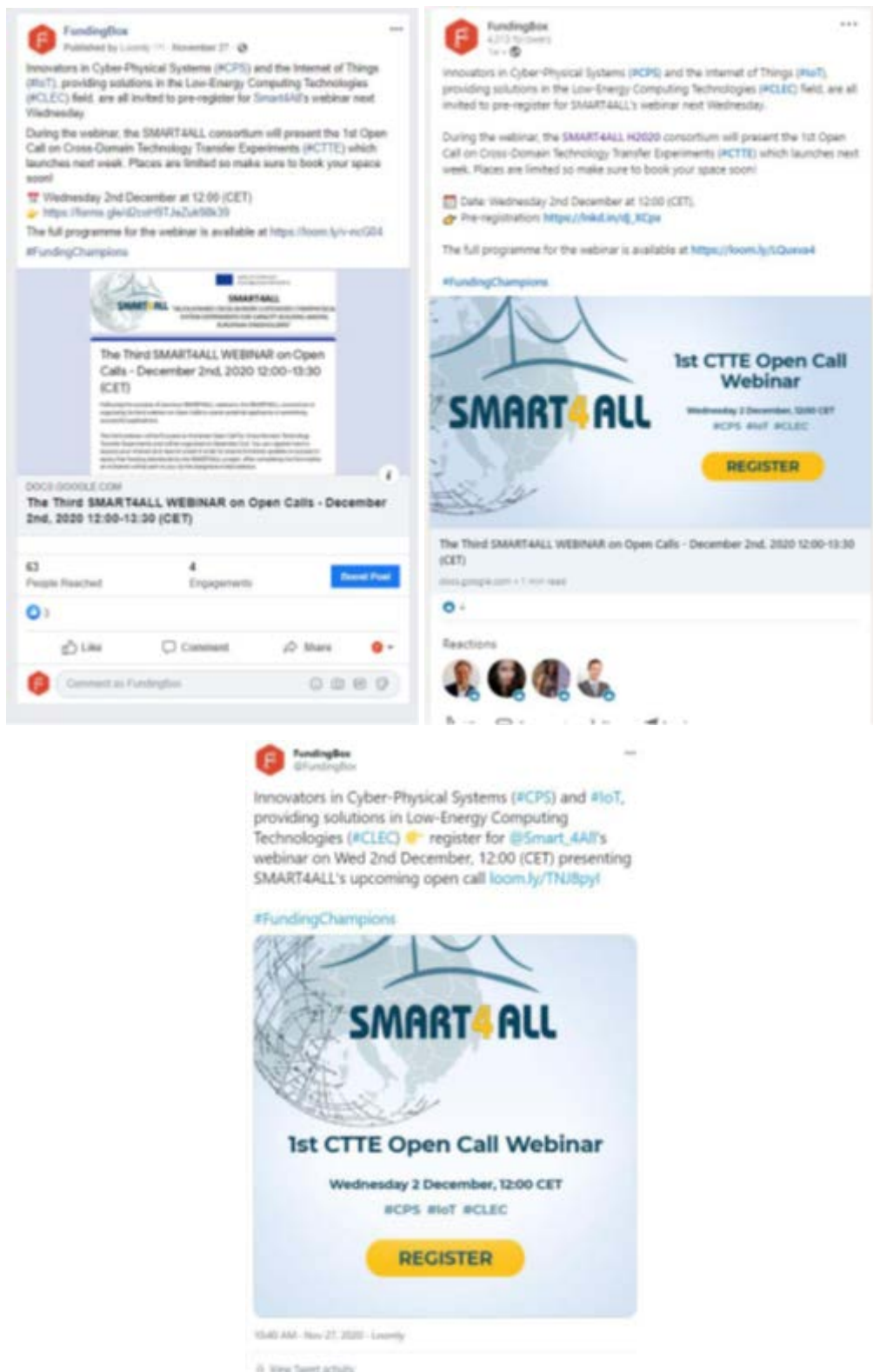


Fig. A63 Screenshots the 3rd webinar announcement in Facebook, LinkedIn and Twitter pages (FBA)

Relative links:

<https://www.psp.org.gr/news/smart4all-diadiktiako-seminario/>

<https://spaces.fundingbox.com/spaces/smart4all-news-events-articles-more/5fbbbd2cf9a7a75c28f3bf73>

<https://www.facebook.com/FundingBoxAccelerator/posts/3786778878001809>

<https://twitter.com/FundingBox/status/1332257861196533760>

<https://www.linkedin.com/feed/update/urn:li:activity:6738023550323634176/>

https://twitter.com/Smart_4All/status/1330901782705414149

https://www.linkedin.com/posts/schwabnina_smart4all-kte-activity-6737761744351035392-eCe1

<https://twitter.com/hub4manuval/status/1331493454648664064>

<https://twitter.com/hub4manuval/status/1331494774705172482>

<https://twitter.com/Institutoai2upv/status/1331517001752326145>

https://www.linkedin.com/posts/instituto-de-autom-tica-e-inform-tica-industrial_3rd-smart4all-webinar-activity-6737284047841595392-RhPo/

<https://uni-prizren.com/sq/lajme/2122>

Appendix 1.15.

