SELFSUSTAINED CROSS-BORDER
CUSTO**M**IZED CYBERPHYSIC**A**L SYSTEM
EXPE**R**IMEN**T**S
FOR C**A**PACITY BUI**L**DING AMONG
EUROPEAN STAKEHO**L**DERS

Research Innovation Action

Project Number: 872614   Start Date of Project: 01/01/2020   Duration: 48 months

DELIVERABLE 4.5

First Version of Business Plan of the SMART4ALL Thematic Areas

Dissemination Level	Public
Due Date of Deliverable	December 2020, M12
Actual Submission Date	18/01/2020
Work Package	WP 4, Sustainability Strategy and Business Models
Task	T4.4, Business Plans
Lead Beneficiary	DLR
Contributing beneficiaries	S&C, FORTH, DLR, UoP, ATB, BME, FTG
Type	R
Status	Internal Review
Version	02E

Abstract

This is the first version of Thematic Areas Business Plans. It presents the outline of the business plans and guide their development through the explanations regarding the expected content.

History and Contributors

Ver	Date	Description	Contributors
00	01/12/2020	Document structure	S&C, FORTH, DLR, UoP, ATB, BME, FTG
01/D	21/12/2020	Circulate the first complete version of the document for internal review	DLR
02/E	13/01/2021	Final revision completed.	DLR

Executive Summary

Deliverable 4.5 is the first version of Thematic Areas Business Plans. It only aims to present the structure of the business plans and guide their development through the explanations regarding the expected content. The content of the business plans will be developed within the scope of the Work Package 4 Sustainability Strategy and Business Models and reported later revisions of the document, namely Deliverable 4.6 Second Version of Business Plan of the SMART4ALL Thematic Areas and Deliverable 4.7 Final Version of Business Plan of the SMART4ALL Thematic Areas.

CONTENTS

1 INTRODUCTION

1.1 Purpose and Scope

The purpose of this document is to present the outline for the business plans of the thematic areas. The required content is also shortly described within the structure. These descriptions are repeated for the consecutive thematic area content.

1.2 Approach

The outline for the business plans of the thematic areas is prepared together with the Task Force Leaders of the thematic areas through number of meetings and workshops. Both the structure and the content have been discussed in detail. Example content is prepared for solidifying the discussions and achieving an intuitive and comprehensive business plan outline,

1.3 Relation to other Work Packages and Deliverables

This outline presented in this deliverable will be used in its upcoming versions, namely the second version D4.6 and the final version D4.7.

2 SMART4ALL THEMATIC AREAS

Please use the same fonts and same text formatting as in Heading 1 of this document and type the description of the deliverable which refers to the title of each corresponding section.

2.1 DIGITIZED TRANSPORT TASKFORCE

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How can we obtain this data?
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- Reports
- Experts involved in national/regional initiatives for digitalization, local governments, industry associations, incubators.

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For each taskforce define their needs.
- Identify the challenges that companies (identified in previous section) face.
- Identify the tools that are necessary to address these challenges.
- Identify what service they require.

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- Using key partners of the consortium that have experience in DIH, so they know people that could identify these needs.
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- Internal discussions inside the taskforce, including the point of view of experts in the market.

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