



Business Support on Your Doorstep

EEN & SMART4ALL Conference and Workshop

Digitalisation in agriculture,
environmental protection and
transportation - opportunity
for international transfer of
technologies



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EEN and SMART4ALL Conference and Workshop Novi Sad, Serbia, July 6-7th, 2022 (live and online)

Enterprise Europe Network and H2020 Project SMART4ALL are inviting you to take part in the conference and workshop dedicated to the promotion of digital transformation of economy and funding opportunities for international transfer of technologies.

Target question of the conference and workshops: Why and how to understand, use, connect, finance, and profit upon digitalisation and technology transfer?

For whom is the conference and workshops:

- SMEs, start-ups, universities with digital innovation in the area of agriculture, environmental protection, transportation and anything,
- SMEs in search for innovative digital solutions in the area of agriculture, environmental protection, transportation and anything, and
- SMEs willing to build a mindset for the digital age.

Content of the conference and workshops:

- European perspective in digital transformation, technology transfer, internationalisation, and their financial support through SMART4ALL open calls, and business contact and consultancy through Enterprise Europe Network support of innovative activities
- Promotion of the last year SMART4ALL internal and external Pathfinder Experiments
- 4 Round tables will provide insight on why to digitalise/technology transfer, and what will companies do after they digitalise their business. These glimpse into the future will be done with the help of experts from the domain of business, finances and marketing, as well as from technical domain.
- Pitching event: for selected members of the SMART4ALL community
- Hands-on experience and training for the preparation of proposals for the future SMART4ALL open calls for financing digitalisation and technology transfer in the area of agriculture, environmental protection, transportation and anything.

You can register for the event at:

<https://forms.gle/1YQaCS34BYUrYSqB6>

THERE ARE NO REGISTRATION FEE AND NO COSTS FOR ANY OF THE PARTICIPANTS. Upon submission of this form you will receive the information package containing event details and the latest version of the agenda. For people registering for live attendance the registration will be open until **June 29th** at 12:00 CEST (noon). For online participation the registration will remain open until **July 4th** at 12:00 CEST (noon).

DISCLAIMER: The capacity for live participation is 200 people and for online participation is 500 people and we will accept the registration on the first come, first served basis. In case all seats are reserved prior to the registration deadline, we may opt to close the registration earlier.

SMART4ALL IN A NUTSHELL: The **SMART4ALL** is an extensive network of Digital Innovation Hubs aiming at boosting digital technology uptake and corresponding business development across South Eastern and Central Europe. It builds capacity via the development of self-sustained cross-border pathfinder application experiments that transfer knowledge and technology between academia and industry. Main domains target are Digitized Environment, Digitized Agriculture, Digitized Transport and Digitized Everything. We invite you to join the SMART4ALL via <https://smart4all-project.eu/joinus> and to explore our website at the following link: <https://smart4all-project.eu/>

Your SMART4ALL team
with the support of the Enterprise Europe Network