SMART4ALL Matchmaking & Partner Search Service: O R G A N I Z A T I O N

1. **Organization Type**
(available choices: Enterprise / RTO / Other)
2. **[Information] Name**
(free text field)
3. **[Information] Year of establishment**
(free text/year field)
4. **[Information] Country of establishment**
(available choices: from list of 44 eligible countries Albania / Armenia / Austria / Belgium / Bosnia and Herzegovina / Bulgaria / Croatia / Cyprus / Czech Republic / Denmark / Estonia / Faroe Islands / Finland / France / Georgia / Germany / Greece / Hungary / Iceland / Ireland / Israel / Italy / Latvia / Lithuania / Luxembourg / Malta / Moldova / Montenegro / Netherlands / North Macedonia / Norway / Poland / Portugal / Romania / Serbia / Slovakia / Slovenia / Spain / Sweden / Switzerland / Tunisia / Turkey / Ukraine / United Kingdom)
5. **[Information] Expertise**
(free text field)
6. **[Information] Size**
(available choices: 1-9 / 10 - 49 / 50 -249 / 250 - 499 / >500)
7. **[Information] SME**
(available choices: Yes/No)
8. **[Contact] Contact Person's Name**
(free text field)
9. **[Contact] Contact Person's Email**
(free text/e-mail field)
10. **[Contact] Contact Person's Telephone**
(free text field)
11. **[Contact] Website**
(free text field)
12. **“I want to join SMART4ALL DIH Network and I consent to the use of the information I provide for matchmaking in the context of SMART4ALL”**
(available choices: Yes/No)
13. **“I want to subscribe at SMART4ALL Newsletter”**
(available choices: Yes/No)
14. **[Activity] Keyword Activity**
(available “multiple selection” choices: Cyber-physical systems / Open Source Software / Internet of Things / Embedded Computing / Advanced computing / Customized low energy computing / Hardware design / Wireless Networks / Algorithms / Enhanced/Augmented Reality / Signal Processing / Machine Learning / Artificial Intelligence / Services)
15. **[Activity] Sector**
(available “multiple selection” choices: Digitized Agriculture / Digitized Transport / Digitized Environment / Digitized Anything)
16. **[Innovation] Name of Innovation**
(free text field)
17. **[Innovation] Description of Innovation**
(free text field)

18. **[Innovation] Development Stage**
(available choices: Under development / Already developed but not yet being exploited / Being exploited)
19. **[Innovation] Your proposal Targets**
(available “multiple selection” choices: Digitized Agriculture / Digitized Transport / Digitized Environment / Digitized Anything)

SMART4ALL Matchmaking & Partner Search Service: P A R T N E R

1. **[Request] Type of service**
(available choices: Staff exchange / Experiment / Application Experiments (CTTE and FTTE) Funded Through SMART4ALL Open Calls / Staff Exchange (Knowledge Transfer) Experiment Funded Through SMART4ALL Open Calls)
2. **[Request] Purpose of request**
(free text field)
3. **[Request] Auxiliary services**
(available “multiple selection” choices: Business coaching / Funding coaching / Ethics Coaching / Other (if selected provide description in next TEXT field))
4. **[Request] Auxiliary services (Other)**
(free text field)
5. **[Request] Expectations**
(available “multiple selection” choices: Technology transfer / Market study / Prototyping in laboratory environment / Prototyping in real world environment / Pilot, Demonstration or Testing activities / Feasibility study / Launch a start-up or spin-off / Licensing the innovation to a 3rd party / Complying with existing standards / Raise capital / Raise funding from public sources / Business Plan / Legal advice (IPR or other) / Mentoring or Coaching / Partnership with other SME(s) / Partnership with large corporates / Partnership with a R+D organization)
6. **[Request] Expertise**
(free text field)
7. **[Request] Country**
(available “multiple selection” choices: from list of 44 eligible countries Albania / Armenia / Austria / Belgium / Bosnia and Herzegovina / Bulgaria / Croatia / Cyprus / Czech Republic / Denmark / Estonia / Faroe Islands / Finland / France / Georgia / Germany / Greece / Hungary / Iceland / Ireland / Israel / Italy / Latvia / Lithuania / Luxembourg / Malta / Moldova / Montenegro / Netherlands / North Macedonia / Norway / Poland / Portugal / Romania / Serbia / Slovakia / Slovenia / Spain / Sweden / Switzerland / Tunisia / Turkey / Ukraine / United Kingdom)
8. **[Request] Geographical Area**
(available choices: Central Europe / Eastern Europe / Southern Europe / The Balkans)
9. **[Request] Partner Type**
(available “multiple selection” choices: University / Research Institute / SME / Slightly Bigger Company)
10. **[Request] Partner Role**
(free text field)